

# PRIVACY POLICY

Last Modified May 25 2018

Fullstack Academy, Inc. ("Fullstack", "FSA", "us", "we", or "our"), a Delaware corporation, is committed to your privacy and maintaining your trust. This privacy policy ("Privacy Policy") discloses how your personally identifiable information ("Personal Information") is obtained through websites operated by Fullstack Academy, including <https://www.fullstackacademy.com/> and <https://www.gracehopper.com/> (the "Website" or "Websites"), and any online or offline programs, courses, or services (collectively our "Service").

We will not use or share your information with anyone except as described in this Privacy Policy. By using the site and our services, you agree to the collection and use of information in accordance with this Privacy Policy.

By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible at <http://www.fullstackacademy.com>

## Introduction

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. We collect this information for the purpose of providing the Service, identifying and communicating with you, responding to your requests/inquiries, servicing your purchase orders, and improving our services.

## Cookies

Cookies are files with a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and transferred to your device. We use cookies to collect information in order to improve our services for you.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. The Help feature on most browsers provide information on how to accept cookies, disable cookies or to notify you when receiving a new cookie.

If you do not accept cookies, you may not be able to use some features of our Service and we recommend that you leave them turned on.

## Log Data

We may also collect information that your browser sends whenever you visit our Service ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this type of information in order to increase our Service's functionality. These third party service providers have their own privacy policies addressing how they use such information.

## **Categories of Personally Identifiable Information**

Personally Identifiable Information includes any information that can be used to identify, distinguish, or trace an individual's identity - whether alone or may be linked with other identifiable information. Personal Information includes, but are not limited to, the following:

- Name
- Date of Birth
- Email Address
- Login/User ID and Password Details
- Postal Address
- Telephone; and
- Any User Provided "Optional" Information

Personal information may also include information collected from sources other than you but it does not include that which has been made anonymous or aggregate statistical information such that you can no longer be identified by us or a third party.

## **How FSA Uses Information Collected**

**Communications:** We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any or all of these communications from us by following the unsubscribe link or instructions provided in any email we send.

**Sharing of Personal Information:** We do not sell your Personal Information to third parties for the purposes of direct marketing.

**Service Providers:** We may employ third party companies and individuals to facilitate our Service, to provide the Service on our behalf, to perform Service-related services and/or to assist us in analyzing how our Service is used.

These third parties have access to your Personal Information only to perform specific tasks on our behalf and are obligated not to disclose or use your information for any other purpose.

**Behavioral Remarketing:** We work with certain third party service providers to collect and analyze certain Personal Information. These third-party service providers may also perform tasks and services on our behalf.

Fullstack Academy, Inc. uses remarketing services to advertise on third party websites to you after you visited our Service. We, and our third party vendors, use cookies to inform, optimize and serve ads based on your past visits to our Service.

- Google: Google AdWords remarketing service is provided by Google Inc.
  - You can opt-out of Google Analytics for Display Advertising and customize the Google Display Network ads by visiting the Google Ads Settings page: <http://www.google.com/settings/ads>
  - Google also recommends installing the Google Analytics Opt-out Browser Add-on - <https://tools.google.com/dlpage/gaoptout> - for your web browser. Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics.
  - For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <http://www.google.com/intl/en/policies/privacy/>
- Facebook: Facebook remarketing service is provided by Facebook Inc.
  - You can learn more about interest-based advertising from Facebook by visiting this page: <https://www.facebook.com/help/164968693837950>
  - To opt-out from Facebook's interest-based ads follow these instructions from Facebook: <https://www.facebook.com/about/ads/#568137493302217>
  - Facebook adheres to the Self-Regulatory Principles for Online Behavioral Advertising established by the Digital Advertising Alliance. You can also opt-out from Facebook and other participating companies through the Digital Advertising Alliance in the USA <http://www.aboutads.info/choices/>, the Digital Advertising Alliance of Canada in Canada <http://youradchoices.ca/> or the European Interactive Digital Advertising Alliance in Europe <http://www.youronlinechoices.eu/>, or opt-out using your mobile device settings.
  - For more information on the privacy practices of Facebook, please visit Facebook's Data Policy: <https://www.facebook.com/privacy/explanation>

**Compliance With Laws and Other Parties:** Where required and necessary to protect our services or comply with law enforcement or subpoena, we will disclose your Personal Information when a reasonable request has been furnished and where we believe that such action is necessary to comply with the law and the reasonable requests of law enforcement or to protect the security or integrity of our service.

If Fullstack Academy, Inc. is involved in a merger, acquisition or asset sale, your Personal Information may be transferred as a business asset. In such cases, we will provide notice before your Personal Information is transferred and/or becomes subject to a different Privacy Policy.

## Security

While Fullstack Academy is committed to ensuring the security of all Personal Information provided to us, no method of transmission over the internet or forms of electronic storage is 100%

secure. As such, we are unable to guarantee or warrant the security of any information transmitted to Fullstack Academy.

## **International Transfer**

Fullstack Academy is headquartered in the United States. Any Personal Information collected is likely transferred outside of your home state, county, country, or governmental jurisdiction, where data protection laws may be less stringent than those of your home jurisdiction.

## **External Links**

Where links to external third party websites are made available on the Fullstack Academy Website or Services, please read their privacy policies before engaging with the third party website and supplying any personal information. We are not responsible for the information collection practices, privacy policies, and Personal Information uses of third-party websites.

## **Rights In Your Information**

In accordance with the laws of your home jurisdiction, you may have the rights to request, access, restrict, correct, or delete the information provided about you held by Fullstack Academy.

## **Opting Out**

Where consent has been granted to FSA's use of Personal Information, you may withdraw such consent at any time.

## **Information Retention**

Your personal information is retained for the purposes of maintaining business records and improving our services. Student records are retained for the length of time as prescribed by each individual jurisdiction in which we operate. If you are a student, please refer to the corresponding regulatory laws of your home jurisdiction to determine the length of time in which your Personal Information will be retained.

## **Children**

Fullstack Academy does not knowingly direct our services or knowingly collect Personal Information from anyone under the age of 18. If you are under the age of 18, you should ask for parental permission before using Fullstack Academy Services or before sending Personal Information to Fullstack Academy. A parent or guardian who becomes aware that his/her child has provided Personal Information without parental consent should contact Fullstack Academy. Once Fullstack Academy becomes aware that a child under the age of 18 has provided Personal Information without parental consent, such Personal Information will be deleted.

## **Jurisdictional Privacy Rights**

- **California (CalOPPA)**

California residents may opt out of having their Personal Information shared with third parties for direct marketing purposes by contacting us at one of the addresses provided below.

**“Do-Not-Track”:** Some web browsers may transmit “do-not-track” signals to the websites and other online services with which a browser communicates. We do not support Do Not Track (“DNT”). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked. You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

- **European Data Subjects**

Fullstack Academy is headquartered in the United States. EU citizens or residents should note that your information will likely be transferred to the United States. By using the Site or Services, you consent to the transfer, processing, and storage of your Personal Information in the United States.

- **General Data Protection Regulation 2016/678**

Under reasonable circumstances, rights provided to EU citizens and/or residents (“data subjects”) under the GDPR include:

- The right to access your Personal Information and receive confirmation as to whether or not personal data concerning you is being processed, and if so, where and for what purpose.
- The right to request a copy of your Personal Information free of charge, unless such requests have been deemed repetitive, excessive, or arbitrary.
- The right to be forgotten or request correction of your Personal Information that is held by us, so long as the request is not contrary to the public interest of preserving such data.
- The right to request a restriction to processing of the data subject’s Personal Information
- The right to object to further processing of your Personal Information
- The right to request a transfer of your Personal Information to a third party

To exercise such rights, please see our contact information below.

In compliance with GDPR, Fullstack will in good faith attempt to meet your requests within 30 days of your submission.

- **Complaints**

To lodge a complaint against Fullstack Academy’s privacy practices, please contact your local data protection authority.

For more information on the Regulation, please refer to the [GDPR Portal](#).

## **Changes to our privacy policy**

In order to stay compliant with privacy laws and legislation, Fullstack Academy reserves the right to change this Privacy Policy. Changes to this Privacy Policy will be posted on this web page. Please review this Privacy Policy periodically to stay up to date with any changes.

## **Updating or Requesting your Information**

If you would like to correct, update, delete, or request a copy of your Personal Information held by us that was provided through your use of the FSA Site or Services, please contact us at one of the addresses provided below.

## **Contact Information**

For questions or requests, please contact us at:

Fullstack Academy  
5 Hanover Square  
Floor 11  
New York, NY 10004

Email: [records@fullstackacademy.com](mailto:records@fullstackacademy.com)