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All notices, demands, requests, consents or other communications required or permitted by the Terms of Use ("Notices") shall be in writing and sent to the parties at their current known addresses, or to such other address or electronic address as either party may specify in writing. Notices shall be deemed duly served on or delivered (1) when delivered to the most recent email address provided by that party, (2) when delivered personally, (3) when sent to the other party by certified mail, return receipt requested, (4) when delivered by hand or sent by recognized overnight courier (with acknowledgement received by the courier), or (5) sent by facsimile, electronically confirmed and followed up immediately by standard United States mail.

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In the event of any dispute arising out of or related to the Terms of Use, the prevailing party shall be entitled to recover its reasonable attorneys' fees and costs.