

Free Traffic Jackpots- Case Study

Hello and thank you for grabbing "Free Traffic Jackpots-Case Study" report. We will show you how we drive traffic from the sources, where we drive the traffic, how we set up our system and, in the end how the money is generated and reached at our pay pal accounts. We will show you everything we do practically. So let's get started.

Here Is How We Generate Traffic From The Source Sites

Our 9 traffic sources are basically 9 web sites. Purposes and services of these websites vary, but they all have one thing in common. That is, millions of visitors visit these sites each day, whatever the reasons are.

What we do, we build a relationship with the site visitors. We leave our contents with our links in those sites! The contents that the readers would like to read. The contents that arise curiosity and lure them to read more! And that's it! Visitors of that site read our contents, and they want to get more by clicking on the link placed there, with an expectation. These types of content are called pre-selling content.

But before even you start placing your contents, you must, of course, choose a niche. You need to clearly understand who your target market is. Your contents must clearly speak to a specific target market if it is to be successful.

Where We Send The Traffic?

We generally send our traffic to four places.

1. To Our Squeeze Page
2. To Our Reverse Squeeze Page
3. To Our Blog Page Offers
4. Directly To The Affiliate Offers

1. To Our Squeeze Page

I'll use a live example here. The link below will take you to a page of my LinkedIn account, where I placed a pre-selling article in MMO (Make Money Online) niche. The below link will take you to the article, "Make Money Online- Success Recipe." You'll see a number of phrases, and words are hyper-linked in that article. Clicking on the links will take you to our Squeeze page. Check the squeeze page carefully because we are going to discuss "Squeeze pages" in the later chapters.

[Now Click Here To Go To The Article](#)

2. To Our Reverse Squeeze Page

Check this image below. It is from my IMDB account message board discussion. I left my hyper-linked signature below my discussion:

Thanks for the link Rogueforte,that was brilliant,yes it's even more menacing because he's like a softly spoken,mild mannered,middle-aged college professor,i always meant to buy the box set of The Sopranos,just never got round to it but will sooner rather than later now,thanks for the share and good conversation.

Re: Sonny beats up Carlo



by **amreen05** » Sun Apr 12 2015 22:23:31
IMDb member since February 2011

Flag ▼ | Edit ▼ | Reply | ☰

In the reality, it's not the next scene few minutes forward! The next scene could be couple of weeks later!

.....GET PROFITABLE EASILY! <http://dfysoloprofitfunnel.com/solo1a>

Re: Sonny beats up Carlo

amreen05

Sun Apr 12 2015 22:54

Re: Sonny beats up Carlo

amreen05

Tue Apr 14 2015 00:48

You can find about this process in the Traffic section at chapter 1 of this report.

Now type the link in your browser or click the link here:

<http://dfysoloprofitfunnel.com/solo1a> (this is the link placed at IMDB)

You'll reach a page with pre-selling content but don't stop there and scroll down and click on "Click Here To Continue" Button. You'll be another page with pre-selling content. "Click Here To Continue" button will take you to the 3rd page and at the bottom of the 3rd page, you'll find the squeeze page optin form. These three pages are the example of "Reverse Squeeze Page" and we used to send traffic here from some of the source sites with the particular purpose.

Important Note: From above examples, you can see that we are sending some traffic to our squeeze pages and some other traffic to our Reverse Squeeze page.

Why we are doing that in the first place?

In fact, we are following a principle here. Traffic of the sites allows us to place our

pre-selling contents are sent to squeeze page. Visitors coming from these sites read our contents and click links to the content knowing what to expect. So no need to place more contents before them and placing a web form with a call of action on a free gift work fine here!

But there are sites that we only can place our links, not the contents. Anybody visiting that site can click the link, but they click it without knowing what to expect! So better place some contents in our niche before them. If they don't like our content, they can turn back, that saves us from some reluctant subscribers. If they like the contents of the two pages of our reverse squeeze page, they will reach our sign up form eventually.

3. To Our Blog Page Offers

Check the bellow image from my LinkedIn account. Here I posted an excerpt of my blog post, with a link to that post. I shared this to the members of at least twenty Internet Marketing groups (close to 100000 members) in LinkedIn. You will see this type of posting in the traffic section of this report at chapter 2.

Clicking on the post excerpt takes the reader to my blog post here: <http://imdeals.org/one-stop-list-blueprint-review-1>, where I reviewed one of my own products, "One Stop List Blueprint" a list building video series. But sometimes I review an affiliate product in my blog and similarly post an excerpt in my LinkedIn account.

The image is a screenshot of a LinkedIn profile for Khondoker Islam, CEO at ReenSoft Web Marketing Consultancy. The profile header shows the LinkedIn logo, a search bar, and navigation tabs for Home, Profile, Connections, Jobs, and Interests. The profile picture is a headshot of a man in a suit. Below the name and title, there are tabs for Recent Activity (2), Published (1), Drafts, and Followers (125). The main content area shows a post from Khondoker Islam, dated 4 months ago. The post features a thumbnail image of a book cover titled 'One Stop List Blueprint' and a text description: 'One Stop List Blueprint- Review 1' from imdeals.org. The text says: 'If you are interested in list building, you probably heard of One Stop List Blueprint already! I am here to explain a bit further about it! I am going to'. Below the post are options to Like, Comment, and Share.

4. Directly To The Affiliate Offer

Traffic could be sent directly to an affiliate offer site, and commission could be earned. But you can earn only one time with your hard-earned traffic. We work hard for traffic and want to have a return of our hard work multiple times, not only one time! I don't recommend you to send your hard-earned traffic to earn one-time commission.

I never did this after I started my list building process. But before that I used to send traffic directly to an affiliate offer. Below I'm going to show you an affiliate site that I built and promoted throughout 2011, but after that never touched it.

The site is making me 100-150 bucks a month still now!

Below link is of a power point presentation I uploaded at my Slide Share account (Published on Jul 05, 2011). You will see this type of posting in the traffic section of this report at chapter 5.

The Link of PP presentation of Slide Share:

<http://www.slideshare.net/amreen05/faq-on-reverse-phone-look-up-technology>

The link placed in the power point content will take you to this site below:

<http://trackaphonenumber.net/>

As you can see it is an affiliate site on "Reverse Phone Look up" service. Inserting any phone number in the search box will take you to the vendor's site with my affiliate id cookied. It is a Click Bank product, and I am making 15-30 bucks in commission per sale there, depending on the package the purchaser selects. And that Power Point presentation uploaded In July of 2011 still sending traffic to this site, making few sales per month!

Contents For Source Sites

Let's get to the principle of making contents for your source sites. You must keep in your mind the reason of placing the content while making your content. The reason for the content is very clear: to entice or to guide a visitor to be benefited by buying an offer. So you have to draw a picture of how your visitors would be benefited!

Let's see how we make our contents. We reverse engineer the process. We think of our end offers of our niche first. Let's say, we want to sell a "List Building Video" course to our subscribers. Now, from our pre-selling content page at the source site to our offer page in the end, there may be some other pages like this:



We drip-feed information about our offer in those pages. Giving a little bit in a page with promises to give more on the next page.

What we write in the pre-selling content with a link to our squeeze page? Okay, we want them to buy our video course and learn the process of list building to make money, right? So, we start with indicating that they need money.

We draw all the general pain points of not having money, like:

- Are you a student desperately looking to making money to pay your tuition?
- Are you a family man struggling to keep up your family and desperately looking for some extra income?
- Are you up to your your ears with loans and desperately looking for a way out?
- Are you a jobless looking for a earning desperately?

Then the assurance and hope:

We are here to give a good news to you! All of your struggle could disappear within short time if you take action now. All you need to take the first step into the online money-making process. First, we will show you how to make a database of email addresses of interested buyers. And then we will show you how to make thousands of bucks per month promoting to that database!

Then place a link to your squeeze page!

Our squeeze page heading could be like this:

Insert your email below and download *“How to make 3000 bucks per month with list building & email marketing.”*

Below the heading, we place our optin form. We also set up with our auto-responder account that they get their download instantly after inserting their email in the optin form.

Once the visitor becomes our subscribers, we could redirect them to our offer page or set a series of auto-responder emails with our offer.

So the principle of making simple pre-selling content is like this:

Pain points → Giving hope to wipe out the pains → Call of action

Type Of Funnels We Use

We generate traffic from the source site but driving traffic to our offers needs a "Funnel". Funnel are generally a series of transitional web pages.

You can imagine a funnel as a tunnel, where visitors go in at the one end and money comes out from the other end! Now, for money to come out from the other end, the visitor must enter the tunnel and push him forward to the other end. Signs like "This Way", "Only 100 meter left", could be placed and the tunnel could be lighted to make it easy for the visitor and to encourage him to reach the other end.

Sales funnel acts similar to this tunnel, where visitors go in at the one end and money come out at the other end. Function of the transitional pages in between is to encourage and guide the visitor to move forward and to make it easy for them to reach the other end.

We have shown before that we send our traffic to four types of pages. They were:

1. Squeeze Pages
2. Reverse Squeeze page
3. Blog Page offer and
4. Affiliate offer page of the vendors

Each traffic type needs a different type of funnel. And we already showed you live examples of our 4 types of funnels. Bellow we are outlining only the flow of our funnels:

1. The funnel of the traffic sent to squeeze page is like this:



2. Funnel of Reverse Squeeze Page:



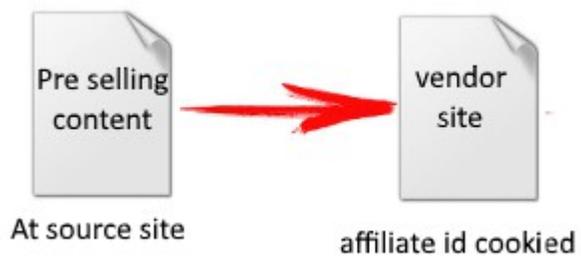
3. Funnel To Our Blog Post:



4. Funnel To Affiliate Offers:



Or



How We Earn From This System

We send our traffic in 4 types of landing pages. From there our system generates two kind of incomes, one is immediate income and the other is passive income.

Below is the examples of immediate incomes:

1. Traffic sent to our blog, at product review post: Visitor buy the product and we make affiliate commissions. Some of them buy the offers of blog side bar as well!
2. Traffic sent to vendor's site with our affiliate id. We make commissions if the visitors buy the offer from vendors site.
3. Visitor are redirected to an upsell or OTO page from our squeeze page after they subscribes. We make direct profit from any sale from upsell page.

Passive income is generated from offers/affiliate offers sent to our subscribers, 3 to 5 times a week by emails.

We send traffic from the source sites to 4 places and 4 type of events occur after they reach the destinations. If you can understand what happens after the visitors reach our 4 destinations, it would be easier to figure out how money is made.

Determining what happens with the traffic we send to our "review post" at our

blog or the traffic we send directly to affiliate offer page is pretty easy. They read the review after reaching the blog post, and decide to purchase or not to purchase the reviewed offer. They may purchase or may not purchase the offers of the blog's side bar. Similar thing happens with the traffic directly to vendor's page. If they decide to purchase, the money goes straight to our pay pal account. This is one of the many types of earning we make from our system.

But the majority portion of our earning comes from the traffic we send to our squeeze page and reverse squeeze page. Scope of earning here is limitless. Keep the system running makes the earnings grow. So let's see what happens after we send traffic to our squeeze pages.

40 to 60 percent traffic reaching our squeeze page and 30 to 40 percent of the traffic reaching to our reverse squeeze page, becomes our subscribers.

Optin rate of reverse squeeze page is always much lower than a squeeze page. But at the end, they turn out to be more responsive. They are more focused to our niche offers just because the opts in after reading 3 pages of pre-selling contents!

As soon as they opts in, three things happen automatically. It happens as a result of some set up at our autoresponder account.

- (1) The email is added to our auto-responder account database,
- (2) a welcome email with a download link of our promised gift is sent to the email

address and

(3) they are immediately redirected to a up-sell page where there are some offers of our own products or some affiliate products.

Can you see the earning opportunity here? Yes, many subscribers will buy here, because they are pumped up reading our contents. Money goes straight to our pay pal account if they purchase here.

Is it the end of our earning with the subscribers? Of course not! It is just a beginning!

We send a series of pre-written emails, one each day, 4 to 5 a week. We set up these pre-written emails at our auto-responder account to go automatically.

We send valuable contents in our niche, with tips and tricks of making money in our niche and explain what to expect from us. We mention that we are going to recommend some cool products in the future, which could bring faster results to their online journey.

We send these emails to build a relationship with the subscribers, to build trust and to make them accept us as authority in our niche. Generally, we set up 7 emails to go out in 7 days, and we don't promote any products to them in those 7 days.

After 7 days, we send them affiliate offer emails, 3 to 5 times a week, with occasional free gifts (Free content or resources). If they take our offers, our

commissions go straight to our pay pal account. This is how we earn 90 percent of our total earnings with this system.

Each day we visit a site called Munch Eye, it is a product launch listing site. Vendors allow affiliates commission from 50 to 75 percent. We select what product to promote from here. From here, we visit the JV and sales page of the product to understand the quality of the product. If some product appears worth promoting, we apply (link provided there) to the vendor for our affiliate link. Then we write an email promoting the product with our affiliate link and place it at our auto-responder to go out to all our subscribers at a certain time we set.

Below is an example of promotional email I sent couples of weeks ago:

Heading:

Greg Is Turning 5 Bucks Into 75 Bucks Working Only 20 Minutes!

Body:

I closely know this guy Gregory Konenko and his IM works because we belong to the same IM mastermind group.

And I'm telling you, when he says he is turning 5 bucks into 75 in 24 hours, working 20 minutes, means he is doing it, without any doubt!

He laid this system in "Affiliate Snap Profits" and it has just released! I grabbed an early-bird copy at 7 bucks!

(Early-bird bird discount stays till 3.00 PM EST today!)

>>>Act Now To Get It At 7 Bucks!

Or

Allow me 2 hours to go through the course and write a detailed review to my blog!

Decide after seeing my unbiased review, I'll send you the link as soon as I post it to my blog!

See You then!

Khondoker

We promote products from the affiliate networks like Warrior Plus, JVZoo, DigiResults and ClickBank in these emails sent to our subscribers 3 to 5 (depending on the availability of classy products to promote) times a week. We generally make few sales with every mail and that makes us affiliate commission. Below screenshot is from my Warrior Plus account promoting few current products:

Vendor	Date	Rate	Value	Sale	Rate	Rate
Want more exposure for your affiliate offer? Advertise here >						
Snap Affiliate Profits Stephen Gilbert \$\$\$\$ 	2015-08-09	3000+	25%	\$3.19 \$12.77	▼	1% 115.35 Get Link 6 sales
Social Traffic Exposure AdamPayne \$\$\$	2015-07-27	500+	10%	\$1.38 \$13.82	▼	0% 27.23 Get Link 5 sales
Sneaky List Hack incomehacks \$\$\$ 	2015-07-28	1000+	15%	\$1.67 \$11.14	▼	1% 26.54 Get Link
Ultimate CPA Nirja IamTJM \$\$\$	2015-07-30	500+	15%	\$1.93 \$12.85	▼	6% 24.30 Get Link 1 sales
Urgent Arbitrage Cash artflair \$\$\$\$	2015-07-10	1000+	13%	\$1.61 \$12.40	▼	1% 20.31 Get Link 6 sales
The IM Goofball's Guide To \$51 - \$74 Per Hour	2015-07-16	1000+	10%	\$1.47 \$14.68	▼	2% 19.87 Get Link 7 sales

Niche of our passive income system is called "List Building & Email Marketing". In fact, List building and email marketing are two separate but closely related niche. These are the most profitable and most sustainable business models out there in the net.

So it needs some effort and time to master this highly profitable system, especially email marketing. There are many resources in the market that would give you a quick start. And we highly recommend that you get "[Goofball's Guide To Email Marketing](#)" by Mark Tandan. That's where we learned our email marketing, and we follow the principle of this course thoroughly while making and setting up our campaigns.

How Much Money We Are Talking About?

We are making money using these free traffic sources, but how much? Well, to tell you the truth, we are making about three thousand bucks on average, and it is going up after every month. I know this amount is encouraging to many of you and not so lucrative to some of you, but whatever you feel; this is what we are making from the system we laid out in this report.

Displaying 20 results per page [Next >](#)

[Move to Recent Activity](#) [What's this?](#) [Payment status glossary](#)

<input type="checkbox"/>	Date	Type	Name/Email	Payment status	Details	Order status/Actions	Gross	Fee	Net amount
<input type="checkbox"/>	08 Jun 2015	Payment from	Enhance Romance	Completed	Details	Issue refund	\$4.04	\$0.00	\$4.04 USD
<input type="checkbox"/>	07 Jun 2015	Payment from	Enhance Romance	Completed	Details	Issue refund	\$4.04	\$0.00	\$4.04 USD
<input type="checkbox"/>	06 Jun 2015	Payment from	Манько Артём	Completed	Details	Issue refund	\$7.95	-\$0.65	\$7.30 USD
<input type="checkbox"/>	06 Jun 2015	Payment from	SC Marketing	Completed	Details	Issue refund	\$12.93	\$0.00	\$12.93 USD
<input type="checkbox"/>	06 Jun 2015	Payment from	SC Marketing	Completed	Details	Issue refund	\$5.88	\$0.00	\$5.88 USD
<input type="checkbox"/>	06 Jun 2015	Payment from	michael underwood	Completed	Details	Issue refund	\$7.00	-\$0.61	\$6.39 USD
<input type="checkbox"/>	06 Jun 2015	Payment from	michael underwood	Completed	Details	Issue refund	\$7.00	-\$0.61	\$6.39 USD
<input type="checkbox"/>	06 Jun 2015	Payment from	michael underwood	Completed	Details	Issue refund	\$7.95	-\$0.65	\$7.30 USD
<input type="checkbox"/>	06 Jun 2015	Payment from	Ali Muhammad	Completed	Details	Issue refund	\$52.00	-\$2.59	\$49.41 USD
<input type="checkbox"/>	06 Jun 2015	Payment from	SC Marketing	Completed	Details	Issue refund	\$5.88	\$0.00	\$5.88 USD
<input type="checkbox"/>	05 Jun 2015	Payment from	James valdes	Completed	Details	Issue refund	\$7.95	-\$0.65	\$7.30 USD
<input type="checkbox"/>	05 Jun 2015	Payment from	InmotionTech Ltd	Completed	Details	Issue refund	\$33.50	\$0.00	\$33.50 USD
<input type="checkbox"/>	05 Jun 2015	Payment from	InmotionTech Ltd	Completed	Details	Issue refund	\$33.50	\$0.00	\$33.50 USD
<input type="checkbox"/>	04 Jun 2015	Payment from	Lexico LLC	Completed	Details		\$82.29	\$0.00	\$82.29 USD
<input type="checkbox"/>	04 Jun 2015	Payment from	BuyPLRToday	Completed	Details	Issue refund	\$9.95	-\$0.74	\$9.21 USD
<input type="checkbox"/>	02 Jun 2015	Payment from	prince bempong	Completed	Details	Issue refund	\$7.95	-\$0.65	\$7.30 USD
<input type="checkbox"/>	01 Jun 2015	Payment from	Art's Internet Marketing	Completed	Details	Issue refund	\$7.95	-\$0.65	\$7.30 USD

[Move to Recent Activity](#) [What's this?](#)

Above is a screen-shot of pay pal earnings of 7 days, just to let you have an idea about the earnings. But all the account balances are not here! Some amount

always stays on hold by different payment processors and vendors, to be released at a later period and some come in the form of checks (Ex:Click Bank).

That's all from our case study. You must have understood by now, how we generate income from our 9 traffic sources and the other traffic sources, we are continuously adding to our system. All you have to do is to follow our principles and instructions to generate a substantial income from this model.



Khondaker

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