



# Large Southern California Shopping Center

## overview

**Built:** 1995  
**Parking Stalls:** 1,495  
**Stores and Services:** 180  
**Shopping Center Total:** Approximately 1 million sqft of retail buildings on 75 acres of land  
**Visitors:** 15 million annually

**January, 2014:** Frogparking contract signed  
**March, 2014:** Frogparking installed on 1,495 stalls  
**December, 2014:** 241.8 under-utilized parking stalls identified  
**January, 2015:** Petition for variance submitted to the City  
**June, 2015:** Parking Variance granted by City  
**January, 2016:** Plans approved to build 145,000 sqft of retail space.  
**March, 2016:** Construction begins  
**November, 2016:** Revenue per sqft increased significantly.

Frogparking hardware installation cost: \$510,650. Annual  
Frogparking software maintenance cost: \$20,426.

