<table>
<thead>
<tr>
<th>Type of information</th>
<th>What information do we collect? How do we collect it?</th>
<th>Do we store it on our servers?</th>
<th>How do we use information?</th>
<th>Who do we share information with?</th>
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| Personal information used to create an account on the EBT portal | This varies by state. It can include:  
• Name  
• EBT card number  
• SSN  
• Date of birth  
We ask for this information at registration. | No, we do not store name, EBT card number, or SSN.  
We do store the participant’s year of birth. | We transmit this data through our server in order to create an account in a state’s online EBT system.  
Note: if a name appears in a state’s EBT portal, we may also display the name to the participant inside of Fresh EBT. We do not store names. | We do not share this data with anyone.  
We do pass it onto the EBT portal so they can verify the participant’s identity through their existing methods |
| Location information                                     | We collect ZIP codes at registration.  
We also ask for location permission to use certain features, for example a map of nearby SNAP authorized retailers. This is optional. | Yes, we store ZIP codes.  
We do not store current location. | We use the ZIP code to customize content in the app (for example, displaying a local job opportunity near or locating a participant on the map). | We do not share this data with anyone. |
| EBT account credentials                                  | These vary by state. It can include:  
• Username  
• Password  
We ask for this at registration and login. | No, we do not store credentials on our server.  
Credentials are stored on user phones, fully encrypted. | These are used to sign into online EBT account. When Fresh EBT is opened, the user’s phone sends credentials through our server to the state EBT systems, allowing us to fetch account balance and transactions. | We do not share this data with anyone.  
We do pass it onto the EBT portal so they can verify the participant’s identity. |
| Contact information                                       | In some states we collect:  
• Email address  
• Phone number  
We store this information if given permission by the user. Users are asked for this at registration. | Yes, we store email address and phone number (if given permission by the user). | If given permission, we use it to communicate with Fresh EBT users. For example, we may use it to let users know about changes to Fresh EBT, share relevant news, or introduce new products we build. | We do not share this data with anyone. |
# Privacy Policy

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| EBT balance and transaction data | This varies by state. It can include:  
• Current balance  
• Past transactions  
We collect this from the EBT portal. Our information is limited to what is displayed when a participant logs into their EBT portal | Yes, we store user balance and transaction information.  
However, we anonymize this information so it cannot be associated with a specific EBT card or person’s name. | We use this to display user balance and transaction history within Fresh EBT.  
We use this data on the aggregate to better understand our users’ behavior. | We do not share this data at the individual level with anyone.  
We may share this data in anonymized and aggregated formats. For example, we can analyze trends in balance amount remaining during an early issuance period. |
| Other information | Device information:  
• IP address  
• MAC address  
• Device ID  
App usage information. For example:  
• What content is seen  
• What content is tapped on  
• Time spent on Fresh EBT  
We collect this automatically. | Yes, we store device information and app usage information anonymously. | We use this information to analyze and improve Fresh EBT and partner content. | We do not share this data at the individual level with anyone.  
We may share anonymized and aggregated reports with organizations who publish content on Fresh EBT (for example, “50,000 SNAP participants saw content about early issuance”). |