





FOUNDATIONS I

MASTERING THE CAMERA, NATURAL LIGHT
POSING, COMMUNICATION & RAW PROCESSING



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LINANDJIRSA.COM/WORKSHOP-REGISTRATION

LIN  JIRSA and  SLR Lounge



PYE JIRSA
INSTRUCTOR

FOUNDING PARTNER & CREATIVE DIRECTOR
LIN AND JIRSA PHOTOGRAPHY

FOUNDING PARTNER & DIRECTOR OF EDUCATION
SLR LOUNGE

THE INSTRUCTORS

ALEC NGUYEN
ASSOCIATE INSTRUCTOR

DIRECTOR OF ASSOCIATE EDUCATION
LIN AND JIRSA PHOTOGRAPHY





DAY ONE TOPICS

PART I - SHOOT

MANUAL MODE

METERING MODES

TACK SHARP FOCUS TECHNIQUES

COMPOSITION & ELEMENTS

DYNAMIC RANGE PUSH

FOUNDATION POSING

SEEING EXISTING LIGHT

FIVE PRIMARY LIGHT PATTERNS

LIGHT PATTERNS & THE FACE

NATURAL LIGHT MODIFICATION

DAY TIME ON-CAMERA FLASH

PART II - CLASSROOM

CLIENT COMMUNICATION

THE INITIAL MEETING

CREATING A MOODBOARD

CONSISTENTLY INCREDIBLE IMAGERY

BUILDING TRUST & CLIENTS THAT RAVE

PART III - SHOOT

FOUNDATION POSING PART II

COMMUNICATION & VERBAL CUES

BRACKETING & HDR

BRENIZER METHOD

SIMPLE COMPOSITING

ND FILTERS

OFF-CAMERA CONSTANT LIGHTING

SUNSET & EVENING ON-CAMERA FLASH



DAY TWO TOPICS

PART I - CLASSROOM

IMPORT & CULLING
LIGHTROOM FUNDAMENTALS
ADVANCED LIGHTROOM EDITING
PHOTOSHOP RETOUCHING BASICS
PHOTOSHOP COMPOSITING BASICS
SINGLE SHOT HDR
SINGLE SHOT HDR PANORAMAS
HDR HYBRID COMPOSITING

PART II - CLASSROOM

PORTFOLIO CRITIQUE
SHOOT CRITIQUE
OPEN Q&A

PART III - STYLED SHOOT

PUTTING IT ALL TOGETHER
MASTERING THE CAMERA
MASTERING COMPOSITION
MASTERING STORY TELLING
MASTERING COMMUNICATION
MASTERING FOUNDATION POSING
MASTERING NDs & SHOOTING EFFECTS
MASTERING LIGHT & MODIFICATION
MASTERING CONSTANT LIGHTING
MASTERING ON-CAMERA FLASH

WHAT TO BRING

“BECOMING A WORLD CLASS PHOTOGRAPHER ALL
STARTS BY BEING A WORLD CLASS LEARNER.”



RECOMMENDED

OUR GEAR BAG

SHOOTING GEAR

DSLR OR MIRRORLESS	CANON 5DM3, 5DS
STANDARD LENSES	16-35, 35, 50, 85, 70-200
TILT SHIFT OR FREE LENS	CANON 90mm T/S & 50mm FREE LENS
ON-CAMERA FLASH	CANON 600EX RT/PHOTTIX MITROS+
MEMORY CARDS	SANDISK 32 & 64GB CF/SDs
TRIPOD	MEFOTO GLOBE TROTTER
ND FILTER	TIFFEN 4 STOP WW & 10 STOP APEX

POST PRODUCTION

LAPTOP	MACBOOK PRO
MEMORY CARD READER	LEXAR PRO WORKFLOW 4-BAY
CULLING SOFTWARE	PHOTO MECHANIC
RAW PROCESSOR	LR CC
ADVANCED EDITOR	PHOTOSHOP CC
HDR PROCESSOR	PHOTOMATIX
LR PRESETS	SLR LOUNGE PRESET SYSTEM

OTHER RECOMMENDED ITEMS

LUNCH PROVIDED

SNACKS & WATER

SUNSCREEN

BEACH CLOTHES





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