



Pitch Deck

V0.9 BETA

SUMMARY

Pitch Deck is a game about pitching objectively bad startup ideas. Each round, everyone combines a pitch card from their hand with a company card on the table to create a new business. Think “Airbnb for fish” or “Roomba for male tears.” Then everyone makes a quick elevator pitch describing what their company does. One person plays an investor, who decides which concept everyone will secretly fund that round. At the end of the game, the funding amounts are revealed, and there are two winners: the person who pitched the most valuable company and the person who invested the most in that company.

SETUP

1. Shuffle the Company and Pitch decks
2. Everyone draws 8 cards from the Pitch deck and takes a stack of investment tokens equal to the # of players (e.g. for 7 players, take 1-7)
3. Randomly select someone to be the investor for the first round

HOW TO PLAY

1. The investor draws the top 3 cards off the Company deck, places them face up on the table, reads their descriptions aloud, and picks the company they want to hear pitches for (“I’m looking for the next LinkedIn.”) Discard the other two Company cards.
2. Everyone else chooses a Pitch card from their hand to pair with that company, e.g. LinkedIn for “Babies” or LinkedIn for “The zombie apocalypse.” Then starting with the player to the investor’s left, each person gives a quick elevator pitch for their idea. It can be as short as a single word, or as long as a minute or two. The investor and other players should feel free to ask followup questions—or even add onto the idea—assuming you’re having fun with it and it’s in the spirit of “yes, and...”
3. After everyone makes their pitch, the investor decides which company everyone will fund that round. It can be based on anything, e.g. who gave the funniest or strangest or best pitch.
4. The investor places the Company and Pitch card combination in the middle of the table, and everyone selects an investment amount from their stack of investment tokens and places them face down on top of those cards (so the amount is secret).
5. The player to the left of the current investor becomes the investor for the next round.
6. Everyone draws a replacement Pitch card (you should always have 8 in your hand to start a round).
7. After everyone has been the investor once, reveal and add up the investment amounts: the person who pitched the company with the highest total is the winning founder. And the person who invested the most in that company is the winning investor.

4-12 PLAYERS

30-45 MINUTES

AGES 17+

THINGS WE'RE STILL TESTING THAT WE'D LOVE FEEDBACK ON

- If you don't have a Pitch cards you want to play in a round, you can draw and pitch the top card off the deck
- At the end of the game, if two players are tied for the highest value investor, they have a "Pitch Off" to determine who wins: they each draw the top card off the Company and Pitch decks and have to immediately give an elevator pitch for that combination. Whoever the table thinks made a more compelling pitch wins.

NOTES FOR PITCHES

- When in doubt: Keep it simple. Keep it stupid.
- If you're having trouble ending your pitches, finish with an absurd hashtag or two ("So in conclusion: #gorillas #lasers") or just a mock-definitive "Thanks for your time."

NOTES FOR INVESTORS

- Choose companies you know your friends know and will find fun.
- Ask naive questions that give the person pitching an opportunity to make jokes.
- If someone is floundering, you can always cut them off—politely—with "Thanks for coming in!"

THINGS THAT ARE STILL PRETTY ROUGH IN THIS VERSION

- All the card copy is also still in draft/placeholder format and will eventually be funnier. Sorry for now.
- The currency art isn't nearly finished.

LICENSE

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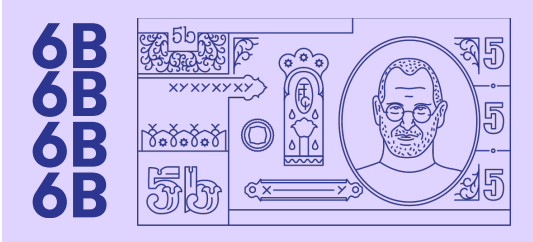
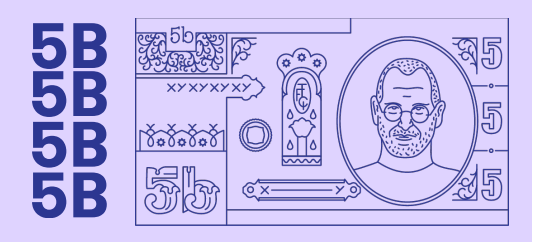
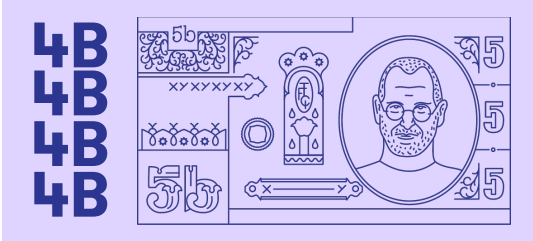
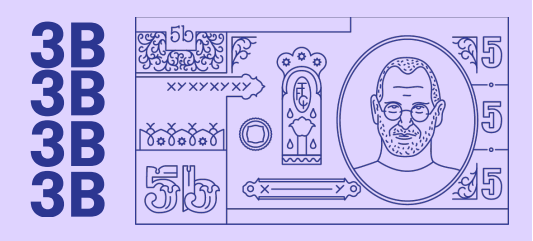
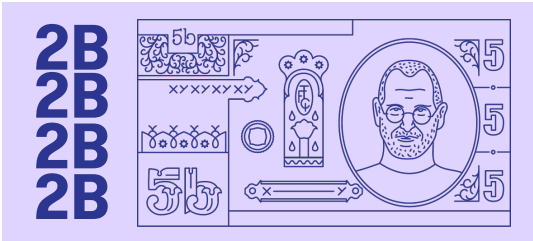
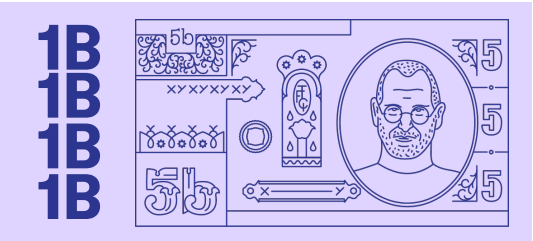
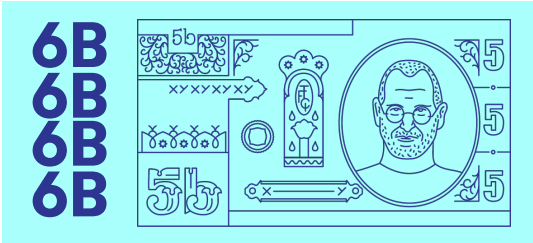
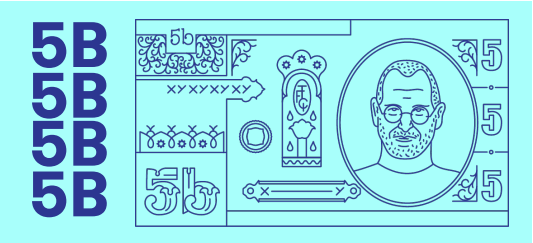
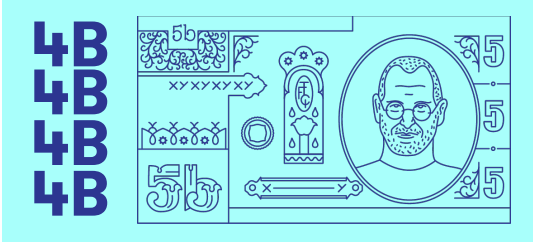
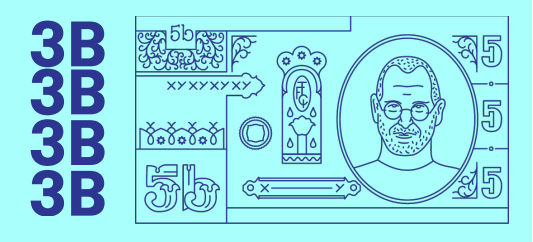
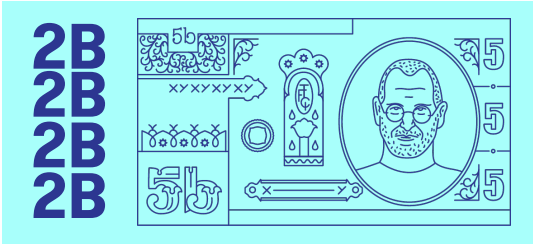
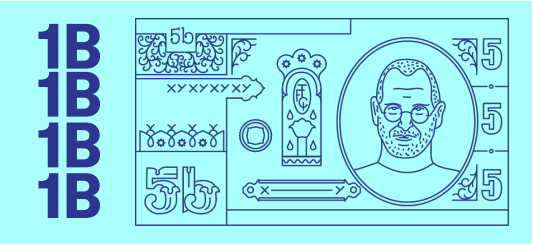
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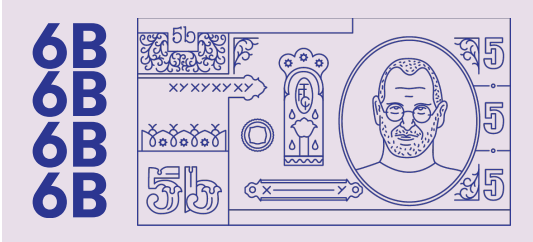
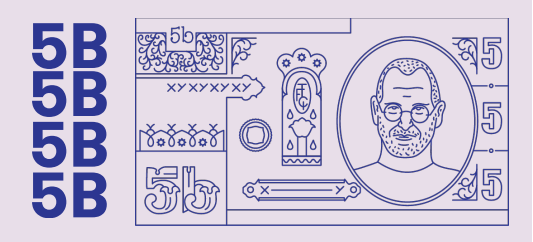
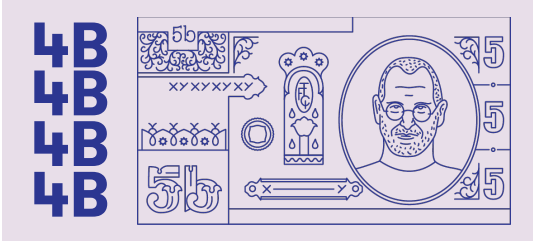
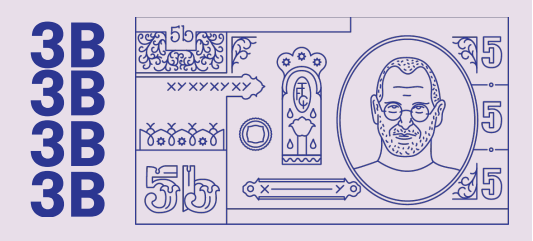
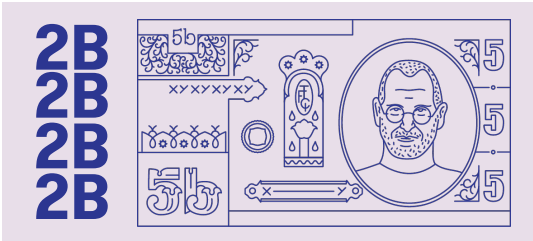
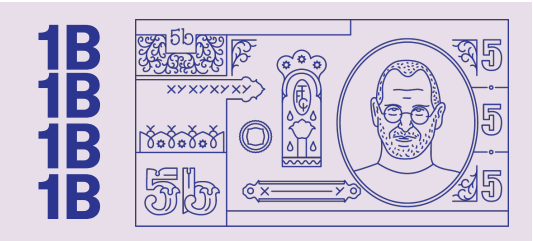
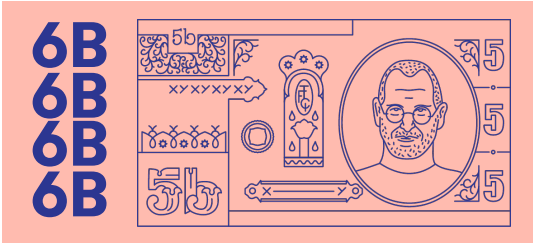
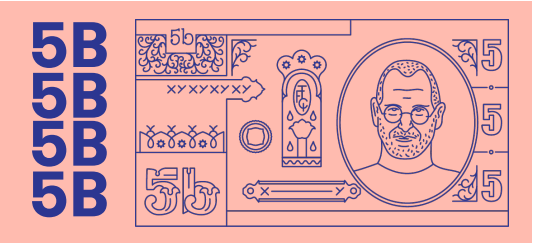
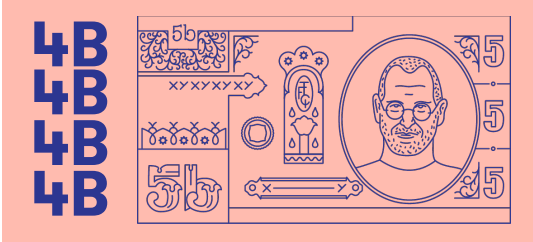
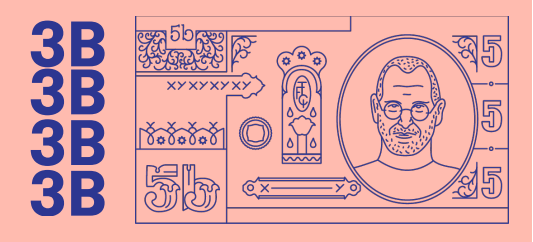
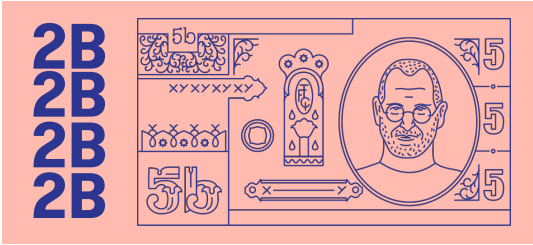
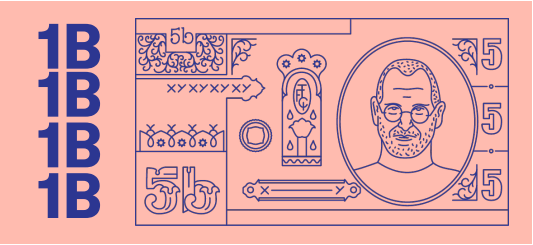
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OTHER QUESTIONS?

Email us at pitchdeck@hotmail.com







23andMe

COMPANY NOTES

A personal genomics company selling a saliva-based direct-to-consumer personal genome test. Survived a multi-year fight with the FDA, but as of October 2015, the company had not turned a profit.



Airbnb

COMPANY NOTES

An online marketplace allowing regular people to list and rent their apartments. The founders sold special edition cereals featuring presidential candidates Barack Obama and John McCain for \$40 each.



Amazon Alexa

COMPANY NOTES

The name of the personal assistant featured in Amazon's popular talking speaker. Amazon retains digital recordings of users audio spoken after the "wake up word" which have been subpoenaed by law enforcement.



Arby's

COMPANY NOTES

The second largest sandwich chain in the U.S., with over 3,300 "restaurants." Products include: deli-style Market Fresh sandwiches, Curly Fries, and Jamocha Shakes.



Ashley Madison

COMPANY NOTES

A dating site for people to have affairs. A hack revealed that the site had 70,000 "female" bots sending fake messages to men.



Ask Jeeves

COMPANY NOTES

A question driven search engine launched in 1996 now known as Ask.com intended to behave like a valet. In 2006 the company announced Jeeves would be retired and "going into retirement" during a rebrand.



Axe Body Spray

COMPANY NOTES

A brand of spray-on cologne targeted towards young males. In 2012 a 12 year old British boy died after spraying large amounts of Axe in a confined space.



Ben and Jerry's

COMPANY NOTES

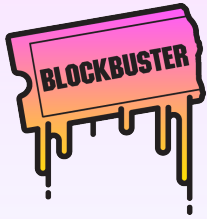
Hippie ice cream brand with a bunch of weird crap in it. Flavors include: Half Baked, Cherry Garcia, and Cinnamon Buns.



Blackwater

COMPANY NOTES

The company formerly known as Blackwater provides military contracting services to the American government. In 2007 Blackwater received wide publicity for killing Iraqi citizens in Baghdad.



Blockbuster

COMPANY NOTES

A chain video rental store offering VHS tapes and DVDs which operated from 1985 to 2013. At its peak in 2004, Blockbuster consisted of nearly 60,000 employees and over 9,000 stores.



Breitbart

COMPANY NOTES

A conservative website founded to be "unapologetically pro-freedom and pro-Israel. The site later aligned with the European populist right and American alt-right under Donald Trump's advisor, Steve Bannon.



Burning Man

COMPANY NOTES

A festival held in the Black Rock desert that celebrates art, music, and radical inclusion. When asked about its lack of diversity, its creator replied that "this has never been, imagined by us, as a utopian society."



BuzzFeed

COMPANY NOTES

Launched in 2006 to track viral content. A post about a debate over the color of a dress led to 28M+ views in a single day.



Cards Against Humanity

COMPANY NOTES

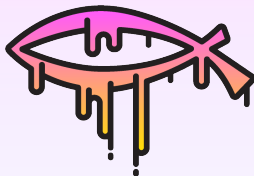
A party game where one player asks a question from a black card, and everyone else answers with their funniest white card. As of 2016, is slightly more popular than Pitch Deck.



Chatroulette

COMPANY NOTES

A website where completely random people around the world were paired to video chat. The site fought to combat users appearing nude, or engaging in "pornographic behavior."



ChristianMingle

COMPANY NOTES

The largest and fastest growing online community of exclusively Christian singles. Owned by the same company as JDate.



Chuck E. Cheese

COMPANY NOTES

A chain of restaurants known for its pizza, creepy animatronic characters, and ball pits. "In 2012, Chuck E. Cheese announced that their mascot would receive a major makeover to make the character look more like a rockstar."



Cirque du Soleil

COMPANY NOTES

A French-Canadian theater troupe known for their whimsical and dreamlike stage performances. Once allegedly fired an employee for testing HIV positive.



craigslist

COMPANY NOTES

A website for people to post classified ads. Sections include apartment listings, jobs, items for sale, and missed connections.



Crocs

COMPANY NOTES

A shoe company known for its tasteless, injection molded footwear. Wearers include Mario Batali, who once ordered 200 pairs of the shoe in his signature orange.



CrossFit

COMPANY NOTES

A fitness regime practiced by over 13,000 gyms, which typically involves high-intensity interval training, gymnastics, and powerlifting. But you're not going to go, are you? Look at you, sitting there, not exercising.



Depend Adult Undergarments

COMPANY NOTES

Disposable underwear for people with urinary or fecal incontinence. Originally, they could be worn inside underwear or alone, held on by small elastic belts, and came in two absorbencies: regular and extra.



DivaCup

COMPANY NOTES

A reusable, bell-shaped menstrual cup that is worn internally and sits low in the vaginal canal. Enjoy a better period experience! Offers up to 12 hours of leak-free protection, comfort, and convenience.



Ed Hardy

COMPANY NOTES

A t-shirt brand founded the eponymous tattoo artist. Stuff White People Like: "so hated...that it cannot be worn ironically. As it stands, the only other entries in this category are Nazi Uniforms, Ku Klux Klan Robes, and self-tanner."



Edible Arrangements

COMPANY NOTES

"The creator of and The Leaders in Fresh Fruit Bouquets™. We Make Any Occasion Special™ with our array of irresistible products, including The Original Fresh Fruit Bouquet™ and gourmet chocolate dipped fruit."



Etsy

COMPANY NOTES

An online e-commerce platform which allows users to sell handmade or vintage items. While Etsy does not allow explicit photos on their site, they do allow users to sell handmade dildos and other sex toys.



FarmersOnly

COMPANY NOTES

A dating site for "down-to-earth country types." The same company also provides the following sites: American Dating, Traditional Dating, Rural Dating, Christian Dating, Senior Dating, and Online Dating.



Fitbit

COMPANY NOTES

Makers of a popular activity tracker that lets users monitor their steps, heart rate, and other metrics. Fitbit's website shared user activities publicly by default, but has since made all data private and de-indexed user profiles.



Fleshlight

COMPANY NOTES

A sex toy shaped roughly like a flashlight and meant to mimic a (presumably) human woman's vagina. It is offered in several colors, including a limited-edition "Avatar" blue.



Fox News

COMPANY NOTES

A conservative news channel that claims to offer "fair and balanced" reporting. Its founding and long-tenured CEO, Roger Ailes, was fired after it was revealed that he had sexually harassed female employees for decades.



GeoCities

COMPANY NOTES

An OG 1990s web hosting service, which is now only available in Japan. Its name references users choosing a digital "city" where their website would reside.



GoPro

COMPANY NOTES

GoPro manufactures weather and impact resistant action cameras for use in harsh conditions and sports. The GoPro Fetch is a dog harness designed so that dogs can use the cameras as well



Grindr

COMPANY NOTES

A dating app for gay and bisexual men. Initially popularized on the gay blogosphere on sites such as Queerty and Joe My God.



Halliburton

COMPANY NOTES

One of the world's largest oil companies. The subject of many controversies and is notorious for its ties to former VP Dick Cheney and the Deepwater Horizon oil spill, the largest environmental disaster in US history.



Hitachi Magic Wand

COMPANY NOTES

A Japanese electronic massager, ostensibly for relaxing sore muscles, but actually used as a vibrator. The device sold out after being featured in a 2002 episode of Sex and the City.



Hot or Not

COMPANY NOTES

An early 2000s website where you could rate the hotness of user submitted photos on a scale from 1 to 10. Depressing fact: inspired the founding of both Facebook and YouTube.



Hot Pockets

COMPANY NOTES

A delicious, microwaveable treat that usually contains cheese, meat, and/or vegetables. Varieties include Hot Pockets Sideshots, Lean Pockets, Pretzel Bread Hot Pockets, and Sadness.



IKEA

COMPANY NOTES

A Swedish company that sells flat packed, ready-to-assemble furniture that you construct with a cute like metal key. As of 2016, IKEA operates almost 400 stores in nearly 50 countries.



Infowars

COMPANY NOTES

A website founded by Alex Jones, a noted fake news purveyor and on-air shirt remover. He has accused the U.S. government of being involved in the Oklahoma City bombing, the September 11 attacks, and the filming of fake Moon landings.



Instagram

COMPANY NOTES

A photo sharing app owned by Facebook that is objectively the only enjoyable social network in the world. Something about filters or looping videos?



ISIS

COMPANY NOTES

A jihadist group, based mostly in Syria and Iraq, whose goal is to institute a worldwide caliphate. The group uses sites like Twitter and YouTube to recruit vulnerable young people from across the globe.



Jurassic Park

COMPANY NOTES

A dinosaur theme park near Costa Rica, founded by a billionaire philanthropist. It's totally real and totally safe. They're just testing the fences.



Kickstarter

COMPANY NOTES

The world's largest and best crowd funding website, Kickstarter launched in 2009 and has raised over \$2.6 billion for creators. Probably where you bought this dumb card game.



La Croix

COMPANY NOTES

A seltzer company based in La Crosse, Wisconsin that is inexplicably popular with millennials across America. "Its appeal is in its bubbly, trustworthy blandness."



LEGO

COMPANY NOTES

Creators of brightly colored interlocking plastic bricks, gears, and figurines. LEGO is notorious for legally attacking competitors with intellectual property lawsuits for making compatible bricks. Don't sue us, LEGO!



LinkedIn

COMPANY NOTES

A business-oriented social networking service used for professional networking. Does anyone actually like using this site?



lululemon

COMPANY NOTES

A publicly traded apparel company selling yoga-inspired clothing. Lululemon's founder has blamed customers for wearing clothes incorrectly and claimed he would not make clothes for plus-size women because it costs too much.



Martha Stewart Living Omnimedia

COMPANY NOTES

The media conglomerate founded by Martha Stewart that includes Martha Stewart Living, Everyday Food, Martha Stewart Weddings, and Body+Soul. It's still pretty weird that she went to prison.



Medieval Times

COMPANY NOTES

Medieval Times is a family dinner theater restaurant featuring medieval games, sword fighting, and jousting. Janeane Garofalo plays a Medieval Times wench in the 1996 cult Classic Cable Guy starring Jim Carrey and Matthew Broderick



Medium

COMPANY NOTES

An online publishing platform that democratizes blogging. One embraced the questionable corporate philosophy of "holacracy," but in early 2016 returned to a more traditional organizational structure.



Meetup

COMPANY NOTES

A social network that lets you find people in the real world interested in meeting IRL to kayak or talk about Dr. Who or whatever. Was inspired by 9/11 of all things?



Monsanto

COMPANY NOTES

A multinational agrochemical and agricultural biotechnology corporation. The world's leading suppliers of non-GMO seeds, but is perhaps most known for ineffectual protests against their GMO offerings.



Netflix

COMPANY NOTES

Founded in 1997, Netflix originally rented DVDs through the mail but now specializes in streaming video and original productions such as House of Cards. In 2011, attempted to rename its DVD rental service to Qwikster.



Oculus

COMPANY NOTES

A company that makes big, bulky headsets for virtual reality. In 2014, Facebook acquired the company for 2 billion dollars.



Plan B

COMPANY NOTES

A birth control hormone that can be used within 120 hours of sex. Common side effects include nausea, breast tenderness, headaches, and awkward brunch conversations.



Rent the Runway

COMPANY NOTES

A fashion brand where you can rent designer dresses and accessories. Items are leased for "a 4- or 8-day period for 10% of the retail price."



Roomba

COMPANY NOTES

An adorable little autonomous robotic vacuum cleaners. Is definitely not spying on you for the NSA. Definitely.



Seamless

COMPANY NOTES

Where you go to order food online. "Currently partner with over 12,000 restaurants, serve over 4,000 companies, and have over 2,000,000 members in the United States and in London."



Second Life

COMPANY NOTES

An online virtual world with a currency valued in USD where users build, create, and shop for virtual property. Vorarephilia, the sexual desire for being eaten or eating another person, has a thriving scene in Second Life.



Silk Road

COMPANY NOTES

An online black market hidden behind Tor best known for retailing illegal drugs. In 2015, its founder Ross Ulbricht was convicted for half a dozen crimes and sentenced to life imprisonment without parole.



SkyMall

COMPANY NOTES

A catalog featuring thousands of "whimsical" and "unconventional" items. Distributed 20M copies/year in airplane pockets. Filed for bankruptcy in 2015, but still sells crap online "in keeping with the DNA of SkyMall."



Skynet

COMPANY NOTES

A totally not real artificial intelligence that rules the world in the Terminator movies. "Skynet was originally activated by the military to control the national arsenal on August 4, 1997, and it began to learn at a geometric rate."



Snapchat

COMPANY NOTES

A photo and video sharing app where the content disappears after a set amount of time. Is definitely now used for more than sending photos of your junk to people. But you can still make that joke.



Snopes

COMPANY NOTES

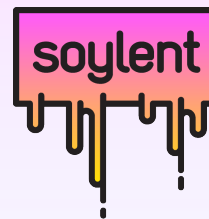
A website that debunks, or less often verifies, rumors, urban legends, and your parents' email forwards. Founded by Barbara and David Mikkelson, who met in the alt.folklore.urban newsgroup. Which is fucking awesome.



Snuggie

COMPANY NOTES

The most popular sleeved blanket in the world. Is sold by various names: "Snuggie, Snuggler, Doojo, Toasty Wrap, and Slanket, with varying sizes, colors and qualities of materials but similar basic design."



Soylent

COMPANY NOTES

An "open source" meal replacement, Soylent makes protein drinks and bars that claim to meet all nutritional requirements for adults. Named after a food in a 1966 science fiction, which it is made from human remains.



SpaceX

COMPANY NOTES

A private space exploration and transport company founded by Elon Musk to reduce space transportation costs and colonize Mars. One of the wave of startups founded to replace all cool government services.



SPANX

COMPANY NOTES

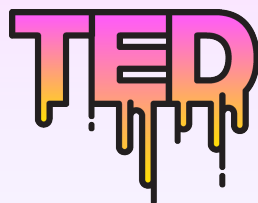
An underwear company that specializes in garments that make people look thinner than they actually are. Features produces lines with names such as "Bod-a-Bing!" and "Hide & Sleek."



TaskRabbit

COMPANY NOTES

A website where people can find other people to help them do random crap, like moving or cleaning or removing a dead body. Is based on the charmingly naive idea of "neighbors helping neighbors."



TED

COMPANY NOTES

A popular annual conference whose acronym stands for "Technology, Education, Design." BuzzFeed's list of all-time worst TED speeches include "How to Tie Your Shoes" and a performance of something called "beatjazz."



Tesla

COMPANY NOTES

Named after Nikola Tesla, Tesla Motors was incorporated in 2003 to sell electric cars. Elon Musk was originally Tesla's lead investor, but later took control of the company in 2008 and fired 25% of the company's staff.



The Catholic Church

COMPANY NOTES

One of the world's oldest religious groups, with over 1 billion members worldwide. Claims to be the one true church founded by Jesus Christ and that its leader, the Pope, is infallible.



The Church of Scientology

COMPANY NOTES

Founded in 1953 by L. Ron Hubbard and claims to be a "new religious movement" focusing on his teaching and "technology." "You don't get rich writing science fiction. If you want to get rich, you start a religion."



The Girl Scouts of America

COMPANY NOTES

An organization focused on building girls courage, confidence and character. Despite widespread criticism from traditional groups and churches, The Girl Scouts of America have embraced LGBT rights.



The Make-A-Wish Foundation

COMPANY NOTES

A nonprofit that gives children with life-threatening conditions their last "wish." In 1996, stopped granting wishes that involve "firearms or other weapons, including fishing tackle, designed to cause animal injury."



The Sharper Image

COMPANY NOTES

A retail store that offered random electronics, air purifiers, "high-tech lifestyle products," and something called the Robosapien. Went bankrupt following a lawsuit surrounding its Ionic Breeze air purifiers.



The Trump Organization LLC

COMPANY NOTES

A holding company for Donald Trump's real estate, television, water, steak, beauty pageant, and fake university businesses. Sued in 1973 for housing discrimination, the DOJ required Trump to advertise in minority papers.



Tinder

COMPANY NOTES

A location-based social discovery service application that facilitates communication between interested users. Popularized the concept of "swiping" left and right.



TripAdvisor

COMPANY NOTES

A travel website where old people tell you about safe, marginally fun things to see on your vacation. Has had several controversies around unsubstantiated, "revenge" reviews.



Uber

COMPANY NOTES

The transportation app that lets you order cars—and food for some reason?—using your phone. You use it. You hate it. But you use it. We know you do.



Venmo

COMPANY NOTES

A mobile payment service, where you pay your friends and put cute little emojis in there to suggest that you're paying for sex. You're not actually paying for sex, probably. But surely that happens, right?



Viagra

COMPANY NOTES

A medication used to treat erectile dysfunction. Side effects include "headaches, heartburn, flushed skin, prolonged erections, which can lead to damage to the penis, and sudden-onset hearing loss." Boner pills.



VICE

COMPANY NOTES

"The world's preeminent youth media company and content creation studio." A TV channel, magazine, record label, and world's largest concentration of puffy white men trying to be cool.



WebMD

COMPANY NOTES

A website where you can get information about medical conditions and healthcare. You've probably visited it at 3am, then had a panic attack about that weird thing on your arm being cancer.



Westworld

COMPANY NOTES

A technologically advanced, Wild West-themed amusement park populated by androids. You can really find yourself in there, you know?



WikiLeaks

COMPANY NOTES

A nonprofit that publishes secrets, leaks, and classified documents. Its founder, Julian Assange, has lived in the Embassy of Ecuador in London since 2010 after facing charges for "lesser-degree rape" in Sweden.



Wikipedia

COMPANY NOTES

A free online encyclopedia that allows virtually anyone the ability to edit or create an article. In 2016 a search for the phrase "citation needed" on English Wikipedia yielded 647,000 results.



Yahoo! Answers

COMPANY NOTES

Share insights and experience. Get answers, ask questions, and find information. For instance: "When is the best time to have a root beer float?"



Yelp

COMPANY NOTES

A crowdsourced review site for grumps to complain about the service they received from local businesses. There are ongoing claims that Yelp manipulates rankings for businesses that advertise on the site.



YouTube

COMPANY NOTES

If you're playing this game, you know what YouTube is. The site's first video, "Me at the zoo," was uploaded by its co-founder, Jawed Karim.

_____ and chill

PITCH NOTES

#dont_say_netflix
#millenial_pastimes
#cross_pollinate
#amazing
#pre_revenue
#ping

_____ but less evil

PITCH NOTES

#bubble
#10x
#bootstrap
#ramp_up
#perseverate
#freemium

_____ but only for
white people in New
York and San
Francisco

PITCH NOTES

#anxiety
#jfk_sfo
#gamechanger
#smell_test
#dogfooding
#soylent

_____ but woke

PITCH NOTES

#transparency
#dadpreneur
#smell_test
#KPIs
#visionary
#delightful_details

_____ live cams

PITCH NOTES

#actually_a_good_idea
#hack
#ramen_profitable
#woah
#no_downside
#viral

_____ Missed
Connections

PITCH NOTES

#agile
#nda
#key_takeaway
#thought_leader
#pivot
#sells_itself

_____ The
Adventure Theme
Park

PITCH NOTES

#pre_revenue
#vlogging
#change_agent
#apportunity
#technology
#thought_starters

_____ The Musical!

PITCH NOTES

#hamilton_tickets
#leonard_bernstein
#cats
#traction
#scrum
#smell_test

3D Printed Sextoys

PITCH NOTES

#silicone
#human_mesh
#IPO
#AB_test
#pivot
#steve_jobs

A _____ Original Series

PITCH NOTES

#netflix
#full_house
#cool
#lifestyle_business
#sunsetting
#stealthmode

A girl and her horse

PITCH NOTES

#bay_area
#distruption
#frictionless
#conversion_rate
#containerize
#unicorn

A quiet man on a moonless night

PITCH NOTES

#thought_leader
#bleeding_edge
#roi
#ui_ux
#ramp_up
#technology

A religion centered entirely around _____.

PITCH NOTES

#praise_be
#moyai_emoji
#western_mysticism
#formidable
#internet
#in_the_wild

A swift and painless death

PITCH NOTES

#death_panels
#family_planning
#dignity
#agile
#perseverate
#bleeding_edge

Adderall

PITCH NOTES

#thought_leader
#stealth_mode
#brogrammers
#cross_pollinate
#bleeding_edge
#deep_learning

Africa

PITCH NOTES

#not_a_country
#developing
#analytics
#AB_test
#mvp
#xerox_parc

Amber alerts

PITCH NOTES

#big_data
#IPO
#no_downside
#disrupt
#scale
#delight

Anal bleaching

PITCH NOTES

#color_safe
#trend_piece
#incubator
#disrupt
#ramp
#insanely_great

Angry mobs

PITCH NOTES

#change_agent
#cross_pollinate
#scrum
#benchmark
#soylent
#formidable

Apologies

PITCH NOTES

#hallmark_cards
#unintended_consequences
#roses
#pain_point
#change_agent
#synergy

Arranged marriages

PITCH NOTES

#thanks_mom_and_dad
#seamless
#mvp
#ramen_profitable
#lifestyle_business
#responsive

Artisanal _____

PITCH NOTES

#hmmmm
#synergy
#delight
#apportunity
#IPO
#actually_a_good_idea

Asking people out

PITCH NOTES

#countercyclical
#thought_leader
#change_agent
#formidable
#mvp
#ad_revenue

ASMR

PITCH NOTES

#weird_noises
#weird_people
#youtube_fame
#lifestyle_business
#seed_round
#roi

Assholes

PITCH NOTES

#the_people_kind
#everyone_has_one
#garbage_disposal
#black_swan
#ramp_up
#drink_the_koolaid

Attentive robot lovers

PITCH NOTES

#benchmark
#seamless
#bootstrap
#decacorn
#brandfluencers
#distruption

Autofellatio

PITCH NOTES

#deep_dive
#smell_test
#long_tail
#upcycling
#pain_point
#big_data

Baby smells

PITCH NOTES

#sprint
#thought_starters
#stealth_mode
#10x
#hockey_stick_growth
#ramp_up

Baking your enemies into a pie

PITCH NOTES

#amazing
#visionary
#bandwidth
#thought_leader
#ramen_profitable
#ramp

Ball pits

PITCH NOTES

#product_market_fit
#no_downside
#lifehack
#life-cycle
#scale
#brandfluencers

Beards

PITCH NOTES

#dogfooding
#leverage
#containerize
#benchmark
#ramen_profitable
#brandfluencers

Bees

PITCH NOTES

#ouch
#honey
#penetrate
#sunsetting
#stealth_mode
#scale

Being cryogenically frozen until 2020

PITCH NOTES

#sleep_pod
#election_day
#nda
#ramen_profitable
#formidable
#seamless

Bernie Bros

PITCH NOTES

#burn_rate
#gamechanger
#ramp_up
#ui_ux
#ping
#new_category

Billionaires

PITCH NOTES

#ui_ux
#rockstar
#algorithm
#AB_test
#brands
#key_takeaway

Black _____

PITCH NOTES

#lives_matter
#magic
#lists
#iterate
#formidable
#ping

Blackmail

PITCH NOTES

#analytics
#nda
#ninja
#brandfluencers
#lifehack
#perseverate

Body swapping

PITCH NOTES

#incubator
#burn_rate
#results_driven
#new_category
#design
#10x

Breakup sex

PITCH NOTES

#crying
#not_worth_it
#confusing_orgasms
#leverage
#gamify
#deep_learning

Bubblewrap

PITCH NOTES

#packaging_aesthetics
#the_noise
#fetish
#nda
#cool
#sunsetting

Bumps

PITCH NOTES

#hpv_vaccine
#gardasil
#awkward_text
#thought_leader
#bubble
#gamify

Burning Man

PITCH NOTES

#perseverate
#scrum
#touch_base
#mompreneur
#ping
#scale

Butt stuff

PITCH NOTES

#prostate_pleasure
#sex_toys
#for_men
#hmmmm
#ramen_profitable
#unicorn

Calling your parents

PITCH NOTES

#circle_back
#gamechanger
#conversion_rate
#cool
#ramp_up
#ramp

Canadians

PITCH NOTES

#new_vertical
#dogfooding
#planned_obsolescence
#frictionless
#bubble
#deep_dive

Catcalling

PITCH NOTES

#street_life
#misogyny
#viral
#xerox_parc
#soylent
#synergy

Cats

PITCH NOTES

#affection
#no_thumbs
#litter
#conversion_rate
#stealth_mode
#brands

Centaur

PITCH NOTES

#roi
#xerox_parc
#incubator
#burn_rate
#agile
#gamechanger

Checking your privilege

PITCH NOTES

#ad_revenue
#planned_obsolescence
#disrupt
#life-cycle
#vc_bait
#conversion_rate

Chemtrails

PITCH NOTES

#actually_a_good_idea
#cool
#KPIs
#techcrunch
#planned_obsolescence
#visionary

Children's blood

PITCH NOTES

#peter_thiel
#immortality
#precious_fluids
#analytics
#pre_revenue
#traction

Children's teeth

PITCH NOTES

#tooth_fairy
#gold
#steve_jobs
#upside
#is_what_it_is
#traction

Cleansing

PITCH NOTES

#nice
#amazing
#acquire
#up_and_to_the_right
#low_hanging_fruit
#analytics

Clowns

PITCH NOTES

#b2c
#results_driven
#unicorn
#penetrate
#rockstar
#stealthmode

Codpieces

PITCH NOTES

#frothy
#new_category
#containerize
#sprint
#freemium
#transparency

Coming out to your parents

PITCH NOTES

#brandfluencers
#benchmark
#penetrate
#traction
#is_what_it_is
#holistic

Conceptually interesting, but ultimately not very enjoyable, sex stuff

PITCH NOTES

#new_vertical
#no_downside
#black_swan
#stealth_mode
#share_economy
#pivot

Consent

PITCH NOTES

#is_sexy
#brands
#transparency
#roadmap
#hack
#technology

Contraception

PITCH NOTES

#10x
#pain_point
#change_agent
#touch_base
#fast_follow
#woah

Conversion therapy

PITCH NOTES

#unicorn
#black_swan
#bay_area
#product_market_fit
#actually_a_good_idea
#roadmap

Cry holes

PITCH NOTES

#mompreneur
#new_category
#AB_test
#change_agent
#woah
#black_swan

Crystal sarcophagi

PITCH NOTES

#bandwidth
#synergy
#churn_rate
#fast_follow
#ad_revenue
#algorithm

Cucks

PITCH NOTES

#beta
#men
#reddit
#cross_pollinate
#IPO
#holistic

Cults

PITCH NOTES

#up_and_to_the_right
#benchmark
#seamless
#long_tail
#ramen_profitable
#drink_the_koolaid

Deathbed conversions

PITCH NOTES

#frothy
#lifehack
#visionary
#delightful_details
#bleeding_edge
#bubble

Deciding whether to hug or shake hands

PITCH NOTES

#upside
#insanely_great
#acquirehire
#steve_jobs
#perseverate
#gamify

Designer babies

PITCH NOTES

#xerox_parc
#woah
#steve_jobs
#low_hanging_fruit
#apportunity
#key_takeaway

Dialing 9-1-1

PITCH NOTES

#brandfluencers
#ui_ux
#product_market_fit
#insanely_great
#pain_point
#perseverate

Dirtbags

PITCH NOTES

#cross_pollinate
#drink_the_koolaid
#hmmmm
#circle_back
#hack
#new_category

Dogs

PITCH NOTES

#techcrunch
#transparency
#lifestyle_business
#brands
#hockey_stick_growth
#cool

Donald Trump's adult children

PITCH NOTES

#hmmmm
#woah
#traction
#seed_round
#ping
#life-cycle

Dongles

PITCH NOTES

#no_downside
#nice
#burn_rate
#life-cycle
#share_economy
#deep_learning

Drug mules

PITCH NOTES

#viral
#ping
#churn_rate
#leverage
#bootstrap
#dadpreneur

Drugs that will possibly lead to you biting someone's face off

PITCH NOTES

#formidable
#nice
#scrum
#dadpreneur
#results_driven
#pre_revenue

Dying peacefully of old age, surrounded by loved ones

PITCH NOTES

#amazing
#AB_test
#vlogging
#bootstrap
#woah
#techcrunch

Earth-2

PITCH NOTES

#dadpreneur
#change_agent
#bandwidth
#synergy
#upcycling
#is_what_it_is

Edibles

PITCH NOTES

#stealth_mode
#brands
#seed_round
#last_mile
#technology
#formidable

Elves

PITCH NOTES

#sweetbowtricks
#liveforever
#embracingnature
#formidable
#transparency
#upcycling

Empathy

PITCH NOTES

#roadmap
#smell_test
#transparency
#brandfluencers
#stealthmode
#mvp

Empowering female nudes

PITCH NOTES

#nice
#in_the_wild
#hack
#bleeding_edge
#smell_test
#life-cycle

Ethical cannibalism

PITCH NOTES

#planned_obsolescence
#stealthmode
#fast_follow
#long_tail
#lifestyle_business
#visionary

Exotic pets

PITCH NOTES

#meow
#rockstar
#ramp
#herding_cats
#hack
#frictionless

Expressing your dog's anal glands

PITCH NOTES

#smells
#feels
#fast_follow
#decacorn
#thought_leader
#key_takeaway

Fainting couches

PITCH NOTES

#bandwidth
#roi
#ping
#acquirehire
#growth_hacking
#freemium

Fake news

PITCH NOTES

#nda
#gamify
#pre_revenue
#share_economy
#product_market_fit
#seed_round

Faking your death

PITCH NOTES

#AB_test
#stealthmode
#fast_follow
#design
#bootstrap
#viral

Fecal transplants

PITCH NOTES

#smell_test
#results_driven
#pain_point
#new_vertical
#big_data
#b2c

Feminists

PITCH NOTES

#freemium
#lifehack
#containerize
#AB_test
#b2c
#thought_leader

Fighting crime

PITCH NOTES

#frothy
#acquirehire
#bandwidth
#nda
#roadmap
#results_driven

Finally catching Joseph Kony

PITCH NOTES

#unicorn
#deep_learning
#mvp
#hack
#last_mile
#mompreneur

Fish

PITCH NOTES

#water_friends
#circle_back
#low_hanging_fruit
#transparency
#10x
#ninja

Florida

PITCH NOTES

#share_economy
#actually_a_good_idea
#burn_rate
#bleeding_edge
#planned_obsolescence
#lifehack

Foreskin

PITCH NOTES

#lifehack
#lifestyle_business
#amazing
#countercyclical
#insanely_great
#technology

Freegans

PITCH NOTES

#analytics
#techcrunch
#touch_base
#responsive
#antifragile
#bootstrap

Fuck bois

PITCH NOTES

#fast_follow
#one_more_thing
#hmmm
#vc_bait
#countercyclical
#antifragile

Fugue states

PITCH NOTES

#disruption
#soylent
#ninja
#change_agent
#AB_test
#paradigm_shift

Funeral services

PITCH NOTES

#results_driven
#life-cycle
#dadpreneur
#mompreneur
#xerox_parc
#bubble

Furries

PITCH NOTES

#ninja
#nice
#key_takeaway
#upcycling
#hack
#pivot

Gender neutral bathrooms

PITCH NOTES

#results_driven
#pivot
#product_market_fit
#burn_rate
#gamify
#decacorn

Gentrification

PITCH NOTES

#antifragile
#pre_revenue
#fast_follow
#ninja
#touch_base
#hockey_stick_growth

Germans

PITCH NOTES

#planned_obsolescence
#low_hanging_fruit
#formidable
#sprint
#nda
#product_market_fit

Germophobes

PITCH NOTES

#thought_starters
#delightful_details
#incubator
#upcycling
#hockey_stick_growth
#brands

Gettin' laid

PITCH NOTES

#vc_bait
#roadmap
#dadpreneur
#product_market_fit
#disruption
#results_driven

Getting swole

PITCH NOTES

#pain_point
#leverage
#technology
#holistic
#up_and_to_the_right
#KPIs

Ghosts

PITCH NOTES

#vlogging
#delight
#b2c
#bandwidth
#bootstrap
#vc_bait

Glory holes

PITCH NOTES

#deep_dive
#seed_round
#smell_test
#10x
#up_and_to_the_right
#share_economy

Going back in time to kill Hitler

PITCH NOTES

#seamless
#drink_the_koolaid
#paradigm_shift
#traction
#change_agent
#viral

Golden showers

PITCH NOTES

#product_market_fit
#bubble
#pain_point
#last_mile
#soylent
#burn_rate

Goths

PITCH NOTES

#ninja
#growth_hacking
#thought_leader
#mompreneur
#synergy
#ad_revenue

Hi, I'd like to add you
to my professional
network on _____

PITCH NOTES

#pivot
#responsive
#sells_itself
#unicorn
#dogfooding
#product_market_fit

Hicks

PITCH NOTES

#share_economy
#new_vertical
#brandfluencers
#sells_itself
#touch_base
#actually_a_good_idea

High-functioning sociopaths

PITCH NOTES

#drink_the_koolaid
#incubator
#acquihire
#vlogging
#frictionless
#pain_point

Hippie types

PITCH NOTES

#paradigm_shift
#transparency
#thought_leader
#amazing
#share_economy
#leverage

Hipsters

PITCH NOTES

#ramp
#life-cycle
#delightful_details
#technology
#freemium
#share_economy

Hiring an old timey chimneysweep

PITCH NOTES

#child_labor
#sweet_sooty_faces
#victorian_times
#delight
#pain_point
#one_more_thing

Historical reenactments

PITCH NOTES

#responsive
#countercyclical
#bubble
#pre_revenue
#rockstar
#churn_rate

Hobos

PITCH NOTES

#ping
#analytics
#gamify
#lean_startup
#ui_ux
#pain_point

Home invasions

PITCH NOTES

#deep_learning
#sprint
#ninja
#lifestyle_business
#in_the_wild
#lifehack

Hot Pockets

PITCH NOTES

#seed_round
#fast_follow
#technology
#freemium
#incubator
#planned_obsolescence

Human babies

PITCH NOTES

#cross_pollinate
#nda
#new_vertical
#deep_dive
#last_mile
#penetrate

Human centipedes

PITCH NOTES

#techcrunch
#acquihire
#leverage
#new_category
#gamechanger
#viral

Human cloning

PITCH NOTES

#new_vertical
#roi
#incubator
#share_economy
#key_takeaway
#b2c

Human decency

PITCH NOTES

#frictionless
#lifestyle_business
#apportunity
#nice
#hack
#bleeding_edge

Human Growth Hormone

PITCH NOTES

#is_what_it_is
#growth_hacking
#woah
#sells_itself
#xerox_parc
#pain_point

Human hair

PITCH NOTES

#actually_a_good_idea
#lean_startup
#bay_area
#brands
#decacorn
#burn_rate

Human kindness

PITCH NOTES

#empathy_gap
#nudge
#feelings
#soylent
#brogrammers
#analytics

Human shields

PITCH NOTES

#distruption
#nice
#apportunity
#10x
#paradigm_shift
#visionary

Human trafficking

PITCH NOTES

#build_the_wall
#how_is_this_a_thing

#perseverate
#low_hanging_fruit
#traction

Human-eagle hybrids

PITCH NOTES

#actually_a_good_idea
#brogrammers
#scale
#last_mile
#technology
#up_and_to_the_right

Human-gorilla relationships

PITCH NOTES

#perseverate
#deep_learning
#mvp
#ramen_profitable
#analytics
#ramp

Human-size doll companions

PITCH NOTES

#upcycling
#new_vertical
#smell_test
#results_driven
#pre_revenue
#IPO

Hype men

PITCH NOTES

#antifragile
#formidable
#soylent
#freemium
#no_downside
#new_vertical

Immortality

PITCH NOTES

#seamless
#freemium
#hack
#KPIs
#brands
#results_driven

Imposter syndrome

PITCH NOTES

#conversion_rate
#hack
#stealth_mode
#big_data
#distruption
#new_vertical

Instant, but disastrously unsafe, teleportation

PITCH NOTES

#mompreneur
#new_category
#ui_ux
#ramp
#thought_starters
#viral

Internet comments

PITCH NOTES

#bandwidth
#share_economy
#b2c
#bootstrap
#fast_follow
#vlogging

Internet outrage

PITCH NOTES

#black_swan
#bubble
#up_and_to_the_right
#stealthmode
#traction
#delightful_details

Introverts

PITCH NOTES

#shhhh
#sensitive
#antisocial
#formidable
#ramp
#seed_round

ISIS recruiting

PITCH NOTES

#youtube
#angry_men
#cool_flag
#roi
#bandwidth
#long_tail

Jedis

PITCH NOTES

#midi-chlorians
#xerox_parc
#product_market_fit
#herding_cats
#results_driven
#brandfluencers

Juggalos

PITCH NOTES

#iterate
#conversion_rate
#growth_hacking
#sunsetting
#dadpreneur
#viral

Just one extremely rich man

PITCH NOTES

#seed_round
#pain_point
#dogfooding
#product_market_fit
#amazing
#lean_startup

Karaoke

PITCH NOTES

#10x
#churn_rate
#upcycling
#touch_base
#low_hanging_fruit
#in_the_wild

Kegels

PITCH NOTES

#squeeze
#tense
#now_hold
#antifragile
#ping
#new_vertical

Kids

PITCH NOTES

#vlogging
#ping
#cross_pollinate
#ad_revenue
#lifehack
#sprint

Killer AI

PITCH NOTES

#black_swan
#technology
#results_driven
#10x
#AB_test
#nice

Knowing when your parents are having sex

PITCH NOTES

#cross_pollinate
#lifehack
#thought_leader
#ui_ux
#cool
#last_mile

Labiaplasty

PITCH NOTES

#reconstruction
#rejuvenation
#lasers
#sprint
#synergy
#ui_ux

Lady boners

PITCH NOTES

#IPO
#rockstar
#technology
#sunsetting
#bootstrap
#in_the_wild

Lazy people

PITCH NOTES

#gamify
#AB_test
#burn_rate
#deep_dive
#cross_pollinate
#key_takeaway

Learning to whistle

PITCH NOTES

#life-cycle
#deep_learning
#unicorn
#scrum
#new_vertical
#deep_dive

Liberal guilt

PITCH NOTES

#deep_dive
#technology
#roadmap
#deep_learning
#gamify
#gamechanger

Libertarians

PITCH NOTES

#cross_pollinate
#ramp_up
#stealth_mode
#disrupt
#dogfooding
#burn_rate

Living as a goat

PITCH NOTES

#internet
#woah
#mompreneur
#steve_jobs
#seamless
#dadpreneur

Log Cabin Republicans

PITCH NOTES

#key_takeaway
#dadpreneur
#smell_test
#scale
#black_swan
#hmmmm

Lonely, confused men

PITCH NOTES

#reddit
#red_pill
#end_of_men
#soylent
#lean_startup
#xerox_parc

Losers

PITCH NOTES

#KPIs
#new_category
#burn_rate
#pivot
#circle_back
#frothy

Losing your shit

PITCH NOTES

#traction
#ad_revenue
#planned_obsolescence
#disruption
#bootstrap
#ramp

Magic beans

PITCH NOTES

#perseverate
#brandfluencers
#black_swan
#nda
#mompreneur
#iterate

Make _____ great again

PITCH NOTES

#paradigm_shift
#sunsetting
#results_driven
#freemium
#technology
#algorithm

Making America Great Again

PITCH NOTES

#trump
#for_white_people
#dogwhistle
#amazing
#conversion_rate
#results_driven

Making out

PITCH NOTES

#key_takeaway
#product_market_fit
#acquire
#upcycling
#b2c
#sunsetting

Male birth control

PITCH NOTES

#sprint
#delight
#new_vertical
#hockey_stick_growth
#b2c
#new_category

Male fetuses

PITCH NOTES

#formidable
#10x
#hockey_stick_growth
#roi
#perseverate
#long_tail

Male tears

PITCH NOTES

#pain_point
#synergy
#vc_bait
#scale
#freemium
#insanely_great

Manic pixie dream girls

PITCH NOTES

#leverage
#unicorn
#vlogging
#delightful_details
#IPO
#seed_round

Manscaping

PITCH NOTES

#dogfooding
#apportunity
#roi
#leverage
#results_driven
#sprint

Mansplaining

PITCH NOTES

#well_actually
#sprint
#gamify
#results_driven
#ad_revenue
#brogrammers

Mass deportation

PITCH NOTES

#gamify
#life-cycle
#nda
#scrum
#dogfooding
#leverage

Maternity tests

PITCH NOTES

#countercyclical
#ramp
#transparency
#ninja
#hockey_stick_growth
#seed_round

Meditating

PITCH NOTES

#vc_bait
#long_tail
#upside
#product_market_fit
#viral
#nice

Megayachts

PITCH NOTES

#apportunity
#holistic
#ui_ux
#brandfluencers
#nice
#responsive

Men

PITCH NOTES

#cargo_shorts
#rogaine
#benchmark
#bandwidth
#leverage
#disrupt

Mens rights advocates

PITCH NOTES

#analytics
#drink_the_koolaid
#viral
#life-cycle
#cross_pollinate
#brogrammers

Merkins

PITCH NOTES

#lifestyle_business
#KPIs
#bay_area
#gamechanger
#brandfluencers
#low_hanging_fruit

Microaggressions

PITCH NOTES

#change_agent
#life-cycle
#AB_test
#key_takeaway
#penetrate
#ideate

Millennials

PITCH NOTES

#analytics
#cool
#lifehack
#decacorn
#internet
#bootstrap

Mindfulness

PITCH NOTES

#mompreneur
#vc_bait
#paradigm_shift
#one_more_thing
#design
#deep_dive

Miniature donkey therapy

PITCH NOTES

#burn_rate
#actually_a_good_idea
#ideate
#roadmap
#traction
#lean_startup

Mommies and daddies

PITCH NOTES

#growth_hacking
#new_category
#dadpreneur
#techcrunch
#pre_revenue
#ui_ux

Morning breath

PITCH NOTES

#leverage
#countercyclical
#change_agent
#formidable
#rockstar
#ramp

Morning wood

PITCH NOTES

#burn_rate
#freemium
#dadpreneur
#apportunity
#change_agent
#lifestyle_business

Morons

PITCH NOTES

#viral
#cool
#incubator
#ninja
#no_downside
#visionary

Mouth breathers

PITCH NOTES

#apportunity
#one_more_thing
#delightful_details
#sunsetting
#nda
#insanely_great

Moving to Canada

PITCH NOTES

#technology
#delight
#actually_a_good_idea
#last_mile
#key_takeaway
#ping

Murder supplies

PITCH NOTES

#tarp
#anonymous
#satisfaction_guaranteed
#actually_a_good_idea
#mompreneur
#no_downside

Naps

PITCH NOTES

#dadpreneur
#brandfluencers
#big_data
#disrupt
#sprint
#frictionless

Narcissists

PITCH NOTES

#dogfooding
#antifragile
#bay_area
#ramp
#freemium
#responsive

Narcolepsy

PITCH NOTES

#deep_dive
#synergy
#scale
#design
#formidable
#leverage

Nasal irrigation

PITCH NOTES

#freemium
#rockstar
#delight
#ramp
#bootstrap
#responsive

Neck beards

PITCH NOTES

#ramen_profitable
#KPIs
#conversion_rate
#lean_startup
#actually_a_good_idea
#low_hanging_fruit

Necrophiliacs

PITCH NOTES

#in_the_wild
#frictionless
#one_more_thing
#bandwidth
#hack
#transparency

Never having to talk to anyone ever again

PITCH NOTES

#introverts
#shhhhh
#finally
#seamless
#stealthmode
#design

Never Nudes

PITCH NOTES

#frothy
#nda
#ideate
#AB_test
#vc_bait
#bay_area

Nightmare fuel

PITCH NOTES

#hack
#unicorn
#algorithm
#pre_revenue
#internet
#responsive

No fap November

PITCH NOTES

#results_driven
#soylent
#ninja
#roi
#nice
#brandfluencers

Nonsexual glory holes

PITCH NOTES

#snacks
#scale
#steve_jobs
#thought_starters
#results_driven
#b2c

North Korea

PITCH NOTES

#ramen_profitable
#touch_base
#paradigm_shift
#bubble
#vlogging
#freemium

NRA members

PITCH NOTES

#one_more_thing
#ramp
#visionary
#lifehack
#seamless
#10x

Online harassment

PITCH NOTES

#ideate
#delightful_details
#key_takeaway
#nice
#bay_area
#benchmark

Overly specific fetishes

PITCH NOTES

#gay_clown_porn
#fast_follow
#design
#sunsetting
#distruption
#low_hanging_fruit

Panic attacks

PITCH NOTES

#churn_rate
#burn_rate
#agile
#circle_back
#b2c
#smell_test

Panic rooms

PITCH NOTES

#hack
#pain_point
#churn_rate
#roadmap
#containerize
#visionary

Parkour

PITCH NOTES

#vlogging
#roi
#ramp_up
#perseverate
#bleeding_edge
#countercyclical

Paternity tests

PITCH NOTES

#bay_area
#sprint
#techcrunch
#incubator
#amazing
#circle_back

Peak oil

PITCH NOTES

#long_tail
#delightful_details
#formidable
#scale
#ninja
#actually_a_good_idea

Peep holes

PITCH NOTES

#bootstrap
#bay_area
#herding_cats
#traction
#formidable
#iterate

Pegging

PITCH NOTES

#disruption
#perseverate
#vlogging
#results_driven
#iterate
#holistic

People who peaked in high school

PITCH NOTES

#varsity_jacket
#SAT_score
#debate_team
#ramp_up
#mvp
#results_driven

Perpetual motion machines

PITCH NOTES

#deep_learning
#bandwidth
#ad_revenue
#ping
#freemium
#stealth_mode

Persistent vegetative states

PITCH NOTES

#lifestyle_business
#upside
#bleeding_edge
#responsive
#penetrate
#frictionless

Pet cemeteries

PITCH NOTES

#low_hanging_fruit
#disrupt
#agile
#change_agent
#deep_dive
#share_economy

Pie smells

PITCH NOTES

#cooling_on_a_window
#yum
#pie
#bleeding_edge
#deep_dive
#agile

Piggyback rides

PITCH NOTES

#one_more_thing
#dadpreneur
#stealth_mode
#algorithm
#big_data
#transparency

Pizza

PITCH NOTES

#touch_base
#nda
#scrum
#containerize
#transparency
#lean_startup

Plan B

PITCH NOTES

#freemium
#frothy
#low_hanging_fruit
#long_tail
#dogfooding
#paradigm_shift

Platonic cuddling

PITCH NOTES

#black_swan
#traction
#mompreneur
#decacorn
#scale
#drink_the_koolaid

Pooping in public

PITCH NOTES

#delight
#antifragile
#mompreneur
#results_driven
#paradigm_shift
#cross_pollinate

Portland

PITCH NOTES

#traction
#leverage
#change_agent
#bubble
#conversion_rate
#cross_pollinate

Pre-masticating your food

PITCH NOTES

#no_chew
#mush
#mmm
#techcrunch
#acquihire
#one_more_thing

Preexisting conditions

PITCH NOTES

#delightful_details
#deep_dive
#internet
#scale
#brandfluencers
#thought_leader

Pregnancy tests

PITCH NOTES

#pee_on_a_stick
#male_pregnancy_test
#frothy
#ninja
#holistic
#nice

Pretending to be busy

PITCH NOTES

#disruption
#responsive
#share_economy
#scale
#techcrunch
#hmmmm

Private prisons

PITCH NOTES

#no_downside
#ramp_up
#mompreneur
#gamechanger
#roi
#ramen_profitable

Profound spiritual emptiness

PITCH NOTES

#cross_pollinate
#bubble
#life-cycle
#benchmark
#disrupt
#b2c

Puppy mills

PITCH NOTES

#west_village
#ideate
#iterate
#hockey_stick_growth
#change_agent
#agile

Racist news

PITCH NOTES

#agile
#ui_ux
#acquihire
#bandwidth
#decacorn
#roadmap

Reassuring hugs

PITCH NOTES

#ui_ux
#fast_follow
#results_driven
#amazing
#nice
#internet

Registered sex offenders

PITCH NOTES

#ideate
#new_vertical
#planned_obsolescence
#delightful_details
#results_driven
#unicorn

Rehab

PITCH NOTES

#cross_pollinate
#new_category
#vc_bait
#soylent
#new_vertical
#KPIs

Reiki

PITCH NOTES

#gamify
#bubble
#responsive
#bleeding_edge
#new_vertical
#techcrunch

Religiously mandated genital mutilation

PITCH NOTES

#brogrammers
#acquihire
#bootstrap
#actually_a_good_idea
#conversion_rate
#iterate

Renaissance faires

PITCH NOTES

#turkey_legs
#m'lady
#hodor
#decacorn
#visionary
#dadpreneur

Reptilians

PITCH NOTES

#growth_hacking
#nice
#pivot
#synergy
#amazing
#techcrunch

Republicans

PITCH NOTES

#seed_round
#black_swan
#disrupt
#transparency
#synergy
#pain_point

Resting bitch face

PITCH NOTES

#traction
#is_what_it_is
#last_mile
#bay_area
#black_swan
#mompreneur

Ripping all the non-head hair out of your body

PITCH NOTES

#upperlip
#taint
#change_agent
#scale
#bleeding_edge
#deep_learning

Robot butlers

PITCH NOTES

#soylent
#lean_startup
#visionary
#analytics
#penetrate
#ramp_up

Rumspringa

PITCH NOTES

#penetrate
#herding_cats
#new_vertical
#ping
#frictionless
#technology

Russian oligarchs

PITCH NOTES

#countercyclical
#vlogging
#mompreneur
#ad_revenue
#containerize
#leverage

Safe spaces

PITCH NOTES

#formidable
#up_and_to_the_right
#visionary
#actually_a_good_idea
#frictionless
#vc_bait

Saying fuck it and moving to the woods for the rest of your life

PITCH NOTES

#ui_ux
#vlogging
#seamless
#frictionless
#deep_learning
#delightful_details

Scary noises

PITCH NOTES

#countercyclical
#share_economy
#opportunity
#mvp
#bay_area
#nice

Seasteading

PITCH NOTES

#big_data
#ramp_up
#conversion_rate
#dogfooding
#ui_ux
#planned_obsolescence

Seizing the means of production

PITCH NOTES

#agile
#ad_revenue
#share_economy
#bandwidth
#countercyclical
#nice

Selling _____ to hipsters at a 300% price increase

PITCH NOTES

#frictionless
#results_driven
#sunsetting
#frothy
#lifehack
#share_economy

Sentient AI

PITCH NOTES

#black_swan
#technology
#stealthmode
#perseverate
#soylent
#AB_test

Sentient corn

PITCH NOTES

#drink_the_koolaid
#ramp
#planned_obsolescence
#mompreneur
#is_what_it_is
#benchmark

Seven minutes in heaven

PITCH NOTES

#lean_startup
#new_category
#disrupt
#acquihire
#internet
#paradigm_shift

Sex robots with in-app purchases

PITCH NOTES

#conversion_rate
#design
#bay_area
#containerize
#share_economy
#sunsetting

Sexting

PITCH NOTES

#internet
#seamless
#bubble
#iterate
#actually_a_good_idea
#key_takeaway

Shockingly accurate latex reproductions of your genitals

PITCH NOTES

#sprint
#product_market_fit
#hmmmm
#mompreneur
#churn_rate
#ramp_up

Single Digit Millionaires

PITCH NOTES

#sunsetting
#big_data
#analytics
#antifragile
#brandfluencers
#planned_obsolescence

Singles in the Dallas-Fort Worth area

PITCH NOTES

#metroplex
#bandwidth
#perseverate
#AB_test
#new_vertical
#bubble

Slam poetry

PITCH NOTES

#bubble
#hockey_stick_growth
#fast_follow
#ramen_profitable
#bay_area
#b2c

Sleep eating

PITCH NOTES

#ideate
#apportunity
#smell_test
#insanely_great
#distrupction
#ramen_profitable

Sleep paralysis

PITCH NOTES

#KPIs
#new_vertical
#xerox_parc
#in_the_wild
#sunsetting
#sells_itself

Slowly and methodically poisoning someone

PITCH NOTES

#brandfluencers
#brands
#planned_obsolescence
#thought_starters
#upside
#bleeding_edge

Some crazy shit with lasers

PITCH NOTES

#stealth_mode
#scrum
#planned_obsolescence
#ideate
#frothy
#freemium

Space tourism

PITCH NOTES

#brands
#ideate
#hmmmm
#perseverate
#churn_rate
#benchmark

Spin the bottle

PITCH NOTES

#in_the_wild
#bleeding_edge
#ping
#hmmmm
#unicorn
#product_market_fit

Spooning

PITCH NOTES

#share_economy
#acquirehire
#IPO
#deep_learning
#herding_cats
#bay_area

Stealing valor

PITCH NOTES

#bandwidth
#design
#thought_leader
#ideate
#no_downside
#holistic

Steam Punk _____

PITCH NOTES

#incubator
#dogfooding
#scale
#penetrate
#brands
#brandfluencers

Sugar daddies

PITCH NOTES

#burn_rate
#bleeding_edge
#nice
#roi
#upside
#lifestyle_business

Suppressing your emotions

PITCH NOTES

#sprint
#actually_a_good_idea
#roadmap
#freemium
#insanely_great
#visionary

Swole women

PITCH NOTES

#frothy
#xerox_parc
#apportunity
#roadmap
#acquirehire
#soylent

Taekwondo lessons

PITCH NOTES

#circle_back
#seamless
#burn_rate
#ramp_up
#mompreneur
#hockey_stick_growth

Talking about your feelings

PITCH NOTES

#visionary
#benchmark
#share_economy
#hmmmm
#perseverate
#lean_startup

Talking to your kids about sex

PITCH NOTES

#cross_pollinate
#mvp
#scale
#penetrate
#nice
#vlogging

Tardigrades

PITCH NOTES

#leverage
#decacorn
#vlogging
#ramen_profitable
#new_category
#rockstar

Teens

PITCH NOTES

#10x
#techcrunch
#visionary
#cross_pollinate
#KPIs
#drink_the_koolaid

That last little bit of pee

PITCH NOTES

#delightful_details
#low_hanging_fruit
#rockstar
#lifehack
#thought_starters
#deep_dive

The alt-right

PITCH NOTES

#nice
#mvp
#drink_the_koolaid
#disruption
#bay_area
#techcrunch

The Amish

PITCH NOTES

#bay_area
#incubator
#bleeding_edge
#disrupt
#viral
#antifragile

The bottom billion

PITCH NOTES

#brandfluencers
#design
#viral
#frothy
#growth_hacking
#deep_dive

The brilliant young men of the internet

PITCH NOTES

#key_takeaway
#iterate
#frothy
#brogrammers
#vc_bait
#sprint

The caliphate

PITCH NOTES

#low_hanging_fruit
#techcrunch
#ramp
#IPO
#freemium
#deep_dive

The clitoris

PITCH NOTES

#elusive
#opportunity
#amazing
#10x
#churn_rate
#bay_area

The cripplingly awkward

PITCH NOTES

#lifestyle_business
#scrum
#burn_rate
#bootstrap
#benchmark
#woah

The elderly

PITCH NOTES

#nana
#pawpaw
#assisted_living
#ramen_profitable
#scrum
#penetrate

The gulag

PITCH NOTES

#big_data
#distruption
#results_driven
#herding_cats
#frothy
#formidable

The homeless

PITCH NOTES

#bay_area
#key_takeaway
#thought_starters
#deep_dive
#roi
#scrum

The human condition

PITCH NOTES

#vc_bait
#new_category
#deep_dive
#change_agent
#perseverate
#pivot

The Illuminati

PITCH NOTES

#perseverate
#insanely_great
#countercyclical
#internet
#synergy
#paradigm_shift

The impending purge

PITCH NOTES

#formidable
#leverage
#upcycling
#sprint
#new_vertical
#holistic

The kleptocracy

PITCH NOTES

#iterate
#countercyclical
#growth_hacking
#bandwidth
#bay_area
#algorithm

The meteor that will destroy all life on earth

PITCH NOTES

#ideate
#bootstrap
#perseverate
#touch_base
#amazing
#last_mile

The miracle of childbirth

PITCH NOTES

#ad_revenue
#new_vertical
#analytics
#dadpreneur
#agile
#lean_startup

The moment of conception

PITCH NOTES

#seed_round
#unicorn
#disrupt
#actually_a_good_idea
#nda
#xerox_parc

The opioid crisis

PITCH NOTES

#xerox_parc
#deep_learning
#upcycling
#distruption
#cool
#conversion_rate

The patriarchy

PITCH NOTES

#fast_follow
#roi
#actually_a_good_idea
#life-cycle
#new_category
#lean_startup

The polyamorous community

PITCH NOTES

#no_downside
#pivot
#insanely_great
#IPO
#scrum
#formidable

The poorly educated

PITCH NOTES

#lifestyle_business
#sells_itself
#amazing
#techcrunch
#synergy
#ui_ux

The postapocalyptic hellscape

PITCH NOTES

#circle_back
#traction
#ad_revenue
#planned_obsolescence
#lifestyle_business
#ramp

The rapture

PITCH NOTES

#sinners
#end_times
#barter_economy
#paradigm_shift
#cross_pollinate
#scale

The real timeline where Donald Trump isn't president

PITCH NOTES

#sprint
#circle_back
#fast_follow
#bay_area
#nice
#new_category

The singularity

PITCH NOTES

#containerize
#amazing
#cool
#mvp
#conversion_rate
#drink_the_koolaid

The sweet release of death

PITCH NOTES

#ideate
#brogrammers
#freemium
#bootstrap
#agile
#cool

The tears of your enemies

PITCH NOTES

#amazing
#ui_ux
#KPIs
#techcrunch
#iterate
#long_tail

The uncontacted tribes of the Amazon

PITCH NOTES

#penetrate
#acquirehire
#lean_startup
#techcrunch
#lifestyle_business
#iterate

The untapped market potential of the ancient, forgotten race at the center of the Earth

PITCH NOTES

#lifehack
#one_more_thing
#lifestyle_business
#life-cycle
#cool
#techcrunch

The vaginal region

PITCH NOTES

#thought_leader
#disrupt
#iterate
#pain_point
#unicorn
#sunsetting

The war on Christmas

PITCH NOTES

#big_data
#seed_round
#decacorn
#pivot
#iterate
#change_agent

The zombie apocalypse

PITCH NOTES

#ad_revenue
#actually_a_good_idea
#life-cycle
#lean_startup
#frothy
#acquirehire

Therapy

PITCH NOTES

#analytics
#vlogging
#lifehack
#fast_follow
#roadmap
#seamless

Things you can have sex with

PITCH NOTES

#gourd
#hole
#over_there
#smell_test
#internet
#up_and_to_the_right

Threesome logistics

PITCH NOTES

#conversion_rate
#seed_round
#ideate
#soylent
#ninja
#10x

Tickle fights

PITCH NOTES

#brandfluencers
#seed_round
#seamless
#ideate
#apportunity
#thought_leader

Time travel

PITCH NOTES

#pre_revenue
#mvp
#ramen_profitable
#synergy
#touch_base
#brogrammers

Trampolines when you need them

PITCH NOTES

#circle_back
#brandfluencers
#vlogging
#ramp_up
#share_economy
#hack

Trigger warnings

PITCH NOTES

#upside
#iterate
#frictionless
#brogrammers
#stealthmode
#nice

Trump supporters

PITCH NOTES

#holistic
#ninja
#one_more_thing
#ramen_profitable
#frothy
#IPO

Tweens

PITCH NOTES

#delight
#touch_base
#containerize
#brands
#brogrammers
#steve_jobs

Ugly-crying

PITCH NOTES

#clare_danes
#planned_obsolescence
#brogrammers
#last_mile
#transparency
#mompreneur

Unconditional love

PITCH NOTES

#rockstar
#techcrunch
#change_agent
#ramp_up
#lifehack
#share_economy

Unicorns

PITCH NOTES

#lean_startup
#distruption
#benchmark
#dadpreneur
#scale
#conversion_rate

Unlimited soup, salad, and breadsticks

PITCH NOTES

#herding_cats
#brands
#roadmap
#actually_a_good_idea
#thought_starters
#delightful_details

Unnecessarily reminding people about 9/11

PITCH NOTES

#is_what_it_is
#delight
#distruption
#b2c
#ad_revenue
#xerox_parc

Unspeakable horrors

PITCH NOTES

#hmmmm
#scale
#pivot
#dadpreneur
#algorithm
#upside

Vaccinations

PITCH NOTES

#jenny_mccarthy
#teach_the_controversy
#hvp
#incubator
#hack
#delight

Vajazzling

PITCH NOTES

#benchmark
#burn_rate
#scrum
#ramp_up
#brogrammers
#actually_a_good_idea

Vampires

PITCH NOTES

#technology
#hmmmm
#steve_jobs
#vc_bait
#ad_revenue
#burn_rate

Vaping

PITCH NOTES

#vape_wizards
#blowing_cotton
#vape_rigs
#seamless
#frictionless
#technology

Virgins

PITCH NOTES

#reddit
#teens
#MRAs
#containerize
#scrum
#lifehack

Vision quests

PITCH NOTES

#change_agent
#benchmark
#roi
#pre_revenue
#mvp
#AB_test

VR porn

PITCH NOTES

#not_my_dick
#this_is_weird
#the_future
#hockey_stick_growth
#pre_revenue
#b2c

Waking up in a cold sweat at 4am

PITCH NOTES

#roadmap
#AB_test
#seamless
#stealth_mode
#vlogging
#delightful_details

Waterboarding

PITCH NOTES

#public_private_partnership
#herding_cats
#planned_obsolescence
#distruption
#thought_leader
#techcrunch

Weight loss

PITCH NOTES

#delightful_details
#AB_test
#no_downside
#holistic
#pre_revenue
#ping

Werewolves

PITCH NOTES

#seed_round
#low_hanging_fruit
#in_the_wild
#change_agent
#life-cycle
#roi

Whatever I mistakenly think gene replacement therapy is

PITCH NOTES

#upcycling
#delight
#ui_ux
#freemium
#touch_base
#planned_obsolescence

White cisgender heterosexual men

PITCH NOTES

#brandfluencers
#bubble
#steve_jobs
#delight
#transparency
#is_what_it_is

White people

PITCH NOTES

#viral
#upcycling
#traction
#bandwidth
#new_vertical
#thought_starters

White privilege

PITCH NOTES

#growth_hacking
#acquihire
#hmmmm
#brands
#churn_rate
#up_and_to_the_right

Wimps

PITCH NOTES

#brands
#decacorn
#planned_obsolescence
#penetrate
#formidable
#gamechanger

Wiping your bottom

PITCH NOTES

#plush
#charmin_bears
#why_DIY
#scrum
#algorithm
#design

Wizards

PITCH NOTES

#10x
#penetrate
#sprint
#perseverate
#paradigm_shift
#delightful_details

Women

PITCH NOTES

#viagra
#womyn
#distruption
#unicorn
#churn_rate
#stealth_mode

Wood smells

PITCH NOTES

#manly
#holistic
#xerox_parc
#hack
#disrupt
#rockstar

Young Republicans

PITCH NOTES

#algorithm
#deep_learning
#churn_rate
#hmmmm
#incubator
#synergy

Your buttohole

PITCH NOTES

#gamify
#hmmmm
#distruption
#nice
#conversion_rate
#IPO

Your doomsday bunker

PITCH NOTES

#potable_water
#lifetime_supply
#pivot
#growth_hacking
#lifehack
#new_vertical

Your junk

PITCH NOTES

#amazing
#big_data
#KPIs
#technology
#paradigm_shift
#stealth_mode

Your life savings

PITCH NOTES

#new_category
#mvp
#sprint
#rockstar
#10x
#dogfooding

Your parents

PITCH NOTES

#email_forwards
#can_you_fix_my_phone
#antivirus
#penetrate
#herding_cats
#change_agent

Your secret second family

PITCH NOTES

#dadpreneur
#AB_test
#amazing
#vlogging
#smell_test
#mompreneur

Your skin

PITCH NOTES

#paradigm_shift
#nda
#results_driven
#rockstar
#freemium
#in_the_wild

Your tired, your poor, your huddled masses yearning to breathe free

PITCH NOTES

#insanely_great
#mompreneur
#dogfooding
#black_swan
#brandfluencers
#ui_ux

Zombies

PITCH NOTES

#sunsetting
#new_vertical
#vlogging
#frictionless
#technology
#scale