In addition to some basic information (such as the name of your venture and contact information), the application will ask the following questions. Please note that these are subject to change prior to the application go-live date of January 6, 2020. We do not anticipate any major changes, but First Presbyterian Church of Atlanta reserves the right to change this application prior to that date.

QUESTIONS THAT WILL LIKELY BE ON THE APPLICATION:

What Need Category are you trying to impact?

What is your innovative idea? What problem are you trying to solve?

How does your idea reflect the values of the Epiphany initiative (authentic diversity, radical hospitality, mutual care, restorative relationships, bold humility, just generosity, and missional living). Why are they important to you?

How would you rate the maturity of your concept/venture?
- Idea/Concept Stage
- Planning Stage - We have an existing business plan & financial model.
- Pilot Stage - We have run a simple pilot.
- Funding - We have received funding from other sources.
- Newly Operating - We have been operating less than 1 year.
- Ready to Scale - We have been running & have existing operational data.

Do you have a legal business designation (such as 501(c)(3), B-Corp, For-profit, etc.)?
If you are a for-profit organization, how do you intend to use any potential profit?

Describe how your venture fits into the definition of a "Social Venture."

Please describe how your business model will be self-sustaining, i.e. not solely relying on charitable donations as its primary funding source.

Who else is addressing this issue and how is your idea a more effective solution to the problem?

What personal resources, talents, abilities do you and/or your team bring to the table?

In considering areas beyond funding, please let us know where you might need additional support and expertise.

What key business goals and objectives have you set for 2020 to gauge your progress and success?

Regarding your idea, what keeps you up at night? What risks and obstacles do you anticipate?

Have you participated in any other social entrepreneurship program, mentorship program, incubator, accelerator, etc.?

Do you have any other investors?

Please upload a proposed budget indicating your primary revenues and expenses, including any supporting data and calculations.

Please upload a proposed timeline for either your project's launch, or if currently operating, its acceleration.