FOX CITIES CONVENTION & VISITORS BUREAU

FOR IMMEDIATE RELEASE September 14, 2021

Contact: Maddie Uhlenbrauck Marketing Communications Manager (o) 920-734-3358 | (c) 920-460-4579 muhlenbrauck@foxcities.org

Cathy Trebatoski joins Fox Cities Convention & Visitors Bureau as Marketing & Visitor Information Specialist

GRAND CHUTE, Wis. (September 14, 2021) – The Fox Cities Convention & Visitors Bureau (FCCVB) is pleased to welcome Cathy Trebatoski as Marketing & Visitor Information Specialist. In the role, Trebatoski will assist with managing the Fox Cities Visitor Center operations while supporting the marketing department in promoting the Fox Cities region as a premier destination for tourism.

"Having moved back after living out of state, I've come to appreciate how special the Fox Cities really are," Trebatoski said. "I'm excited to share my knowledge as a native but also as someone who is rediscovering all of the many original events and attractions this area has to offer."

Originally from New London, Trebatoski graduated with a bachelor's degree in Public Relations from Marquette University. Her background consists primarily of roles in human resources and employee benefits and she also completed an internship with the Children's Hospital of Wisconsin in special events. Trebatoski most recently served as event staff at the Community First Champion Center and continues to assist with concession stand operations on tournament and event weekends.

###

The Fox Cities Convention & Visitors Bureau strengthens the local economy by investing in and promoting our community. In the Fox Cities, which includes 19 communities, visitor spending totaled approximately \$333 million in 2020. The Fox Cities Convention & Visitors Bureau estimates this direct spending supported more than 4,185 jobs and \$96 million in income for Fox Cities residents. www.foxcities.org