



THE FOURSQUARE CHURCH



Style guide

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Logo Options



No. 1

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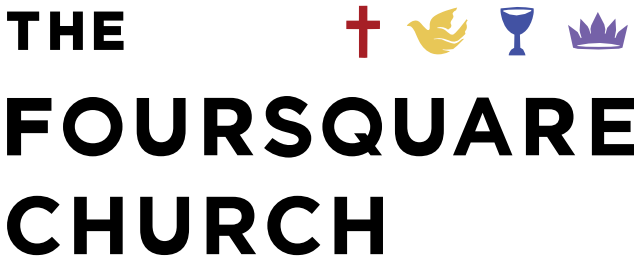
No. 3

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No. 4

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Logo Typography Options

THE FOURSQUARE CHURCH

No. 1

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THE **FOURSQUARE** CHURCH

No. 3

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THE
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CHURCH

No. 2

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THE
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CHURCH

No. 4

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Iconography

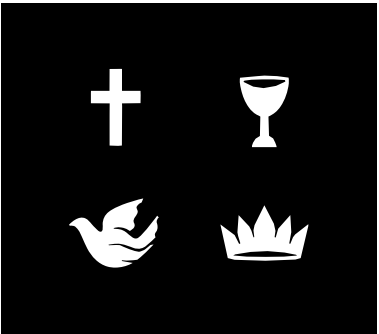
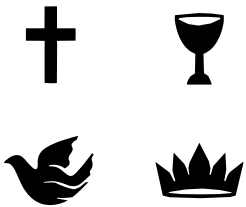
No. 1



No. 2



No. 3



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Typography Options

Gotham

Spectral

Manrope

Main Font

“Social” Headline Font

Secondary Font

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

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Color Palette

Main Colors



Cross Red
Hex# a61b24



Dove Yellow
Hex# f8d562



Cup Blue
Hex# 4251a3



Crown Purple
Hex# 795ebc



Main Cream
Hex# f2ead1

Supporting Colors



Orange
Hex# ef6736



Blue Green
Hex# a1cbb5



Dark Blue
Hex# 1f5986



Cool Blue
Hex# 4158f8



Dark Purple
Hex# 441475



Soft Purple
Hex# b5a4e1



Aimee Red
Hex# ff2735



Aimee Yellow
Hex# f8d562



Aimee Blue
Hex# 34a7f7



Aimee Purple
Hex# b67ee7

Gradient Color Options

Aimee Yellow	Orange	Crown Purple	Aimee Purple
Blue Green	Dark Blue	Blue Green	Aimee Purple
Aimee Blue	Cool Blue	Aimee Red	Aimee Purple

our
Father

Branding Examples



Wherever we were, we
taught our people how to
pray for divine healing +
miracles that would
prove the power of God.

Darlene Coombs

