Introducing Version 4.0

Platinum Forecast system

A New Era
in Market Analysis and Forecasting!
**Forecast International’s Platinum Forecast System** represents a revolutionary breakthrough in Market Analysis and Forecasting technology. First introduced in 2009, Platinum has now reached a level of sophistication and maturity that it is virtually relegating all other systems to horse and buggy days!

Version 4.0 represents the culmination of many years of IT and editorial development, as it provides completely contemporary and unique solutions to market queries of all types for the industries we serve. With Platinum, accurate and detailed solutions that previously took days and even weeks to develop can now be obtained in a matter of minutes and seconds! Thus, our patent-pending system is totally in sync with the most critical need of modern businesses – the need to get information quickly and in a cost-effective manner.

How does Platinum achieve this? Platinum works by leveraging the power of advanced information technology and combining it with the capabilities of a team of highly experienced Analysts, each an expert in one or more of the market areas covered.

**MARKET ANALYSIS AND FORECASTING HAVE ENTERED A NEW ERA!**

*See how you can put this technology to work for your organization.*
## AVIATION SYSTEMS
- **Civil Aircraft**
  - PS018 $3,295
- **Military Aircraft**
  - PS015 $3,295
- **Rotorcraft (Civil & Military)**
  - PS013 $3,295
- **GROUP LIBRARY OPTION**
  - Z-RTPS-A $9,290

## SPACE SYSTEMS
- **Launch Vehicles & Manned Platforms**
  - PS012 $3,295
- **Satellites & Spacecraft**
  - PS011 $3,295
- **GROUP LIBRARY OPTION**
  - Z-RTPS-S $6,195

## MILITARY ELECTRONIC SYSTEMS
- **Airborne Electronics**
  - PS105 $3,295
- **C4I - Command, Control, Communications, Computers & Intelligence**
  - PS023 $3,295
- **Electro-Optical Systems**
  - PS021 $3,295
- **Electronic Systems**
  - PS017 $3,295
- **Electronic Warfare**
  - PS022 $3,295
- **Land & Sea-Based Electronics**
  - PS106 $3,295
- **Radar**
  - PS009 $3,295
- **GROUP LIBRARY OPTION**
  - Z-RTPS-E $20,990

## NAVAL & UNDERWATER SYSTEMS
- **Anti-Submarine Warfare**
  - PS008 $3,295
- **Warships**
  - PS040 $3,295
- **GROUP LIBRARY OPTION**
  - Z-RTPS-N $6,195

## WEAPONS SYSTEMS
- **Military Vehicles**
  - PS041 $3,295
- **Missiles**
  - PS103 $3,295
- **Ordnance & Munitions**
  - PS042 $3,295
- **Unmanned Vehicles - Airborne Systems**
  - PS071 $3,295
- **Unmanned Vehicles - Land & Sea Systems**
  - PS072 $3,295
- **GROUP LIBRARY OPTION**
  - Z-RTPS-W $15,490

## POWER SYSTEMS
- **Aviation Gas Turbines**
  - PS104 $3,295
- **Industrial & Marine Turbines (Gas & Steam)**
  - PS100 $3,295
- **GROUP LIBRARY OPTION**
  - Z-RTPS-P $6,195

## COMPLETE LIBRARIES
- **Civil & Military Platinum Library (21 Modules)**
  - Z-RTPS-LIB $65,045
- **Military Platinum Library (19 Modules)**
  - Z-RTPS-MIL1 $58,850

* Excludes Country Modules
** Excludes Power Systems & Country Modules

## SPECIAL ADDITIONAL COUNTRY MODULES
- **China**
  - PC110 $3,295
- **France**
  - PC111 $3,295
- **Germany**
  - PC112 $3,295
- **Japan**
  - PC113 $3,295
- **United Kingdom**
  - PC114 $3,295

Discounts apply for our Group Libraries and Complete Libraries.

Order Modules individually, in groups, or as complete Platinum Libraries.

*Also See Page 7*
**Platinum Forecast System 4.0**

*Provides Detailed Answers to your Queries IN SECONDS/MINUTES!*

**QUERY:** Historical and Forecast Market for Maritime Patrol Aircraft

**MODULE:** Military Aircraft  
**SEGMENT:** Special Mission Military Aircraft

**QUERY:** Production Outlook: Airborne Unmanned Vehicles

**MODULE:** Airborne Unmanned Vehicles

**TIME TO PRODUCE:** 2 MINUTES, 30 SECONDS

**TIME TO PRODUCE:** 1 MINUTE, 23 SECONDS
These Examples Demonstrate how this system is Unmatched Anywhere in the World.

DYNAMIC FEATURES OF PLATINUM 4.0
- Massive relational database updated daily by Analysts
- Patent pending system
- Breaking news for program researched
- Select data range - 25-year spectrum
- Seven currency options
- Current & projected competitor market shares, by units/values
- Major subsystem values
- Geographical end-user data
- Exportable graphics - executive-level presentation in about 15 minutes

QUERY: Historical and Forecast Market for Large Commercial Jets
MODULE: Civil Aircraft  SEGMENT: Large Commercial Jet Transports

TIME TO PRODUCE: 43 SECONDS

QUERY: Boeing AH-64 Major Subsystems by Value
MODULE: Rotorcraft  SEGMENT: Light Military Rotorcraft

TIME TO PRODUCE: 1 MINUTE, 39 SECONDS
Menu for Query Criteria Selection

Select module from 26-module library (or from among the modules ordered by the client). Allows further selection of Market Segment. Example, Military Vehicles Default = All Market Segments; or select Light Tracked Vehicles, Light Wheeled Vehicles, or Tanks.

Select desired date range: up to 10 years historical and 15 years forecast.

Limit choice, or retrieve combined Civil/Military data.

Select desired category, such as Electronics, Munitions, Payload Delivery Vehicles, etc., depending upon the Market Segment selected.

View any individual Program Report. Over 1,000 individual reports among the 26 modules.

System Data Type - An Added Benefit: Example: In the Warships module, if Platform Category is used and Munitions is selected, you can drill deeper to identify it as a Clearing Charge, and all data reflects that selection.

Default = All Categories of Use; but for Military Vehicles, you might narrow your search to Recovery Vehicle or Bridging.

Default = Worldwide Geography; but you can limit your search to a specific Country or Region.

Default = All Companies; but you can limit your search to Parent Company or Manufacturer.


Default = Display All Graphs; or limit selection within 17 listed graphics.

Custom Queries. In addition to the menu-selected criteria, Platinum also allows you to focus deeper and select your own criteria. For example, if you are researching the Fighter Aircraft market, you can make a Custom Query contrasting production by Boeing with that of Lockheed Martin. You simply make a selection of the production of each company, give your query a name (such as “Boeing vs. Lockheed Fighters”), and save it, and you can retrieve it at any time to see current data.

A New Era in Market Analysis and Forecasting!
SINGLE AND MULTI-USER LICENSES

PRICING - is determined by the number of modules subscribed to, as well as the number of simultaneous users licensed to access the Platinum Forecast System. Pricing for individual modules and certain library combinations is shown on page 3. However, you can order any combination of modules that fits your needs, or any number of simultaneous users.

For a discussion of module combinations and/or multiple simultaneous users, please contact our Sales office at sales@forecast1.com or 203-426-0800. Our free quotation will include the maximum allowable discount.

ALL LICENSED USERS RECEIVE

• All periodic or standard data changes/updates to the subscribed Platinum modules.

• Archived historical reports and one year of archived EMarket Alert newsletters, as well as breaking news and blog posts applicable to the areas of interest.

• Direct access to our Analysts for queries related to subscribed modules. Obtain additional information or clarification from the Analyst that can reasonably be provided in a succinct timeframe. See page 8.

• Online User Manual and periodic tips for Platinum users.

• Access to special Webinars hosted by FI to instruct users on how to attain the full benefits of the Platinum Forecast System. Demos also available upon request.

SINGLE USERS OR SMALL GROUPS OF SIMULTANEOUS USERS

Password worded global access is available via the Forecast Intelligence Center. Data download and export are restricted to individual use, or use within the subscribing organization.

MULTI-USER LICENSES

For clients with large libraries or unlimited users, global access is typically provided via a custom portal designed and maintained by Forecast International. All users are able to download and export within their organization, but exporting data to outside sources is prohibited.

TRAINING AND USAGE OPTIMIZATION

Forecast International wants its clients to optimize their utilization of the system and will periodically provide “Special Tips for Platinum Users.” Also, upon request, we will be happy to set up live computer demos for initial training or for re-orientation to the latest developments.

Contact the Sales Department at 203.426.0800, 800.451.4975 (U.S. & Canada) or sales@forecast1.com for a no-obligation, no-fee confidential discussion of your intelligence requirements.

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Talk directly to our Analysts.
Query Support is a central feature of each Platinum Forecast System Module.
ORDER FORM
FOR PROPER SHIPPING, PLEASE PROVIDE ALL OF THE FOLLOWING INFORMATION.

Name ________________________________________________________________
Title ________________________________________________________________
Company ____________________________________________________________
Street Address _______________________________________________________
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____________________________________________________________________
City _________________________________________________________________
State/Prov. __________________________________________________________
Country ___________________________ Zip _____________________________
Phone _____________________________ Fax _____________________________
Email (required) ____________________________________________________
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____________________________________________________________________
Cardholder Name _____________________________________________________
Card# _____________________________ Exp. __________ CSC# ____________
Billing Address (if different from above) ________________________________
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Check Enclosed  Bill Company  Quotation Requested  VISA  MasterCard  American Express  Discover  
Purchase Order # and Signature Required

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Don’t Forget to Bookmark our Websites and our Blog
See back cover for URLs

Subtotal __________________
In Connecticut add 6.35% Sales Tax ________
Grand Total __________________

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When selecting a consulting firm, place your confidence in a proven entity. Throughout our 45-year history, the keys to our success have been the ability to leverage the power of our comprehensive databases and information systems. Our expert Analysts process and insightfully interpret the data in order to provide precise and rational solutions. Forecast International’s resources and extensive base of experience can be readily adapted and efficiently focused to fulfill a broad spectrum of civil and military consulting requirements.

- Long-Range Forecasting in Support of Strategic Planning
- Product Assessment and Viability Analysis
- Internet Survey Design, Development, and Execution
- Development of Competitive Intelligence and Analysis
- U.S. & International Defense Budget Assessment
- Data Support for Mergers, Acquisitions, Teaming, Repositioning, and Offsets
- Military Threat Analysis and Order of Battle Studies
- Special Niche Market Research, Analysis, and Forecasting
- Aftermarket Support Evaluation

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