

The 1 Offensive Football Strategy Every Coach Should Know!

In this free PDF, you're going to discover ONE extremely powerful offensive strategy that every youth and high school football coach should know.

The technique you're about to learn will give your team a **massive** competitive advantage on offense. It's easy to implement, and works for all ages and ability levels. You can use it to create a new play package, or incorporate it right into your existing scheme.

But first, if you're new to our community, let me introduce myself!

My name is Steve Tucker. After 23 years playing and coaching the game, I started this little website to share many of the tips, tricks and "insider secrets" to better football that I'd picked up along the way.

And (to my surprise) it's grown into one of the most popular football coaching resources on the web!

Since 2005, my books and videos have helped more than 32,958 busy football coaches, just like you, send their team skyrocketing to the top of the standings. Here are a few of my favorite success stories:

A huge help. Your site gave me drill options that I can use now when my boys are young and drills I can implement as they get older. Our record was 6-0-2 for the regular season!



Todd Kepler McAdenville Dolphins (5-6 Yr Olds),
McAdenville, NC

As a first time youth head football coach, I was looking for a system that would help me run drills and set up practice. Your resources have helped me immensely. Now there is a good tempo to practice with new drills, and the kids love it!



Mike Dutra Coastal Tritons Pee Wee, San Diego, California

Since most of our youth coaches are dads who may have played years ago or not at all, I'm always looking for resources that can effectively explain drills and show how to plan an effective practice. Your guide has helped these dads become more organized and our kids are learning more and having fun.



Gary Wynn Solomons Steelers, St. Leonard, MD

The Livonia Orioles JV team won the WLJFL Championship this year! We use the basic drills and daily planner. We got more work done in less time, which gave us more time to run plays.



Eric Carrier Livonia Orioles, WJFL 11-12 Year Old Champs

If you'd like to watch the video tutorial version of this (which includes some additional tips and strategies) go directly to: <http://www.football-tutorials.com/p/offense-video>

Okay, back to the good stuff. The concept we're going to look at today is called...

"Multiplicity"

In a nutshell, Multiplicity is about developing a small package of "bread and butter" plays, and running them from consistently different looks that keep the defense off-balance and guessing.

Using a large assortment of offensive alignments creates huge problems for most defenses, because it forces them to constantly be in "adjustment mode"

Motions, shifts, and a variety of formations and personnel plans help keep the defense back on their heels, wondering what's coming next... instead of being up on the balls of their feet, ready to fly and pursue the football.

Your Goal is to Make the DEFENSE React and Adjust to YOU

Not the other way around.

If you hear the linebacker calling out

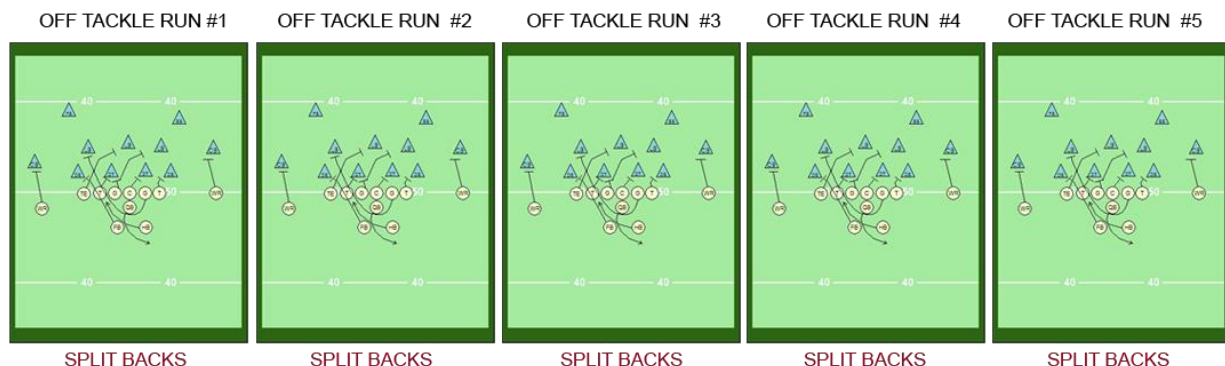
"Check the shift. Motion. Motion! I have him!"

... you know you're doing a good job of making the defense think, and preventing them from zeroing in on what you're doing.

Multiplicity in the Run Game

For example, let's say both Coach John and Coach Tim know that the off-tackle run is their best play, and they both run it five times in a game.

Coach John calls his off tackle run from a split backs formation every time.



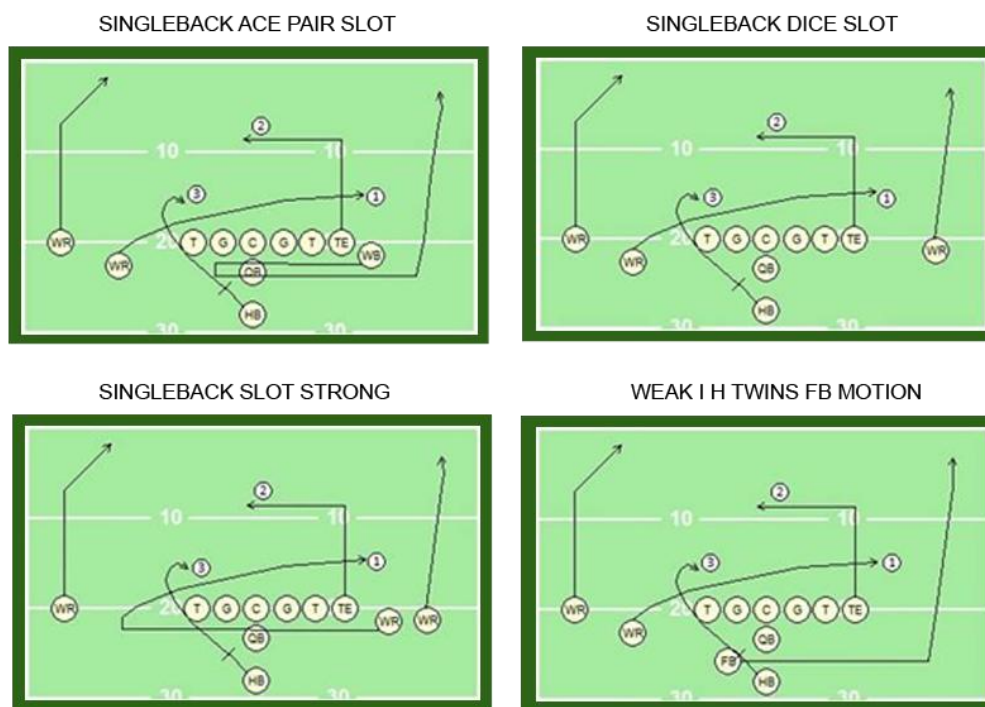
But Coach Tim understands how Multiplicity can make his offense less predictable and more potent. He runs the same play from five different formations: split backs, a tight I, strong I pro, weak I twins, and singleback ace.



Who do you think is going to be harder to stop? Coach Tim by a mile, right?

Multiplicity in the Pass Game

Here's another example with four passing plays that use the same route combination, building off a cross route. Each play is run using different personnel and formations, and three of them make use of pre-snap motions and shifts.

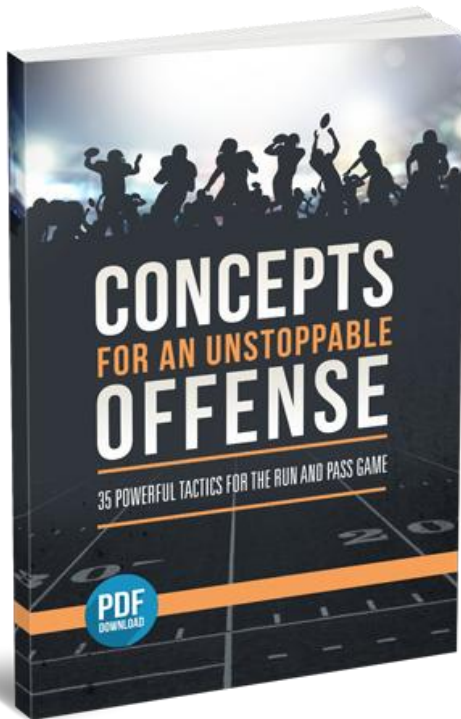


Simplifying Your Playbook

This might seem a bit complicated for new coaches, but the truth is, multiplicity will actually **streamline and simplify your playbook**.

Instead of having 20 disjointed and completely unrelated plays, you could have 3 or 4 "go-to" runs and 3 or 4 "go to" passes... then "stack" them using different formations, personnel, motions and shifts.

The result is a package that deceptively blends each play into one another, so your offense "looks" complicated to the defense.



But... by limiting the number of plays, we allow our entire offense – from the quarterback to the offensive line – to learn their responsibilities like the backs of their hands.

So your on-field execution will **dramatically** improve.

Best of all, Multiplicity can be as simple or as advanced as you want. I've seen this work with kids as young as 7 and 8... all of the way up to the highest levels.

How To Take Your Offense To The Next Level

If you're ready to move beyond the basics and take your offense to the next level, I'd highly recommend checking out our new best-selling resource for coaches - **Concepts for an Unstoppable Offense**.

This downloadable ebook is jam-packed with 35 powerful tactics for the run game and pass game.

You'll discover dozens of proven run plays, pass plays, tips, tricks and techniques to jumpstart your offensive production.

If you've already got a working scheme, you can EASILY apply these strategies to improve your offensive execution, efficiency and point production.

Or, if you're starting from scratch, this ebook will provide everything you need to develop a dominating run and pass package.

I Can't Take All The Credit For This System

Many of these concepts are based on the work of Steve Axman... one of the most respected (and feared) offensive football gurus on the planet.

He's served as head coach, offensive coordinator, quarterback coach, and wide receivers coach at perennial powerhouse colleges like UCLA, Washington, Idaho, Stanford and Arizona.



And he's one of the most "in-demand" clinic speakers in the country.

We took Coach Axman's concepts, studied them, tested them, then broke them down into an easy step by step system that ANY coach can understand.

There's no need to waste time searching the web for random ideas. Or experiment with unproven tactics. These "plug and play" strategies **WILL** work for you and your team, no matter what level you coach, or how much experience you have.

Here's a small sample of what you'll learn:

- ✓ **Concept #2:** How to train your o-linemen to explode off the ball and win the line of scrimmage (even against bigger, stronger athletes)
- ✓ **Concept #3:** How to use dives, traps, and bellies to keep defenses honest and punish them for over-pursuing. Master this simple concept and you'll break through for at LEAST one 15+ yard run. Every. Single. Game.
- ✓ **Concept #10:** Discover the one play every defense HATES to cover. It forces them to be assignment conscious, prevents them from attacking the ball-carrier, and severely limits stunts, blitzes, fronts, and coverage options.
- ✓ **Concept #13:** The most overlooked (and underrated) offensive technique in football. It's CRAZY that coaches don't use this more often... and it could become your new secret weapon...

- ✓ **Concept #16:** How to develop a passing attack that stretches the defense horizontally AND vertically, forcing them to cover the entire field, and opening up gaping holes for your offense
- ✓ **Concept #21:** A HUGE route-running mistake that KILLS your offense. Around 75% of teams are doing this right now... find out what it is, and the easy way to fix it.
- ✓ **Concept #26:** An easy "launch point" trick that buys your quarterback an extra 2-5 seconds on the drop, for better decisions, more accurate passes and more long yardage completions
- ✓ **Concept #30:** The one passing play that MUST be part of your playbook. It frustrates and confuses the defense, gives you a counter for base runs, and it's SO easy to implement (no matter how offensively challenged your team is right now!)
- ✓ **Concept #34:** How to beat the blitz. Learn 4 "no-sweat" strategies to make your opponent PAY for being overly aggressive.

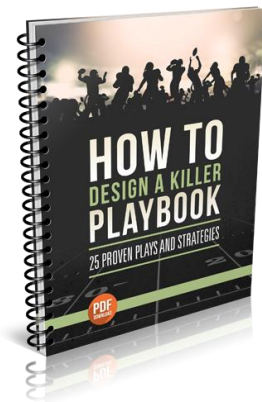
And a LOT more.

Everything is explained in plain English with easy-to-remember cues, clearly diagrammed plays, and simple teaching tips along the way.

So whether you're brand new to football... or a seasoned pro... you can master these techniques in just one afternoon, and start implementing them at your very next practice!

And that's not all. We want to make this resource as practical and easy to use as possible. So to help you to help you shorten the learning curve and accelerate your success, we're also including...

Three Additional Bonus eBooks!



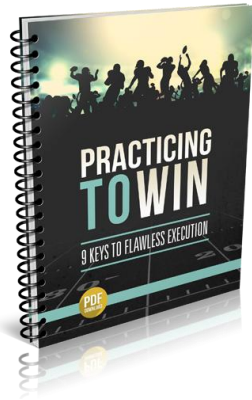
The first bonus is called **How to Design a Killer Playbook**.

It's filled with 18 simple, straightforward tips and tactics that will transform your offense into a powerhouse!

You'll learn how to design an offensive scheme that maximizes the natural gifts of your best players... easy ways to include gadgets and trick

plays into your game plan... the one offensive formation you should *avoid* like the plague... and a lot more.

The second bonus is called **Practicing to Win**.



Inside, you'll discover eight critical keys to effectively using your offensive practice time.

Including... how to eliminate the missed assignments, dropped balls, and mental errors that are KILLING your team right now... why "teaching the rules" gives your team a HUGE competitive advantage... the 10 special play situations you MUST work on every week. And a lot more.

The third bonus is a complete set of **offensive football "cheat sheets"** covering the Passing Tree, Offensive Terminology, and Play Calling.



This useful tool explains all the basic "nuts and bolts" of football offense, from pass routes, to blocking schemes, to hole numbering.

You can use it as a refresher for new coaches, for educating parents and players, or for getting your entire coaching staff speaking the same language and on the same page.

This package is easily worth \$47 on its own. Remember, you're getting 35 run game and pass game strategies, 18 proven techniques for designing a killer playbook, 8 keys to top-notch offensive practices, and 3 cheat sheets that will save you hours of time and energy.

But if you're one of the next 500 coaches to get in on this you can have it all for the special discounted price of just \$7. That's 85% off!

Why It's Just \$7

If you're thinking, "\$7 is so cheap - what's the catch?" - there isn't one.

Listen, I know that coaching youth football is loads of fun, but it's a lot of work too. And I've devoted my life to helping folks like you save time and energy, while experiencing more success with their teams.

In fact, I'm only charging \$7 for three reasons.

1. \$7 puts the report within reach for the vast majority of people. It's not expensive for even the humblest beginner.
2. Anyone who won't invest \$7 in this report isn't serious enough to follow this system anyway
3. Anyone who can afford to invest the price of a fast food dinner and take the time to learn these techniques... can immediately and dramatically improve their football team.

So if you're serious about becoming a better coach, and if you would like to instantly have a proven plan to score more touchdowns and win more games, then this resource is just what the doctor ordered.

If you need to justify the expense, skip going to McDonalds for dinner once this week and it's paid for.

I'll even cover your investment with a special

"Double You'll Love It" Guarantee.

Guarantee #1 - If for any reason, you think this package isn't the best \$7 you've ever spent, just send me an email within 60 days of purchase and I'll gladly refund you the whole 7 dollars.

Guarantee #2 - If you actually use these strategies and don't rack up more yardage, score more touchdowns, and win more games, I'll actually refund TWICE your money.



All I ask is that you give me an honest effort. How is that for fair?

The methods inside have worked for other people just like you, and it's 100% guaranteed to work so you can't possibly lose money. It's a no brainer.

But please don't wait - this \$7 price is only guaranteed for the first 500 coaches. After that, I plan to increase the price to \$47 or more.

Here's what to do to order. Have your MasterCard, American Express, Visa or Paypal account ready, and go to this page:

<http://www.football-tutorials.com/p/unstoppable>

Click the Add to Cart button, then fill out your details on our secure payment form. We'll direct you right into the members area, where you can download the PDF files to your computer, print them out, or save them to your mobile device to access any time.

Your package is waiting for you to claim it. Just \$7 gets you instant digital access so you can start using these plays and strategies tonight!

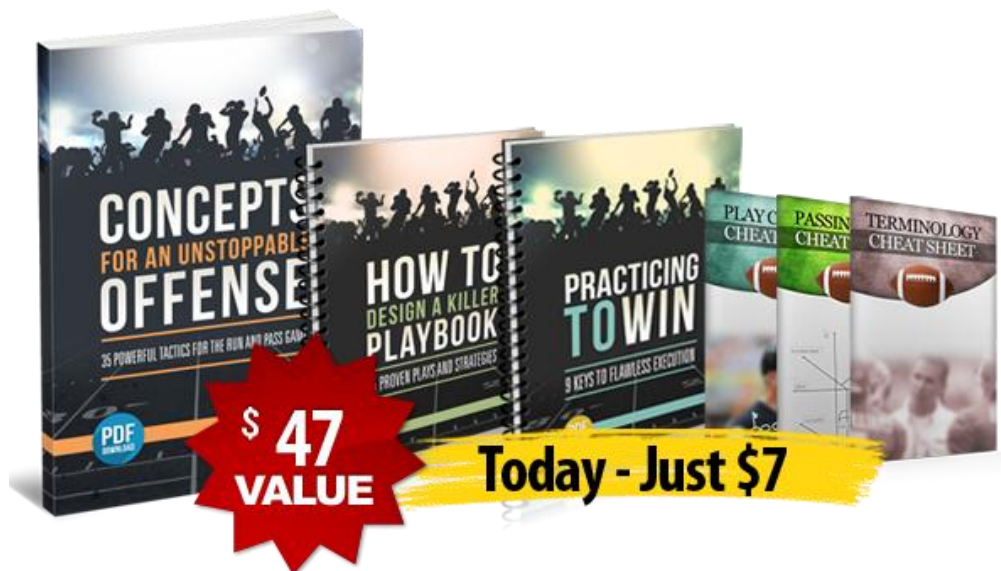
WARNING: You Will Make Mistakes

There's an old saying - pioneers get scalped, while settlers prosper.

I've already done the research... tapped into Coach Axman's proven system... and compiled it all into this incredible "best of" football coaching collection.

There's no need to waste your time searching the web for unproven ideas, or spend hundreds of dollars on coaching seminars. Just download this package today and you'll get instant access to a complete offensive coaching system you can start using today!

Remember, you get a full 60 days to review all the plays and strategies and see if they work for you. And if you're not 100% satisfied I'll send you DOUBLE your money back.



CLICK HERE TO DOWNLOAD:

<http://www.football-tutorials.com/p/unstoppable>

If the link doesn't work when you click on it, simply copy the URL above and paste it into your browser's URL bar