SENATE BILL No. 284

DIGEST OF INTRODUCED BILL

Citations Affected: IC 22-9-14; IC 24-4-24; IC 24-5-0.5.

Synopsis: Consumer genetic testing providers. Provides that a person may not discriminate against an individual on the basis of the individual's solicitation and use of consumer genetic testing services or on the basis of the results of genetic testing performed by a provider of consumer genetic testing services (provider). Requires a provider to disclose specified information to an individual who submits biological material to the provider for genetic testing. Prohibits a provider that performs, or causes to be performed, genetic testing on an individual's biological material from: (1) taking specified actions with regard to: (A) the biological material; or (B) data resulting from genetic testing performed on the biological material; unless the provider has solicited and received the individual's consent to the action; or (2) providing data, other than deidentified data, resulting from genetic testing performed on the individual's biological material to: (A) an insurer; (B) a business that provides information or data to insurers for the purposes of underwriting or rating of risks; or (C) the individual's employer. Imposes specified requirements on a provider with respect to: (1) controlling access to an individual's biological material and data; (2) complying with the individual's revocation of consent with regard to the individual's biological material and data; and (3) marketing or advertising sent to the individual as a result of the individual's solicitation and use of the provider's services or use of the provider's website or other remote or virtual services. Provides that a consumer genetic testing provider may not charge a fee for the provision of biological material or for the provision of data resulting from genetic testing performed on biological material: (1) to a law enforcement (Continued next page)

Effective: July 1, 2024.

Hunley

January 16, 2024, read first time and referred to Committee on Commerce and Technology.



Digest Continued

agency; or (2) as required by a court order; that is more than the provider's actual cost of providing the material or data. Provides that the attorney general may bring an enforcement action against a provider and specifies penalties for both negligent violations and willful violations.



Second Regular Session of the 123rd General Assembly (2024)

PRINTING CODE. Amendments: Whenever an existing statute (or a section of the Indiana Constitution) is being amended, the text of the existing provision will appear in this style type, additions will appear in this style type, and deletions will appear in this style type.

Additions: Whenever a new statutory provision is being enacted (or a new constitutional provision adopted), the text of the new provision will appear in this style type. Also, the word **NEW** will appear in that style type in the introductory clause of each SECTION that adds a new provision to the Indiana Code or the Indiana Constitution.

Conflict reconciliation: Text in a statute in this style type or this style type reconciles conflicts between statutes enacted by the 2023 Regular Session of the General Assembly.

SENATE BILL No. 284

A BILL FOR AN ACT to amend the Indiana Code concerning trade regulation.

Be it enacted by the General Assembly of the State of Indiana:

1	SECTION 1. IC 22-9-14 IS ADDED TO THE INDIANA CODE AS
2	A NEW CHAPTER TO READ AS FOLLOWS [EFFECTIVE JULY
3	1, 2024]:
4	Chapter 14. Genetic Discrimination
5	Sec. 1. The definitions in IC 24-4-24 apply throughout this
6	chapter.
7	Sec. 2. A person may not discriminate against an individual on
8	the basis of the individual's solicitation and use of consumer
9	genetic testing services or on the basis of the results of genetic
10	testing performed by a consumer genetic testing provider,
11	including by discriminating against the individual in any of the
12	following ways:
13	(1) Denying the individual access to the person's goods or
14	services.
15	(2) Charging the individual a different rate for the person's



1	goods or services.
2	(3) Suggesting that the individual will be subject to any of the
3	measures described in subdivisions (1) through (2).
4	SECTION 2. IC 24-4-24 IS ADDED TO THE INDIANA CODE AS
5	A NEW CHAPTER TO READ AS FOLLOWS [EFFECTIVE JULY
6	1, 2024]:
7	Chapter 24. Consumer Genetic Testing Providers
8	Sec. 1. (a) As used in this chapter, "consumer genetic testing"
9	means a service in which a person:
10	(1) provides an individual with a means of submitting a
l 1	sample of the individual's biological material directly to the
12	person;
13	(2) performs, or causes to be performed, genetic testing on the
14	submitted biological material; and
15	(3) returns the results of the genetic testing directly to the
16	individual.
17	(b) The term does not include genetic testing:
18	(1) of biological material of a patient of a health care provider
19	(as defined in IC 16-18-2-163(a)), the collection and testing of
20	which is:
21	(A) performed at the request or direction of the health care
22	provider for the purpose of the diagnosis, cure, mitigation,
23 24	treatment, or prevention of a physical or mental illness,
24	injury, disease, disorder, or disability; and
25	(B) subject to the Health Insurance Portability and
26	Accountability Act (HIPAA) (P.L. 104-191);
27	(2) performed as required by a court order;
28	(3) performed for purposes of a law enforcement investigation
29	at the request or direction of a law enforcement agency;
30	(4) performed at the request or direction of a coroner or
31	medical examiner for purposes of investigating the cause of an
32	individual's death; or
33	(5) performed for purposes of research (as defined in 45 CFR
34	164.501) that is subject to:
35	(A) 21 CFR Parts 50 and 56; or
36	(B) 45 CFR Part 46.
37	Sec. 2. As used in this chapter, "consumer genetic testing
38	provider" or "provider" means a person that, in the ordinary
39	course of the person's business, offers consumer genetic testing in
10	exchange for consideration.
1 1	Sec. 3. As used in this chapter, "deidentified data" means data
12	that cannot reasonably be used to infer information about, or



1	otherwise be linked to, an identifiable consumer, and that is subject
2	to:
3	(1) administrative and technical measures to ensure that the
4	data cannot be associated with a particular consumer;
5	(2) public commitment by the holder of the data to:
6	(A) maintain and use the data in deidentified form; and
7	(B) not attempt to reidentify the data; and
8	(3) legally enforceable contractual obligations that prohibit
9	any recipients of the data from attempting to reidentify the
10	data.
11	Sec. 4. As used in this chapter, "DNA" has the meaning set forth
12	in IC 10-13-6-2.
13	Sec. 5. As used in this chapter, "genetic testing" means analysis
14	of:
15	(1) the complete DNA;
16	(2) regions of the DNA;
17	(3) chromosomes;
18	(4) genes; or
19	(5) gene products;
20	of an individual for the purpose of determining the individual's
21	genetic characteristics.
22	Sec. 6. As used in this chapter, "insurer" has the meaning set
23	forth in IC 27-1-2-3.
24	Sec. 7. (a) A consumer genetic testing provider may not
25	perform, or cause to be performed, genetic testing on an
26	individual's biological material unless the provider has:
27	(1) provided the individual with; and
28	(2) received affirmative confirmation from the individual of
29	the individual's receipt of;
30	a written disclosure of the provider's privacy policy, including the
31	provider's policies and procedures regarding the provider's
32	collection, maintenance, security, retention, and use of both
33	biological material sent to the provider and data resulting from
34	genetic testing performed on the biological material.
35	(b) The disclosure under subsection (a) must include complete
36	information regarding the following:
37	(1) If a third party performs genetic testing on biological
38	material sent to the provider, the identity of the third party.
39	(2) The manner in which:
10	(A) biological material sent to the provider; and
11	(B) data resulting from genetic testing performed on
12	biological material sent to the provider;



1	is stored, transferred, and secured.
2	(3) Any:
3	(A) testing or analysis that the provider performs, or
4	causes to be performed on; or
5	(B) other purpose for which the provider uses;
6	biological material sent by an individual to the provider that
7	is in addition to the genetic testing requested by the
8	individual.
9	(4) The:
0	(A) identity of any third party to which the provider
1	provides access to:
12	(i) biological material sent to the provider; or
13	(ii) data resulting from genetic testing performed on
14	biological material sent to the provider; and
15	(B) purpose for which the third party uses the biological
16	material or data.
17	(c) A consumer genetic testing provider shall:
8	(1) publish the disclosure described in subsection (a) on the
9	provider's website; and
20	(2) include on the provider's website prominent directions and
21	hyperlinks to the location of the disclosure on the provider's
22	website.
23	Sec. 8. (a) A consumer genetic testing provider that performs,
24	or causes to be performed, genetic testing on an individual's
25 26	biological material may not take any of the following actions unless
26	the provider has solicited and received the individual's freely given,
27	specific, informed, and unambiguous consent to the action:
28	(1) Perform, or cause to be performed, any testing or analysis
29	of the individual's biological material that is not requested by
30	the individual except as required to comply with state and
31	federal law.
32	(2) Use the individual's biological material for any use other
33	than the genetic testing requested by the individual.
34	(3) Provide access by a third party to:
35	(A) the individual's biological material; or
36	(B) data, other than deidentified data, resulting from
37	genetic testing performed on the individual's biological
38	material.
39	(4) Retain the individual's biological material for more than
10	thirty (30) days after the performance of the genetic testing
11	requested by the individual.
12	(5) Retain data, other than deidentified data, resulting from



1	genetic testing performed on the individual's biologica
2	material for more than thirty (30) days after the provide
3	provides the data to the individual except as required to
4	comply with state and federal law.
5	(6) Disseminate advertising or marketing communications to
6	the individual or provide information regarding the
7	individual's:
8	(A) solicitation and use of the provider's services; or
9	(B) use of the provider's website or other remote or virtua
10	services;
11	to a third party to enable the third party to disseminate
12	advertising or marketing communications to the individual
13	(b) A provider's solicitation of an individual's consent to an
14	action described in subsection (a) must:
15	(1) describe the action in terms that are sufficiently clear and
16	concise as to be reasonably understandable by a person o
17	ordinary intelligence; and
18	(2) solicit the individual's consent to the action separately
19	from a solicitation of the individual's consent to any other
20	action described in subsection (a).
21	(c) Consent to an action under subsection (a) is not freely given
22	specific, informed, and unambiguous if the consent is provided by
23	any of the following means:
24	(1) The individual's inaction.
25	(2) The individual's acceptance of:
26	(A) general or broad terms of service; or
27	(B) any other document requiring agreement by a
28	individual using the provider's services;
29	containing information unrelated to the action under
30	subsection (a).
31	(3) The individual closing, muting, pausing, or hovering a
32	computer cursor over a piece of content.
33	(4) The individual's communication of consent through an
34	Internet user interface that is designed or manipulated with
35	the substantial effect of subverting or impairing user
36	autonomy, decision making, or choice.
37	Sec. 9. (a) A consumer genetic testing provider that performs
38	or causes to be performed, genetic testing on an individual'
39	biological material shall do the following:
40	(1) Implement commercially reasonable security measures to
41	protect:
42	(A) the individual's biological material; and



1	(B) data resulting from genetic testing performed on the
2	individual's biological material;
3	from unauthorized access, destruction, use, modification, or
4	disclosure.
5	(2) Allow the individual access to any data resulting from
6	genetic testing performed on the individual's biological
7	material.
8	(3) Provide the following:
9	(A) A procedure by which the individual can revoke any
10	consent provided by the individual under section 8 of this
11	chapter. The procedure must enable the individual to
12	communicate the revocation:
13	(i) directly to the provider; and
14	(ii) through one (1) or more means, at least one (1) of
15	which must be the primary means by which the provider
16	communicates with the individual.
17	(B) Both:
18	(i) notice of the existence of; and
19	(ii) instructions regarding the use of;
20	the procedure under clause (A) that are sufficiently clear
21	and concise as to be reasonably understandable by a
22	person of ordinary intelligence.
23	(4) Comply with a revocation of consent by the individual not
24	later than thirty (30) days after the individual communicates
25	the revocation to the provider, including by:
26	(A) destroying the individual's biological material not later
27	than thirty (30) days after the individual revokes the
28	individual's consent to the provider's retention of the
29	biological material under section 8(a)(4) of this chapter;
30	and
31	(B) destroying any data resulting from genetic testing
32	performed on the individual's biological material not later
33	than thirty (30) days after the individual revokes the
34	individual's consent to the provider's retention of the data
35	under section 8(a)(5) of this chapter.
36	(5) Provide a third party with access to only deidentified data
37	resulting from genetic testing performed on the individual's
38	biological material, regardless of whether the individual has
39	consented to the provider providing the third party with
40	access to the data under section 8(a)(3) of this chapter.
41	(6) Provide a third party with access to the individual's
42	biological material, or to data resulting from genetic testing



1	performed on the individual's biological material, only under
2	contractual terms that prohibit the third party from:
2 3	(A) using the biological material or data for any use to
4	which the individual has not consented under section 8 of
5	this chapter;
6	(B) providing another party with access to the biological
7	material or data; or
8	(C) retaining the biological material or data longer than
9	the provider is authorized to retain the biological material
10	or data under this chapter.
11	(7) Ensure that:
12	(A) any advertising or marketing communications sent to
13	the individual as a result of the individual's:
14	(i) solicitation and use of the provider's services; or
15	(ii) use of the provider's website or other remote or
16	virtual services;
17	are clearly and prominently denoted as advertising or
18	marketing materials; and
19	(B) advertising or marketing communications described in
20	clause (A) that are sent by a third party clearly and
21	prominently:
22	(i) identify the third party; and
23	(ii) notify the individual that any claims made in the
24	advertising or marketing communications have not been
25	evaluated by the provider.
26	(b) A consumer genetic testing provider may not provide data,
27	other than deidentified data, resulting from genetic testing
28	performed on an individual's biological material to:
29	(1) an insurer;
30	(2) a person that, in the ordinary course of the person's
31	business, provides information or data to insurers for the
32	purposes of underwriting or rating of risks; or
33	(3) a person that employs the individual;
34	regardless of whether the individual has consented to the provider
35	providing third parties with access to the data under section 8(a)(3)
36	of this chapter.
37	(c) A consumer genetic testing provider may not charge a fee for
38	the provision of biological material or for the provision of data
39	resulting from genetic testing performed on biological material:
40	(1) to a law enforcement agency; or
41	(2) as required by a court order;
42	that is more than the actual cost, not including labor costs or



overhead	costs,	to	the	consumer	genetic	testing	provider	of
providing	the ma	ıter	ial o	r data.				

- Sec. 10. A consumer genetic testing provider that violates this chapter commits a deceptive act that is actionable by the attorney general and is subject to the remedies and penalties under IC 24-5-0.5.
- SECTION 3. IC 24-5-0.5-3, AS AMENDED BY P.L.34-2022, SECTION 7, IS AMENDED TO READ AS FOLLOWS [EFFECTIVE JULY 1, 2024]: Sec. 3. (a) A supplier may not commit an unfair, abusive, or deceptive act, omission, or practice in connection with a consumer transaction. Such an act, omission, or practice by a supplier is a violation of this chapter whether it occurs before, during, or after the transaction. An act, omission, or practice prohibited by this section includes both implicit and explicit misrepresentations.
- (b) Without limiting the scope of subsection (a), the following acts, and the following representations as to the subject matter of a consumer transaction, made orally, in writing, or by electronic communication, by a supplier, are deceptive acts:
 - (1) That such subject of a consumer transaction has sponsorship, approval, performance, characteristics, accessories, uses, or benefits it does not have which the supplier knows or should reasonably know it does not have.
 - (2) That such subject of a consumer transaction is of a particular standard, quality, grade, style, or model, if it is not and if the supplier knows or should reasonably know that it is not.
 - (3) That such subject of a consumer transaction is new or unused, if it is not and if the supplier knows or should reasonably know that it is not.
 - (4) That such subject of a consumer transaction will be supplied to the public in greater quantity than the supplier intends or reasonably expects.
 - (5) That replacement or repair constituting the subject of a consumer transaction is needed, if it is not and if the supplier knows or should reasonably know that it is not.
 - (6) That a specific price advantage exists as to such subject of a consumer transaction, if it does not and if the supplier knows or should reasonably know that it does not.
 - (7) That the supplier has a sponsorship, approval, or affiliation in such consumer transaction the supplier does not have, and which the supplier knows or should reasonably know that the supplier does not have.
 - (8) That such consumer transaction involves or does not involve



1	a warranty, a disclaimer of warranties, or other rights, remedies
2	or obligations, if the representation is false and if the supplier
3	knows or should reasonably know that the representation is false
4	(9) That the consumer will receive a rebate, discount, or other
5	benefit as an inducement for entering into a sale or lease in return
6	for giving the supplier the names of prospective consumers of
7	otherwise helping the supplier to enter into other consumer
8	transactions, if earning the benefit, rebate, or discount is
9	contingent upon the occurrence of an event subsequent to the time
10	the consumer agrees to the purchase or lease.
11	(10) That the supplier is able to deliver or complete the subject of
12	the consumer transaction within a stated period of time, when the
13	supplier knows or should reasonably know the supplier could not
14	If no time period has been stated by the supplier, there is a
15	presumption that the supplier has represented that the supplier
16	will deliver or complete the subject of the consumer transaction
17	within a reasonable time, according to the course of dealing or the
18	usage of the trade.
19	(11) That the consumer will be able to purchase the subject of the
20	consumer transaction as advertised by the supplier, if the supplier
21	does not intend to sell it.
22	
23	(12) That the replacement or repair constituting the subject of a
24	consumer transaction can be made by the supplier for the estimate
25	the supplier gives a customer for the replacement or repair, if the
	specified work is completed and:
26	(A) the cost exceeds the estimate by an amount equal to or
27	greater than ten percent (10%) of the estimate;
28	(B) the supplier did not obtain written permission from the
29	customer to authorize the supplier to complete the work ever
30	if the cost would exceed the amounts specified in clause (A)
31	(C) the total cost for services and parts for a single transaction
32	is more than seven hundred fifty dollars (\$750); and
33	(D) the supplier knew or reasonably should have known tha
34	the cost would exceed the estimate in the amounts specified in
35	clause (A).
36	(13) That the replacement or repair constituting the subject of a
37	consumer transaction is needed, and that the supplier disposes of
38	the part repaired or replaced earlier than seventy-two (72) hours
39	after both:
40	(A) the customer has been notified that the work has been
41	completed; and



(B) the part repaired or replaced has been made available for

1	examination upon the request of the customer.
2	(14) Engaging in the replacement or repair of the subject of a
3	consumer transaction if the consumer has not authorized the
4	replacement or repair, and if the supplier knows or should
5	reasonably know that it is not authorized.
6	(15) The act of misrepresenting the geographic location of the
7	supplier by listing an alternate business name or an assumed
8	business name (as described in IC 23-0.5-3-4) in a local telephone
9	directory if:
0	(A) the name misrepresents the supplier's geographic location;
1	(B) the listing fails to identify the locality and state of the
2	supplier's business;
3	(C) calls to the local telephone number are routinely forwarded
4	or otherwise transferred to a supplier's business location that
5	is outside the calling area covered by the local telephone
6	directory; and
7	(D) the supplier's business location is located in a county that
8	is not contiguous to a county in the calling area covered by the
9	local telephone directory.
20	(16) The act of listing an alternate business name or assumed
21	business name (as described in IC 23-0.5-3-4) in a directory
	assistance data base if:
23	(A) the name misrepresents the supplier's geographic location;
24	(B) calls to the local telephone number are routinely forwarded
25	or otherwise transferred to a supplier's business location that
22 23 24 25 26	is outside the local calling area; and
.7	(C) the supplier's business location is located in a county that
28	is not contiguous to a county in the local calling area.
.9	(17) The violation by a supplier of IC 24-3-4 concerning
0	cigarettes for import or export.
1	(18) The act of a supplier in knowingly selling or reselling a
2	product to a consumer if the product has been recalled, whether
3	by the order of a court or a regulatory body, or voluntarily by the
4	manufacturer, distributor, or retailer, unless the product has been
5	repaired or modified to correct the defect that was the subject of
6	the recall.
7	(19) The violation by a supplier of 47 U.S.C. 227, including any
8	rules or regulations issued under 47 U.S.C. 227.
9	(20) The violation by a supplier of the federal Fair Debt
0	Collection Practices Act (15 U.S.C. 1692 et seq.), including any
1	rules or regulations issued under the federal Fair Debt Collection
-2	Practices Act (15 U.S.C. 1692 et seq.).
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1	(21) A violation of IC 24-5-7 (concerning health spa services), as
2	set forth in IC 24-5-7-17.
3	(22) A violation of IC 24-5-8 (concerning business opportunity
4	transactions), as set forth in IC 24-5-8-20.
5	(23) A violation of IC 24-5-10 (concerning home consumer
6	transactions), as set forth in IC 24-5-10-18.
7	(24) A violation of IC 24-5-11 (concerning real property
8	improvement contracts), as set forth in IC 24-5-11-14.
9	(25) A violation of IC 24-5-12 (concerning telephone
10	solicitations), as set forth in IC 24-5-12-23.
11	(26) A violation of IC 24-5-13.5 (concerning buyback motor
12	vehicles), as set forth in IC 24-5-13.5-14.
13	(27) A violation of IC 24-5-14 (concerning automatic
14	dialing-announcing devices), as set forth in IC 24-5-14-13.
15	(28) A violation of IC 24-5-15 (concerning credit services
16	organizations), as set forth in IC 24-5-15-11.
17	(29) A violation of IC 24-5-16 (concerning unlawful motor
18	vehicle subleasing), as set forth in IC 24-5-16-18.
19	(30) A violation of IC 24-5-17 (concerning environmental
20	marketing claims), as set forth in IC 24-5-17-14.
21	(31) A violation of IC 24-5-19 (concerning deceptive commercial
22	solicitation), as set forth in IC 24-5-19-11.
23	(32) A violation of IC 24-5-21 (concerning prescription drug
24	discount cards), as set forth in IC 24-5-21-7.
25	(33) A violation of IC 24-5-23.5-7 (concerning real estate
26	appraisals), as set forth in IC 24-5-23.5-9.
27	(34) A violation of IC 24-5-26 (concerning identity theft), as set
28	forth in IC 24-5-26-3.
29	(35) A violation of IC 24-5.5 (concerning mortgage rescue fraud),
30	as set forth in IC 24-5.5-6-1.
31	(36) A violation of IC 24-8 (concerning promotional gifts and
32	contests), as set forth in IC 24-8-6-3.
33	(37) A violation of IC 21-18.5-6 (concerning representations
34	made by a postsecondary credit bearing proprietary educational
35	institution), as set forth in IC 21-18.5-6-22.5.
36	(38) A violation of IC 24-5-15.5 (concerning collection actions of
37	a plaintiff debt buyer), as set forth in IC 24-5-15.5-6.
38	(39) A violation of IC 24-14 (concerning towing services), as set
39	forth in IC 24-14-10-1.
40	(40) A violation of IC 24-5-14.5 (concerning misleading or
41	inaccurate caller identification information), as set forth in



IC 24-5-14.5-12.

(41) A violation of IC 24-5-27 (concerning intrastate inmate calling services), as set forth in IC 24-5-27-27.

(42) A violation of IC 24-4-24 (concerning consumer genetic testing providers), as set forth in IC 24-4-24-10.

- (c) Any representations on or within a product or its packaging or in advertising or promotional materials which would constitute a deceptive act shall be the deceptive act both of the supplier who places such representation thereon or therein, or who authored such materials, and such other suppliers who shall state orally or in writing that such representation is true if such other supplier shall know or have reason to know that such representation was false.
- (d) If a supplier shows by a preponderance of the evidence that an act resulted from a bona fide error notwithstanding the maintenance of procedures reasonably adopted to avoid the error, such act shall not be deceptive within the meaning of this chapter.
- (e) It shall be a defense to any action brought under this chapter that the representation constituting an alleged deceptive act was one made in good faith by the supplier without knowledge of its falsity and in reliance upon the oral or written representations of the manufacturer, the person from whom the supplier acquired the product, any testing organization, or any other person provided that the source thereof is disclosed to the consumer.
- (f) For purposes of subsection (b)(12), a supplier that provides estimates before performing repair or replacement work for a customer shall give the customer a written estimate itemizing as closely as possible the price for labor and parts necessary for the specific job before commencing the work.
- (g) For purposes of subsection (b)(15) and (b)(16), a telephone company or other provider of a telephone directory or directory assistance service or its officer or agent is immune from liability for publishing the listing of an alternate business name or assumed business name of a supplier in its directory or directory assistance data base unless the telephone company or other provider of a telephone directory or directory assistance service is the same person as the supplier who has committed the deceptive act.
- (h) For purposes of subsection (b)(18), it is an affirmative defense to any action brought under this chapter that the product has been altered by a person other than the defendant to render the product completely incapable of serving its original purpose.
- SECTION 4. IC 24-5-0.5-4, AS AMENDED BY P.L.11-2023, SECTION 78, IS AMENDED TO READ AS FOLLOWS [EFFECTIVE JULY 1, 2024]: Sec. 4. (a) A person relying upon an uncured or



incurable deceptive act may bring an action for the damages actually suffered as a consumer as a result of the deceptive act or five hundred dollars (\$500), whichever is greater. The court may increase damages for a willful deceptive act in an amount that does not exceed the greater of:

- (1) three (3) times the actual damages of the consumer suffering the loss; or
- (2) one thousand dollars (\$1,000).

Except as provided in subsection (k), the court may award reasonable attorney's fees to the party that prevails in an action under this subsection. This subsection does not apply to a consumer transaction in real property, including a claim or action involving a construction defect (as defined in IC 32-27-3-1(5)) brought against a construction professional (as defined in IC 32-27-3-1(4)), except for purchases of time shares and camping club memberships. This subsection does not apply with respect to a deceptive act described in section 3(b)(20) of this chapter. This subsection also does not apply to a violation of IC 24-4-24, IC 24-4.7, IC 24-5-12, IC 24-5-14, or IC 24-5-14.5. Actual damages awarded to a person under this section have priority over any civil penalty imposed under this chapter.

(b) Any person who is entitled to bring an action under subsection (a) on the person's own behalf against a supplier for damages for a deceptive act may bring a class action against such supplier on behalf of any class of persons of which that person is a member and which has been damaged by such deceptive act, subject to and under the Indiana Rules of Trial Procedure governing class actions, except as herein expressly provided. Except as provided in subsection (k), the court may award reasonable attorney's fees to the party that prevails in a class action under this subsection, provided that such fee shall be determined by the amount of time reasonably expended by the attorney and not by the amount of the judgment, although the contingency of the fee may be considered. Except in the case of an extension of time granted by the attorney general under IC 24-10-2-2(b) in an action subject to IC 24-10, any money or other property recovered in a class action under this subsection which cannot, with due diligence, be restored to consumers within one (1) year after the judgment becomes final shall be returned to the party depositing the same. This subsection does not apply to a consumer transaction in real property, except for purchases of time shares and camping club memberships. This subsection does not apply with respect to a deceptive act described in section 3(b)(20) of this chapter. Actual damages awarded to a class have priority over any civil penalty imposed under this chapter.



- (c) The attorney general may bring an action to enjoin a deceptive act, including a deceptive act described in section 3(b)(20) of this chapter, notwithstanding subsections (a) and (b). However, the attorney general may seek to enjoin patterns of incurable deceptive acts with respect to consumer transactions in real property. In addition, the court may:
 - (1) issue an injunction;
 - (2) order the supplier to make payment of the money unlawfully received from the aggrieved consumers to be held in escrow for distribution to aggrieved consumers;
 - (3) for a knowing violation against a senior consumer, increase the amount of restitution ordered under subdivision (2) in any amount up to three (3) times the amount of damages incurred or value of property or assets lost;
 - (4) order the supplier to pay to the state the reasonable costs of the attorney general's investigation and prosecution related to the action;
 - (5) provide for the appointment of a receiver; and
 - (6) order the department of state revenue to suspend the supplier's registered retail merchant certificate, subject to the requirements and prohibitions contained in IC 6-2.5-8-7(i), if the court finds that a violation of this chapter involved the sale or solicited sale of a synthetic drug (as defined in IC 35-31.5-2-321), a synthetic drug lookalike substance (as defined in IC 35-31.5-2-321.5 (repealed)) (before July 1, 2019), a controlled substance analog (as defined in IC 35-48-1-9.3), or a substance represented to be a controlled substance (as described in IC 35-48-4-4.6).
- (d) In an action under subsection (a), (b), or (c), the court may void or limit the application of contracts or clauses resulting from deceptive acts and order restitution to be paid to aggrieved consumers.
- (e) In any action under subsection (a) or (b), upon the filing of the complaint or on the appearance of any defendant, claimant, or any other party, or at any later time, the trial court, the supreme court, or the court of appeals may require the plaintiff, defendant, claimant, or any other party or parties to give security, or additional security, in such sum as the court shall direct to pay all costs, expenses, and disbursements that shall be awarded against that party or which that party may be directed to pay by any interlocutory order by the final judgment or on appeal.
- (f) Any person who violates the terms of an injunction issued under subsection (c) shall forfeit and pay to the state a civil penalty of not more than fifteen thousand dollars (\$15,000) per violation. For the



purposes of this section, the court issuing an injunction shall retain
jurisdiction, the cause shall be continued, and the attorney general
acting in the name of the state may petition for recovery of civil
penalties. Whenever the court determines that an injunction issued
under subsection (c) has been violated, the court shall award
reasonable costs to the state.

- (g) If a court finds any person has knowingly violated section 3 or 10 of this chapter, other than section 3(b)(19), 3(b)(20), or 3(b)(40), or 3(b)(42) of this chapter, the attorney general, in an action pursuant to subsection (c), may recover from the person on behalf of the state a civil penalty of a fine not exceeding five thousand dollars (\$5,000) per violation.
- (h) If a court finds that a person has violated section 3(b)(19) of this chapter, the attorney general, in an action under subsection (c), may recover from the person on behalf of the state a civil penalty as follows:
 - (1) For a knowing or intentional violation, one thousand five hundred dollars (\$1,500).
 - (2) For a violation other than a knowing or intentional violation, five hundred dollars (\$500).

A civil penalty recovered under this subsection shall be deposited in the consumer protection division telephone solicitation fund established by IC 24-4.7-3-6 to be used for the administration and enforcement of section 3(b)(19) of this chapter.

- (i) A senior consumer relying upon an uncured or incurable deceptive act, including an act related to hypnotism, may bring an action to recover treble damages, if appropriate.
 - (j) An offer to cure is:
 - (1) not admissible as evidence in a proceeding initiated under this section unless the offer to cure is delivered by a supplier to the consumer or a representative of the consumer before the supplier files the supplier's initial response to a complaint; and
 - (2) only admissible as evidence in a proceeding initiated under this section to prove that a supplier is not liable for attorney's fees under subsection (k).

If the offer to cure is timely delivered by the supplier, the supplier may submit the offer to cure as evidence to prove in the proceeding in accordance with the Indiana Rules of Trial Procedure that the supplier made an offer to cure.

(k) A supplier may not be held liable for the attorney's fees and court costs of the consumer that are incurred following the timely delivery of an offer to cure as described in subsection (j) unless the actual damages awarded, not including attorney's fees and costs, exceed



the value of the offer to cure.

(l) If a court finds that a person has knowingly violated section 3(b)(20) of this chapter, the attorney general, in an action under subsection (c), may recover from the person on behalf of the state a civil penalty not exceeding one thousand dollars (\$1,000) per consumer. In determining the amount of the civil penalty in any action by the attorney general under this subsection, the court shall consider, among other relevant factors, the frequency and persistence of noncompliance by the debt collector, the nature of the noncompliance, and the extent to which the noncompliance was intentional. A person may not be held liable in any action by the attorney general for a violation of section 3(b)(20) of this chapter if the person shows by a preponderance of evidence that the violation was not intentional and resulted from a bona fide error, notwithstanding the maintenance of procedures reasonably adapted to avoid the error. A person may not be held liable in any action for a violation of this chapter for contacting a person other than the debtor, if the contact is made in compliance with the Fair Debt Collection Practices Act.

- (m) If a court finds that a person has knowingly or intentionally violated section 3(b)(40) of this chapter, the attorney general, in an action under subsection (c), may recover from the person on behalf of the state a civil penalty in accordance with IC 24-5-14.5-12(b). As specified in IC 24-5-14.5-12(b), a civil penalty recovered under IC 24-5-14.5-12(b) shall be deposited in the consumer protection division telephone solicitation fund established by IC 24-4.7-3-6 to be used for the administration and enforcement of IC 24-5-14.5. In addition to the recovery of a civil penalty in accordance with IC 24-5-14.5-12(b), the attorney general may also recover reasonable attorney fees and court costs from the person on behalf of the state. Those funds shall also be deposited in the consumer protection division telephone solicitation fund established by IC 24-4.7-3-6.
- (n) If a court finds that a person has violated section 3(b)(42) of this chapter, the attorney general, in an action under subsection (c), may recover from the person on behalf of the state a civil penalty for each violation in the amount of:
 - (1) not more than one thousand dollars (\$1,000) if the court finds that the violation was neither knowing nor intentional; and
 - (2) not less than one thousand dollars (\$1,000) and not more than ten thousand dollars (\$10,000) if the court finds that the violation was knowing or intentional.

