

**ASSEMBLY BILL**

**No. 566**

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**Introduced by Assembly Member Lowenthal**

February 12, 2025

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An act to add Section 1798.136 to the Civil Code, relating to privacy.

LEGISLATIVE COUNSEL’S DIGEST

AB 566, as introduced, Lowenthal. California Consumer Privacy Act of 2018: opt-out preference signal.

The California Consumer Privacy Act of 2018 (CCPA) grants a consumer various rights with respect to personal information that is collected or sold by a business, as defined, including the right to direct a business that sells or shares personal information about the consumer to third parties not to sell or share the consumer’s personal information, as specified. The California Privacy Rights Act of 2020, approved by the voters as Proposition 24 at the November 3, 2020, statewide general election, amended, added to, and reenacted the CCPA and establishes the California Privacy Protection Agency and vests the agency with full administrative power, authority, and jurisdiction to enforce the CCPA.

This bill would prohibit a business from developing or maintaining a browser that does not include a setting that enables a consumer to send an opt-out preference signal, as defined, to businesses with which the consumer interacts through the browser and would, 6 months after the adoption of certain regulations by the agency, prohibit a business from developing or maintaining a mobile operating system, as defined, that does not include a setting that enables a consumer to send an opt-out preference signal to businesses with which the consumer interacts through the mobile operating system. The bill would authorize the

agency to adopt regulations as necessary to implement and administer those provisions, including to update the definitions of “browser” and “mobile operating system” to address changes in technology, data collection, obstacles to implementation, or privacy concerns.

This bill would declare that its provisions further the purposes and intent of the California Privacy Rights Act of 2020.

Vote: majority. Appropriation: no. Fiscal committee: yes.  
State-mandated local program: no.

*The people of the State of California do enact as follows:*

1 SECTION 1. Section 1798.136 is added to the Civil Code, to  
2 read:

3 1798.136. (a) (1) Unless otherwise prohibited by federal law,  
4 a business shall not develop or maintain a browser that does not  
5 include a setting that enables a consumer to send an opt-out  
6 preference signal to businesses with which the consumer interacts  
7 through the browser.

8 (2) The setting required by paragraph (1) shall be easy for a  
9 reasonable person to locate and configure.

10 (b) (1) A business shall not develop or maintain a mobile  
11 operating system that does not include a setting that enables a  
12 consumer to send an opt-out preference signal to businesses with  
13 which the consumer interacts through the mobile operating system.

14 (2) This subdivision shall become operative six months after  
15 the adoption of regulations by the California Privacy Protection  
16 Agency that outline the requirements and technical specifications  
17 for an opt-out preference signal to be used by a mobile operating  
18 system.

19 (c) The California Privacy Protection Agency may adopt  
20 regulations as necessary to implement and administer this section,  
21 including, but not limited to, ensuring that the setting described  
22 by subdivision (a) is easy for a reasonable person to locate and  
23 configure and updating the definitions of “browser” and “mobile  
24 operating system” to address changes in technology, data  
25 collection, obstacles to implementation, or privacy concerns.

26 (d) As used in this section:

27 (1) “Browser” means an interactive software application that is  
28 primarily used by consumers to access internet websites.

1     (2) “Mobile operating system” means an operating system in  
2 use on a smartphone or tablet.

3     (3) “Opt-out preference signal” means a signal that complies  
4 with this title and that communicates the consumer’s choice to opt  
5 out of the sale and sharing of the consumer’s personal information.

6     SEC. 2. The Legislature finds and declares that this act furthers  
7 the purposes and intent of the California Privacy Rights Act of  
8 2020.

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