

# “How you can make \$12,000 or more per month”

## The secret: Collecting “royalty checks” from the businesses in your town

*“It’s like shooting fish in a barrel.”*

—Matthew McDonald, Fredericksburg, VA

Best of all, you can make it happen with...

- ✓ No cold calling...
- ✓ No 80-hour workweeks...
- ✓ No multilevel marketing schemes...
- ✓ No advanced degrees or specialized training...
- ✓ And incredibly low start-up costs—get off the ground for less than \$100!

### Impossible?

Details start on page 3 inside...

**Tom Marshall,**

the business genius responsible for more than \$600 million in new business, shows you how to start and build your own lucrative business.



## INSIDE:



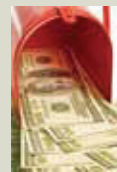
**A proven blueprint for making a 6-figure income in your own business.**

And the 4 pillars that guarantee you’ll be making money within 30 days. (See page 7)



**Quickly and easily build a highly lucrative business—**

even in today’s troubled economic times—without going back to school or hawking lotions, potions or pills. (See page 2)



**Inside “secrets” for getting eager clients to beat down your door**

to work with you and—more importantly—to send you money! (See page 4)

“The secrets I’m about to share with you have generated  
**more than \$600 million in sales...**

**“And today, I’ll show you how you can take profitable advantage of them to make \$12,000 a month or more!”**



**M**y name is Tom Marshall... and I’m the President of Follow Media Consulting, Inc.

In this report, I’ll reveal how I’m helping men and women across America become independently wealthy in their own businesses despite the recession.

You see, I’ve been using my marketing and entrepreneurial expertise to help businesses of all sizes achieve significant growth for more than 18 years.

**In fact, my proven ideas and methods have generated more than \$600 million in sales and profits for a variety of businesses over the years.**

And now, I’ve decided to expand my focus and to offer a handful of motivated individuals the opportunity to share my expertise with the businesses in their town.

Thanks to the recession, this is an astounding wealth-building opportunity for you, as businesses across

America are desperate to increase their sales by taking advantage of the power of the Internet.

And what’s really great is, as you’ll see, that you don’t need to become an Internet marketing expert yourself to make these secrets available to the businesses in your town.

Plus, if we decide to work together, **I’ll provide you with a personal coach who will be with you every step of the way** as you build your business. Your coach will be someone who has been successful using the exact same methods we teach.

As you’re about to discover, this is the opportunity you’ve been waiting for to take control of your life...to become your own boss...and to make a six-figure income without killing yourself—and without having to hawk pills or potions to your friends.

**You’ll get all the details in this special business-building report.**

**“Fantastic results in the first 2 weeks!”**

**“Here’s my results: First 2 weeks, \$1,608 per month of recurring revenue, with more to come. It’s like shooting fish in a barrel. Thanks a million...literally.”**



—Matthew McDonald  
Fredericksburg, VA

## Tom Marshall’s business-building success stories

Here’s just some of what my proven business-growth formula has already helped me accomplish:

- ▶ **I delivered more than \$416 million in new business**—within 3 years of the company launch—for a financial services firm.
- ▶ **A wholesale firm saw its revenue grow by more than 109% a year** thanks to tools you can now make available to the businesses in your town.
- ▶ **My colleagues and I have coached and trained 135 individuals just like you, who have now earned more than \$122 million**—an average of \$903,703 each.
- ▶ **With just a few simple—yet highly effective—techniques, I’ve helped online marketers** show up on page 1 of Google and Yahoo! searches.
- ▶ **Through the development of a cutting-edge coaching program, I generated 56% average annual sales increases** for my clients.
- ▶ **I increased lead generation by 325%**—with no additional spending—through the launch of an out-of-the-box online marketing program.

# “How to make a good living off the businesses in your town”

**Just 30 days from now, you could be well on your way to a 6-figure income in your own small business thanks to my 100% recession-proof formula**

Dear Friend,

Over the next few minutes, you're going to discover a simple—yet extraordinarily powerful—way to change your life.

**Simply put...I'm going to show you how to create a consistent, lucrative income stream—as much as \$12,000 per month or more—in as little as 6 months, in a business that's 100% recession-proof.**

Listen...if you've grown tired of the 9-to-5 grind...if you're worried about your livelihood in these difficult economic times...or if you've ever dreamed of starting your own business...

...then what I'm about to tell you could change your life forever, as you create the life you've always dreamed of, including...

**❖ You'll be your own boss—working the hours you choose to work...and reaping the rewards of your efforts, instead of working to make someone else rich!**

With the system I'm about to reveal, you can get started working just a few hours a week and make a lucrative side income.

Work your way up to 20 or 30 hours a week and you'll soon be making a handsome six-figure income—with plenty of time for yourself and your family.

**❖ You'll leave the office, the rat race and your current boss in the dust!**

Imagine the feeling of power you'll have as you walk out the door for the last time. No more missed

pay raises...no more petty office politics...no more excruciating commutes...and no more 60-hour weeks for 40-hour pay! And all the vacation time you want.

**❖ You'll take charge of your financial future.**

You'll be able to save more for your retirement...fund your kids' college educations...and build your nest egg.

Never again will you worry about your company's next round of layoffs. Instead, you'll be in charge—and you'll have the peace of mind that comes with owning your own successful business.

## Make more money and improve your life, starting today

And believe it or not, this rotten economy—and our continued slow recovery—make it easier than ever for you to succeed.

**You see, thanks to this ongoing recession, small- and medium-sized businesses are more desperate than**

*continued on page 4 >*

**Tom Marshall, President  
Follow Media Consulting, Inc.**

Tom Marshall has helped small businesses generate more than \$600 million in sales and profits. And now you can join his network of consultants, and use his secrets to help the businesses in your town.



“A proven track record”

“Tom is a natural entrepreneur with a proven track record of results.”

—Andrew Lohr  
Lohr Consulting  
Richmond, VA



ever to generate more income...and keep their doors open.

To put it another way...*businesses of all kinds are in dire need of new customers.*

And in the next few minutes, you'll discover how you can easily bring them the customers they so desperately need...and be rewarded handsomely for your efforts.

**Now here's the best part:** You can do this without going back to school. And you don't need an advanced degree or specialized training of any kind.

## Introducing...the Local Business Profit Multiplier

You can make your dreams come true thanks to an exciting new business opportunity that's unlike anything you've ever considered before.

It's called the **Local Business Profit Multiplier**—and it lets you make a good living by showing the businesses in your area how to use the Internet to generate the new customers and new revenue streams they so desperately need to grow their businesses.

But get this: You can provide these services to your clients **WITHOUT** becoming an expert at it.

That's because you won't be the one performing those services...my people will do all of the work for you!

**Your primary task in this explosive new business opportunity is simple: To identify the businesses that need help getting new customers.**

“You don't need an advanced degree or specialized training of any kind”

## Your personal coach will help you grow your business fast

And I'll show you how to easily get those businesses to call you—and beg for your help. Better yet, you'll be assigned a personal coach who will help get your phone ringing right away, so you can quickly be on your way to making as much as \$2,300 per month *per business!*

**It's all possible thanks to the explosion in demand from small businesses for online marketing—selling goods and services over the Internet.**

You see...the game has changed for small businesses. The old advertising methods and vehicles—such as the *Yellow Pages*, newspaper ads and printed flyers—have become more expensive and less effective.

The only way for small businesses to survive now is to generate new customers via the Internet...but only a small percentage of businesses know how to do this.

## You'll make a killing helping small businesses tap into the power of online marketing

However, with your help, they'll soon be taking profitable advantage of the power of online marketing, including...

- ❖ **Social media marketing**—using Facebook, Twitter and other social media sites to drive new sales...
- ❖ **Search engine optimization (SEO)**—so your clients' websites will show up in Google and Yahoo!'s search results whenever a prospect searches for their products or services...
- ❖ **Mobile marketing**—helping your clients take profitable advantage of the boom in sending targeted messages to cell phones...
- ❖ **Online reputation management**—to help your clients understand and manage what's being said about them on the Internet...
- ❖ **Profitable website design**—so your clients' web pages will sell more effectively...

❖ **Email marketing**—to help your clients use email to sell more of their products and services, without being labeled as spammers.

## Small businesses desperately need your help

A huge demand exists for expertise in each of these areas simply because most small businesses don't have a clue how to use the Internet to generate new business.

Here's what I mean:

**“While 97% of Americans look online for local products and services, 44% of Virginia small businesses do not have a website or online presence.”—**

—MarketWatch.com, Sept. 19, 2011

**“Lack of Web Presence Threatens to Sink Many Local Businesses”**

—San Francisco Chronicle, Sept. 30, 2011

And even most of those businesses that do have a website aren't taking full advantage of the many profit opportunities available on the Internet.

But now—many of these businesses are seeing their revenues decline...pushing many to the brink of bankruptcy. They know they need to attract more customers—but they don't know how to make it happen.

And that's where you come in.

## My staff does all the heavy lifting for you!

This opportunity is both simple and potentially life altering. You can begin generating a lucrative new income stream simply by connecting struggling business owners with the Internet marketing expertise they so desperately need—and that my company provides.

**And this is the essence of the Local Business**

*continued on page 7 >*

## How to collect \$12,000 a month—or more—in easy commission checks!

**Step 1: Connect local businesses in your area with a proven system that delivers explosive growth.**

**Step 2: Sit back and collect your royalty checks.**

If you have the ability to simply introduce businesses in your area to the resources that make up the **Local Business Profit Multiplier**—then you can soon be on your way to financial freedom!



You'll get the tools you need to connect those businesses with the customer-generating help they so desperately need.

And each time you do, you'll ring the register—to the tune of \$517 a month or more *per client* in royalties.

**Take a second to do the math: Just a half-dozen clients means more than \$3,000 of income per month...**

A dozen means \$6,000 per month...and—after you've established yourself—you'll soon be on your way to making five figures per month.

The best part? You decide how much—or how little—you want to work. Just 20 hours a week is enough to get you on the road to a six-figure annual income...while 40 hours a week could provide you with the kind of money that could truly change your life.



**And you can get started right now with your FREE Fast Profit Starter Kit—a \$1,339.70 value. Turn to page 14 for all the details.**

# The 6 keys to successful online marketing for local businesses

**B**ecause of the ongoing recession, small- to medium-sized businesses are more desperate than ever to generate more income...and keep their doors open.

With billions of LOCAL searches performed online each month, the Internet has surpassed the *Yellow Pages*, newspapers and other traditional marketing methods when it comes to effectiveness.

**The only way for small businesses to survive now is to generate new customers via the Internet...but only a small percentage of businesses know how to do this.**

That's where you come in—by connecting these local business owners with the experts at Follow Media Consulting, Inc. We'll help your clients generate more customers and more revenue by using these 6 critical program modules:



Get started right now with your **FREE Fast Profit Starter Kit—a \$1,339.70**

**value. Turn to page 14 for all the details.**

## MODULE #1—Search Engine Marketing

85% of Internet users find websites through search engines, such as Google, Yahoo! or Bing. More importantly—98% of people searching for something online NEVER go past the first page of search results.

We'll work with your clients to get them the highest possible ranking for each search result. And we'll be able to get most of them on page one.

## MODULE #2—Online Reputation Management

Thanks to social media and blog sites, customers offer up opinions about businesses all over the Internet. And—regardless of the credibility of the information's source—people rely heavily on the opinions of others when deciding whether or not to do business with someone.

The damage that can be done with just a handful of negative content can be devastating. We'll help your clients defend themselves from potential negativity...and to get happy customers to post positive reviews using a few simple techniques.

## MODULE #3—Social Media Services

Social media networks such as Facebook, Twitter, LinkedIn and Google+ allow businesses to stay engaged with customers.

We'll help your clients establish a positive presence on these sites in a way that will result in more prospects, more loyal customers and more sales!

## MODULE #4—Mobile Marketing Management

Americans spend an average of 3 hours a day on the Internet from their mobile devices.

For your clients, mobilizing their businesses is no longer an option—it's **mandatory**. We'll help your clients stay ahead of the curve and capitalize on this effective, cutting-edge marketing platform.

## MODULE #5—Email Marketing

Many local businesses are familiar with email marketing, but few have considered using it for their own business.

This is a huge mistake because today, email marketing is one of the most powerful—and cost-effective—marketing tools any business can use to connect with customers and prospects.

## MODULE #6—Profitable Website Design

Many small businesses have only the most primitive of websites—and they're missing out on countless thousands in lost revenue.

Our experts will turn your clients' websites into high-octane, profit-producing machines!

## Profit Multiplier:

1. **You and your coach identify businesses in your area that need your help...**
2. **We give you the tools, coaching and resources** so that you'll have businesses seeking you out to help generate new customers...
3. **We help you connect** these businesses with the resources they need...
4. **And then you sit back and collect royalty checks for your efforts**—for as long as those businesses continue taking advantage of the online marketing services you've set them up with.

It's really that simple.

Now up to this point, I've told you a little bit about the **Local Business Profit Multiplier**...I haven't gone through the opportunity piece-by-piece with you.

So now, let me pull back the curtain and reveal:

## The 4 pillars of the Local Business Profit Multiplier

**Pillar #1: You'll have access to a proven system that makes it easy for you to make money.**

The beauty of the **Local Business Profit Multiplier** is that you'll be connecting local businesses with revenue-generating solutions that are proven to work.

But you'll notice I didn't say that you'd be the one actually doing the work...

Because you're simply providing the resources—and connecting them with the experts at my company, Follow Media Consulting, Inc.

And because of that, you also won't have to worry about implementing the online marketing solutions or having to sit through endless training seminars or read volume after volume of training manuals.

Instead—you'll only have to do two things in order to take advantage of this powerful moneymaking



Your personal coach will get you off to a fast start and bring in all the clients you need, so you can quickly begin banking royalty checks. Other programs require you to spend thousands of dollars to get this kind of personal coaching—but it's included in **Local Business Profit Multiplier** at a fraction of that price.

opportunity:

First...you'll connect businesses in your area with Follow Media Consulting, Inc.'s proven services (and don't worry...we'll show you how to get started).

And second...

## You'll sit back and wait for royalty checks to start flooding your mailbox

I'm serious.

An *average* "connection" using the **Local Business Profit Multiplier** will net you roughly \$517 per month in royalties...while some of your clients could be worth far more—perhaps as much as \$2,300!

**And those royalties are ongoing for as long as the business remains a client. After that initial connection, you literally don't have to do a thing.**

Stack up a half-dozen clients—with our help, of course—and you're looking at an "extra" \$3,000–\$13,000 of income per month or more...and that will likely take up just a few hours per week.

**Very quickly, you could use our tools, resources and**

*continued on page 8 >*

**coaching to reach one dozen connections...two dozen connections...or even more.**

**Pillar #2: You'll be bringing fresh water to businesses dying of thirst.**

The real beauty of this opportunity is that you'll be serving a tremendous need.

You see, our current economic situation has placed a lot of smaller, local businesses in very real danger of going bankrupt. And these businesses desperately need the help you'll be bringing them.

Take a look around your own town—how many empty storefronts do you see?

And how many businesses have you seen close their doors in the past few years?

Listen...ask a handful of business owners what the single greatest challenge is for any business and you're likely to hear the same answer every time:

**Attracting more customers...or more clients.**

So imagine having the tools and resources at your disposal to help a business owner get a steady stream of new customers!

And when you present them with the chance to transform their business by adding new leads, customers and revenue streams, you'll be providing ice-cold water to businesses dying of thirst.

**Your job couldn't be any easier. And you'll receive coaching and resources that will let local businesses know that you're their best hope for survival.**

And once they connect with you, they'll quickly discover that the resources and expertise you're offering are so powerful...they'll absolutely sell themselves!

**Pillar #3: You don't even have to close the deal or have any formal sales training.**

Do you love everything about the sales process—including calling on prospects in person, negotiating the details and closing the sale? Then, great—this opportunity is perfect for you.

**“My life will never be the same”**

**“In my first month as a Follow Media consultant, I signed up a franchise that has over 200 locations nationwide. They all need these services. I'm not a math wiz, but 200 locations multiplied by \$500 per month is a boatload of money. My life will never be the same.”**



—Steve Cobb  
Richmond, VA

But wait...what if you hate calling on prospects?

What if you're not a great negotiator and you tremble at the thought of asking someone for a sale?

Believe it or not...that's not a problem!

You see, thanks to Follow Media Consulting, Inc.'s 37 proven strategies for lead generation that we'll share with you, you'll have clients calling you and asking you to do business with them.

So feel free to make “cold calls” if you'd like—or just sit back and wait for the phone to ring...it's up to you

**We'll do the work for you!**

And the same goes for the process of closing the sale: We'll not only provide you with personalized coaching... we'll also help you close the deal!

**Your own personal coach will assist you every step of the way...from generating leads to actually handling the sales call with your potential client.**

And this coaching is critical. As you may know, one of the problems with many moneymaking systems is that they assume YOU are ready, willing and able to instantly

transform yourself into a great salesperson.

*But let's face it...not everyone is able to do that.*

When we designed the **Local Business Profit Multiplier**, my colleagues and I took great care to construct it in a way that will work for everyone—even those who don't like to sell.

- ❖ **If you're outgoing**—and ready to jump on the phone immediately or start networking—we'll show you how to get started right away...
- ❖ **If that's not your cup of tea**—we'll help you put our proven tools to work to get customers to contact you—with NO cold calling required!

You see, we'll give you more than 11 Special Reports that you can distribute to the business owners in your town to generate interest in your services...to position you as the local authority for online marketing...and to get local businesses fired up about taking advantage of your services.

- ❖ **And once you find a business owner interested in growing his or her business...** your own dedicated coach will get on the phone with you and your prospect and close the sale!

**Bottom line?** Once you join **Local Business Profit Multiplier**...you'll be part of an organization that is committed to helping you succeed.

**Pillar #4:** You'll join a group of business builders eager to help you make money quickly.

The **Local Business Profit Multiplier** is much more than just a binder full of materials or a set of DVDs.

With those kinds of materials, YOU are required to do all of the studying...all of the heavy lifting...and make it all work—without any help!

**With the Local Business Profit Multiplier, you become part of an organization that was**

**established to help you succeed. In fact, as you'll see, we have a financial incentive to help you succeed and make a lot of money.**

So rather than simply provide you a binder full of reports and send you on your way, when you become a new partner in the **Local Business Profit Multiplier**, Follow Media Consulting, Inc. immediately assigns you a personal coach who will help you with all aspects of your moneymaking opportunity.

If you need help with the materials...call your coach. If you'd like help getting leads...call your coach. If you'd like to know the best way to re-brand our Special Reports to have the greatest impact in your community...call your coach. And if you'd like help closing a sale...

**Well...you get the idea.**

## **Yours FREE: The Local Business Profit Multiplier Fast Profit Starter Kit**

In addition to your own personal coach, as a member of the **Local Business Profit Multiplier**, **you'll also**

*continued on page 10 >*

**"I put over  
\$2,250 in my pocket  
last month"**

**"I thought I had seen it all. As the former owner of a mortgage company, I've seen a lot of fluff out there. Tom, you have a genuine desire for people to succeed and you're truly a class act. I put over \$2,250 in my pocket last month because of you and your methods. Thank you, thank you, thank you."**



—Bill Wormley  
York, PA

be given immediate online access to our Fast Profit Starter Kit (valued at \$1,339.70) absolutely FREE, including:



► **Quick Start Guide** (a \$39.95 value)—you’ll hit the ground running as you discover how to get your new business up and running fast, so you can be making good money in no time.



► **How to Easily Find High-Paying Clients** (a \$299.95 value)—a powerful series of reports and videos that will show you how to get new clients effortlessly and quickly. This includes 37 proven strategies for generating leads—all to get the

businesses in your area contacting you so you can avoid ever having to do any cold calling.



► **The Instant Expert System** (a \$399.95 value)—your prospects and clients will see you as the foremost online marketing expert in your area thanks to 11 Special Reports that you can customize and brand as your own and distribute to

local businesses.

You’ll get reports on revenue-generating topics such as search engine marketing...social media management...mobile media marketing...online reputation management...email marketing and more! Use one of them or use all of them to generate as much business as you want.



► **Basic Training Videos and Reports** (a \$399.95 value)—to quickly bring you up to speed on what you’ll be offering to your clients. You’ll have full access to our member training site and a wide selection of videos and reports. A few hours in our

members area and you’ll be able to speak with authority on the services you offer.



► **Search Engine Marketing Secrets** (a \$99.95 value)—14 secrets you can share with your clients that we’ve used regularly to vault companies to the top of the search rankings...and then turn those searches into paying customers...



► **Mobile Marketing Profits** (a \$99.95 value)—9 proven strategies your clients can use to instantly generate a lucrative new income stream...



► **Resources** (invaluable)—that you can give to your clients to help them with their social media marketing...online reputation management...profitable website design...and much more!

And don’t forget you also get...

► **One-on-one coaching** (a \$1,995 value per year)—and, as I mentioned, you’ll be assigned a personal coach who will help you with everything you need to take advantage of this extraordinary moneymaking opportunity. That means help with materials...advice on sales strategies...help closing deals...and more!

But remember—while the **Local Business Profit Multiplier** gives you all these resources—you don’t need to master them. **You’ll just need to quickly become familiar with the ideas...and then you’re off and running!**

So now that I’ve described for you the 4 “Pillars” that make the **Local Business Profit Multiplier** so exceptionally powerful, let me review with you why...

## This is the golden moneymaking opportunity you’ve been waiting for!

If you’ve been looking for a way to finally escape the 9-to-5 grind...

If you’re looking to give yourself the freedom that comes with working from home...setting your own hours...and being your own boss...

...and even if you’re unemployed and just can’t find that perfect fit for your skills or personal situation...

...this is your opportunity to reclaim control of your life! That’s because...

❖ **You’re looking at a once-in-a-lifetime opportunity** to help local businesses survive and thrive by introducing them

to the online marketing resources they desperately need...

❖ **And perhaps best of all...you can open the door to this life-altering opportunity** with virtually no money down...and absolutely ZERO risk!

Now, let's get down to brass tacks.

I've seen programs similar to the **Local Business Profit Multiplier** that sell for anywhere from \$2,000 to \$5,000...even as much as \$35,000. And, quite frankly, they pale in comparison to the mountain of resources available with our program.

*(Not to mention the one-on-one coaching and help with closing deals... I've yet to see anyone offer that—at any price!)*

However, I'm not interested in charging that much. *Not even close, actually.*

I've insisted on keeping the cost of accessing the **Local Business Profit Multiplier** almost ridiculously low. Because if I were to "reserve" this program only for those who already had a huge pile of money in the bank...I wouldn't attract the type of hungry, aggressive business-builders that I'm looking for.

Quite simply...we're in this together. Because with each new client you bring to Follow Media Consulting, Inc.—via the **Local Business Profit Multiplier**—my company makes money...

**...and you get to collect ongoing, FAT royalty checks!**

My partners have told me—repeatedly, in fact—that I'm insane for charging

*continued on page 12 >*

## How you can cash in on social media: 1.1 billion users...and growing!

The Internet is the first place people look when they need to find...well, just about anything. It has truly become an integral part of our daily lives.

But one segment of the online marketing world has experienced rapid-fire growth over the past few years: Social media.

Here are the numbers from the "Big Four" of social media:

- ▶ **Facebook**—more than 750 million users
- ▶ **Twitter**—more than 250 million users
- ▶ **LinkedIn**—more than 100 million users
- ▶ **Google+**—more than 25 million users...and climbing fast!

And, get this—in 2010, advertisers spent \$1.83 billion on Facebook alone.

When you sign up for the **Local Business Profit Multiplier**, you'll be able to personally cash in on this enormous trend by helping connect businesses in your area with the help they need to attract customers using social media.

Follow Media Consulting, Inc. will help your clients in your area...

- ▶ **Connect with local consumers** by teaching them how to set up a Facebook Fan Page...
- ▶ **Share information about their business...**offer coupons...and communicate with customers via the world's largest social media network...
- ▶ **Harness the power of Twitter** to send short, concise sales and promotional messages to customers on a regular basis...
- ▶ **Turn traditionally "slow" days, weeks or months into "busy" times** by using social media to drive customers to the business via discounts and special offers...
- ▶ **Have customers do the work for them** by incentivizing them to spread the word about their business or pass along promotional offers.



And you can get started right now with your **FREE Fast Profit Starter Kit**—a \$1,339.70 value. Turn to page 14 for all the details.

anything under \$2,500 for this program. Some of them wanted me to charge far more.

**But for now I've decided to make this program available to you for the excruciatingly low investment of just \$97 per month.**

That works out to just \$3.23 per day—and most of us spend more than that on coffee and a donut. But instead of a quick jolt of caffeine and a temporary sugar rush, your \$3.23 per day will now give you the ability to change your life for the better.

Better yet, just one client pays back that \$3.23 investment many times over.

## Activate your membership today

However, I must warn you that once we reach our maximum coaching capacity, I'll be forced to stop accepting applications. And when we reopen down the

road, the price will definitely go up. So I urge you to act now, so you're not left out.

**After all, I can't think of another program—especially one this powerful—that opens the doors to its complete library of resources for such a low price. And gives you the opportunity to make it all back and then some on your very first client.**

And ultimately—once you're up and running, with regular royalty checks coming in...that \$97 monthly fee will seem like a mere drop in the bucket compared to the money you'll be hauling in.

**Stake your claim to this explosive new income stream today... and I'll assume 100% of the risk**

Activate your membership today and you'll immediately receive online access to all the materials I've described for you in this letter.

## Here's how easy it is to make money with the *Local Business Profit Multiplier*

by Tom Marshall

Let me give you a quick example to show you just how easily you can get started—and collect checks from businesses in your town.

**This is a hypothetical example based on the experiences I've had with individuals just like you:**

John has been working part time for the past 6 months...and—despite his best efforts—he's been unable to find a full-time job.

**Step 1:** March 1—John learns about the **Local Business Profit Multiplier**. He quickly realizes the opportunity in front of him and signs up for our program.

**Step 2:** March 1—within hours of John signing up, one of our coaches helps him assess his strengths and weaknesses and **gives him ideas on how to get started.**

**Step 3:** March 8—John learns the basics of online marketing—just

enough to be able to discuss it—including **search engine marketing... email marketing...social media marketing...and more.**

**Step 4:** March 10—John receives **personalized coaching** to get off and running. His personal coach assists him in identifying 10 companies in need of online marketing help...and his coach shows him how to approach the business owner.

**Step 5:** March 20—out of the 10 business owners John contacts, **4 say "yes" right away...2 say "no"...and the rest say "maybe."**

**Step 6:** March 21—John's coach gets on the phone and **helps him close the deal** with the 4 business owners who want to get started.

**Step 7:** March 30—John now, on a weekly or monthly basis, simply checks in on the business owners... **maintaining the account and the**

**relationship with very little effort.**

**Step 8:** April 15—John receives his first royalty check for \$3,752... and he'll continue to receive that amount every month for as long as those businesses continue with Follow Media Consulting, Inc.

**Next up:** John will identify 10 more companies...and work to **increase the size of that royalty check** by following the same, simple—and proven—process!



And now you can do the same—and begin generating a handsome income—by joining **Local Business Profit Multiplier**. Turn

to page 14 for all the details—and to claim your **FREE Fast Profit Starter Kit**—a \$1,339.70 value.

**Examine them for a full 30 days without obligation. You must be 100% convinced that the Local Business Profit Multiplier is right for you.**

- ❖ **You must be overwhelmed** by the resources at your disposal...
- ❖ **You must be pleased** with the steady stream of leads headed your way...
- ❖ **You must be thrilled** with the one-on-one coaching you're receiving as part of the program.
- ❖ **And you must be convinced** that you can use these tools to start generating a six-figure annual income—working as much or as little as you choose.

If not—or if for any reason you don't feel this is the right opportunity for you—simply let me know within 30 days and I'll return every penny of your initial \$97 membership fee.

And, of course, at any time after the first 30 days, you're free to drop out of the program if you decide that the **Local Business Profit Multiplier** isn't right for you. And you won't be charged another dime. Plus—you're more than welcome to keep all of the materials you've downloaded.

## **Now is the time for you to take charge of your life—and your financial future**

**The way I see it, you've got two choices...**

**You can continue on the path you're on right now**—with your long commute...your 9-to-5 job...the office politics...the pitiful "raises"...the never-ending stress...and putting in long hours and working hard for someone else's benefit...

**Or...you can finally make the leap that you've always hoped to make to being your own boss**, to living life on

your own terms and to earning the six-figure income that you deserve.

One simple step—taking advantage of this moneymaking opportunity—can start you on the way to breaking free of that cubicle...end your worries about paying for your children's education...and allow you to live the carefree lifestyle you've always dreamed of.

I'm talking about a lifestyle where YOU set your own hours...you work with the clients and partners you enjoy working with—and "fire" those you don't...and—most importantly—you become financially independent.

To get started today, just pick up the phone and call Toll-Free **1-800-230-0518**, 24 hours a day, 7 days a week. Or fill out the **Local Business Profit Multiplier** Membership Form on page 15 if you prefer. You can also join via our website at **www.LocalBusinessProfitMultiplier.com**.

I look forward to working with you...and helping you collect regular royalty checks from the businesses in your town—starting today!

Best regards,



Tom Marshall  
Founder, **Local Business Profit Multiplier**

**P.S.** Remember—this is a program you can use to build wealth without cold calling...without grueling 80-hour workweeks...and without pushing lotions and potions on your friends and relatives.

This is a proven moneymaking system—based on the 4 Pillars of success that I shared with you earlier—that is guaranteed to get results! **Call Toll-Free 1-800-230-0518 right now or fill out the Local Business Profit Multiplier Membership Certificate on page 15 to get started right away!**

---

Disclaimer: Every effort has been made to accurately represent our product and its potential in this material. However, we accept no responsibility whatsoever for the content, profitability or legality of any information contained in this publication. And, although all of the information discussed in this publication has been selected for its content, the discussion of such information within this publication does not constitute a recommendation of the products or services mentioned or advertised within this publication. The testimonials and examples used are exceptional results, don't apply to the average purchaser and are not intended to represent or guarantee that anyone will achieve the same or similar results. Each individual's success depends on his or her background, dedication, desire and motivation. As with any business endeavor, there is an inherent risk of loss of capital and there is no guarantee that you will earn any money. You could do better or worse than the results described in this publication. Be responsible! Always do your own due diligence before responding to any offer. If claims about results from using this product or if claims about income or earnings resulting from the use of products are made, such claims are true for the persons who made the claims, including claims made by the Publisher/Seller about its own experience with the product.

# Join *Local Business Profit Multiplier* today...

and begin making good money off the businesses in your town!

Get started in just a matter of days with no specialized training...no previous experience...and no cold-calling, multilevel marketing or 80-hour workweeks!

Get your new business up, running and profitable in no time with your FREE **Local Business Profit Multiplier Fast Profit Starter Kit**. With these resources in hand, you could soon be getting regular royalty checks for up to \$12,000 a month or even more.

When you join us, you'll receive instant online access to all this:



- ▶ **Quick Start Guide** (a \$39.95 value)
- ▶ **How to Easily Find High-Paying Clients** (a \$299.95 value)
- ▶ **The Instant Expert System** (a \$399.95 value)
- ▶ **Basic Training Videos and Reports** (a \$399.95 value) **on the ins and outs of what you'll be offering to your clients**
- ▶ **Search Engine Marketing Secrets** (a \$99.95 value)
- ▶ **Mobile Marketing Profits** (a \$99.95 value)
- ▶ **Resources** (invaluable) **that you give to your clients**

**A total value of \$1,339.70**

## 3 easy ways you can get started now



### 1. Call

Toll-Free **1-800-230-0518**, 24 hours a day, 7 days a week



### 2. Online

[www.LocalBusinessProfitMultiplier.com](http://www.LocalBusinessProfitMultiplier.com)



### 3. Mail

Simply fill out the **Local Business Profit Multiplier** Membership Certificate on page 15 and mail it to:

Follow Media Consulting, Inc.  
3900 Westerre Parkway, Suite 300  
Richmond, VA 23233



## You get your own personal coach

You'll be assigned a personal coach who will help you take profitable advantage of this extraordinary opportunity. You'll get expert help and guidance for generating leads...winning clients...closing deals...and quickly building your business! This is a value of \$1,995 a year.

## My Personal Guarantee to You

I know that the resources in the **Local Business Profit Multiplier** can help you begin generating \$12,000 a month—or more—in a short period of time.



But I invite you to try this program **RISK-FREE** and if for any reason you don't feel this is the right opportunity for you—simply let me know within 30 days. I'll return every penny of your initial \$97 membership fee...and you may keep any materials you've downloaded with my compliments.

And, of course, at any time after the first 30 days, you're free to drop out of the program if you decide that the **Local Business Profit Multiplier** isn't the right opportunity for you and you won't be charged another dime.

*Tom Marshall*

—Tom Marshall, Founder  
**Local Business Profit Multiplier**

# Local Business Profit Multiplier Membership Certificate

FMC7091A



**Yes!**

I want to change my life for the better. I'd like to finally escape that 9-to-5 grind...stop worrying about the job market...and become financially independent. I'd like to get started with the **Local Business Profit Multiplier** so I can have businesses in my town paying me—as much as \$12,000 per month or more—while I work on MY OWN schedule.

Enroll me TODAY in the **Local Business Profit Multiplier** for the low cost of just \$97 per month—roughly \$3.23 per day. I'm fully protected by your **100% money-back guarantee** and I understand that I'll receive immediate online access to the **Fast Profit Starter Kit**:

- ✦ **Quick Start Guide** (a \$39.95 value)
- ✦ **How to Easily Find High Paying Clients** (a \$299.95 value)
- ✦ **The Instant Expert System** (a \$399.95 value)
- ✦ **Basic Training Videos and Reports** (a \$399.95 value)
- ✦ **Search Engine Marketing Secrets** (a \$99.95 value)
- ✦ **Mobile Marketing Profits** (a \$99.95 value)
- ✦ **Resources** (invaluable)



**A \$1,339.70 value**

**A total value of \$1,339.70!**


Plus, I'll be assigned a personal coach who will help me with everything I need to take profitable advantage of this extraordinary moneymaking opportunity. A value of \$1,995 a year.

I want to get started right away. I authorize Follow Media Consulting, Inc. to charge my credit card at the rate of \$97 per month with the understanding that I may cancel at any time.

Please charge my:        

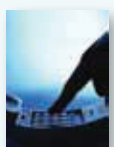
Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Exp. date: \_\_\_\_\_

Signature: \_\_\_\_\_ 3- or 4-digit security code: \_\_\_\_\_ 

Daytime phone (in case we have any questions about your order): \_\_\_\_\_

Email address: \_\_\_\_\_



**Join Now. Call Toll-Free:**

**1-800-230-0518** | 24 hours a day, 7 days a week

**www.LocalBusinessProfitMultiplier.com**



**Your Satisfaction Is 100% Guaranteed**

Please make any necessary changes to your name and address on the other side of this certificate and mail to:

Follow Media Consulting, Inc. • 3900 Westerre Parkway, Suite 300 • Richmond, VA 23233



To order now, use  
your smartphone to  
scan this bar code

## Revealed Inside...

**“The proven formula that will help  
you collect consistent ‘royalty checks’  
from the businesses in your town!”**

**At last! How you can survive—and even  
thrive—in these tough economic times**



And you can accomplish this with...

- ✓ No chasing customers or sales...
- ✓ No cold calling of any kind...
- ✓ No advanced degree or specialized training...
- ✓ No harassing friends or family...

Let this proven, ready-to-work system handle everything for you!

**How is this possible? What’s the catch? And how much work is really involved?  
DETAILS INSIDE... turn to page 3 now...**



**“I put over \$2,250 in my pocket last month”**

“I thought I had seen it all. As the former owner of a mortgage company, I’ve seen a lot of fluff out there. Tom, you have a genuine desire for people to succeed and you’re truly a class act. I put over \$2,250 in my pocket last month because of you and your methods. Thank you, thank you, thank you.”

—Bill Wormley, York, PA