

# Tell Your Own Story with a marketing plan to get the notice it deserves.

Our Marketing Services Team will help you develop and design a message that makes your business stand out from the competition — corporate profile, executive Q&A, product/service announcement, executive profile or a customized piece to suit your precise needs.



▲ SAMPLE

## YOUR **TWO-PAGE** SPONSORED REPORT PACKAGE INCLUDES ...

Two-page spread or one page of content paired with a full-page display ad.

**BONUS:**

- » PDF to repurpose for additional marketing platforms

**292,000**  
PRINT READERS

Your article, a photo, logo and link to your business website will be posted on **FloridaTrend.com/Trending** for six months.

Trending pageviews range from 250-2,500

**836**  
AVERAGE VIEWS

Florida Trend will promote your article with a brief summary in one **Daily Pulse** email and one **Afternoon Pulse** email.

**31,700+**  
AVERAGE VIEWS

Your article will be posted on Florida Trend's **Facebook** and **LinkedIn** page.

**11,000+**  
FOLLOWERS



**ALL-INCLUSIVE PRICE \$13,880 (NET)**

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