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Effective, affordable ways to market your business with the power of the Florida Trend brand.

Customizable marketing tools help align your company with the issues, people and ideas that define Florida.

1 CREATIVE SERVICES Florida Trend has a proven, experienced team of writers, editors and designers who can finesse your marketing message into a customized cover wrap, insert, branded content or advertorial. Creative services include copywriting, design, production and programming that match the exacting standards of Florida Trend.

2 SPONSORED REPORTS Why wait for editorial coverage? Create your own buzz in print and digital formats that we develop based on your input. Consider announcing a major corporate milestone or a profile of your top executives. It's your story, told your way.

3 GIFT SUBSCRIPTION PROGRAM Looking for the perfect corporate gift to effectively market your company year round? A remarkable 96% of readers surveyed who received an annual Florida Trend gift subscription report that they wanted to receive it, and 92% found real value in reading the magazine. Custom inserts and cover wraps spurred 81% to say they will be more likely to contact the gift-giver when they need products or services.

4 "AS SEEN IN FLORIDA TREND" Let the world know your place among the best companies in Florida. We'll provide you with a PDF that you can share via email, post on your social media sites or blog and put up on your website.

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