

Personally target your desired audience in a highly cost-effective manner and earn their appreciation.

A remarkable **96%** of readers surveyed who received an annual Florida Trend **gift subscription** report that they wanted to receive it, and **92%** found real value in reading the magazine. Custom **onserts** and **cover wraps** spurred **81%** to say they will be more likely to contact the gift-giver when they need products or services.

CONNECT YOUR ORGANIZATION WITH FLORIDA'S MOST RESPECTED BUSINESS PUBLICATION ALL YEAR LONG.

Cover Wrap

(4 PAGES)



Onsert

(1 PAGE)



Belly Band

(5" TALL WRAP-AROUND)



ONE-YEAR GIFT PACKAGE INCLUDES 12 MONTHLY ISSUES OF FLORIDA TREND DELIVERED TO YOUR KEY PROSPECTS AND CLIENTS.

PERSONALIZED LETTER FROM THE PUBLISHER TO EACH INDIVIDUAL ON YOUR GIFT LIST ANNOUNCES THE SUBSCRIPTION, COMPLIMENTS OF YOUR ORGANIZATION.

"COMPLIMENTS OF <NAME OF YOUR ORGANIZATION>" APPEARS ON THE TOP LINE OF EACH RECIPIENT'S ADDRESS LABEL.

SPECIAL BONUS OPPORTUNITY

Ask how you can qualify for a choice of customized **Cover Wraps**, personalized **Onserts** or **Belly Bands** printed at no charge with select gift issues.

FIND OUT MORE

Christine King
TAMPA BAY, NORTHWEST & SOUTHWEST
727.560.2159
cking@floridatrend.com

Sara Minton-Oglesby
CENTRAL, NORTHEAST & EAST CENTRAL
813.367.6409
soglesby@floridatrend.com

Andreea Redis-Coste
SOUTHEAST
954.802.4722
acoste@floridatrend.com