

WE COVER FLORIDA

Florida Trend is the source for news, insight, forecasts, emerging industries, movers and influencers, executive lifestyle and everything that impacts business in the Sunshine State. More than just a monthly news source, we also deliver Florida's most significant business news and information daily at FloridaTrend.com.

JANUARY AD CLOSE: NOV 18 AD MATERIALS CLOSE: NOV 25 IN HOME: DEC 31 - JAN 3	Economic Outlook ECONOMIC BACKBONE: Health Care / Cancer Care TopRank Florida: Cancer Centers Special Section: Advocacy / Legislative Preview <i>Regional Economic Profile – The Orlando Region</i> AD CLOSE: NOV 11 <i>Leadership Insights: Florida College and University Foundation Executives</i> AD CLOSE: NOV 11	BONUS DISTRIBUTION Health Care Influentials (750) Orlando Executives (500)
FEBRUARY AD CLOSE: DEC 16 AD MATERIALS CLOSE: DEC 23 IN HOME: JAN 28-31	Aviation & Aerospace ECONOMIC BACKBONE: Health Care / Cardiac Care TopRank Florida: Transplant Centers EDITORIAL FEATURE: Climate, Sustainability, Energy <i>Regional Economic Profile – Pasco County</i> AD CLOSE: DEC 9 <i>Leadership Insights: Florida Chamber Executives</i> AD CLOSE: DEC 9	BONUS DISTRIBUTION Health Care Influentials (750) Aviation & Aerospace Executives (300) Pasco County Executives (300)
MARCH AD CLOSE: JAN 16 AD MATERIALS CLOSE: JAN 23 IN HOME: FEB 25-28	Artificial Intelligence (AI) ECONOMIC BACKBONE: Commercial Real Estate TopRank Florida: MBA Programs EDITORIAL FEATURE: MBA Programs <i>Leadership Insights: Destination Florida - Highlighting Florida's Convention and Visitor's Bureaus</i> AD CLOSE: JAN 9	BONUS DISTRIBUTION AI Influentials (500) MBA Program Deans & Educators (500)
APRIL AD CLOSE: FEB 17 AD MATERIALS CLOSE: FEB 24 IN HOME: MAR 25-28	Florida's Health Care Landscape ECONOMIC BACKBONE: Florida's Financial Marketplace TopRank Florida: Banks / Investment Banks / Largest Law Firms EDITORIAL FEATURE: Florida Law <i>Annual Special Section – Florida Education Guide</i> AD CLOSE: FEB 10	BONUS DISTRIBUTION Health Care Influentials (750) Higher Education Influentials (500) Financial Influentials (300)
MAY AD CLOSE: MAR 17 AD MATERIALS CLOSE: MAR 24 IN HOME: APR 29 - MAY 2	Cybersecurity ECONOMIC BACKBONE: Transportation / Trade / Logistics TopRank Florida: Ports / Airports / FTZs <i>Leadership Insights: Florida Hospital CEOs</i> AD CLOSE: MAR 10	BONUS DISTRIBUTION Health Care Influentials (750) Cybersecurity Influentials (200)
JUNE AD CLOSE: APR 17 AD MATERIALS CLOSE: APR 24 IN HOME: MAY 27-30	Higher Education / Florida's Talent Pipeline ECONOMIC BACKBONE: Florida's Planned Communities / Residential Real Estate TopRank Florida: Top Planned Communities in Florida <i>Regional Economic Profile – Brevard County / Space Coast</i> AD CLOSE: APR 10 <i>Leadership Insights: Florida Airport CEOs</i> AD CLOSE: APR 10	BONUS DISTRIBUTION Higher Education Influentials (500) Real Estate Executives (500) Brevard County / Space Coast Executives (500)
JULY AD CLOSE: MAY 18 AD MATERIALS CLOSE: MAY 25 IN HOME: JUN 24-27	Autonomous Florida Florida's Top 350 Public & Private Companies ECONOMIC BACKBONE: Florida Credit Unions TopRank Florida: Florida's Top Credit Unions <i>Regional Economic Profile – St. Petersburg</i> AD CLOSE: MAY 11 <i>Special Section - Florida Foundations</i> AD CLOSE: MAY 11 <i>Special Section – Legal Elite NOTABLE: Managing Partners</i> AD CLOSE: MAY 11	BONUS DISTRIBUTION Top 350 Executives (350) Foundation Influentials (300) Financial Influentials (300)

AUGUST AD CLOSE: JUN 17 AD MATERIALS CLOSE: JUN 24 IN HOME: JUL 29 - AUG 1	ECONOMIC BACKBONE: Health Care / Pediatrics TopRank Florida: Children's Hospitals ANNUAL FEATURE: Best Companies To Work For In Florida <i>Leadership Insights: Florida Higher Education Presidents</i> AD CLOSE: JUN 10	BONUS DISTRIBUTION Human Resource Professionals (1,000+) Health Care Influentials (750) Higher Education Influentials (500) Best Companies Executives (100+)
SEPTEMBER AD CLOSE: JUL 17 AD MATERIALS CLOSE: JUL 24 IN HOME: AUG 26-29	Research, Technology & Innovation ECONOMIC BACKBONE: Energy TopRank Florida: Energy Companies <i>Regional Economic Profile – Polk County</i> AD CLOSE: JUL 10 <i>Leadership Insights: Florida's Port Executives</i> AD CLOSE: JUL 10	BONUS DISTRIBUTION Energy Influentials (300) Polk County Executives (300)
AD CLOSE: JUL 21 AD MATERIALS CLOSE: JUL 28 IN SCHOOLS: SEPT 12	ANNUAL FLORIDA TREND'S NEXT 2026-27 For high school students (and administrators, counselors, parents)	DISTRIBUTION - 125,000 High School Juniors and Seniors Statewide High School Guidance Counselors and Administrators throughout Florida
OCTOBER AD CLOSE: AUG 18 AD MATERIALS CLOSE AUG 25 IN HOME: SEPT 30 - OCT 3	Florida's Economic Development Future & Workforce ECONOMIC BACKBONE: Health Care / Breast Cancer TopRank Florida: Cancer Centers and Florida Economic Development Organizations <i>Regional Economic Profile – The Palm Beaches</i> AD CLOSE: AUG 11 <i>Leadership Insights: Florida Associations' Top Executives</i> AD CLOSE: AUG 11	BONUS DISTRIBUTION Health Care Influentials (750) Site Selectors and Planners (500) The Palm Beaches Executives (300)
AD CLOSE: AUG 18 AD MATERIAL CLOSE: AUG 25 IN HOME: OCT 21-24	ANNUAL FLORIDA 500 Florida's Most Influential Business Leaders, By Industry Category, Includes Living Legends	DISTRIBUTION All Florida Trend Subscribers Plus 5,000 Florida Executives
NOVEMBER AD CLOSE: SEPT 17 AD MATERIALS CLOSE: SEPT 24 IN HOME: OCT 28-31	Women in Leadership ECONOMIC BACKBONE: Health Care / Nursing Programs TopRank Florida: Nursing Programs <i>Regional Economic Profile – Tampa / Hillsborough County</i> AD CLOSE: SEPT 10 <i>Special Section – Florida's Philanthropic Community</i> AD CLOSE: SEPT 10 <i>Special Section – Legal Elite NOTABLE: Women Leaders in Law</i> AD CLOSE: SEPT 10	BONUS DISTRIBUTION Health Care Influentials (750) Philanthropic Community Influentials (500) Tampa / Hillsborough County Executives (500)
AD CLOSE: SEPT 25 AD MATERIALS CLOSE: OCT 2 IN HOME: NOV 11-14	ANNUAL BUSINESS FLORIDA 2026-27 Reasons for doing business in Florida, state map, and regional reports Includes Florida research data and analysis, Economic Development Contacts TopRank Florida: Venture Capital Firms, Incubators, Largest Companies	50,000 Print Distribution Outside Florida
DECEMBER AD CLOSE: OCT 16 AD MATERIALS CLOSE: OCT 23 IN HOME: NOV 25-28	Floridian of the Year ECONOMIC BACKBONE: Health Care / Hospitals TopRank Florida: Hospitals / Medical Schools <i>Regional Economic Profile – Ocala</i> AD CLOSE: OCT 9 <i>Special Education Profile – Independent Colleges and Universities of Florida</i> AD CLOSE: OCT 9	BONUS DISTRIBUTION Health Care Influentials (750) Higher Education Influentials (500) Ocala Executives (200)
AD CLOSE: NOV 10 AD MATERIALS CLOSE: NOV 17	ANNUAL FLORIDA SMALL BUSINESS 2026-27 Sponsored by Florida SBDC Network	DISTRIBUTION 25,000 Small Business Owners Statewide