

WE COVER FLORIDA

Florida Trend is the source for news, insight, forecasts, emerging industries, movers and influencers, executive lifestyle and everything that impacts business in the Sunshine State. More than just a monthly news source, we also deliver Florida's most significant business news and information daily at FloridaTrend.com.

JANUARY AD CLOSE: NOV 18 AD MATERIALS CLOSE: NOV 25 IN HOME: DEC 31 - JAN 3	Economic Outlook ECONOMIC BACKBONE: Health Care / Cancer Care TopRank Florida: Cancer Centers <i>Regional Economic Profile – Greater Fort Lauderdale</i> AD CLOSE: NOV 11 <i>Leadership Insights: Florida Transportation Executives</i> AD CLOSE: NOV 11	BONUS DISTRIBUTION Health Care Influentials (1,000) Greater Fort Lauderdale Executives (500)
FEBRUARY AD CLOSE: DEC 16 AD MATERIALS CLOSE: DEC 23 IN HOME: JAN 28-31	Artificial Intelligence (AI) ECONOMIC BACKBONE: Health Care / Cardiac Care TopRank Florida: Transplant Centers EDITORIAL FEATURE: Climate, Sustainability, Energy <i>Regional Economic Profile – Jacksonville & Northeast Florida</i> AD CLOSE: DEC 9 <i>Leadership Insights: Florida Associations' Top Executives</i> AD CLOSE: DEC 9	BONUS DISTRIBUTION Health Care Influentials (1,000) AI Influentials (500) Energy Influentials (500) Jacksonville & Northeast Florida Executives (500)
MARCH AD CLOSE: JAN 17 AD MATERIALS CLOSE: JAN 24 IN HOME: FEB 25-28	Biotechnology ECONOMIC BACKBONE: Florida's Cultural Destinations EDITORIAL FEATURE and TopRank Florida: MBA Programs SPECIAL EDITORIAL SECTION: Legislative Preview / Advocacy <i>Regional Economic Profile – Tallahassee / Leon County</i> AD CLOSE: JAN 10 <i>Leadership Insights: Florida College and University Athletics</i> AD CLOSE: JAN 10	BONUS DISTRIBUTION MBA Program Deans & Educators (500) Tallahassee Executives (500)
APRIL AD CLOSE: FEB 17 AD MATERIALS CLOSE: FEB 24 IN HOME: MAR 25-28	Florida's Health Care Landscape ECONOMIC BACKBONE: Florida's Financial Marketplace TopRank Florida: Banks / Investment Banks / Largest Law Firms SPECIAL EDITORIAL SECTION: Florida Law <i>Special Section – Florida Education Guide</i> AD CLOSE: FEB 10	BONUS DISTRIBUTION Health Care Influentials (1,000) Higher Education Influentials (500) Financial Influentials (300)
MAY AD CLOSE: MAR 17 AD MATERIALS CLOSE: MAR 24 IN HOME: APR 29 - MAY 2	Aviation / Aerospace ECONOMIC BACKBONE: Transportation / Trade / Logistics TopRank Florida: Ports / Airports / FTZs <i>Regional Economic Profile – Miami-Dade County</i> AD CLOSE: MAR 10 <i>Leadership Insights: Economic Development Executives</i> AD CLOSE: MAR 10	BONUS DISTRIBUTION Transportation Executives (1,000) Aviation / Aerospace Executives (500) Miami-Dade County Executives (500)
JUNE AD CLOSE: APR 17 AD MATERIALS CLOSE: APR 24 IN HOME: MAY 27-30	Higher Education / Florida's Talent Pipeline ECONOMIC BACKBONE: Architecture / Engineering / Design / Construction TopRank Florida: Architecture Firms and Engineering Firms <i>Leadership Insights: Energy Company and Utility Executives</i> AD CLOSE: APR 10	BONUS DISTRIBUTION Higher Education Influentials (1,000) Architecture/Engineering/Construction Influentials (500)
JULY AD CLOSE: MAY 16 AD MATERIALS CLOSE: MAY 23 IN HOME: JUN 24-27	Cybersecurity ECONOMIC BACKBONE: Florida Credit Unions TopRank Florida: Florida's Top Credit Unions <i>Special Section – Florida Foundations</i> AD CLOSE: MAY 9 <i>Special Section – Legal Elite NOTABLE: Managing Partners</i> AD CLOSE: MAY 9	BONUS DISTRIBUTION Foundation Influentials (500) Financial Influentials (300) Cybersecurity Influentials (200)

AUGUST AD CLOSE: JUN 17 AD MATERIALS CLOSE: JUN 24 IN HOME: JUL 29 - AUG 1	Florida's Top 350 Public & Private Companies ECONOMIC BACKBONE: Health Care / Pediatrics TopRank Florida: Children's Hospitals ANNUAL FEATURE: Best Companies To Work For In Florida <i>Regional Economic Profile – Hollywood</i> AD CLOSE: JUN 10 <i>Leadership Insights: Florida Higher Education Presidents</i> AD CLOSE: JUN 10	BONUS DISTRIBUTION Human Resource Professionals (1,800) Higher Education Influentials (1,000) Children's Hospitals Influentials (200) Top 350 Executives Best Companies Executives
SEPTEMBER AD CLOSE: JUL 17 AD MATERIALS CLOSE: JUL 24 IN HOME: AUG 26-29	Research, Technology & Innovation ECONOMIC BACKBONE: Energy TopRank Florida: Energy Companies <i>Regional Economic Profile – Greater Gainesville</i> AD CLOSE: JUL 10 <i>Leadership Insights: Florida Public Relation Executives</i> AD CLOSE: JUL 10 <i>Special Section – Legal Elite NOTABLE: Real Estate / Land Use Attorneys</i> AD CLOSE: JUL 10	BONUS DISTRIBUTION Energy Influentials (500) Greater Gainesville Executives (200)
AD CLOSE: JUL 21 AD MATERIALS CLOSE: JUL 28 IN SCHOOLS: SEPT 12	ANNUAL FLORIDA TREND'S NEXT 2025-26 For high school students (and administrators, counselors, parents)	DISTRIBUTION - 125,000 High School Juniors and Seniors Statewide High School Guidance Counselors and Administrators throughout Florida
OCTOBER AD CLOSE: AUG 18 AD MATERIALS CLOSE: AUG 25 IN HOME: SEPT 30 - OCT 3	Florida's Economic Development Future & Workforce ECONOMIC BACKBONE: Health Care / Breast Cancer TopRank Florida: Breast Cancer Centers EDITORIAL FEATURE: Rural Florida's Economic Growth <i>Regional Economic Profile – Sarasota County</i> AD CLOSE: AUG 11	BONUS DISTRIBUTION Medical Industry Executives (2,000) Human Resource Professionals (1,800) Site Selectors and Planners (300) Sarasota County Executives (300)
AD CLOSE: AUG 18 AD MATERIAL CLOSE: AUG 25 IN HOME: OCT 21-24	ANNUAL FLORIDA 500 Florida's Most Influential Business Leaders, By Industry Category, Includes Living Legends	DISTRIBUTION All Florida Trend Subscribers Plus 5,000 Florida Executives
NOVEMBER AD CLOSE: SEPT 17 AD MATERIALS CLOSE: SEPT 24 IN HOME: OCT 28-31	Women in Leadership ECONOMIC BACKBONE: Health Care / Nursing Programs TopRank Florida: Nursing Programs <i>Regional Economic Profile – Southwest Florida</i> AD CLOSE: SEPT 10 <i>Special Section – Florida's Philanthropic Community</i> AD CLOSE: SEPT 10 <i>Special Section – Legal Elite NOTABLE: Women Leaders in Law</i> AD CLOSE: SEPT 10	BONUS DISTRIBUTION Top Medical Executives (1,000) Philanthropic Community Influentials (1,000) Florida's Wealthiest Households (1,000) Women Executives (500) Southwest Florida Executives (500)
AD CLOSE: OCT 2 AD MATERIALS CLOSE: OCT 9 IN HOME: NOV 24-28	ANNUAL BUSINESS FLORIDA 2025-26 Reasons for doing business in Florida, state map, and regional reports Includes Florida research data and analysis, Economic Development Contacts TopRank Florida: Venture Capital Firms, Incubators, Largest Companies	50,000 Print Distribution Outside Florida
DECEMBER AD CLOSE: OCT 17 AD MATERIALS CLOSE: OCT 24 IN HOME: NOV 25-28	Floridian of the Year ECONOMIC BACKBONE: Health Care / Hospitals TopRank Florida: Hospitals / Medical Schools <i>Regional Economic Profile – Northwest Florida</i> AD CLOSE: OCT 10 <i>Special Education Profile – Florida State Colleges: Florida's Workforce Solutions</i> AD CLOSE: OCT 10	BONUS DISTRIBUTION Medical Industry Executives (1,000) Law Firm Executives (500) Northwest Florida Executives (300)
AD CLOSE: NOV 10 AD MATERIALS CLOSE: NOV 17	ANNUAL FLORIDA SMALL BUSINESS 2025-26 Sponsored by Florida SBDC Network	DISTRIBUTION 30,000 Small Business Owners Statewide