

Audit Period: July 1, 2024 – June 30, 2025

Florida Trend Magazine

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1. Audited Media Platforms

Print Publication:	Average Net Circulation:	53,762 (Print Edition)
Digital Edition:	Average Monthly Subscribers:	3,749 (Digital Edition)
Website:	Average Website Users:	77,654 **
Social Media:	Average Facebook Followers:	11,458
	Average Instagram Followers:	1,614
	Average LinkedIn Followers:	8,492
	Average X (Twitter) Followers:	11,066
Email Media:	Average E-Newsletter Subscribers:	98,249
	Average Open Rate:	29.5%

Florida Trend Magazine – Total Gross Contacts

CVC Estimated Edition Readership:	247,305
Total Digital Contacts:	143,017
Total Estimated Gross Contacts:	390,322*

*Total gross contacts include CVC estimated edition readership, website unique users, social media followers, and opened e-newsletter contacts. Total gross contact estimates can include significant audience duplication. There was no attempt made to eliminate any duplication that may exist.

2. Publication Information

Number of Editions:	One
Format / Average Page Count:	Magazine / 122 Pages
Circulation Cycle:	Monthly
Ownership:	Trend Magazine, Inc.
Year Established:	1958
Publication Type:	Business Publication
	48% Controlled / 48% Paid / 4% Sponsor Paid
Content:	45% Advertising / 55% Editorial
Primary Delivery Methods:	86% Mail / 4% Controlled Bulk & Single Copy / 10% Waiting Room
Annual Mail Subscription Rate:	\$29.95
Cover Price:	\$4.95
Insert Zoning Available:	Yes - Zone
CVC Member Number:	01-4133
DMA/MSA/CBSA:	Tampa, FL / Tampa-St. Petersburg-Clearwater, FL / Tampa-St. Petersburg-Clearwater, FL
Audit Funded By:	Alliance of Area Business Publishers

3. Rate Card and Mechanical Data

Rate Card Effective Date:	January 1, 2025
Mechanical Data - Print:	Three (3) columns X 10.5" column depth Full page: 8" wide X 10.5" depth.
Print Open Rate:	Local: \$13,880.00 Full Page - \$7,345.00 1/3rd Page National: \$13,880.00 Full Page - \$7,345.00 1/3rd Page
Insert Open Rate:	\$3,620.00 Full Run
Deadline Day & Time:	Monthly by 5 PM
Mechanical Data - Web:	300 x 250 / 600 x 500 / 300 x 600 / 970 x 250
Mechanical Data - Email:	728 x 90 / 300 x 250
Website Rates:	\$28.00 - \$56.00 per thousand impressions, based on position
E-Newsletter Rates:	\$1,632.00 - \$2,125.00 per month

Additional rates may be available from the publisher.

4. Contact Information

Publisher:	David Denor	EMAIL: ddenor@floridatrend.com
Advertising:	Christine King	EMAIL: cking@floridatrend.com
Circulation:	Stephanie Bonnell	EMAIL: sbonnell@floridatrend.com

5. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-4133	Monthly	Florida Trend Magazine St. Petersburg, FL
Audit Period Summary		
Average Net Circulation	(5-H)	53,762
Average Gross Distribution	(5-F)	53,946
Average Net Press Run	(5-A)	53,956
Audit Period Detail		
A. Average Net Press Run		53,956
B. Office / File		10
C. Controlled Distribution		
1. Carrier Delivery		0
2. Bulk Delivery / Demand Distribution		0
3. Mail		490
4. Requestor Mail		9,531
5. Waiting Rooms		5,496
6. Hotels		10
7. Events, Fairs, Festivals and Trade Shows		442
8. Education		0
9. Restock & Office Service		1,302
10. Other: Bonus-Sampling		8,631
Total Average Controlled Distribution		25,902
Controlled Returns		(0)
TOTAL AVERAGE CONTROLLED CIRCULATION		25,902
D. Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		425
3. Mail		25,292
4. Waiting Room		0
5. Hotels		0
6. Education		0
7. Restock & Office Service		0
Total Average Paid Distribution		25,717
Paid Returns		(184)
TOTAL AVERAGE PAID CIRCULATION		25,533
E. Sponsored / Voluntary Paid Distribution		
1. Carrier Delivery		0
2. Single Copy		0
3. Mail		2,327
4. Waiting Rooms		0
Total Average Sponsored Distribution		2,327
Sponsored Returns		(0)
TOTAL AVERAGE SPONSORED CIRCULATION		2,327
F. Average Gross Distribution		53,946
G. Total Unclaimed / Returns		(184)*
H. Average Net Circulation		53,762

Explanatory – Print

PARAGRAPH FIVE AUDIT PERIOD SUMMARY

AVERAGE NET CIRCULATION: Average net circulation based on quarterly averages for the audit period indicated. (Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G)). See audit period detail (H).

AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. (Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C)). See audit period detail (F).

NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies. See audit period detail (A).

AUDIT PERIOD DETAIL

A. 1. **NET PRESS RUN:** Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies.

B. 1. **OFFICE / FILE:** Undistributed editions maintained by the publisher for office purposes. Office / File editions do not qualify as controlled, paid, or sponsored distribution.

C. **CONTROLLED DISTRIBUTION (NON-PAID):** Editions distributed by the publisher free of charge.

1. **CARRIER DELIVERY:** Editions delivered by private carrier to single family residences, and/or multi-family residences, and/or businesses.

2. **CONTROLLED BULK / DEMAND DISTRIBUTION:** Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns.

3. **MAIL:** Editions delivered by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes.

4. **REQUESTOR MAIL:** Editions delivered on a requestor basis by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes. Qualified requestor circulation and other mail permit qualifications are audited by the United States Postal Service and not determined by CVC.

5. **CONTROLLED WAITING ROOMS:** Editions delivered to the waiting areas of local business and office buildings, including, but not limited to salons, medical and professional offices.

6. **CONTROLLED HOTELS:** Editions distributed to area hotels and available to individual readers. Subject to paragraph 5G returns.

7. **EVENTS, FAIRS, FESTIVALS and TRADE SHOWS:** Editions distributed to attendees and members of conventions, local fairs, festivals, trade shows and available to individual readers. Subject to paragraph 5G returns.

8. **CONTROLLED EDUCATION:** Editions distributed to area schools or educational institutions and available to individual readers. Subject to paragraph 5G returns.

9. **RESTOCK / OFFICE SERVICE:** Editions maintained and distributed by the publisher for restock of newsracks, newsstands, area retail businesses, office deliveries, and advertising purposes during the edition cycle. Subject to paragraph 5G returns.

CONTROLLED RETURNS: Edition distributed in the controlled distribution category, returned to the publisher unclaimed during the edition cycle *(See paragraph 10 for CVC return/unclaimed confirmation.) Publications with greater than 25% returnable source distribution must report returns or unclaimed copies to qualify for net circulation reporting.

D. **PAID DISTRIBUTION:** Editions distributed by the publisher through paid subscription or other monetary exchange with individual readers.

1. **CARRIER DELIVERY:** See C1 for explanation of carrier home delivery. See paragraph 11 for paid reporting analysis.

2. **SINGLE COPY:** Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns. See paragraph 11 for paid reporting analysis.

3. **MAIL:** See C3 for explanation of mail distribution. See paragraph 11 for paid reporting analysis.

4. **PAID WAITING ROOMS:** See C5 for explanation of waiting room distribution.

5. **PAID HOTELS:** See C6 for explanation of hotel distribution.

6. **PAID EDUCATION:** See C8 for explanation of educational copy distribution.

7. **RESTOCK / OFFICE SERVICE:** See C9 for explanation of restock and office distribution.

PAID RETURNS: See section C: controlled returns for explanation of returns reporting. *(See paragraph 10 for CVC return/unclaimed confirmation.)

E. **SPONSORED / VOLUNTARY PAID DISTRIBUTION:** Editions distributed by the publisher that are sponsored by a third party monetary exchange or voluntary reader payment system.

1. **CARRIER DELIVERY:** See C1 for explanation of carrier home delivery.

2. **SINGLE COPY:** Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers on a sponsored or voluntary pay basis. Subject to paragraph 5G returns.

3. **MAIL:** See C3 for explanation of mail distribution.

4. **SPONSORED WAITING ROOMS:** See C5 for explanation of waiting room distribution.

5. **SPONSORED EDUCATION:** See C8 for explanation of educational copy distribution.

SPONSORED RETURNS: See section C: controlled returns for explanation of returns reporting *(See paragraph 10 for CVC return/unclaimed confirmation.)

F. **AVERAGE GROSS DISTRIBUTION:** Average gross distribution based on quarterly averages for the audit period indicated. Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C).

G. **TOTAL UNCLAIMED / RETURNS:** Distributed editions returned to the publisher unsold and/or unclaimed during the edition cycle. *(See paragraph 10 for CVC return/unclaimed confirmation.)

H. **AVERAGE NET CIRCULATION:** Average net circulation for the audit period indicated. Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G).

Audit Period Edition Reporting

MONTH	CIRCULATION	MONTH	CIRCULATION
July 2024	52,679	January 2025	52,097
August 2024	55,308	February 2025	54,061
September 2024	52,336	March 2025	53,360
October 2024	54,260	April 2025	55,002
November 2024	53,605	May 2025	54,235
December 2024	53,793	June 2025	54,406

6. Average Print Circulation History

YEAR	AUDIT SOURCE	Q1	Q2	Q3	Q4
01/01/25-12/31/25	CVC	53,173	54,548	-	-
01/01/24-12/31/24	CVC	52,307	52,560	53,441	53,895
01/01/23-12/31/23	CVC	50,361	51,582	52,656	52,122
01/01/22-12/31/22	CVC	54,888	51,005	51,260	51,655
01/01/21-12/31/21	CVC	55,005	55,333	55,436	55,104
07/01/19-12/31/20	Prior CVC	-	-	-	-
01/01/80-12/31/18	Prior BPA	-	-	-	-

7. Distribution by Zip Code (April 2025 Edition) Monthly

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
32003	Fleming Island	Clay	FL	0	0	61	0	61
32008	Branford	Suwannee	FL	0	0	11	0	11
32011	Callahan	Nassau	FL	0	0	17	0	17
32024	Lake City	Columbia	FL	0	0	14	0	14
32025	Lake City	Columbia	FL	0	0	36	0	36
32034	Amelia City	Nassau	FL	0	0	120	0	120
32038	Fort White	Columbia	FL	0	0	13	0	13
32040	Glen Saint Mary	Baker	FL	0	0	10	0	10
32043	Green Cove Springs	Clay	FL	0	0	48	0	48
32052	Jasper	Hamilton	FL	0	0	25	0	25
32054	Lake Butler	Union	FL	0	0	31	0	31
32055	Lake City	Columbia	FL	0	0	47	0	47
32056	Lake City	Columbia	FL	0	0	19	0	19
32060	Dowling Park	Suwannee	FL	0	0	29	0	29
32063	Macclenny	Baker	FL	0	0	36	0	36
32064	Dowling Park	Suwannee	FL	0	0	44	0	44
32065	Orange Park	Clay	FL	0	0	29	0	29
32066	Mayo	Lafayette	FL	0	0	20	0	20
32068	Middleburg	Clay	FL	0	0	38	0	38
32073	Orange Park	Clay	FL	0	0	61	0	61
32079	Penney Farms	Clay	FL	0	0	12	0	12
32080	Anastasia Island	Saint Johns	FL	0	0	79	0	79
32081	Ponte Vedra	Saint Johns	FL	0	0	57	0	57
32082	Ponte Vedra	Saint Johns	FL	0	0	145	0	145
32083	Raiford	Union	FL	0	0	10	0	10
32084	Saint Augustine	Saint Johns	FL	0	0	91	0	91
32085	Saint Augustine	Saint Johns	FL	0	0	22	0	22
32086	Saint Augustine	Saint Johns	FL	0	0	56	0	56
32091	Starke	Bradford	FL	0	0	38	0	38

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
32092	Saint Augustine	Saint Johns	FL	0	0	63	0	63
32095	Saint Augustine	Saint Johns	FL	0	0	42	0	42
32097	Yulee	Nassau	FL	0	0	53	0	53
32110	Bunnell	Flagler	FL	0	0	29	0	29
32112	Crescent City	Putnam	FL	0	0	16	0	16
32114	Daytona Beach	Volusia	FL	0	0	93	0	93
32117	Daytona Beach	Volusia	FL	0	0	48	0	48
32118	Daytona Beach	Volusia	FL	0	0	58	0	58
32119	Daytona Beach	Volusia	FL	0	0	33	0	33
32124	Daytona Beach	Volusia	FL	0	0	27	0	27
32127	Ponce Inlet	Volusia	FL	0	0	52	0	52
32128	Port Orange	Volusia	FL	0	0	32	0	32
32129	Port Orange	Volusia	FL	0	0	28	0	28
32131	East Palatka	Putnam	FL	0	0	14	0	14
32132	Edgewater	Volusia	FL	0	0	16	0	16
32136	Flagler Beach	Flagler	FL	0	0	28	0	28
32137	Palm Coast	Flagler	FL	0	0	86	0	86
32141	Edgewater	Volusia	FL	0	0	20	0	20
32148	Interlachen	Putnam	FL	0	0	16	0	16
32159	Lady Lake	Lake	FL	0	0	46	0	46
32162	Lady Lake	Sumter	FL	0	0	101	0	101
32163	The Villages	Sumter	FL	0	0	82	0	82
32164	Palm Coast	Flagler	FL	0	0	47	0	47
32168	New Smyrna	Volusia	FL	0	0	61	0	61
32169	New Smyrna	Volusia	FL	0	0	34	0	34
32174	Ormond Beach	Volusia	FL	0	0	118	0	118
32176	Ormond Beach	Volusia	FL	0	0	35	0	35
32177	Palatka	Putnam	FL	0	0	53	0	53
32178	Palatka	Putnam	FL	0	0	22	0	22
32202	Jacksonville	Duval	FL	0	0	177	0	177
32204	Jacksonville	Duval	FL	0	0	39	0	39
32205	Jacksonville	Duval	FL	0	0	43	0	43
32206	Jacksonville	Duval	FL	0	0	27	0	27
32207	Jacksonville	Duval	FL	0	0	112	0	112
32208	Jacksonville	Duval	FL	0	0	16	0	16
32209	Jacksonville	Duval	FL	0	0	18	0	18
32210	Jacksonville	Duval	FL	0	0	65	0	65
32211	Jacksonville	Duval	FL	0	0	28	0	28
32216	Jacksonville	Duval	FL	0	0	95	0	95
32217	Jacksonville	Duval	FL	0	0	38	0	38
32218	Jacksonville	Duval	FL	0	0	29	0	29
32221	Jacksonville	Duval	FL	0	0	25	0	25
32223	Jacksonville	Duval	FL	0	0	62	0	62
32224	Atlantic Beach	Duval	FL	0	0	90	0	90
32225	Jacksonville	Duval	FL	0	0	89	0	89
32226	Jacksonville	Duval	FL	0	0	18	0	18
32233	Atlantic Beach	Duval	FL	0	0	48	0	48
32244	Jacksonville	Duval	FL	0	0	49	0	49

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
32246	Jacksonville	Duval	FL	0	0	56	0	56
32250	Jacksonville	Duval	FL	0	0	107	0	107
32254	Jacksonville	Duval	FL	0	0	30	0	30
32256	Jacksonville	Duval	FL	0	0	167	0	167
32257	Jacksonville	Duval	FL	0	0	59	0	59
32258	Jacksonville	Duval	FL	0	0	33	0	33
32259	Fruit Cove	Saint Johns	FL	0	0	78	0	78
32266	Jacksonville	Duval	FL	0	0	23	0	23
32277	Jacksonville	Duval	FL	0	0	27	0	27
32301	Tallahassee	Leon	FL	0	0	733	0	733
32302	Tallahassee	Leon	FL	0	0	151	0	151
32303	Tallahassee	Leon	FL	0	0	203	0	203
32304	Tallahassee	Leon	FL	0	0	58	0	58
32305	Tallahassee	Leon	FL	0	0	10	0	10
32306	Tallahassee	Leon	FL	0	0	21	0	21
32307	Florida A and M University	Leon	FL	0	0	18	0	18
32308	Centerville	Leon	FL	0	0	302	0	302
32309	Centerville	Leon	FL	0	0	125	0	125
32310	Tallahassee	Leon	FL	0	0	17	0	17
32311	Tallahassee	Leon	FL	0	0	53	0	53
32312	Tallahassee	Leon	FL	0	0	184	0	184
32314	Tallahassee	Leon	FL	0	0	11	0	11
32317	Centerville	Leon	FL	0	0	60	0	60
32320	Apalachicola	Franklin	FL	0	0	18	0	18
32321	Bristol	Liberty	FL	0	0	27	0	27
32322	Carrabelle	Franklin	FL	0	0	15	0	15
32327	Crawfordville	Wakulla	FL	0	0	55	0	55
32331	Greenville	Madison	FL	0	0	10	0	10
32333	Havana	Gadsden	FL	0	0	35	0	35
32340	Madison	Madison	FL	0	0	23	0	23
32341	Madison	Madison	FL	0	0	11	0	11
32344	Monticello	Jefferson	FL	0	0	28	0	28
32347	Perry	Taylor	FL	0	0	24	0	24
32348	Perry	Taylor	FL	0	0	25	0	25
32351	Quincy	Gadsden	FL	0	0	30	0	30
32399	Tallahassee	Leon	FL	0	0	328	0	328
32401	Panama City	Bay	FL	0	0	81	0	81
32404	Eastside	Bay	FL	0	0	40	0	40
32405	Panama City	Bay	FL	0	0	47	0	47
32407	Panama City	Bay	FL	0	0	25	0	25
32408	Panama City	Bay	FL	0	0	28	0	28
32413	Panama City	Bay	FL	0	0	34	0	34
32424	Blountstown	Calhoun	FL	0	0	33	0	33
32425	Bonifay	Holmes	FL	0	0	44	0	44
32428	Chipley	Washington	FL	0	0	49	0	49
32431	Cottondale	Jackson	FL	0	0	15	0	15
32433	Defuniak Springs	Walton	FL	0	0	25	0	25

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
32435	Defuniak Springs	Walton	FL	0	0	27	0	27
32439	Freeport	Walton	FL	0	0	27	0	27
32440	Graceville	Jackson	FL	0	0	10	0	10
32442	Grand Ridge	Jackson	FL	0	0	10	0	10
32444	Lynn Haven	Bay	FL	0	0	34	0	34
32446	Marianna	Jackson	FL	0	0	33	0	33
32447	Marianna	Jackson	FL	0	0	21	0	21
32448	Marianna	Jackson	FL	0	0	25	0	25
32456	Cape San Blas	Gulf	FL	0	0	41	0	41
32459	Santa Rosa Beach	Walton	FL	0	0	64	0	64
32461	Alys Beach	Walton	FL	0	0	15	0	15
32464	Westville	Holmes	FL	0	0	13	0	13
32465	Wewahitchka	Gulf	FL	0	0	22	0	22
32501	Pensacola	Escambia	FL	0	0	31	0	31
32502	Pensacola	Escambia	FL	0	0	96	0	96
32503	Brent	Escambia	FL	0	0	57	0	57
32504	Pensacola	Escambia	FL	0	0	48	0	48
32505	Pensacola	Escambia	FL	0	0	42	0	42
32506	Pensacola	Escambia	FL	0	0	26	0	26
32507	Pensacola	Escambia	FL	0	0	33	0	33
32514	Pensacola	Escambia	FL	0	0	59	0	59
32526	Bellview	Escambia	FL	0	0	36	0	36
32533	Cantonment	Escambia	FL	0	0	21	0	21
32534	Pensacola	Escambia	FL	0	0	17	0	17
32536	Crestview	Okaloosa	FL	0	0	41	0	41
32539	Crestview	Okaloosa	FL	0	0	31	0	31
32541	Destin	Okaloosa	FL	0	0	112	0	112
32547	Fort Walton Beach	Okaloosa	FL	0	0	55	0	55
32548	Fort Walton Beach	Okaloosa	FL	0	0	88	0	88
32549	Fort Walton Beach	Okaloosa	FL	0	0	10	0	10
32550	Destin	Walton	FL	0	0	43	0	43
32561	Gulf Breeze	Santa Rosa	FL	0	0	39	0	39
32562	Gulf Breeze	Santa Rosa	FL	0	0	11	0	11
32563	Gulf Breeze	Santa Rosa	FL	0	0	43	0	43
32565	Jay	Santa Rosa	FL	0	0	12	0	12
32566	Gulf Breeze	Santa Rosa	FL	0	0	38	0	38
32567	Laurel Hill	Okaloosa	FL	0	0	10	0	10
32569	Mary Esther	Okaloosa	FL	0	0	22	0	22
32570	Milton	Santa Rosa	FL	0	0	38	0	38
32571	Milton	Santa Rosa	FL	0	0	42	0	42
32572	Milton	Santa Rosa	FL	0	0	11	0	11
32578	Choctaw Beach	Okaloosa	FL	0	0	115	0	115
32579	Shalimar	Okaloosa	FL	0	0	44	0	44
32580	Valparaiso	Okaloosa	FL	0	0	13	0	13
32583	Milton	Santa Rosa	FL	0	0	22	0	22
32601	Gainesville	Alachua	FL	0	0	68	0	68
32605	Gainesville	Alachua	FL	0	0	54	0	54
32606	Gainesville	Alachua	FL	0	0	109	0	109

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
32607	Gainesville	Alachua	FL	0	0	59	0	59
32608	Gainesville	Alachua	FL	0	0	56	0	56
32609	Gainesville	Alachua	FL	0	0	31	0	31
32610	Gainesville	Alachua	FL	0	0	12	0	12
32611	Gainesville	Alachua	FL	0	0	43	0	43
32614	Gainesville	Alachua	FL	0	0	13	0	13
32615	Alachua	Alachua	FL	0	0	34	0	34
32618	Archer	Alachua	FL	0	0	13	0	13
32619	Bell	Gilchrist	FL	0	0	12	0	12
32621	Bronson	Levy	FL	0	0	26	0	26
32626	Chiefland	Levy	FL	0	0	17	0	17
32627	Gainesville	Alachua	FL	0	0	14	0	14
32628	Cross City	Dixie	FL	0	0	20	0	20
32635	Gainesville	Alachua	FL	0	0	10	0	10
32640	Cross Creek	Alachua	FL	0	0	16	0	16
32641	Gainesville	Alachua	FL	0	0	16	0	16
32643	High Springs	Alachua	FL	0	0	19	0	19
32653	Gainesville	Alachua	FL	0	0	42	0	42
32656	Keystone Heights	Clay	FL	0	0	18	0	18
32667	Micanopy	Alachua	FL	0	0	11	0	11
32669	Jonesville	Alachua	FL	0	0	32	0	32
32680	Old Town	Dixie	FL	0	0	13	0	13
32693	Fanning Springs	Gilchrist	FL	0	0	35	0	35
32696	Williston	Levy	FL	0	0	19	0	19
32701	Altamonte Springs	Seminole	FL	0	0	35	0	35
32703	Apopka	Orange	FL	0	0	51	0	51
32707	Casselberry	Seminole	FL	0	0	39	0	39
32708	Casselberry	Seminole	FL	0	0	77	0	77
32712	Apopka	Orange	FL	0	0	50	0	50
32713	Debary	Volusia	FL	0	0	30	0	30
32714	Altamonte Springs	Seminole	FL	0	0	48	0	48
32720	Deland	Volusia	FL	0	0	90	0	90
32724	Deland	Volusia	FL	0	0	46	0	46
32725	Deltona	Volusia	FL	0	0	40	0	40
32726	Eustis	Lake	FL	0	0	15	0	15
32736	Eustis	Lake	FL	0	0	12	0	12
32738	Deltona	Volusia	FL	0	0	20	0	20
32746	Heathrow	Seminole	FL	0	0	168	0	168
32750	Longwood	Seminole	FL	0	0	64	0	64
32751	Eatonville	Orange	FL	0	0	131	0	131
32756	Mount Dora	Lake	FL	0	0	14	0	14
32757	Mount Dora	Lake	FL	0	0	63	0	63
32763	Orange City	Volusia	FL	0	0	26	0	26
32765	Oviedo	Seminole	FL	0	0	106	0	106
32766	Chuluota	Seminole	FL	0	0	17	0	17
32771	Sanford	Seminole	FL	0	0	82	0	82
32772	Sanford	Seminole	FL	0	0	10	0	10
32773	Sanford	Seminole	FL	0	0	38	0	38



7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
32776	Mount Plymouth	Lake	FL	0	0	10	0	10
32778	Deer Island	Lake	FL	0	0	73	0	73
32779	Longwood	Seminole	FL	0	0	76	0	76
32780	Titusville	Brevard	FL	0	0	63	0	63
32784	Dona Vista	Lake	FL	0	0	16	0	16
32789	Winter Park	Orange	FL	0	0	175	0	175
32790	Winter Park	Orange	FL	0	0	22	0	22
32792	Aloma	Orange	FL	0	0	78	0	78
32795	Lake Mary	Seminole	FL	0	0	13	0	13
32796	Titusville	Brevard	FL	0	0	26	0	26
32801	Orlando	Orange	FL	0	0	302	0	302
32802	Orlando	Orange	FL	0	0	27	0	27
32803	Orlando	Orange	FL	0	0	137	0	137
32804	Orlando	Orange	FL	0	0	106	0	106
32805	Orlando	Orange	FL	0	0	22	0	22
32806	Orlando	Orange	FL	0	0	84	0	84
32807	Azalea Park	Orange	FL	0	0	19	0	19
32808	Orlando	Orange	FL	0	0	31	0	31
32809	Belle Isle	Orange	FL	0	0	58	0	58
32810	Lockhart	Orange	FL	0	0	33	0	33
32811	Orlando	Orange	FL	0	0	26	0	26
32812	Belle Isle	Orange	FL	0	0	29	0	29
32814	Orlando	Orange	FL	0	0	34	0	34
32816	Orlando	Orange	FL	0	0	23	0	23
32817	Orlando	Orange	FL	0	0	39	0	39
32818	Hiawassee	Orange	FL	0	0	15	0	15
32819	Orlando	Orange	FL	0	0	125	0	125
32821	Orlando	Orange	FL	0	0	27	0	27
32822	Orlando	Orange	FL	0	0	52	0	52
32824	Orlando	Orange	FL	0	0	24	0	24
32825	Orlando	Orange	FL	0	0	29	0	29
32826	Orlando	Orange	FL	0	0	39	0	39
32827	Orlando	Orange	FL	0	0	40	0	40
32828	Orlando	Orange	FL	0	0	52	0	52
32829	Orlando	Orange	FL	0	0	10	0	10
32830	Lake Buena Vista	Orange	FL	0	0	19	0	19
32832	Orlando	Orange	FL	0	0	41	0	41
32835	Orlando	Orange	FL	0	0	33	0	33
32836	Orlando	Orange	FL	0	0	39	0	39
32837	Orlando	Orange	FL	0	0	63	0	63
32839	Edgewood	Orange	FL	0	0	23	0	23
32869	Orlando	Orange	FL	0	0	13	0	13
32901	Melbourne	Brevard	FL	0	0	118	0	118
32903	Indialantic	Brevard	FL	0	0	50	0	50
32904	Melbourne	Brevard	FL	0	0	65	0	65
32905	Melbourne	Brevard	FL	0	0	29	0	29
32907	Melbourne	Brevard	FL	0	0	36	0	36
32909	Melbourne	Brevard	FL	0	0	20	0	20

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
32920	Cape Canaveral	Brevard	FL	0	0	40	0	40
32922	Cocoa	Brevard	FL	0	0	36	0	36
32926	Cocoa	Brevard	FL	0	0	25	0	25
32927	Cocoa	Brevard	FL	0	0	13	0	13
32931	Cocoa Beach	Brevard	FL	0	0	44	0	44
32934	Eau Gallie	Brevard	FL	0	0	45	0	45
32935	Melbourne	Brevard	FL	0	0	60	0	60
32937	Indian Harbor Beach	Brevard	FL	0	0	85	0	85
32940	Melbourne	Brevard	FL	0	0	195	0	195
32950	Malabar	Brevard	FL	0	0	19	0	19
32951	Melbourne	Brevard	FL	0	0	43	0	43
32952	Merritt Island	Brevard	FL	0	0	43	0	43
32953	Merritt Island	Brevard	FL	0	0	66	0	66
32955	Rockledge	Brevard	FL	0	0	104	0	104
32958	Sebastian	Indian River	FL	0	0	23	0	23
32960	Vero Beach	Indian River	FL	0	0	81	0	81
32962	Vero Beach	Indian River	FL	0	0	21	0	21
32963	Indian River Shores	Indian River	FL	0	0	84	0	84
32966	Citrus Ridge	Indian River	FL	0	0	37	0	37
32967	Vero Beach	Indian River	FL	0	0	54	0	54
32968	Citrus Ridge	Indian River	FL	0	0	20	0	20
32976	Barefoot Bay	Brevard	FL	0	0	11	0	11
33004	Dania	Broward	FL	0	0	18	0	18
33009	Golden Isles	Broward	FL	0	0	43	0	43
33010	Hialeah	Miami-Dade	FL	0	0	13	0	13
33012	Hialeah	Miami-Dade	FL	0	0	18	0	18
33014	Hialeah	Miami-Dade	FL	0	0	44	0	44
33015	Hialeah	Miami-Dade	FL	0	0	20	0	20
33016	Hialeah	Miami-Dade	FL	0	0	28	0	28
33019	Hollywood	Broward	FL	0	0	32	0	32
33020	Hollywood	Broward	FL	0	0	54	0	54
33021	Hollywood	Broward	FL	0	0	79	0	79
33023	Hollywood	Broward	FL	0	0	40	0	40
33024	Cooper City	Broward	FL	0	0	36	0	36
33025	Hollywood	Broward	FL	0	0	42	0	42
33026	Cooper City	Broward	FL	0	0	45	0	45
33027	Hollywood	Broward	FL	0	0	70	0	70
33028	Hollywood	Broward	FL	0	0	33	0	33
33029	Chapel Lakes	Broward	FL	0	0	56	0	56
33030	Everglades National Park	Miami-Dade	FL	0	0	23	0	23
33033	Homestead	Miami-Dade	FL	0	0	24	0	24
33034	Flamingo Lodge	Miami-Dade	FL	0	0	18	0	18
33036	Islamorada	Monroe	FL	0	0	20	0	20
33037	Cross Key	Monroe	FL	0	0	34	0	34
33040	East Rockland Key	Monroe	FL	0	0	92	0	92
33041	Key West	Monroe	FL	0	0	11	0	11
33042	Big Torch Key	Monroe	FL	0	0	15	0	15

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
33050	Conch Key	Monroe	FL	0	0	24	0	24
33054	Hialeah	Miami-Dade	FL	0	0	30	0	30
33056	Carol City	Miami-Dade	FL	0	0	26	0	26
33060	Pompano Beach	Broward	FL	0	0	42	0	42
33062	Hillsboro Beach	Broward	FL	0	0	94	0	94
33063	Coconut Creek	Broward	FL	0	0	58	0	58
33064	Deerfield Beach	Broward	FL	0	0	67	0	67
33065	Coral Springs	Broward	FL	0	0	62	0	62
33066	Coconut Creek	Broward	FL	0	0	22	0	22
33067	Coral Springs	Broward	FL	0	0	48	0	48
33068	Margate	Broward	FL	0	0	27	0	27
33069	Deerfield Beach	Broward	FL	0	0	41	0	41
33070	Islamorada	Monroe	FL	0	0	13	0	13
33071	Coral Springs	Broward	FL	0	0	57	0	57
33073	Coconut Creek	Broward	FL	0	0	49	0	49
33076	Coral Springs	Broward	FL	0	0	73	0	73
33122	Doral	Miami-Dade	FL	0	0	21	0	21
33125	Miami	Miami-Dade	FL	0	0	32	0	32
33126	Doral	Miami-Dade	FL	0	0	58	0	58
33127	Miami	Miami-Dade	FL	0	0	11	0	11
33128	Miami	Miami-Dade	FL	0	0	52	0	52
33129	Miami	Miami-Dade	FL	0	0	34	0	34
33130	Miami	Miami-Dade	FL	0	0	46	0	46
33131	Miami	Miami-Dade	FL	0	0	158	0	158
33132	Miami	Miami-Dade	FL	0	0	40	0	40
33133	Coconut Grove	Miami-Dade	FL	0	0	87	0	87
33134	Coconut Grove	Miami-Dade	FL	0	0	245	0	245
33135	Miami	Miami-Dade	FL	0	0	22	0	22
33136	Miami	Miami-Dade	FL	0	0	62	0	62
33137	Miami	Miami-Dade	FL	0	0	42	0	42
33138	El Portal	Miami-Dade	FL	0	0	53	0	53
33139	Carl Fisher	Miami-Dade	FL	0	0	62	0	62
33140	Miami	Miami-Dade	FL	0	0	83	0	83
33141	Miami	Miami-Dade	FL	0	0	30	0	30
33142	Miami	Miami-Dade	FL	0	0	15	0	15
33143	Coral Gables	Miami-Dade	FL	0	0	115	0	115
33144	Coral Gables	Miami-Dade	FL	0	0	20	0	20
33145	Coral	Miami-Dade	FL	0	0	21	0	21
33146	Coconut Grove	Miami-Dade	FL	0	0	90	0	90
33149	Key Biscayne	Miami-Dade	FL	0	0	46	0	46
33154	Bal Harbour	Miami-Dade	FL	0	0	54	0	54
33155	Miami	Miami-Dade	FL	0	0	56	0	56
33156	Coral Gables	Miami-Dade	FL	0	0	121	0	121
33157	Cutler Ridge	Miami-Dade	FL	0	0	78	0	78
33158	C Gables	Miami-Dade	FL	0	0	11	0	11
33160	Aventura	Miami-Dade	FL	0	0	48	0	48
33161	Barry University	Miami-Dade	FL	0	0	29	0	29
33162	Miami	Miami-Dade	FL	0	0	28	0	28

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
33165	Miami	Miami-Dade	FL	0	0	26	0	26
33166	Doral	Miami-Dade	FL	0	0	99	0	99
33167	Miami	Miami-Dade	FL	0	0	12	0	12
33169	Miami	Miami-Dade	FL	0	0	42	0	42
33172	Doral	Miami-Dade	FL	0	0	44	0	44
33173	Kendall	Miami-Dade	FL	0	0	87	0	87
33174	Miami	Miami-Dade	FL	0	0	34	0	34
33175	Miami	Miami-Dade	FL	0	0	17	0	17
33176	Kendall	Miami-Dade	FL	0	0	106	0	106
33177	Country Lakes	Miami-Dade	FL	0	0	18	0	18
33178	Doral	Miami-Dade	FL	0	0	65	0	65
33179	Miami	Miami-Dade	FL	0	0	18	0	18
33180	Aventura	Miami-Dade	FL	0	0	112	0	112
33181	Biscayne Park	Miami-Dade	FL	0	0	29	0	29
33182	Doral	Miami-Dade	FL	0	0	14	0	14
33183	Kendall	Miami-Dade	FL	0	0	14	0	14
33186	Crossings	Miami-Dade	FL	0	0	70	0	70
33189	Cutler Ridge	Miami-Dade	FL	0	0	16	0	16
33196	Kendall	Miami-Dade	FL	0	0	24	0	24
33199	Miami	Miami-Dade	FL	0	0	21	0	21
33301	Fort Lauderdale	Broward	FL	0	0	247	0	247
33304	Fort Lauderdale	Broward	FL	0	0	65	0	65
33305	Fort Lauderdale	Broward	FL	0	0	42	0	42
33306	Fort Lauderdale	Broward	FL	0	0	20	0	20
33308	Fort Lauderdale	Broward	FL	0	0	178	0	178
33309	Fort Lauderdale	Broward	FL	0	0	88	0	88
33311	Fort Lauderdale	Broward	FL	0	0	41	0	41
33312	Dania	Broward	FL	0	0	59	0	59
33313	City of Sunrise	Broward	FL	0	0	31	0	31
33314	Dania Beach	Broward	FL	0	0	39	0	39
33315	Fort Lauderdale	Broward	FL	0	0	29	0	29
33316	Fort Lauderdale	Broward	FL	0	0	118	0	118
33317	Davie	Broward	FL	0	0	82	0	82
33319	Fort Lauderdale	Broward	FL	0	0	24	0	24
33321	Fort Lauderdale	Broward	FL	0	0	53	0	53
33322	Fort Lauderdale	Broward	FL	0	0	30	0	30
33323	Fort Lauderdale	Broward	FL	0	0	37	0	37
33324	Davie	Broward	FL	0	0	120	0	120
33325	Davie	Broward	FL	0	0	37	0	37
33326	Bonaventure	Broward	FL	0	0	85	0	85
33327	Fort Lauderdale	Broward	FL	0	0	29	0	29
33328	Cooper City	Broward	FL	0	0	54	0	54
33330	Cooper City	Broward	FL	0	0	35	0	35
33331	Davie	Broward	FL	0	0	47	0	47
33332	Davie	Broward	FL	0	0	18	0	18
33334	Fort Lauderdale	Broward	FL	0	0	52	0	52
33351	Fort Lauderdale	Broward	FL	0	0	34	0	34
33401	West Palm Beach	Palm Beach	FL	0	0	392	0	392

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
33402	West Palm Beach	Palm Beach	FL	0	0	14	0	14
33403	Lake Park	Palm Beach	FL	0	0	25	0	25
33404	Palm Beach Shores	Palm Beach	FL	0	0	86	0	86
33405	West Palm Beach	Palm Beach	FL	0	0	33	0	33
33406	Cloud Lake	Palm Beach	FL	0	0	79	0	79
33407	Mangonia Park	Palm Beach	FL	0	0	78	0	78
33408	Juno Beach	Palm Beach	FL	0	0	128	0	128
33409	Haverhill	Palm Beach	FL	0	0	81	0	81
33410	Lake Park	Palm Beach	FL	0	0	252	0	252
33411	Royal Palm Beach	Palm Beach	FL	0	0	127	0	127
33412	Palm Beach Gardens	Palm Beach	FL	0	0	29	0	29
33413	Greenacres	Palm Beach	FL	0	0	14	0	14
33414	Royal Plm Beach	Palm Beach	FL	0	0	116	0	116
33415	Greenacres	Palm Beach	FL	0	0	18	0	18
33417	Haverhill	Palm Beach	FL	0	0	31	0	31
33418	Palm Beach Gardens	Palm Beach	FL	0	0	132	0	132
33426	Boynton Beach	Palm Beach	FL	0	0	37	0	37
33428	Boca Raton	Palm Beach	FL	0	0	55	0	55
33430	Belle Glade	Palm Beach	FL	0	0	29	0	29
33431	Boca Raton	Palm Beach	FL	0	0	204	0	204
33432	Boca Raton	Palm Beach	FL	0	0	139	0	139
33433	Boca Raton	Palm Beach	FL	0	0	95	0	95
33434	Boca Raton	Palm Beach	FL	0	0	42	0	42
33435	Boynton Beach	Palm Beach	FL	0	0	54	0	54
33436	Boynton Beach	Palm Beach	FL	0	0	50	0	50
33437	Boynton Beach	Palm Beach	FL	0	0	76	0	76
33440	Clewiston	Hendry	FL	0	0	29	0	29
33441	Deerfield Beach	Broward	FL	0	0	34	0	34
33442	Deerfield Beach	Broward	FL	0	0	47	0	47
33444	Delray Beach	Palm Beach	FL	0	0	36	0	36
33445	Delray Beach	Palm Beach	FL	0	0	36	0	36
33446	Delray Beach	Palm Beach	FL	0	0	80	0	80
33449	Lake Worth	Palm Beach	FL	0	0	17	0	17
33455	Hobe Sound	Martin	FL	0	0	37	0	37
33458	Jupiter	Palm Beach	FL	0	0	193	0	193
33460	Lake Worth	Palm Beach	FL	0	0	28	0	28
33461	Lake Worth	Palm Beach	FL	0	0	41	0	41
33462	Atlantis	Palm Beach	FL	0	0	68	0	68
33463	Greenacres	Palm Beach	FL	0	0	27	0	27
33467	Greenacres	Palm Beach	FL	0	0	74	0	74
33469	Jupiter	Palm Beach	FL	0	0	57	0	57
33470	Loxahatchee	Palm Beach	FL	0	0	41	0	41
33471	Moore Haven	Glades	FL	0	0	26	0	26
33472	Boynton	Palm Beach	FL	0	0	32	0	32
33473	Boynton	Palm Beach	FL	0	0	28	0	28
33476	Pahokee	Palm Beach	FL	0	0	12	0	12
33477	Jupiter	Palm Beach	FL	0	0	75	0	75
33478	Jupiter	Palm Beach	FL	0	0	24	0	24

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
33480	Palm Beach	Palm Beach	FL	0	0	105	0	105
33483	Delray Beach	Palm Beach	FL	0	0	94	0	94
33484	Delray Beach	Palm Beach	FL	0	0	35	0	35
33486	Boca Raton	Palm Beach	FL	0	0	105	0	105
33487	Boca Raton	Palm Beach	FL	0	0	91	0	91
33493	South Bay	Palm Beach	FL	0	0	10	0	10
33496	Boca Raton	Palm Beach	FL	0	0	80	0	80
33498	Boca Raton	Palm Beach	FL	0	0	31	0	31
33510	Brandon	Hillsborough	FL	0	0	24	0	24
33511	Brandon	Hillsborough	FL	0	0	108	0	108
33513	Bushnell	Sumter	FL	0	0	21	0	21
33523	Dade City	Pasco	FL	0	0	16	0	16
33525	Dade City	Pasco	FL	0	0	29	0	29
33526	Dade City	Pasco	FL	0	0	12	0	12
33541	Zephyrhills	Pasco	FL	0	0	22	0	22
33542	Zephyrhills	Pasco	FL	0	0	25	0	25
33543	Wesley Chapel	Pasco	FL	0	0	41	0	41
33544	Wesley Chapel	Pasco	FL	0	0	42	0	42
33545	Wesley Chapel	Pasco	FL	0	0	14	0	14
33547	Lithia	Hillsborough	FL	0	0	33	0	33
33548	Lutz	Hillsborough	FL	0	0	29	0	29
33549	Lutz	Hillsborough	FL	0	0	38	0	38
33556	Odessa	Hillsborough	FL	0	0	59	0	59
33558	Lutz	Hillsborough	FL	0	0	48	0	48
33559	Lutz	Hillsborough	FL	0	0	32	0	32
33563	Plant City	Hillsborough	FL	0	0	19	0	19
33565	Plant City	Hillsborough	FL	0	0	14	0	14
33566	Plant City	Hillsborough	FL	0	0	14	0	14
33569	Riverview	Hillsborough	FL	0	0	19	0	19
33570	Ruskin	Hillsborough	FL	0	0	17	0	17
33572	Apollo Beach	Hillsborough	FL	0	0	43	0	43
33573	Ruskin	Hillsborough	FL	0	0	33	0	33
33574	Saint Leo	Pasco	FL	0	0	11	0	11
33576	San Antonio	Pasco	FL	0	0	14	0	14
33578	Riverview	Hillsborough	FL	0	0	38	0	38
33579	Riverview	Hillsborough	FL	0	0	16	0	16
33584	Seffner	Hillsborough	FL	0	0	17	0	17
33592	Thonotosassa	Hillsborough	FL	0	0	13	0	13
33594	Valrico	Hillsborough	FL	0	0	23	0	23
33596	Valrico	Hillsborough	FL	0	0	33	0	33
33597	Ridge Manor Estates	Sumter	FL	0	0	10	0	10
33598	Wimauma	Hillsborough	FL	0	0	29	0	29
33601	Tampa	Hillsborough	FL	0	0	17	0	17
33602	Tampa	Hillsborough	FL	0	0	277	0	277
33603	Tampa	Hillsborough	FL	0	0	34	0	34
33604	Tampa	Hillsborough	FL	0	0	29	0	29
33605	Tampa	Hillsborough	FL	0	0	35	0	35
33606	Tampa	Hillsborough	FL	0	0	149	0	149

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
33607	Tampa	Hillsborough	FL	0	0	116	0	116
33609	Tampa	Hillsborough	FL	0	0	123	0	123
33610	Tampa	Hillsborough	FL	0	0	37	0	37
33611	Tampa	Hillsborough	FL	0	0	67	0	67
33612	Tampa	Hillsborough	FL	0	0	62	0	62
33613	Tampa	Hillsborough	FL	0	0	52	0	52
33614	Tampa	Hillsborough	FL	0	0	47	0	47
33615	Tampa	Hillsborough	FL	0	0	31	0	31
33616	Tampa	Hillsborough	FL	0	0	11	0	11
33617	Tampa	Hillsborough	FL	0	0	56	0	56
33618	Carrollwood	Hillsborough	FL	0	0	109	0	109
33619	Clair Mel City	Hillsborough	FL	0	0	69	0	69
33620	Tampa	Hillsborough	FL	0	0	30	0	30
33624	Northdale	Hillsborough	FL	0	0	50	0	50
33625	Carrollwood	Hillsborough	FL	0	0	39	0	39
33626	Northdale	Hillsborough	FL	0	0	67	0	67
33629	Palma Ceia	Hillsborough	FL	0	0	136	0	136
33634	Tampa	Hillsborough	FL	0	0	42	0	42
33635	Tampa	Hillsborough	FL	0	0	16	0	16
33637	Tampa	Hillsborough	FL	0	0	28	0	28
33647	Tampa	Hillsborough	FL	0	0	100	0	100
33679	Tampa	Hillsborough	FL	0	0	10	0	10
33701	Saint Petersburg	Pinellas	FL	0	0	196	0	196
33702	Saint Petersburg	Pinellas	FL	0	0	68	0	68
33703	Saint Petersburg	Pinellas	FL	0	0	58	0	58
33704	Saint Petersburg	Pinellas	FL	0	0	79	0	79
33705	Saint Petersburg	Pinellas	FL	0	0	43	0	43
33706	Pass A Grille Beach	Pinellas	FL	0	0	70	0	70
33707	Gulfport	Pinellas	FL	0	0	53	0	53
33708	Johns Pass	Pinellas	FL	0	0	55	0	55
33709	Kenneth City	Pinellas	FL	0	0	21	0	21
33710	Saint Petersburg	Pinellas	FL	0	0	44	0	44
33711	Gulfport	Pinellas	FL	0	0	30	0	30
33712	Saint Petersburg	Pinellas	FL	0	0	19	0	19
33713	Saint Petersburg	Pinellas	FL	0	0	51	0	51
33714	Saint Petersburg	Pinellas	FL	0	0	25	0	25
33715	Saint Petersburg	Pinellas	FL	0	0	35	0	35
33716	Saint Petersburg	Pinellas	FL	0	0	28	0	28
33731	Saint Petersburg	Pinellas	FL	0	0	23	0	23
33755	Clearwater	Pinellas	FL	0	0	30	0	30
33756	Belleair	Pinellas	FL	0	0	84	0	84
33758	Clearwater	Pinellas	FL	0	0	11	0	11
33759	Clearwater	Pinellas	FL	0	0	29	0	29
33760	Clearwater	Pinellas	FL	0	0	41	0	41
33761	Clearwater	Pinellas	FL	0	0	43	0	43
33762	Clearwater	Pinellas	FL	0	0	53	0	53
33763	Clearwater	Pinellas	FL	0	0	25	0	25
33764	Clearwater	Pinellas	FL	0	0	39	0	39

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
33765	Clearwater	Pinellas	FL	0	0	34	0	34
33767	Clearwater	Pinellas	FL	0	0	52	0	52
33770	Belleair Bluffs	Pinellas	FL	0	0	44	0	44
33771	Largo	Pinellas	FL	0	0	27	0	27
33772	Largo	Pinellas	FL	0	0	38	0	38
33773	Largo	Pinellas	FL	0	0	26	0	26
33774	Largo	Pinellas	FL	0	0	23	0	23
33776	Largo	Pinellas	FL	0	0	28	0	28
33777	Largo	Pinellas	FL	0	0	40	0	40
33778	Largo	Pinellas	FL	0	0	12	0	12
33779	Largo	Pinellas	FL	0	0	13	0	13
33781	Pinellas Park	Pinellas	FL	0	0	33	0	33
33782	Pinellas Park	Pinellas	FL	0	0	16	0	16
33785	Belleair Beach	Pinellas	FL	0	0	27	0	27
33786	Belleair Beach	Pinellas	FL	0	0	13	0	13
33801	Lakeland	Polk	FL	0	0	66	0	66
33803	Lakeland	Polk	FL	0	0	71	0	71
33805	Gibsonia	Polk	FL	0	0	43	0	43
33809	Lakeland	Polk	FL	0	0	15	0	15
33810	Lakeland	Polk	FL	0	0	42	0	42
33811	Lakeland	Polk	FL	0	0	29	0	29
33812	Lakeland	Polk	FL	0	0	13	0	13
33813	Lakeland	Polk	FL	0	0	89	0	89
33815	Lakeland	Polk	FL	0	0	19	0	19
33823	Auburndale	Polk	FL	0	0	30	0	30
33825	Avon Park	Highlands	FL	0	0	38	0	38
33827	Babson Park	Polk	FL	0	0	11	0	11
33830	Bartow	Polk	FL	0	0	44	0	44
33831	Bartow	Polk	FL	0	0	24	0	24
33834	Bowling Green	Hardee	FL	0	0	12	0	12
33837	Davenport	Polk	FL	0	0	28	0	28
33838	Dundee	Polk	FL	0	0	10	0	10
33841	Fort Meade	Polk	FL	0	0	12	0	12
33843	Frostproof	Polk	FL	0	0	13	0	13
33844	Haines City	Polk	FL	0	0	31	0	31
33850	Lake Alfred	Polk	FL	0	0	15	0	15
33852	Lake Placid	Highlands	FL	0	0	24	0	24
33853	Lake Wales	Polk	FL	0	0	19	0	19
33859	Lake Wales	Polk	FL	0	0	26	0	26
33860	Mulberry	Polk	FL	0	0	19	0	19
33868	Polk City	Polk	FL	0	0	16	0	16
33870	Sebring	Highlands	FL	0	0	71	0	71
33872	Sebring	Highlands	FL	0	0	17	0	17
33873	Wauchula	Hardee	FL	0	0	36	0	36
33875	Sebring	Highlands	FL	0	0	13	0	13
33880	Eloise	Polk	FL	0	0	44	0	44
33881	Florence Villa	Polk	FL	0	0	56	0	56
33883	Winter Haven	Polk	FL	0	0	10	0	10



7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
33884	Cypress Gardens	Polk	FL	0	0	51	0	51
33896	Champions Gate	Polk	FL	0	0	17	0	17
33897	Davenport	Polk	FL	0	0	11	0	11
33898	Lake Wales	Polk	FL	0	0	10	0	10
33901	Fort Myers	Lee	FL	0	0	75	0	75
33902	Fort Myers	Lee	FL	0	0	37	0	37
33903	Fort Myers	Lee	FL	0	0	18	0	18
33904	Cape Coral	Lee	FL	0	0	30	0	30
33905	Fort Myers	Lee	FL	0	0	27	0	27
33907	Fort Myers	Lee	FL	0	0	52	0	52
33908	Fort Myers	Lee	FL	0	0	96	0	96
33909	Cape Coral	Lee	FL	0	0	14	0	14
33912	Fort Myers	Lee	FL	0	0	66	0	66
33913	Fort Myers	Lee	FL	0	0	48	0	48
33914	Cape Coral	Lee	FL	0	0	45	0	45
33915	Cape Coral	Lee	FL	0	0	12	0	12
33916	Fort Myers	Lee	FL	0	0	16	0	16
33917	Fort Myers	Lee	FL	0	0	24	0	24
33919	Fort Myers	Lee	FL	0	0	59	0	59
33928	Estero	Lee	FL	0	0	64	0	64
33931	Fort Myers Beach	Lee	FL	0	0	15	0	15
33935	La Belle	Hendry	FL	0	0	15	0	15
33936	Lehigh	Lee	FL	0	0	17	0	17
33947	Cape Haze	Charlotte	FL	0	0	10	0	10
33948	Port Charlotte	Charlotte	FL	0	0	39	0	39
33950	Punta Gorda	Charlotte	FL	0	0	74	0	74
33952	Port Charlotte	Charlotte	FL	0	0	23	0	23
33953	Port Charlotte	Charlotte	FL	0	0	12	0	12
33954	Port Charlotte	Charlotte	FL	0	0	13	0	13
33955	Punta Gorda	Charlotte	FL	0	0	15	0	15
33957	Sanibel	Lee	FL	0	0	24	0	24
33965	Fort Myers	Lee	FL	0	0	20	0	20
33966	Fort Myers	Lee	FL	0	0	36	0	36
33967	Fort Myers	Lee	FL	0	0	16	0	16
33971	Lehigh	Lee	FL	0	0	19	0	19
33975	Labelle	Hendry	FL	0	0	26	0	26
33980	Port Charlotte	Charlotte	FL	0	0	27	0	27
33981	Port Charlotte	Charlotte	FL	0	0	19	0	19
33982	Punta Gorda	Charlotte	FL	0	0	19	0	19
33983	Port Charlotte	Charlotte	FL	0	0	17	0	17
33990	Cape Coral	Lee	FL	0	0	38	0	38
33991	Cape Coral	Lee	FL	0	0	25	0	25
33993	Cape Coral	Lee	FL	0	0	18	0	18
34102	Naples	Collier	FL	0	0	141	0	141
34103	Naples	Collier	FL	0	0	84	0	84
34104	Naples	Collier	FL	0	0	39	0	39
34105	Naples	Collier	FL	0	0	42	0	42
34108	Coco River	Collier	FL	0	0	78	0	78

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
34109	Naples	Collier	FL	0	0	99	0	99
34110	Naples	Collier	FL	0	0	93	0	93
34112	Naples	Collier	FL	0	0	55	0	55
34113	Naples	Collier	FL	0	0	39	0	39
34114	Naples	Collier	FL	0	0	22	0	22
34116	Golden Gate	Collier	FL	0	0	15	0	15
34119	Naples	Collier	FL	0	0	86	0	86
34120	Naples	Collier	FL	0	0	35	0	35
34134	Barefoot Beach	Lee	FL	0	0	69	0	69
34135	Bonita Springs	Lee	FL	0	0	76	0	76
34142	Ave Maria	Collier	FL	0	0	15	0	15
34145	Marco Island	Collier	FL	0	0	44	0	44
34201	Bradenton	Manatee	FL	0	0	17	0	17
34202	Bradenton	Manatee	FL	0	0	103	0	103
34203	Bradenton	Manatee	FL	0	0	46	0	46
34205	Bradenton	Manatee	FL	0	0	86	0	86
34207	Bayshore Gardens	Manatee	FL	0	0	37	0	37
34208	Bradenton	Manatee	FL	0	0	42	0	42
34209	Bradenton	Manatee	FL	0	0	41	0	41
34210	Bradenton	Manatee	FL	0	0	17	0	17
34211	Bradenton	Manatee	FL	0	0	52	0	52
34212	Bradenton	Manatee	FL	0	0	31	0	31
34216	Anna Maria	Manatee	FL	0	0	13	0	13
34217	Bradenton Beach	Manatee	FL	0	0	22	0	22
34219	Parrish	Manatee	FL	0	0	45	0	45
34221	Palmetto	Manatee	FL	0	0	50	0	50
34222	Ellenton	Manatee	FL	0	0	11	0	11
34223	Englewood	Sarasota	FL	0	0	29	0	29
34224	Englewood	Charlotte	FL	0	0	12	0	12
34228	Long Boat Key	Manatee	FL	0	0	51	0	51
34229	Osprey	Sarasota	FL	0	0	36	0	36
34231	Sarasota	Sarasota	FL	0	0	43	0	43
34232	Fruitville	Sarasota	FL	0	0	53	0	53
34233	Sarasota	Sarasota	FL	0	0	71	0	71
34234	Sarasota	Sarasota	FL	0	0	29	0	29
34235	Sarasota	Sarasota	FL	0	0	17	0	17
34236	Sarasota	Sarasota	FL	0	0	149	0	149
34237	Sarasota	Sarasota	FL	0	0	32	0	32
34238	Sarasota	Sarasota	FL	0	0	65	0	65
34239	Pinecraft	Sarasota	FL	0	0	48	0	48
34240	Sarasota	Sarasota	FL	0	0	95	0	95
34241	Sarasota	Sarasota	FL	0	0	25	0	25
34242	Crescent Beach	Sarasota	FL	0	0	23	0	23
34243	Sarasota	Manatee	FL	0	0	129	0	129
34251	Myakka City	Manatee	FL	0	0	11	0	11
34266	Arcadia	De Soto	FL	0	0	43	0	43
34275	Nokomis	Sarasota	FL	0	0	37	0	37
34285	Mid Venice	Sarasota	FL	0	0	55	0	55

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
34286	North Port	Sarasota	FL	0	0	24	0	24
34287	North Port	Sarasota	FL	0	0	27	0	27
34292	Venice	Sarasota	FL	0	0	45	0	45
34293	Venice	Sarasota	FL	0	0	50	0	50
34420	Belleview	Marion	FL	0	0	19	0	19
34428	Crystal River	Citrus	FL	0	0	19	0	19
34429	Crystal River	Citrus	FL	0	0	14	0	14
34431	Dunnellon	Marion	FL	0	0	13	0	13
34432	Dunnellon	Marion	FL	0	0	17	0	17
34442	Hernando	Citrus	FL	0	0	26	0	26
34446	Homosassa	Citrus	FL	0	0	22	0	22
34448	Homosassa	Citrus	FL	0	0	17	0	17
34449	Inglis	Levy	FL	0	0	10	0	10
34450	Inverness	Citrus	FL	0	0	31	0	31
34452	Inverness	Citrus	FL	0	0	15	0	15
34453	Inverness	Citrus	FL	0	0	15	0	15
34461	Lecanto	Citrus	FL	0	0	33	0	33
34465	Beverly Hills	Citrus	FL	0	0	24	0	24
34470	Ocala	Marion	FL	0	0	29	0	29
34471	Maricamp	Marion	FL	0	0	86	0	86
34472	Maricamp	Marion	FL	0	0	12	0	12
34473	Ocala	Marion	FL	0	0	14	0	14
34474	Ocala	Marion	FL	0	0	38	0	38
34475	Ocala	Marion	FL	0	0	19	0	19
34476	Ocala	Marion	FL	0	0	20	0	20
34478	Ocala	Marion	FL	0	0	12	0	12
34480	Maricamp	Marion	FL	0	0	24	0	24
34481	Ocala	Marion	FL	0	0	45	0	45
34482	Ocala	Marion	FL	0	0	24	0	24
34484	Oxford	Sumter	FL	0	0	15	0	15
34491	Summerfield	Marion	FL	0	0	28	0	28
34601	Brooksville	Hernando	FL	0	0	45	0	45
34602	Brooksville	Hernando	FL	0	0	11	0	11
34604	Brooksville	Hernando	FL	0	0	30	0	30
34606	Brooksville	Hernando	FL	0	0	26	0	26
34608	Brooksville	Hernando	FL	0	0	21	0	21
34609	Brooksville	Hernando	FL	0	0	36	0	36
34610	Brooksville	Pasco	FL	0	0	11	0	11
34613	Brooksville	Hernando	FL	0	0	23	0	23
34638	Land O Lakes	Pasco	FL	0	0	28	0	28
34639	Land O Lakes	Pasco	FL	0	0	27	0	27
34652	New Port Richey	Pasco	FL	0	0	44	0	44
34653	New Port Richey	Pasco	FL	0	0	18	0	18
34654	New Port Richey	Pasco	FL	0	0	37	0	37
34655	New Port Richey	Pasco	FL	0	0	79	0	79
34667	Bayonet Point	Pasco	FL	0	0	44	0	44
34668	Port Richey	Pasco	FL	0	0	44	0	44
34677	Oldsmar	Pinellas	FL	0	0	41	0	41

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
34683	Palm Harbor	Pinellas	FL	0	0	52	0	52
34684	Palm Harbor	Pinellas	FL	0	0	43	0	43
34685	Palm Harbor	Pinellas	FL	0	0	43	0	43
34688	Tarpon Springs	Pinellas	FL	0	0	23	0	23
34689	Tarpon Springs	Pinellas	FL	0	0	48	0	48
34690	Holiday	Pasco	FL	0	0	10	0	10
34691	Holiday	Pasco	FL	0	0	14	0	14
34695	Safety Harbor	Pinellas	FL	0	0	67	0	67
34698	Dunedin	Pinellas	FL	0	0	68	0	68
34711	Clermont	Lake	FL	0	0	101	0	101
34714	Clermont	Lake	FL	0	0	18	0	18
34715	Clermont	Lake	FL	0	0	24	0	24
34731	Fruitland Park	Lake	FL	0	0	14	0	14
34736	Groveland	Lake	FL	0	0	20	0	20
34737	Howey in the Hills	Lake	FL	0	0	15	0	15
34741	Best Laundro	Osceola	FL	0	0	85	0	85
34743	Buena Ventura Lakes	Osceola	FL	0	0	10	0	10
34744	Kissimmee	Osceola	FL	0	0	52	0	52
34746	Kissimmee	Osceola	FL	0	0	31	0	31
34747	Celebration	Osceola	FL	0	0	56	0	56
34748	Leesburg	Lake	FL	0	0	71	0	71
34749	Leesburg	Lake	FL	0	0	10	0	10
34756	Montverde	Lake	FL	0	0	13	0	13
34758	Kissimmee	Osceola	FL	0	0	19	0	19
34759	Kissimmee	Polk	FL	0	0	25	0	25
34761	Ocoee	Orange	FL	0	0	61	0	61
34769	Saint Cloud	Osceola	FL	0	0	22	0	22
34771	Magnolia Square	Osceola	FL	0	0	18	0	18
34785	Wildwood	Sumter	FL	0	0	33	0	33
34786	Windermere	Orange	FL	0	0	90	0	90
34787	Oakland	Orange	FL	0	0	133	0	133
34788	Haines Creek	Lake	FL	0	0	21	0	21
34945	Fort Pierce	Saint Lucie	FL	0	0	11	0	11
34947	Fort Pierce	Saint Lucie	FL	0	0	12	0	12
34949	Fort Pierce	Saint Lucie	FL	0	0	15	0	15
34950	Fort Pierce	Saint Lucie	FL	0	0	20	0	20
34951	Fort Pierce	Saint Lucie	FL	0	0	17	0	17
34952	Fort Pierce	Saint Lucie	FL	0	0	37	0	37
34953	Fort Pierce	Saint Lucie	FL	0	0	42	0	42
34956	Indiantown	Martin	FL	0	0	13	0	13
34957	Jensen Beach	Martin	FL	0	0	35	0	35
34972	Basinger	Okeechobee	FL	0	0	30	0	30
34974	Okeechobee	Okeechobee	FL	0	0	22	0	22
34981	Fort Pierce	Saint Lucie	FL	0	0	19	0	19
34982	Fort Pierce	Saint Lucie	FL	0	0	52	0	52
34983	Fort Pierce	Saint Lucie	FL	0	0	25	0	25
34984	Fort Pierce	Saint Lucie	FL	0	0	21	0	21
34986	Fort Pierce	Saint Lucie	FL	0	0	60	0	60

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
34987	Fort Pierce	Saint Lucie	FL	0	0	40	0	40
34990	Palm City	Martin	FL	0	0	88	0	88
34994	Stuart	Martin	FL	0	0	81	0	81
34996	Sewalls Point	Martin	FL	0	0	80	0	80
34997	Stuart	Martin	FL	0	0	95	0	95
AL	Assorted	Assorted	AL	0	0	186	0	186
AR	Assorted	Assorted	AR	0	0	54	0	54
AZ	Assorted	Assorted	AZ	0	0	26	0	26
CA	Assorted	Assorted	CA	0	0	162	0	162
CO	Assorted	Assorted	CO	0	0	57	0	57
CT	Assorted	Assorted	CT	0	0	76	0	76
DC	Assorted	Assorted	DC	0	0	70	0	70
DE	Assorted	Assorted	DE	0	0	14	0	14
FL	Assorted	Assorted	FL	0	688	10,261	2,314	13,263
GA	Assorted	Assorted	GA	0	0	512	0	512
HI	Assorted	Assorted	HI	0	0	10	0	10
IA	Assorted	Assorted	IA	0	0	18	0	18
IL	Assorted	Assorted	IL	0	0	150	0	150
IN	Assorted	Assorted	IN	0	0	63	0	63
KS	Assorted	Assorted	KS	0	0	24	0	24
KY	Assorted	Assorted	KY	0	0	62	0	62
LA	Assorted	Assorted	LA	0	0	82	0	82
MA	Assorted	Assorted	MA	0	0	82	0	82
MD	Assorted	Assorted	MD	0	0	361	0	361
ME	Assorted	Assorted	ME	0	0	15	0	15
MI	Assorted	Assorted	MI	0	0	111	0	111
MN	Assorted	Assorted	MN	0	0	46	0	46
MO	Assorted	Assorted	MO	0	0	44	0	44
MS	Assorted	Assorted	MS	0	0	55	0	55
NC	Assorted	Assorted	NC	0	0	173	0	173
NE	Assorted	Assorted	NE	0	0	23	0	23
NH	Assorted	Assorted	NH	0	0	22	0	22
NJ	Assorted	Assorted	NJ	0	0	168	0	168
NV	Assorted	Assorted	NV	0	0	18	0	18
NY	Assorted	Assorted	NY	0	0	354	0	354
OH	Assorted	Assorted	OH	0	0	114	0	114
OK	Assorted	Assorted	OK	0	0	25	0	25
OR	Assorted	Assorted	OR	0	0	12	0	12
PA	Assorted	Assorted	PA	0	0	215	0	215
SC	Assorted	Assorted	SC	0	0	80	0	80
SD	Assorted	Assorted	SD	0	0	10	0	10
TN	Assorted	Assorted	TN	0	0	211	0	211
TX	Assorted	Assorted	TX	0	0	254	0	254
VA	Assorted	Assorted	VA	0	0	171	0	171
WA	Assorted	Assorted	WA	0	0	23	0	23
WI	Assorted	Assorted	WI	0	0	46	0	46

7. Distribution by Zip Code (April 2025 Edition) Monthly (continued)

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
WV	Assorted	Assorted	WV	0	0	28	0	28
Misc.	Assorted	Assorted	-	0	0	91	0	91
TOTAL				0	688	52,206	2,314	55,208

8. Distribution by State (April 2025 Edition) Monthly

STATE	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
AL	Assorted	AL	0	0	186	0	186
AR	Assorted	AR	0	0	54	0	54
AZ	Assorted	AZ	0	0	26	0	26
CA	Assorted	CA	0	0	162	0	162
CO	Assorted	CO	0	0	57	0	57
CT	Assorted	CT	0	0	76	0	76
DC	Assorted	DC	0	0	70	0	70
DE	Assorted	DE	0	0	14	0	14
FL	Assorted	FL	0	688	47,888	2,314	50,890
GA	Assorted	GA	0	0	512	0	512
HI	Assorted	HI	0	0	10	0	10
IA	Assorted	IA	0	0	18	0	18
IL	Assorted	IL	0	0	150	0	150
IN	Assorted	IN	0	0	63	0	63
KS	Assorted	KS	0	0	24	0	24
KY	Assorted	KY	0	0	62	0	62
LA	Assorted	LA	0	0	82	0	82
MA	Assorted	MA	0	0	82	0	82
MD	Assorted	MD	0	0	361	0	361
ME	Assorted	ME	0	0	15	0	15
MI	Assorted	MI	0	0	111	0	111
MN	Assorted	MN	0	0	46	0	46
MO	Assorted	MO	0	0	44	0	44
MS	Assorted	MS	0	0	55	0	55
NC	Assorted	NC	0	0	173	0	173
NE	Assorted	NE	0	0	23	0	23
NH	Assorted	NH	0	0	22	0	22
NJ	Assorted	NJ	0	0	168	0	168
NV	Assorted	NV	0	0	18	0	18
NY	Assorted	NY	0	0	354	0	354
OH	Assorted	OH	0	0	114	0	114
OK	Assorted	OK	0	0	25	0	25
OR	Assorted	OR	0	0	12	0	12
PA	Assorted	PA	0	0	215	0	215
SC	Assorted	SC	0	0	80	0	80
SD	Assorted	SD	0	0	10	0	10
TN	Assorted	TN	0	0	211	0	211
TX	Assorted	TX	0	0	254	0	254
VA	Assorted	VA	0	0	171	0	171
WA	Assorted	WA	0	0	23	0	23
WI	Assorted	WI	0	0	46	0	46

8. Distribution by State (April 2025 Edition) Monthly (continued)

STATE	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
WV	Assorted	WV	0	0	28	0	28
Misc.	Assorted	-	0	0	91	0	91
TOTAL			0	688	52,206	2,314	55,208

9. Verification of Distribution – Mail and Carrier Delivery Distribution

Florida Trend Magazine reported an average mail distribution of 46,271 during the audit period. Mail distribution is verified through the review of mail statements and/or additional publisher support documents. Florida Trend Magazine did not report carrier delivery distribution during the audit period. Carrier delivery is verified through the review of carrier statements and/or additional publisher support documents.

10. Verification of Distribution – Controlled Bulk / Demand Distribution / Single Copy

The Circulation Verification Council performed delivery verification in the primary market areas indicated in paragraph nine. Delivery verification is performed using multi-source methodologies considered necessary under the circumstances of the audit. Delivery verification can include, but is not limited to, on-site verification, business phone verification, online, email, and/or social media contact.

CVC verification substantiates Florida Trend Magazine’s claim of 184 returnable source distributed editions returned to the publisher unclaimed after the edition cycle.

11. Paid Reporting Analysis

CARRIER DELIVERY	Basic Rates: N/A
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	0
MAIL	Basic Rates: \$29.95 / 1-Year
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	4,501
Over 75% of basic rate	5,531
Over 50% of basic rate	3,790
Over 25% of basic rate	2,557
1%-24% of basic rate	721
Less than 1% of basic rate*	8,192
SPONSORED	Basic Rates: \$29.95 / 1-Year
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	0
Over 75% of basic rate	0
Over 50% of basic rate	0
Over 25% of basic rate	0
1%-24% of basic rate	0
Less than 1% of basic rate*	2,327
SINGLE COPY	COVER PRICE: \$4.95
	AVERAGE WHOLESALE RATE: \$2.47

12A. Audited Average Website Reporting - www.floridatrend.com

	Monthly Audit Period Average **
Website Total Users	77,654
Website Sessions	119,143
Website Views	615,692
Views Per Session	5.17
Average Time Spent on Website	00:16:19
Engagement Rate	52.6%

Explanatory – Website

PARAGRAPH TWELVE (A)

** Due issues with the transition to a new hosting platform, the averages in paragraph twelve (12) A, reflect the continuation of prior year reporting, based on the sponsoring associations twenty-four month audit cycle.

TOTAL USERS: A unique user to a website where the user registers or where the user is identified or marked by a cookie, IP address, or other ID that is attached to the browser within the defined cycle. Limitations apply to the measurement of unique users. Please see CVC Rules & Regulations for further information.

SESSIONS: The total number of sessions, expressed as a monthly average, to a publication's website regardless of unique status, as expressed above.

VIEWS: The transmittal of a full page contained within the website to the user's browser.

PAGES PER SESSION: The average number of page views per session, expressed as a monthly average.

AVG. TIME SPENT: The average amount of time spent on a website during a single visit, expressed in hours, minutes and seconds.

ENGAGEMENT RATE: Engagement rate reports the percentage of visits that view more than one page before exiting a site. This number is presented as a monthly average.

12B. Audited Online/Digital Edition Reporting

	Monthly Audit Period Average
Digital Edition Single Copy	5
Digital Edition Subscribers - Total	3,749
Digital Edition Subscribers - Paid	2,155
Digital Edition Subscribers – Paid Unduplicated	608
Digital Edition Subscribers - Controlled	1,594
Digital Edition Subscribers – Controlled Unduplicated	1,546
Unique Digital Edition Users	Not Reported

Explanatory – Digital Edition

PARAGRAPH TWELVE (B)

DIGITAL EDITION SINGLE COPY: Single electronic editions purchased and downloaded by a reader. These are copies distinct from any regular digital subscription

DIGITAL EDITION: Subscribers to a digital edition version of the publication. Subscriptions, unless expressed here, may be part of a print subscription package or a stand-alone digital subscription. Please see CVC Rules & Regulations for further information.

UNIQUE DIGITAL EDITION USERS: Unique users to a digital edition publication where the user registers or where the user is identified or marked by a cookie, IP address, or other ID that is attached to the browser with the defined cycle. A unique user counts once within the timescale. A user can make multiple visits. Limitations apply to the measurement of unique visitors. Please see CVC Rules & Regulations for further information.

12C. Text Media - Not Reported

12D. Social Media

Social Media Source	Average Media Usage	June 2025
www.facebook.com/floridatrend	11,458 Followers	11,443 Followers
Instagram.com/florida.trend	1,614 Followers	1,676 Followers
LinkedIn.com/floridatrendmagazine	8,492 Followers	8,714 Followers
X (Twitter) - @FloridaTrend	11,066 Followers	11,015 Followers



Explanatory – Social Media

PARAGRAPH TWELVE (D)

FACEBOOK LIKES: The average number of followers as expressed by the Facebook page. Information sourced at regular intervals from the publications page on Facebook.com or third party measurement sources.

INSTAGRAM FOLLOWERS: The average number of followers as expressed by members of the Instagram community. Information sourced at regular intervals from the publications page on Instagram.com or third party measurement sources.

LINKEDIN FOLLOWERS: The average number of followers as expressed by members of the LinkedIn community. Information sourced at regular intervals from the publications page on LinkedIn.com or third party measurement sources.

X (TWITTER) FOLLOWERS: The average number of followers as expressed by members of the X (Twitter) community. Information sourced at regular intervals from the publications page on X (Twitter.com) or third party measurement sources.

12E. Email Media

Media Type	Database Recipients
Non-Subscriber Email Opt-In Database – Daily Pulse	22,428
Average Open Rate	28.5%
Non-Subscriber Email Opt-In Database – Health Care	10,550
Average Open Rate	28.5%
Non-Subscriber Email Opt-In Database – Education	10,003
Average Open Rate	29.5%
Non-Subscriber Email Opt-In Database – Movers & Influencers	10,825
Average Open Rate	29.0%
Non-Subscriber Email Opt-In Database – Small Biz Edge	14,421
Average Open Rate	30.0%
Non-Subscriber Email Opt-In Database – Real Estate	9,716
Average Open Rate	38.5%
Non-Subscriber Email Opt-In Database – Business Beat	20,306
Average Open Rate	23.0%

Explanatory – Email Media, E-Newsletters & E-Blasts

PARAGRAPH TWELVE (E)

NON-SUBSCRIBER EMAIL OPT-IN DATABASE: Subscribers who have provided email contact data to receive newsletters, special content, special offers, coupons or redemption codes for use within a specified period of time, and are sourced through third party efforts such as trade shows, opt-in email newsletters or surveys.

12F. Video & Podcast Media - Not Reported



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13. Council Audit Statement

Circulation Verification Council (CVC) reviewed the printing, distribution, circulation, technology, and general business records of this publication for the purpose of compiling this information. The review was completed using Council audit procedures considered necessary under the circumstances of the audit in compliance with CVC Rules and Regulations. In our opinion, this report fairly and accurately represents the publication's printing, distribution, circulation, and technology reporting, if applicable, for the period indicated. The publication has sworn that the information presented for this audit reporting is accurate and supplied CVC with general business records substantiating the information under audit review. This report is released subject to the provisions of the CVC Rules & Regulations which are hereby incorporated by reference. CVC Rules & Regulations may be amended from time to time without notice at the sole discretion of CVC. In no event shall CVC be liable for indirect, incidental, consequential, special, or punitive damages, or damages for lost profits, lost income, or lost savings arising by negligence, intended conduct, breach of contract, or otherwise. CVC reports and data are released for the sole use of advertising purchase evaluations and any use for valuations or determination of value is strictly prohibited. CVC reports may not be used for USPS requestor or other permit qualifications. This report is subject to copyright laws and may only be reproduced by the publisher.



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The current status of this report expires September 30, 2026.

If this report is presented after September 30, 2026 please call the toll-free number listed below.



Florida Trend Magazine - St. Petersburg, FL - 01-4133 - Supplemental Readership Study

The Circulation Verification Council surveyed Florida Trend Magazine readers in the primary market areas indicated in publication's CVC audit report. The purpose was to identify the number of individuals who indicate they have read at least two of the last four issues of the publication, and gather study information solely for advertising purchase evaluations. Market statistics estimates appearing in CVC reports, when available, are obtained from EASI Software. CVC study sources can include, but are not limited to, residential and cell phone surveys, online surveys, email surveys, and/or social media surveys. Study source data can include, but are not limited to, residential phone listings, cell phone exchanges, publisher delivery lists, opt-in email, online, and/or social media databases. Residential and cell phone survey populations consist of adults age 18 and over, living in households within the survey area. Within this area, each individual had a known (or "non-zero") probability of being selected for the random sample. Surveys were conducted solely with pre-designated respondents and no substitutions were permitted. Initial survey attempts were spread evenly across all survey days (i.e., Tuesday through Saturday). A minimum of 250 completed surveys, or 2.5% of net circulation for publications under 10,000 circulation is required with no more than one survey per household. Survey Procedures: To ensure the highest degree of comparability and to facilitate the survey process, a standard, consistent, specified list of questions was asked. Surveys were conducted over a minimum period of two weeks to minimize the impact of weather and/or special circumstances. Every effort was made to ensure that surveys were assigned randomly by day and that an approximately equal number of surveys were completed on each survey day. Where appropriate, data was balanced and/or weighted by ZIP code using up-to-date known demographics: gender, age, number of adults in household and ethnicity in those cases where one minority comprised no less than ten percent of the total population. Non-responses to any single question were eliminated from the survey. In all cases, at least four attempts were made to contact all pre-designated respondents. Every effort was made to surmount language, cultural, behavioral and other barriers to a successful survey; and to the extent feasible, contact attempts were scheduled on a random basis. During the survey process, no questions were asked prior to the readership question, with the exception of a qualifying question designed to determine the ZIP code of the individual; and a general warm-up call explanation designed to put the respondent at ease. Warm-up questions did not include any reference to a publication itself or the nature of the study information. The study followed recommended guidelines developed in part from established media usage and evaluation guidelines. Survey totals may not equal 100% due to rounding. The Circulation Verification Council estimates that all the information in this survey has a maximum error margin of +/-4% at the 95% confidence level. 301 Survey respondents were interviewed during the verification of carrier delivery and mail distribution. 37 Survey respondents reported reading a minimum of two of the last four issues through single copy, controlled bulk, or pass along distribution. 116 Survey respondents responded to a geo-coded outbound email verification. This publication did not participate in the CVC online research program.

- Average estimated readers per edition during the audit period: 4.6
*Readership estimates compiled from 2025 CVC circulation & readership study data.

1. Florida Trend Magazine is distributed regularly in your area. Do you regularly read or look through Florida Trend Magazine?

YES 454 Survey Respondents

2. Considering all the times you pick it up, about how much time, in total, do you spend reading or looking into an average issue of Florida Trend Magazine?

00% Do not read/look into
11% Less than 15 minutes
13% 15 to 29 minutes
16% 30 to 44 minutes
31% 45 to 59 minutes
29% One hour or more
00% Still reading first issue

3. In the past 12 months, what actions, if any, have you taken as a result of reading Florida Trend Magazine? (% of Total Respondents)

31% Contacted a company because of an advertisement in the publication.
71% Discussed an item you saw in the publication with others.
63% Passed an item along or refer information to a business associate/client.
35% Visited the publication website to send a link of an item in an issue to someone.
39% Saved the entire issue.
51% Saved items of interest.
00% None of these.

4. In your present position, do you influence the purchasing decisions of your company?

80% Yes
20% No

5. Which one of the following best describes your job title or function?

- 32% Owner/Partner
- 12% CEO
- 09% President
- 09% CFO
- 01% CIO
- 03% COO
- 01% Other corporate officer
- 09% Vice president
- 11% Director/Manager
- 10% Sales/Marketing
- 01% Consultant
- 02% Other

6. What is your gender?

- 65% Male
- 35% Female

7. What is your age?

- 01% Under 25
- 02% 25–29
- 02% 30–34
- 04% 35–39
- 04% 40–44
- 14% 45–49
- 21% 50–54 (Average Reader Age: 55.1)
- 19% 55–59
- 17% 60–64
- 16% 65 or over

8. What is the highest level of education you have completed?

- 02% High school or less
- 03% Vocational/technical training
- 09% Attended college (less than 4 years)
- 35% Graduated from 4-year college
- 22% Post-graduate study without degree
- 24% Master's degree
- 05% Doctoral degree

9. What was your total household income? *(Please include all income for yourself and all other persons living in your household from all sources. For example: wages, bonuses, profits, dividends, rental income, interest, pensions, etc.)*

- 01% Under \$50,000
- 02% \$50,000 - \$74,999
- 05% \$75,000 - \$99,999
- 05% \$100,000 - \$124,999
- 08% \$125,000 - \$149,999
- 08% \$150,000 - \$174,999
- 10% \$175,000 - \$199,999
- 11% \$200,000 - \$249,999
- 12% \$250,000 - \$299,999 (Average Reader HH Income: \$329,206)
- 13% \$300,000 - \$399,999
- 15% \$400,000 - \$499,999
- 10% \$500,000 or more