

# Region by region and statewide, Florida Trend's circulation covers and reaches every corner.

## North Florida

Circulation	11,293
Readership	62,916

## Tampa Bay

Circulation	9,260
Readership	51,590

## Central Florida

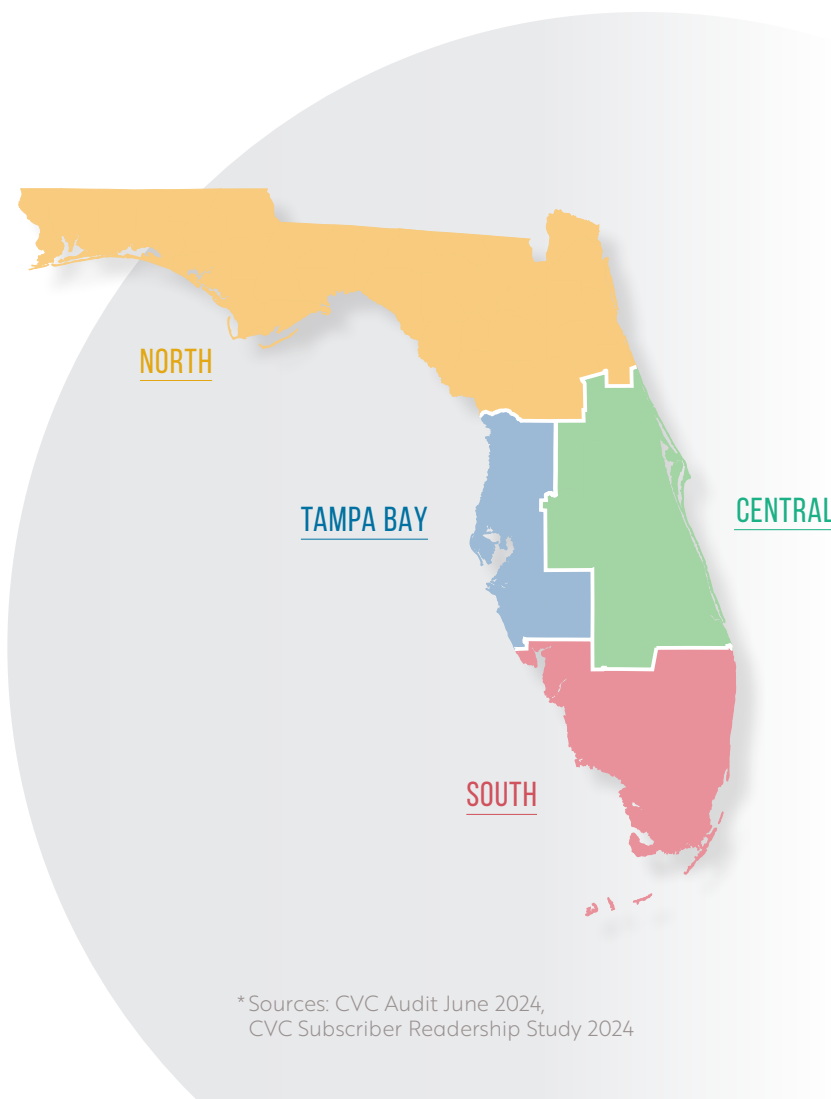
Circulation	10,470
Readership	58,331

## South Florida

Circulation	14,827
Readership	82,605

## Other non-florida

Circulation	6,562
Readership	36,558



**Total Circulation 52,412\* | Total Readership 292,000\***

FIND OUT  
MORE

**Christine King**  
TAMPA BAY, NORTHWEST & SOUTHWEST  
727.560.2159  
cking@floridatrend.com

**Sara Minton-Oglesby**  
CENTRAL, NORTHEAST & EAST CENTRAL  
813.367.6409  
soglesby@floridatrend.com

**Andreea Redis-Coste**  
SOUTHEAST  
954.802.4722  
acoste@floridatrend.com