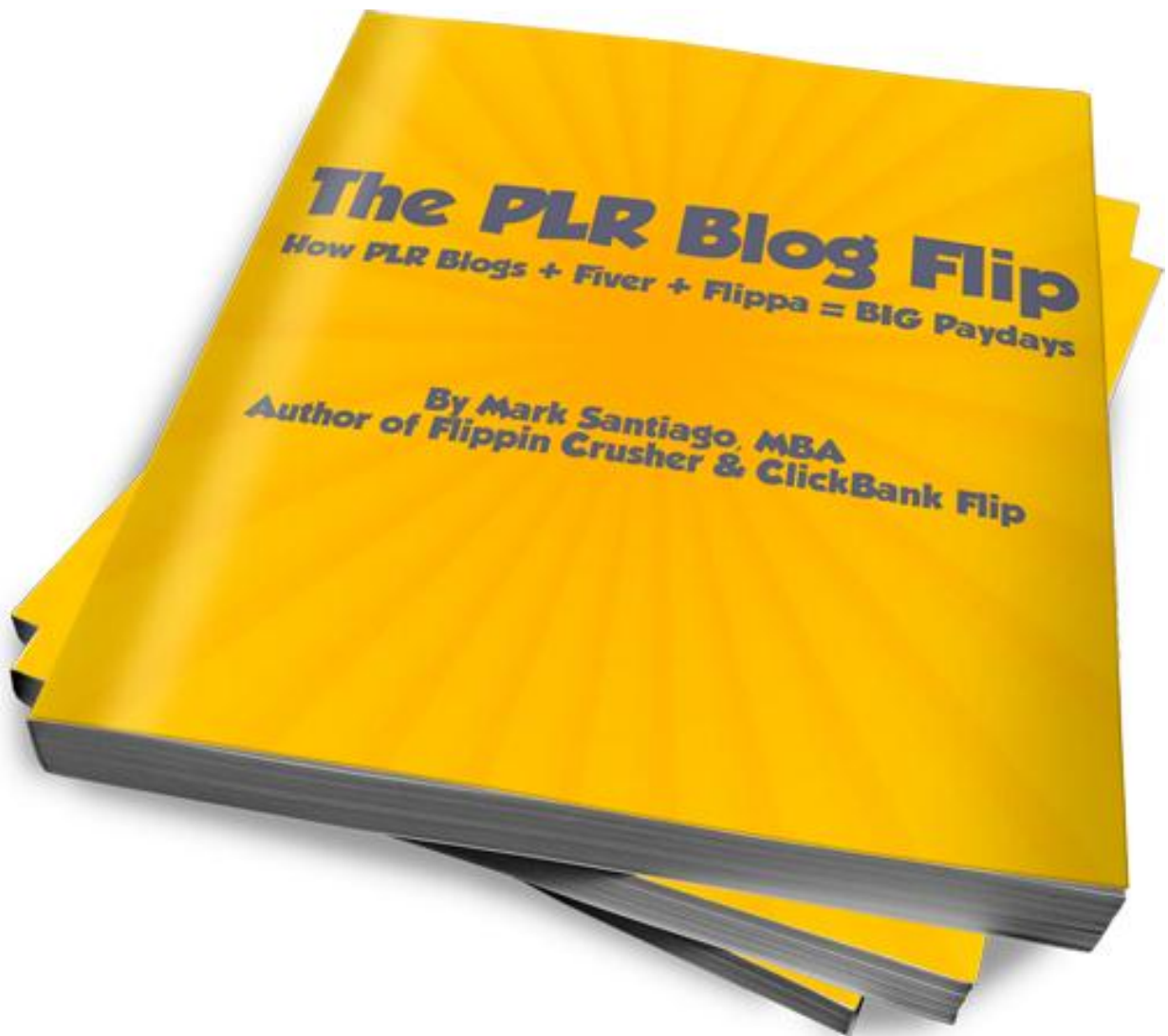


## The PLR Blog Flip



Sponsored by [FlippinCrusher.com](http://FlippinCrusher.com)

## Welcome to the PLR Blog Flip

Hey guys, welcome to The PLR Blog Flip. In this case study I will show you the exact method and system that has created over \$50,000 in the last eight months for one Flippa seller. The Flippa marketplace is huge and continually growing.

Currently, there are on average over 5,000 buyers and sellers in the market at any one time. Do you think you could see them a site?

Well, I'm going to show you exactly how this Flippa seller is doing it and how you can do the same.

Here are some things you will need to get started:

A [ClickBank](#) Account (Optional)

An [Amazon Associates](#) Account (Optional)

An [AdSense](#) Account (Optional)

A [Flippa](#) Account

A [Fiverr](#) Account

## So, lets get to it!

## Step 1.


### Flippa Research

Go to Flippa.com and look at the following seller who offers PLR Blogs. You must be signed in to view their profile. If you don't have an account at Flippa, go ahead and get one setup (it's Free).

<https://flippa.com/users/474772>

Study the Following Sites Sold:

Flippa needs YOUR help to go to SXSW! Help us get there by voting now!




Buy and sell websites.  
5,000 buyers and sellers online right now

Login | [Sign Up](#)

Advanced Search

FeaturedNew ListingsMost ActiveEnding SoonJust SoldPrice RangeBrowseDealsSell Your Website



PR 1 HAIR LOSS Site, 7340 Backlinks, Adsense, Amazon Store, CB, 111 Articles

[MyHairLossRemedy.com](http://MyHairLossRemedy.com)

Sold at Public Auction21 bids

**\$181**

Started: 4 days ago  
Completed: Yesterday

Seller does not accept Escrow payment. ?

Site Visibility	Domain	SEMRush Stats
Google PageRank 1	Registration Date 17th Aug, 2012	SEMRush Rank -
Alexa Rank 8,530,873	Compete Stats	Keywords in Google -
Links in Google 0	Compete Ranking	Site Content
Inbound Links 7,340	Compete Uniques	Possible Copies Found -

View extended due diligence data for this listing

Description

Claimed Site Age

Site Established 17th Aug, 2012

## The PLR Blog Flip


Flippa needs YOUR help to go to SXSW! Help us get there by voting now!

**Flippa** Buy and sell websites.  
6,357 buyers and sellers online right now

Login | [Sign Up](#)

Search listings Search  
[Advanced Search](#)

Featured New Listings Most Active Ending Soon Just Sold Price Range Browse Deals Sell Your Website

 **ULTIMATE Turnkey DOG TRAINING Site, Adsense, Amazon Store, CB, 110 Articles**  
[SmartDogTrainingTips.com](#)

Sold at Public Auction **18 bids**  
**\$165**

Started: 5 days ago  
Completed: 2 days ago

Seller does not accept Escrow payment.

Site Visibility	Domain	SEMRush Stats
Google PageRank 0	Registration Date 9th Aug. 2012	SEMRush Rank -
Alexa Rank 4,200,474	<a href="#">Compete Stats</a>	Keywords in Google -
Links in Google 0	Compete Ranking -	<a href="#">Site Content</a>
Inbound Links 3	Compete Uniques -	Possible Copies Found -

[View extended due diligence data for this listing](#)

Description

[Claimed Site Age](#)  
Site Established 9th Aug. 2012

### You will notice the following:

1. He is selling PLR Blogs from <http://premadeniches.com>
2. He picks good keyword domains to sell
3. He picks aged domains to use
4. He uses <http://uralappraisal.net> to justify the value of the domain
5. He adds over 100 extra articles to the site
6. He monetizes the site with multiple streams of income.
7. He builds backlinks.

## Step 2.

### Get ClickBank ID, AdSense, and Amazon Associates Account

Go to Clickbank.com, Amazon Associates, and AdSense and sign up for an account at each. If you already have an account, go ahead and skip this step.

This step is only necessary for setting everything up. Technically, you don't need these accounts since you won't be making sales with this site. However, you never know if you list a site and you make a sale or two from it. Plus, you want to be able to show what the site will look like with different ads.

If you can't get AdSense in your country then get [Chitika](#) so you can display ads.

Personally, I have had this happen to me a handful of times and you never want to leave money on the table.

After the site is sold you can change the CB links to the new buyer anyway.

## Step 3.

# Buy Domain

In this step, we will be using a few tools to help us choose a domain name.

1. First, you must decide which site you want to list.
2. Next, you will need to go to [Google Keyword Tool](#)

Google AdWords

U.S. English | US Dollar (USD \$) | [Report an issue](#) | [Help](#) | [Sign in](#)

Home Tools

Tools

Keyword Tool

Include terms (0) ?

Exclude terms (0) ?

Match Types ?

☒ Broad

☐ Exact

Saved ideas (0)

☐ My keyword ideas

☐ My ad group ideas

Find keywords

Based on one or more of the following:

Word or phrase: acne

Website: www.google.com/page.html

Category: Apparel

☐ Only show ideas closely related to my search terms ?

[Advanced Options and Filters](#) | Locations: United States X | Languages: English X | Devices: Desktops and laptops

Search | [Sign in with your AdWords login information to see the full set of ideas for this search.](#)

[About this data ?](#)

Download View as text Sorted by Relevance Columns

1 - 1 of 1

Keyword	Competition	Global Monthly Searches ?	Local Monthly Searches ?
acne	Medium	9,140,000	2,740,000

1 - 50 of 100

Keyword	Competition	Global Monthly Searches ?	Local Monthly Searches ?
---------	-------------	---------------------------	--------------------------

3. Type in your niche keywords. If you are unsure, start broad (ie Acne, or Hair care) and then drill down. The tool will give you lots of examples.

## The PLR Blog Flip

- Find your domain. If you like a keyword, you can see if it's taken as a domain here: <http://instantdomainsearch.com>
- To search for aged/expiring domains you can use [Godaddy auctions](#), [freshdrops.com](#) (free), or [PremiumDrops.com](#) (paid). Keep in mind that you don't want to pay too much for the domain since your profit margin will shrink for every dollar more that you pay. I would try to keep it under \$30 for the domain.

### DOMAIN INFORMATION

Registrar: GoDaddy.com

Domain Created Date: June 1, 2007

Expires: August 2013

**NO SUCCESS FEES!**

### \*\*Example From Seller's Auction

The screenshot shows the GoDaddy Auctions interface. At the top, there's a navigation bar with 'Log In' or 'Create Account', the GoDaddy logo, and contact information. Below this is a secondary navigation bar with 'All Products', 'Cart', 'Domain Names', 'Websites & Hosting', and 'Web Tools'. The main section is titled 'Go Daddy Auctions' and includes a search bar for 'Find your domain'. Below the search bar, there's a 'Join Now' button and a 'Log in to Auctions' section with fields for 'Username/Customer #' and 'Password'. To the right, there's an 'Advanced Search' section with a 'Predefined' dropdown menu. The 'Featured Domains' section is highlighted with an orange header and contains a table of domains for sale.

Name	Bid/Offer	Traffic	Valuation	Price	Time Left
anybodybutmitt.com	0	-	-	Make Offer	\$Offer \$1,500 or more 5D 3H
nancyscoffee.com	0	-	-	\$8,000 \$Offer \$7,000 or more or Buy Now for \$8,000	30D 13H
rhumstore.com	0	-	-	Make Offer	\$Offer \$50,000 or more 80D 7H
hittingballs.com	0	-	-	Make Offer	\$Offer \$400 or more 35D 3H
worldnewstweet.com	0	2	-	Make Offer	\$Offer \$700 or more 84D 21H

- If you can't find a reasonably priced aged domain, then go with a new domain. Check <http://livecodes.blogspot.com> for new Godaddy coupons.

## **Domain Buying Criteria:**

- PR1-PR5 Preferable
- Good keyword search volume
- Age
- Top level domain (.com, .org, .net only)
- [URLappraisal.net](http://URLappraisal.net) – Check this site to see the value of the domain (Don't get too excited because you'll never get this much, but we will use it for marketing purposes)



## Step 4.

### Get Extra PLR Articles (1x)

Go to Fiverr.com and order your PLR articles. You will only need to order 1 gig and only do this one time because these gigs comes with thousands of PLR articles you will be able to use over and over again.

<http://fiverr.com/usmediapro/give-you-100000-high-quality-plr-articles-in-160-categories-with-keywords-and-just>

<http://fiverr.com/unique90/give-you-over-140000-plr-articles-related-to-various-niches>

<http://fiverr.com/blackhatwarrior/give-you-more-than-149000-plr-articles-with-bonus>

## Step 5

### Purchase PLR Blogs & Install

This particular seller uses Premadeniches.com for his PLR blogs. You may use them as well, however, we have a few other resources that may be better.

The first one I recommend is:

**[URGENT: THIS IS A DIME SALE -NOW Get All 44 Niche Blogs for \\$27 w/Resell Rights!](#)**

This is probably the best deal out there.

However, if you are low on funds, you can also try this Fiverr gig:

**<http://fiverr.com/sifubiz/give-you-super-46-plr-ready-wordpress-niche-blog>**

## Step 6

# Monetize the Site & Add Articles

### Add Articles

At this point, you should already have your site installed. Now its time to add your PLR articles to the blog. Try to use at least 100 articles from your pack within your niche.

How are you going to do that? There's a plugin called Mr. Content that you can download for free and install on your Wordpress Blog. Then use it to import all of your PLR articles into the blog. It will then post the articles each day for you on autopilot.

[Get Mr. Content Here](#)

### Monetize the Site

You will need to follow the blog directions for adding ad code. But try to add as many different types of ads as the blog will allow you, to maximize the streams of income.

So, you should have:

1. Adsense
2. Amazon
3. ClickBank
4. CPA or other Affiliate product could be a good addition.

## Step 7

# Start Backlinking Process

Its completely up to you, but you can do some free backlinking as well as paid backlinking. The paid backlinking should show up better and stick longer than the free backlinking, so I would at least buy one backlink package for each site.

### **Paid backlinking (\$5):**

<http://fiverr.com/fastestfacebook/use-senuke-x-to-create-over-1000-quality-backlinks-for-your-site-within-24-hours>

<http://fiverr.com/portron/create-5250-verified-backlinks-using-xrumer>

<http://fiverr.com/seosupremacy/manually-build-150-high-pr-backlinks>

<http://fiverr.com/crorkservice/create-75-pr3-to-pr8-linkwheel-and-2000-social-bookmarks>

### **Free Backlinking:**

[Bulkping.com](http://Bulkping.com)

[Freebacklinktool.com](http://Freebacklinktool.com)

[Onlywire.com](http://Onlywire.com) (Social Media)

## Step 8

# List Your Sites On Flippa

Carefully study the auction listings that are seller uses.

DO NOT copy his listings or you will be suspended.

The reason we want to see what he is doing is because we want to use it as a template.

If it works, don't fix it...Don't reinvent the wheel...


Flippa needs YOUR help to go to SXSW! Help us get there by voting now!

Flippa Buy and sell websites. 5,000 buyers and sellers online right now

Login | Sign Up

Search listings Search Advanced Search

Featured New Listings Most Active Ending Soon Just Sold Price Range Browse Deals Sell Your Website

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Inbound Links	7,340	Compete Uniques	-	Possible Copies Found	-

[View extended due diligence data for this listing](#)

Description

Claimed Site Age  
Site Established 17th Aug, 2012

## Step 9

# Rinse & Repeat

1. Use the bonus Domain Tracker, Scheduler, and Budget to keep track of all of your domains and auctions on Flippa.
2. Use the bonus [Duplicator Plugin](#) to duplicate your blogs so once they are setup, you can continue to sell new ones on different domains.
3. Create a schedule so you know when you have to create sites and sell them.
4. Outsource – I can't stress this enough. Get a team together from [Odesk](#) or [Freelance.com](#) or [fiverr.com](#) and start outsourcing this whole process.
5. Scale – Once you have your team in place you can scale up to 10 sites per week. You'll notice that our seller is selling multiple sites per week. That's how he's making profit.

Well, that's it!

Spend some time thinking turning this into a real business that makes you long-term cash.

For the purposes of Flippa, make sure you stick to niches that have broad appeal because the buyers there are not knowledgeable about small niches and they want to see big dollar signs, not small niche dollar signs.

So, make sure you check out the types of sites that our case study is selling and replicate.

I hope you enjoyed the course. If you would like to learn more about how you can create a full time income selling no traffic/ no revenue sites on Flippa, please check out my other WSO:

[\[Over 250+ Sold!\]\[Done For You\] Make \\$2000-\\$4000 Per Month Flipping No Traffic/No Revenue Sites](#)

If you would like more help with this course, feel free to use our contact form at <http://flippincrusher.com/contact>

**THANKS!**