

**COMMUNICATE BENEFITS ENROLLMENT WITH VIDEO**

Package includes a customized two-minute OE explainer video in a choice of design styles and a custom digital postcard campaign.

- First draft turnaround time (from approved script): 2-4 weeks
- Multi-channel distribution options
- Real-time tracking and reporting
- Campaign management
- Dedicated project manager

**PACKAGE PRICING**

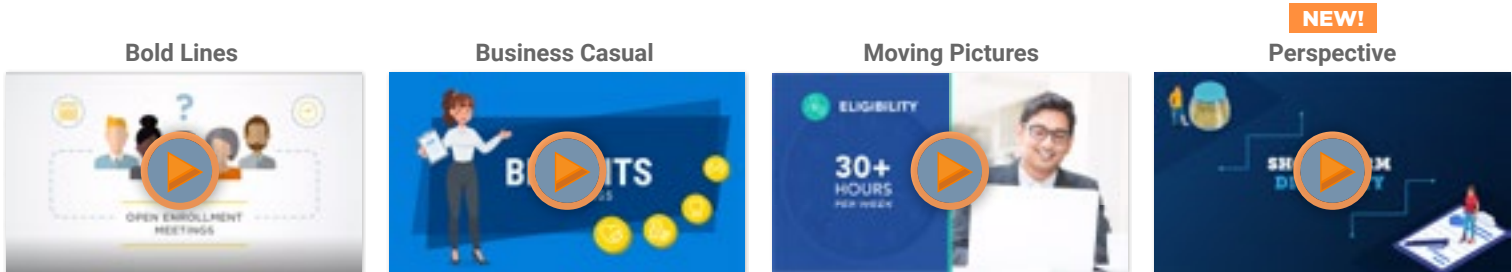
TWO-MINUTE OE EXPLAINER VIDEO  
+  
DIGITAL POSTCARD CAMPAIGN

**English: \$4,000 | Spanish: \$2,600**

**CUSTOMIZED 2-MIN OE EXPLAINER VIDEO**

[+ More Examples](#)

- Choose a style and send us your branding**  
Pick from four video design styles
- Select a voice artist**  
that reflects your culture and the tone of your message
- Edit our starter scripts or provide your own**  
We offer several script templates
- We take it from there!**  
Our project managers make the process quick, easy and hassle free



**ENGAGE EMPLOYEES WITH A DIGITAL POSTCARD CAMPAIGN**

[+ Digital Postcard Gallery](#)

Tracked digital postcards contain your video, messaging and links to related resources. Send them via email, text, weblink or embed them anywhere. **Our open enrollment postcards average a 74% engagement rate.**



- 1 LOGO AND BRANDING**  
Custom-designed background with your logo, colors and style
- 2 CUSTOMIZED EXPLAINER VIDEO**  
Explainer video introducing enrollment customized for you
- 3 EDUCATIONAL VIDEOS**  
Videos to explain benefits topics to employees for an additional fee
- 4 LINKS AND DOCUMENTS**  
Direct access to your enrollment site, hosted documents and links to websites, portals or intranets
- 5 YOUR MESSAGING**
- 6 IMAGERY**
- 7 CONTACT INFO**

[+ Live Digital Postcard](#)   [Download Engagement Report](#)