

HELP EMPLOYEES EVALUATE AVAILABLE BENEFITS

BENEFITchoice® is a personalized benefits-assessment tool that helps employees **evaluate non-medical plan benefits related to health, financial wellness and long-term planning**. The tool includes educational animated videos in **English and Spanish** that explain the benefits topics to employees.

The whole process only takes a few minutes. The purpose is to provide **personalized benefits recommendations** and product information based on employee needs. Our proprietary algorithms provide a personalized evaluation of available **voluntary and supplemental** benefits.



UNBIASED | SIMPLE TO USE | INFORMATIVE

 [Schedule a Demo](#)

▶ HOW IT WORKS

1 SELECT THE SUPPLEMENTAL BENEFITS OFFERED TO EMPLOYEES — Available Benefits Categories

Health and Wellness

- Accident Insurance
- Cancer Insurance
- Critical Illness Insurance
- Dental Insurance
- Employee Assistance Program (EAP)
- Flexible Spending Account (FSA)
- Health Savings Account (HSA)
- Hospital Indemnity Plans
- Limited-Purpose FSA
- Vision Insurance

Financial Wellness

- 401(k) Retirement Accounts
- 403(b) Retirement Accounts
- 529 College Savings
- Commuter Reimbursement
- Dependent Care FSA
- Gap Insurance
- Identity Protection
- Legal Assistance
- Life Insurance (Various)
- Long-Term Care Insurance (LTCI)
- Long-Term Disability
- Personal Savings Plan
- Pet Insurance
- Short-Term Disability
- Student Loan-Repayment Assistance



Don't see what you need? Just ask!

2 PROVIDE US WITH PDF, VIDEO AND WEB-BASED INFORMATION ON THE AVAILABLE BENEFITS

3 WE CREATE A SECURE, BRANDED DECISION-SUPPORT WEBSITE FOR EMPLOYEES

▶ BENEFITCHOICE ADVANTAGES

- **PERSONALIZED ASSESSMENT** — The tool offers recommendations based on the employee's self-assessment of needs
- **FAST SETUP AND EASY IMPLEMENTATION** — Average implementation time is two days once benefits details are provided
- **TAKES 3 MINUTES TO COMPLETE** — Quick and easy benefits assessment for employees
- **UNBIASED ASSESSMENT** — Impartial rules-based algorithm provides personalized analysis
- **OPTIONAL TRACKING/REPORTING** — Learn about what employees want for benefits

▶ EMPLOYER PRICING

\$1,000 annual subscription plus **\$1 PEPPY** based on benefit-eligible employees. Optional reporting plus **\$1 PEPPY**

