Flimp

Branded Design Presentation Videos
for In-Depth Education and Training

Educate employees with on-demand, chaptered videos that drive enrollment

Our branded presentation videos engage and empower employees to learn at their own pace. They **reduce dependence on HR meetings about benefits enrollment and onboarding, freeing you up** to work on more pressing items. They provide an affordable, on-demand reference that's great for explaining your organization's benefits options. Our creative teams are experts at creating presentations you'll be proud of, and they make the entire process easy—so there's no heavy lifting involved.

With **Flimp Campaigns, we do all the work for you** and provide real-time reporting, hosting, and tracking for one year.

View Branded Design Presentation Video Styles and Examples

Branded Design Creation Process

1

Flimp's professionally designed slide template is pre-populated with content common to most organizations' benefits programs:

- Welcome
- Table of contents
- Benefits eligibility
- Enrollment details
- Medical plan options
- HDHP
- HSA or HRA
- How to use your HSA
- Flexible spending accounts
- Dental benefits
- Vision benefits
- Prescription drugs
- Choosing a healthcare facility
- Telemedicine
- Wellness program
- EAP program
- Commuter benefits
- Life insurance
- Retirement benefits
- Voluntary benefits (multiple)
- Paid holidays
- Contact us

2

Edit the script template provided by your project manager with your benefits details, then send it back along with your brand guidelines.

Brand guidelines include company colors, logos, fonts, etc., as well as any photos or graphics you'd like to see incorporated into the video.

3

Our team will design a custom storyboard based on your content.

You'll be able to provide feedback on both the script and the designs throughout the storyboarding phase. Once the storyboard is approved, you'll select a voice for the narration and we'll turn around a draft video for you to review in a few short days.

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Why Branded Design?

Unique design styles
Choose from 10 professionally designed styles to fit your organization, culture and brand

Tailored for you
We customize our script and slide templates to reflect your benefits details and key messages

Designed for benefits communication
Templates include common benefits topics and best-practice language, helping streamline the creation process

Consistent campaign branding
Use the same design style across videos, microsites, Digital Postcards, benefits guides and other campaign materials

AI narration included
AI-powered narration is included. Professional voice talent is available for an additional fee

Hosting and reporting included
Track engagement with chaptered navigation, hosting, reporting and technical support for one year

"Every time we've partnered with Flimp to produce our team member benefits videos, they've exceeded our expectations. Their attentiveness, flexibility and excellent customer service are top notch. Communicating team member benefits has never been easier."

Sophie Nieves
Benefits Manager
LOEWS HOTELS RESORTS

"Flimp's services provide exciting, engaging and informative content through a medium that truly captivates audiences, which can be a feat in itself when communicating about benefits programs. Better yet is the partnership you receive from the instant you start working together until the moment you receive a finished product. We'll definitely be partnering with Flimp again!"

Laura Lopez
Senior Benefits Analyst
sprinklr

Branded Design Presentation Videos Pricing

$600 per minute for AI voice
$700 per minute for human

Turnaround: three to five weeks (begins when Flimp is provided completed script, brand guidelines and template selection)

Foreign-language version: $480 per minute (20% discount)

- Minimum eight minutes
- Volume discounts available

Included with your video:

- Chaptered navigation
- Choice of AI or human voice for narration
- 12 months of hosting and reporting
- Project management and technical support
- Optional music background

Project timelines are general estimates and may vary based on client/broker responsiveness, organization, and final plan readiness. Flimp will make every effort to meet client needs, but clients should plan according to the estimates provided.

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