



Privacy Policy

freKart collects e-mail addresses and other contact details of people who register at our website and send us e-mail. The information we collect is not shared with or sold to others except under the certain circumstances and which your use of the Service is deemed to provide to us a valid consent to disclose the following:

In order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of freKart's terms of use, or as otherwise required by law.

We share information about our Members with third parties, such as advertisers or partners, for marketing and promotional purposes. However, except as otherwise freKart does not rent, sell, or share personal information about you with other companies.

freKart uses your information on a cumulative basis to help operate our web sites and enhance our web sites design, improve our content, our services and usability.

We may also use the information we collect to occasionally notify you about important functionality changes to the web site, new Services, and special offers.

We always use a secure connection when collecting personal financial information from you. However, no data transmission over the Internet can be guaranteed to be 100% secure.

Your freKart account is password-protected and you are free to create further users and user groups to whom you shall assign Usernames and Passwords, so only you and those you designate can access it and view the member information relevant to your account.

Ultimately, you are responsible for maintaining the secrecy of your passwords and any account information.

freKart reserve the right to modify this privacy policy at any time, so please review it frequently. If we make material changes to this policy, we will notify you here or by means of a notice on our homepage so that you are aware of what information we collect.

We are committed to conducting our business in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained.

What we do with your information

1. The term "Personal Information" as used herein is defined as any information that identifies or can be used to identify, contact or locate the person to whom such information pertains. The Personal Information that we collect will be subject to this Privacy Policy, as amended from time to time.
2. When you register for freKart we ask for your name, company name, email address, billing address, we at freKart or the members of freKart, do not collect any credit card or debit card details from you



3. freKart uses the information we collect for the following general purposes: products and services provision, billing, identification and authentication, services improvement, contact, and research.
4. As part of the buying and selling process on freKart, you will obtain the email address and/or shipping address of your customers. By entering into our User Agreement, you agree that, with respect to other users' Personal Information that you obtain through freKart or through a freKart -related communication or freKart -facilitated transaction, freKart hereby grants to you a license to use such information only for freKart -related communications that are not unsolicited commercial messages. freKart does not tolerate spam. Therefore, without limiting the foregoing, you are not licensed to add the name of someone who has purchased an item from you, to your mail list (email or physical mail) without their express consent.

Disclosure

1. freKart may use third party service providers to provide certain services to you and we may share Personal Information with such service providers or product owned by PSCS E-Business. We require any company with which we may share Personal Information to protect that data in a manner consistent with this policy and to limit the use of such Personal Information to the performance of services for freKart.
2. freKart may disclose Personal Information under special circumstances, such as to comply with court orders requiring us to do so or when your actions violate the Terms of Service.
3. We do not sell or otherwise provide Personal Information to other companies for the marketing of their own products or services.

Which means: In certain circumstances, we may disclose your personal information, unlike court orders.

Client Data Storage

freKart owns the data storage, databases and all rights to the freKart application however we make no claim to the rights of your data. You retain all rights to your data and we will never contact your clients



directly, or use your data for our own business advantage or to compete with you or market to your clients.

Which means: You own your data and we will respect that. We won't try and compete with you or write to your customers.

Cookies

A cookie is a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive. Every computer that accesses our website is assigned a different cookie by us. We are 100% Cookie free we do not support or use cookies at freKart, However apps or third party partners like google may use cookie to identify you and your customer as users. For which we make no claim for the same.

Which means: To identify you electronically, a cookie is used to store your information on the computer. This helps the application to understand you as a user. But partners like google may use cookies to identify you.

Google Analytics and Remarketing

We use a service provided by Google called Google Analytics (GA). GA permits us to reach people who have previously visited our site, and show them relevant advertisements when they visit other sites across the Internet in the Google Display Network. This is often called 'remarketing'.

Cookies can be used to track your session on our website, to serve customized ads from Google and other third party vendors. When you visit this website, you may view advertisements posted on the site by Google or other third parties. Through first-party and third party cookies, these third parties may collect information about you while you are visiting this website and other websites. They may use this data to show you advertisements on this website and across the Internet based on your prior visits to



this website and elsewhere on the Internet. We do not collect this information or control the content of the advertisements that you will see.

Changes to this Privacy Policy

We reserve the right to modify this privacy statement at any time, so please review it frequently. If we make material changes to this policy, we will notify you here or by means of a notice on our homepage or twitter or facebook page so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

Which means: We may change this Privacy Statement. If it's a big change, we will inform you, right here.