

18-10-2018

Compulab mini-PC re-branding terms

Introduction

Compulab can supply to business customers and resellers its mini PCs carrying the customer's brand.

Customer's brand is normally required in two places:

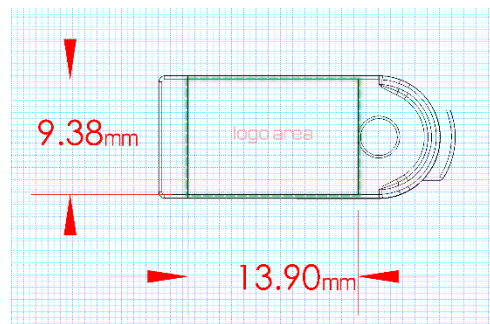
1. Physically on the device itself
2. In BIOS splash-screen

fitlet2 re-branding

Custom logo on fitlet2 power button

This is the simplest and most common method to apply your brand to fitlet2.

Implementation is by silk-print on the power button. Example:



Design notes

- Download canvas for button logo drawing at <https://www.fit-iot.com/files/misc/button-canvas.png>
- Check your design on a button. See <https://www.fit-iot.com/files/misc/button-background.png>
- Recommended to design using a single color. Maximum two colors are possible. Color gradient is not possible.
- Minimum line width 0.25mm
- Minimum gap width 0.25mm

Terms

Minimum order quantity: 100 power buttons

Cost per button

- Single color silk-print: \$2.00
- Two color silk-print: \$2.30

Including warehousing at Compulab for up to 12 months.

Preparation fee

First time preparation fee: \$500

Recurring order fee: \$200

Terms notes

- Custom buttons can be stored at Compulab until an order for re-branded fitlet2 is placed
- On customer's request the buttons are shipped to the customer

Checklist for power button re-branding

Customer has to provide:

- Purchase order (preparation fee + 100 logo parts or more)
- Graphics of logo in vector format (DXF or Illustrator .ai)
- For fitlet power button: color specification (RAL or Pantone)

Custom painting of fitlet2 housing



Implementation is by painting fitlet2 housing parts with customer-specified color. Top and bottom can be painted with the same color as the sides, or with a different color.



Power button can be painted with a different color from other parts.

Terms

Minimum order quantity: 300 sets

Cost per set

- \$33 (incl. painted power button but excl. power button logo)
- For custom logo terms see “Custom logo on fitlet2 power button”
- Each fitlet2 with custom housing is discounted \$12 (to account for unused standard housing)

Preparation fee

Preparation of production files: \$1000

Notes

- Custom housing parts can be stored at Compulab until a matching order for re-branded fitlet2 is placed.
- On customer's request the housing parts are shipped to the customer.
- Buyer may purchase a small amount of fitlet2 at a time, but custom color parts have to be ordered in advance at MOQ 300.

Checklist for custom painting

Customer has to provide:

- Purchase order (preparation fee + 300 parts of each or more)
- Color specification for sides / top+bottom (RAL or Pantone)
- If ordering power button with custom logo see “Custom logo on fitlet2 power button”

IPC2 / IPC3 / fit-PC3 / fit-PC4 rebranding

Logo plate rebranding

Implementation is by back-illuminated green light logo plate. Example:



Terms

Minimum order quantity: 100 logo plates

Cost per logo plate

- \$2.00
Including warehousing at Compulab for up to 12 months.

Preparation fee

First time preparation fee: \$500

Recurring order fee: \$200

Notes

- Custom logo plates can be stored at Compulab until a matching order for re-branded mini-PC is placed
- On customer's request the logo parts are shipped to the customer

Checklist for logo plate rebranding

Customer has to provide:

- Purchase order (preparation fee + 100 logo plates or more)
- Graphics of logo in vector format (DXF or Illustrator .ai)

BIOS re-branding

BIOS with no branding is available free of charge and can be downloaded from the support wiki.

For fitlet2 see http://fit-pc.com/wiki/index.php/Fitlet2: BIOS_Files

Terms for custom splashscreen

Price: \$500

Deliverable: A BIOS version with customer's splashscreen (and optionally changed defaults).

The customer should update the BIOS.

Integrating customer's BIOS into Compulab production

This allocates a special part number for customer's version of the product.

It allows the customer to place an order for computers with his BIOS flashed at Compulab.

Setup price: \$2000