

27-May-2018

Compulab mini-PC re-branding terms

Introduction

Compulab can supply to business customers and resellers its mini PCs carrying the customer's brand.

Customer's brand is normally required in two places:

1. Physically on the device itself
2. In BIOS splash-screen

Housing re-branding

fitlet1 / fitlet2 re-branding of housing

Implementation is by silk-print on the power button.

Example:



IPCx / fit-PCx re-branding of housing

Implementation is by back-illuminated green light logo plate.

Example:



Terms

Minimum order quantity

100 power buttons / logo plates

Cost per button

- Single color silk-print: \$2.00
Including warehousing at Compulab for up to 12 months.
- Two color silk-print: \$2.30
Including warehousing at Compulab for up to 12 months.

Cost per logo plate

- \$2.00
Including warehousing at Compulab for up to 12 months.

Preparation fee

First time preparation fee: \$500

Recurring order fee: \$200

Notes

- Custom logo parts can be stored at Compulab until a matching order for re-branded mini-PC is placed. On customer's request the logo parts are shipped to the customer.
- Minimum order quantity of re-branded logo part is 100 units. Buyer may purchase a smaller volume of unbranded mini-PCs and replace the logo part.

Checklist for housing re-branding

Customer has to provide:

- Purchase order (preparation fee + 100 logo parts or more)
- Graphics of logo in vector format (DXF or Illustrator .ai)
- For fitlet power button: color specification (RAL or Pantone)

Custom coloring of fitlet2 housing



Implementation is by painting fitlet2 housing parts with customer-specified color. Top and bottom can be painted same color as sides, or a different color.



Power button can be painted a different color from other parts.

Terms

Minimum order quantity

300 sets

Cost per set

- Sides: \$19.50 per set (\$8.50 refunded for each computer ordered)
Including warehousing at Compulab for up to 12 months.
- Top cover and bottom cover: \$9.50 per set (\$4.50 refunded for each computer ordered)
Including warehousing at Compulab for up to 12 months.
- Power button: \$2.00 (incl. silk print) / \$1.00 (painting only, excl. silk print).

Preparation fee

For power button silk print: \$500

Notes

- Custom logo parts can be stored at Compulab until a matching order for re-branded mini-PC is placed. On customer's request the logo parts are shipped to the customer.
- Minimum order quantity of custom color part is 300 units of each part. Buyer may purchase a smaller volume of mini-PCs at a time, but custom color parts have to be ordered in advance at MOQ 300.

Checklist for custom coloring

Customer has to provide:

- Purchase order (preparation fee + 300 parts of each or more)
- Color specification for sides / top+bottom (RAL or Pantone)
- If ordering power button with custom logo:
graphics of logo in vector format (DXF or Illustrator .ai)

BIOS re-branding

BIOS with no branding is available free of charge and can be downloaded from the support wiki.

For fitlet2 see <http://fit-pc.com/wiki/index.php/Fitlet2: BIOS Files>

Terms for custom splashscreen

Price: \$500

Deliverable: A BIOS version with customer's splashscreen (and optionally changed defaults).

The customer should update the BIOS.

Integrating customer's BIOS into Compulab production

This allocates a special part number for customer's version of the product.

It allows the customer to place an order for computers with his BIOS flashed at Compulab.

Setup price: \$2000