

INFOGRAPHIC

2017

Student engagement and success keeps dropping every year

INCLUDES 4 Tips to Improve the Classroom



The nation earned a **C GRADE** in public education



47%

of students are disengaged in class



1 in 7

students are chronically absent from school

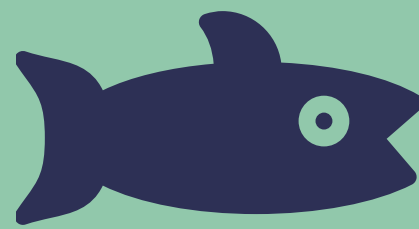
That adds up to **98 MILLION** school days lost!



8 SECONDS

Attention span of a human

versus



9 SECONDS

Attention span of a goldfish

100-200 words per min

What a teacher says



50-100 words per min

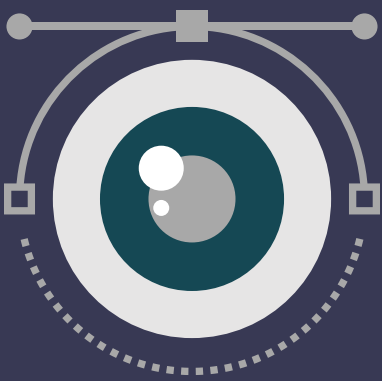
What a student hears

TODAY'S STUDENTS ARE DISTRACTED, checking their phones 10+ times a day for non-classroom purposes.

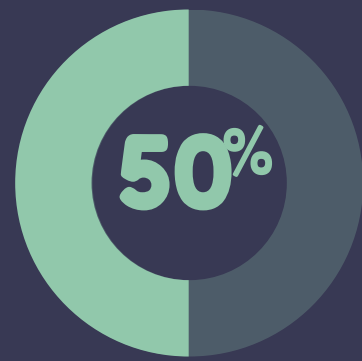


How can educators improve engagement?

4 EASY TIPS



VISUAL AIDS can increase retention from 14% to 38%



Students are **KINESTHETIC** learners, so use more hands-on activities



ONLINE LEARNING is rapidly growing in use, and known to boost student motivation



EMBRACE TABLETS 64% of students say tablets help them study more efficiently



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Sources: *Education Week*, Quality Counts 2017 Report
Engaged Today, Ready for Tomorrow, 2015 Gallup Student Poll
U.S. Dept of Education, Chronic Absenteeism in the Nation's Schools
Columbia University Graduate School of Arts and Sciences
Teaching Center, Active Learning, 2016
Journal of Media Education, "Digital Distraction in Class," Jan 2016

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