

# CONNECTION POINTE

## CHRISTIAN CHURCH

1800 North Green Street • Brownsburg, IN 46112 • cpccweb.org

**JOB TITLE:** Graphic Designer

**MINISTRY TEAM:** Communications

**REPORTS TO:** Communications Director

**SUMMARY DESCRIPTION:** Creates graphics that fit the branding of Connection Pointe for a variety of web and print applications.

### MAJOR RESPONSIBILITIES:

- Provide graphics for print and web applications that meet Connection Pointe branding standards. These graphics include but are not limited to weekly program, website, social media, email templates, advertisements, logos and branding. Communications Director will approve all new graphics consistency and branding.
- Provide creative support, collaboration, and consultation to ministry areas. Must be relational and able to listen to ministry needs and translate ideas into graphics and promotional materials per Connection Pointe branding and style.
- Collaborate with the Worship and Production Teams and Communications Director to create series branding and graphics.
- Involvement in the creative process for branding and church-wide projects with the Communications Director and Communications Team.
- Create deliverables for events and weekend services.
- Other duties as assigned.

### QUALIFICATIONS:

- Has a personal relationship with Christ and committed to being part of the Connection Pointe Family.
- Proficient in Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat) and experience with Microsoft Office Suite.
- Must be able to work well in a team environment and value collaboration, creativity, and show design initiative and innovation.
- Must meet deadlines, possess strong communication skills, (verbal and written), and have a keen eye for detail and editorial/visual design care.
- Flexible with last minute changes and requests.
- Strong problem solving and project management skills.
- Able to be a continual learner and stay in tune with latest trends.

### EDUCATION & EXPERIENCE:

- Associates or Bachelors Degree in graphic design/communications related field
- Two or more years of graphic design/communications or marketing experience preferred.
- Or any similar combination of education and experience.