

This INFOGRAPHIC contains *a lot* of links. Follow them - extra resources are waiting for you!

How to Build a Thriving Audience and Business Online in 2013

You can do this if... (1) you're an expert on something people care about, (2) you're willing to work your ass off, (3) you can do this without earning anything for a while, and (4) you're reasonably smart, willing to figure things out.

All the consulting work you want (at higher rates!), selling e-books and products that people LOVE, writing your book, and making it a best-seller, being sought after as a speaker and presenter... or all of the above!

Build the Foundation

- Choose a "big enough" market
- Find your niche within the market
- Position against the competition
- Niche superhero + Halo Effect
- Create the offer that they crave

Cultivate Relationships

- With your audience, and peers.
- Yes, guest posting! (strategically)
- A list \neq relationships
Engage subscribers, lose the once per week crowd.

Launch Explosively

- Launch with 1,000+ subscribers
They'll help to spread the word
- Develop your editorial calendar
- Leverage relationships to grow
Webinars: 100s of subscribers

Profitable Offers

- Your audience will tell you exactly what they want...
- ...so launch it to them!
Optimize. Launch publicly. And keep on growing.

If you follow these four steps... in the right order... and get help when you need it along the way...

then a thriving Audience Business is within your grasp this year!

You can replace your income, and even build a multiple-six-figure business, making a real difference in the world. After all...



And if you need help...

Join the Masterclass!

firepole.bz/audiencebiz

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"I know this works; I've done it myself, and so have many of my students!"
-Danny Iny

