

### **SECURITIES & EXCHANGE COMMISSION EDGAR FILING**

### **Rocky Mountain Chocolate Factory, Inc.**

Form: DEFA14A

Date Filed: 2018-06-28

Corporate Issuer CIK: 1616262

© Copyright 2018, Issuer Direct Corporation. All Right Reserved. Distribution of this document is strictly prohibited, subject to the terms of use.

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. \_\_)

	by the Registrant [X] by a Party other than the Registrant [ ]
Check [ ] [ ] [ ] [X]	the appropriate box: Preliminary Proxy Statement Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) Definitive Proxy Statement Definitive Additional Materials Soliciting Material under §240.14a-12
	ROCKY MOUNTAIN CHOCOLATE FACTORY, INC.  (Name of Registrant as Specified in its Charter)
	(Name of Person(s) Filing Proxy Statement, if other than the Registrant)
Paym	ent of Filing Fee (Check the appropriate box):
[X]	No fee required.
[ ]	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.  (1) Title of each class of securities to which transaction applies:
	(2) Aggregate number of securities to which transaction applies:
	(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
	(4) Proposed maximum aggregate value of transaction:
	(5) Total fee paid:
[]	Fee paid previously with preliminary materials.
[]	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.  (1) Amount Previously Paid:
	(2) Form, Schedule or Registration Statement No.:
	(3) Filing Party:
	(4) Date Filed:
	(4) Date Filed:



IMPORTANT ANNUAL MEETING INFORMATION

000004

ENDORSEMENT\_LINE laallahdallahdaldaallahdallahdladla

MR A SAMPLE DESIGNATION (IF ANY)

ADD 1 ADD 2

ADD 3 ADD 4

ADD 5 ADD 6

C123456789

000000000.000000 ext 0000000000.000000 ext

0000000000.000000 ext

000000000.000000 ext 000000000.000000 ext 000000000.000000 ext

#### **Electronic Voting Instructions**

#### Available 24 hours a day, 7 days a week!

Instead of mailing your proxy, you may choose one of the voting methods outlined below to vote your proxy.

VALIDATION DETAILS ARE LOCATED BELOW IN THE TITLE BAR.

Proxies submitted by the Internet or telephone must be received by 1:00 a.m., Mountain Time, on August 17, 2018.



#### Vote by Internet

- · Go to www.envisionreports.com/RMCF
- · Or scan the QR code with your smartphone
- · Follow the steps outlined on the secure website

#### Vote by telephone

- · Call toll free 1-800-652-VOTE (8683) within the USA, US territories & Canada on a touch tone telephone
- · Follow the instructions provided by the recorded message

Using a black ink pen, mark your votes with an X as shown in this example. Please do not write outside the designated areas



#### Annual Meeting Proxy Card

1234 5678 9012 345

▼ IF YOU HAVE NOT VOTED VIA THE INTERNET OR TELEPHONE, FOLD ALONG THE PERFORATION, DETACH AND RETURN THE BOTTOM PORTION IN THE ENCLOSED ENVELOPE. ▼

A Proposals — The Board of Directors recommends a vote FOR all the nominees listed and FOR Proposals 2 and 3.			
1. Election of Directors – to serve until the 2019 Annual Meeting of Shareholders and until their respective successors are elected and qualified:			
01 - Franklin E. Crail Withhold	04 - Brett P. Seabert Withhold		
02 - Lee N. Mortenson	05 - Clyde Wm. Engle		
03 - Bryan J. Merryman	06 - Scott G. Capdevielle		
Ratification of the appointment of EKS&H LLLP as the Company's independent registered public accounting firm for the fiscal year ending February 28, 2019.	3. Advisory vote to approve the compensation of the Company's named executive officers.	ainst Abstain	
Each of the above-named attorneys and proxies (or his or her substitute) is authorized to vote in his or her discretion upon such other business as may properly come before the meeting or any adjournment thereof.			
B Non-Voting Items Change of Address — Please print new address below.			

IF VOTING BY MAIL, YOU MUST COMPLETE SECTIONS A - C ON BOTH SIDES OF THIS CARD.



C 1234567890

1 U P X

JNT

3 8 3 3 2 4 1

140 CHARACTERS) MR A SAMPLE AND MR A SAMPLE AND

MR A SAMPLE (THIS AREA IS SET UP TO ACCOMMODATE

министиние тине серезовации и ненаваражения прагосости совезованизиванию советнаев, систей инистинува

madia amadia tiin tiin taat ang antimitani tiin tiin taa taat amban dia amadia tiin taat antimitani tiin taat amban

## - Messar menanchas gypen ----------- - Messac anche Massigner - Manadi accio unun meni disarri

. Will be conditioning graph 1830 and Carilli Hama

arthanain ggy nan eine (E. 1911-1921), il 385 october 17.000 s., il 1910 color october ann allement all que to 1917 den eine il 1800 october 1819 den Callender october il dell'espectione di pri 1856 october il 1900 sentiment de

THE HEALTH SEE THE REPORTED CONTROL THE SEE THE SEE TO SEE THE SECOND THE SECOND THE SECOND THE SECOND THE SECOND THE SECOND SECOND THE SECOND SECOND

"Ti"Troon (uummastionamentiggimienasti Troonamentsege) angsajsassiinniten (1971992,4941941 19312. Tit anamasti Troonamentsege (anaustitnassimisisseen) sitrionamen (tiss) mangsamenenensiseen (saan Tisgge attroonamenten manten mantegrimmen sitrasimi (albummen) (1988), (1890) (til 1915), anatsatima

1629 Niergemeerden jurgmaan uit look 1620 op gegeneerd – Hijfring 165 Naam op Noord Hijfring 163 o

4[95]Sapelinettilungungnodt, Januariott Ettipo Etpago Secontropatt appiris in apsecianaraniano Janifottoni,

Alliana de la composition della composition dell

H 1888 - 2960 9000 000 1110 H 19