

SECURITIES & EXCHANGE COMMISSION EDGAR FILING

Social Life Network, Inc.

Form: 8-K

Date Filed: 2018-10-29

Corporate Issuer CIK: 1281984

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 27, 2018

Social Life Network, Inc.
(Exact name of registrant as specified in its charter)

Nevada
(State or other jurisdiction
of incorporation)

333-222709
(Commission
File Number)

46-0495298
(IRS Employer
Identification Number)

8100 E. Union Ave., Suite 1809
Denver, Colorado
(Address of principal executive offices)

80237
(Zip Code)

Registrant's telephone number, including area code:

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Social Life Network, Inc. referred to herein as “we”, “us” or “our” or “Social Life”.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On October 27, 2018, Ken S Tapp resigned as our Chief Financial Officer/Chief Accounting Officer. Ken S. Tapp’s resignation was not in connection with any disagreement with our management regarding our operations, policies or practices. Our Board of Directors (the “Board”) accepted Ken S Tapp’s resignation as our Chief Financial Officer/Chief Accounting Officer.

On October 27, 2018, our Board unanimously voted and approved of: (a) accepting the resignation of Ken S. Tapp as our Chief Financial Officer/Chief Accounting Officer; (b) immediately following the resignation of Ken S. Tapp referenced in (a), Mark DiSiena being appointed as our Chief Financial Officer/Chief Accounting Officer

We will be issuing a press release on October 29, 2018 following the filing of this Form 8-K announcing the appointment of Mark DiSiena as our Chief Financial Officer/Chief Accounting Officer.

Biography of Chief Financial Officer Mark DiSiena

Effective as of October 27, 2018, Mark DiSiena was appointed as our Chief Financial Officer. As our Chief Financial Officer, Mark DiSiena is our Principal Financial Officer and our Principal Accounting officer. Prior to joining Social Life, Mark DiSiena was most recently an ERP, strategy, and finance consultant at Cresset Advisors from January 2016 to October 2018. Previously, he served in related leadership roles, including Chief Financial Officer of Cherokee, Inc (NASDAQ: CHKE) from November 2010 to March 2013 and Chief Financial Officer at 4Medica, a privately-held software company, between March 2004 to November 2008. He was an Account Executive at Oracle.-NetSuite from January 2014 to December 2015. Mark. DiSiena has held senior management positions at Louis Vuitton Moet Hennessy from 1999 to 2000 and at Lucent Technologies from 1995 to 1999. He has consulted at various companies, including Cetera Financial Group, Countrywide Bank, American Apparel, DreamWorks, HauteLook, and Social Life since August 2018. He began his career as an auditor at the public accounting firm of Coopers & Lybrand, from 1988 to 1990. Mark DiSiena holds a B.S. in Accounting from New York University Undergraduate School of Business, a J.D. from Vanderbilt University School of Law, and an M.B.A. from Stanford University Graduate School of Business. Mark DiSiena is a Licensed Attorney in New York and a Certified Public Accountant licensed in California.

ITEM 9.01. Exhibits

(a) Exhibits. The following exhibit is filed with this Current Report on Form 8-K:

Exhibit No.	Description
99.1	Press Release dated October 29, 2018

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated October 29, 2018

Social Life Network, Inc. .

By: /s/ Ken Tapp
Ken Tapp,
Chief Executive Officer

Social Life Network Names Mark DiSiena As New CFO

Mark DiSiena, former CFO of Cherokee Global Brands, will focus on the Canadian IPO of MjLink.com and future tech company acquisitions.

DENVER, CO – October 29, 2018 – Supporting their enormous online growth, Social Life Network, Inc. (OTCQB: WDLF), provider of niche social networking platforms in the cannabis, real estate, hunting, fishing, tennis and soccer industries world-wide, today announced the appointment of Mark DiSiena as its new Chief Financial Officer.

Mark DiSiena's public company background includes Chief Financial Officer at Cherokee Global Brands and 4medica, as well as key financial management roles at Oracle-NetSuite, Lucent Technologies, Louis Vuitton Moet Hennessy, and Senior Auditor at Cooper & Lybrand.

In an 8-K that Social Life Network filed on September 25th, 2018, the Company announced its intention to take MjLink.com, Inc., the Company's wholly owned subsidiary, public on a Canadian exchange in 2019.

"We couldn't be more pleased to have Mark DiSiena as our new CFO, as we charge forward with the planned IPO of MjLink on a Canadian exchange this coming year," says Ken Tapp, CEO of Social Life Network, Inc. "Mark brings a wealth of knowledge and public company experience to our company as we focus on our international growth plan and the targeting of other technology companies to acquire", adds Tapp.

About Social Life Network, Inc.

Social Life Network, Inc. is an artificial intelligence and blockchain powered social network and e-commerce technology company based in Denver Colorado. They launched their first social network, WeedLife.com, in the cannabis and hemp industry in 2013, and have since launched niche e-commerce social networks to meet the growing demand for social technology in the residential Real Estate industry and many sports verticals including Golf, Cycling, Tennis, Soccer, Hunting & Fishing world-wide.

For more information, visit <https://www.SocialNetwork.ai>

Disclaimer

This news release may include forward-looking statements within the meaning of Section 27A of the United States Securities Act of 1933, as amended, and Section 21E of the United States Securities and Exchange Act of 1934, as amended, with respect to achieving corporate objectives, developing additional project interests, the Company's analysis of opportunities in the acquisition and development of various project interests and certain other matters. No information in this press release should be construed as any indication whatsoever of the Company's or MjLink's future financial results, revenues or stock price. There are no assurances that the Company will successfully take MjLink public in Canada. These statements are made under the "Safe Harbor" provisions of the United States Private Securities Litigation Reform Act of 1995 and involve risks and uncertainties which could cause actual results to differ materially from those in the forward-looking statements contained herein.

Contact:

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