

SECURITIES & EXCHANGE COMMISSION EDGAR FILING

Social Life Network, Inc.

Form: 8-K

Date Filed: 2018-09-25

Corporate Issuer CIK: 1281984

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 20, 2018

Social Life Network, Inc.
(Exact name of registrant as specified in its charter)

Nevada
(State or other jurisdiction
of incorporation)

333-222709
(Commission File Number)

46-0495298
(IRS Employer
Identification Number)

8100 E. Union Ave., Suite 1809 Denver, Colorado
(Address of principal executive offices)

80237
(Zip Code)

Registrant's telephone number, including area code:

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Social Life Network, Inc. referred to herein as “we”, “us” or “us”.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers, Compensatory Arrangements with Certain Officers

As stated below in Item 8.01 (Other Events), on September 20, 2018, we incorporated MjLink.com, Inc.. (“MjLink.com” or “MjLink”), a Delaware Corporation, as our wholly owned subsidiary. In conjunction with the MjLink incorporation, Ken Tapp, our Chief Executive Officer, became MjLink’s initial Director.

On September 24, 2018, MjLink appointed the following persons as MjLink’s Officers: (a) Ken S Tapp as Chief Executive Officer/Chief Financial Officer; and (b) D Scott Karnedy as Chief Operating Officer.

On September 24, 2018, MjLink appointed the following members of MjLink’s Board of Directors: D. Scott Karnedy, Leslie Bocskor, Kenneth Granville and Vincent “Tripp” Keber.

Biographies of MjLink’s Officers/ Directors

Ken Shawn Tapp, Chief Executive Officer/Chief Financial Officer/Director

Ken Shawn Tapp has served as our Chief Executive Officer/Chief Technology Officer/Director since June 6, 2016. In addition to his responsibilities as our Chief Executive Officer, Ken Tapp oversees the ongoing development, data architecture and cloud security of our social networks through the use of Independent Contractors. Ken Tapp has served as an officer of Internet companies since 1999, including as: (a) from January 2013 to June 2016, as the Chief Operating Officer of Life Marketing, Inc., the forerunner of the then private company, Social Life Network, Inc; (b) the Chief Executive Officer/Chief Technology Officer of Cherry Creek Internet Group, an Internet marketing company; (c) as the Chief Executive Officer/Chief Technology Officer of CCMG, an advertising company from September of 1999 to August of 2009; (d) as the Chief Technology Officer of CCMG from January of 2003 to December of 2007; and (d) as the Chief Technology Officer of BRIMS-RES Australia, Pty Ltd., a SaaS company, from September of 2009 to August of 2011. Ken Tapp was the Vice President of Move.com, the parent company of Realtor.com, from January 1996 through their IPO in August 1999.

D. Scott Karnedy, Chief Operating Officer/Director

D. Scott Karnedy has served as our Chief Operating Officer since October 2017. He has served as an officer or Vice President of sales and marketing for digital media and Internet companies since 1998. Mr. Karnedy is a digital media expert and served as VP of Sales of AOL, Senior VP of Sales and Marketing of SiriusXM and was the Senior Vice President of Global Sales of Myspace. He was the Chief Revenue Officer of Technicolor and Indiewire Snag Films. Mr. Karnedy was the Founder and CEO of Valhalla Advisors.

Vincent Tripp Keber, Director

Vincent Tripp Keber is widely considered one of the most prominent and well-known business leaders in the cannabis industry. Additionally, Mr. Keber is recognized as a branding expert in the adult use and medical cannabis spaces. He is the co-founder and former CEO of Dixie Brands, Inc., a cannabis centric branding company, known worldwide for its namesake cannabis-infused beverages, Dixie Elixirs, Aceso and Therabis, Dixie’s human and pet CBD wellness brand platforms respectively, as well as hundreds of other cannabis products. Mr. Keber has served as a Director for several cannabis industry organizations, including the National Cannabis Industry Association, the Marijuana Policy Project, and the National Association of Cannabis Businesses. He has also held many senior and C-level positions in realty, communications and other industries.

Leslie Bocskor, Director

Leslie Bocskor is the President and Founder of Electrum Partners. Electrum Partners is known as a pioneer in the cannabis industry as a global cannabis business advisory and services firm. Prior to that, he was the Vice Chairman of GB Science, Inc. Mr. Bocskor has extensive experience working in cannabis space.

Kenneth Granville, Director

Kenneth Granville is the Cofounder and CEO of MindAptiv. MindAptiv, established in 2011, enables machines to adapt to humans through semantic intelligence, the next generation of machine learning that translates human meanings for generating functional code on-the-fly. He has also held various operations and engineering positions at the USAF, Lockheed Martin and then L-3 Communications from 1980 to 1992, 1992 to 2003 and 2003 through 2008 respectively. Mr. Granville has an extensive knowledge background in signal intelligence, cyber security, systems networking, enterprise architecture, computing platforms, as well as artificial and semantic intelligence.

Item 8.01 Other Events.

On September 20, 2018, we incorporated MjLink.com, Inc.. ("MjLink.com"), a Delaware Corporation, as our wholly owned subsidiary.

MjLink.com will operate as a multinational cannabis technology and media sales organization with two A.I. powered social networks.

- WeedLife.com, a consumer-to-consumer social network; and
- MjLink.com, a business-to-business social network.

MjLink.com will provide its business customers with the following online applications:

- Retail store mapping
- Online advertising network
- Digital marketing services for leads and jobs
- Website search indexing
- Press release and News aggregating
- Cloud computing and custom industry applications
- SaaS (Software as a Service)
- Mobile application development

In addition to the existing online applications that MjLink.com will sell to customers, its executive management is focused on launching three new divisions that will provide Incubation of early stage cannabis tech companies, B2B and B2C trade-shows, and M&A of cannabis technology companies.

We plan to conduct an IPO of the MjLink.com corporation on a Canadian exchange in 2019.

On September 26, 2018, we will publish a press release regarding MjLink.com, which is attached hereto as Exhibit 99.1.

ITEM 9.01. Exhibits

(a) Exhibits. The following exhibit is filed with this Current Report on Form 8-K:

Exhibit No.	Description
99.1	Press Release

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: September 25, 2018

Social Life Network, Inc.

By: /s/ Ken S. Tapp,
Chief Executive Officer

Social Life Network Announces New Wholly Owned Subsidiary, MjLink.com, to Host its Cannabis and Hemp Social Networks

The Company Intends to Take MjLink.com Public in Canada in 2019

DENVER, CO –September 26, 2018 - Social Life Network, Inc. (OTCQB: WDLF), a cloud-based social media and social network technology company based in Denver, Colorado, announced that on September 25, 2018, the Company incorporated MjLink.com, a Delaware Corporation, as its wholly owned subsidiary. MjLink.com will operate as a multinational cannabis technology and media sales organization with two artificial intelligence powered social networks: WeedLife.com, a consumer-to-consumer social network and MjLink.com, a business-to-business social network.

Social Life Network plans to take MjLink.com public on a Canadian exchange in 2019. In addition to the existing online applications that MjLink.com will sell to customers, its executive management will focus on launching three new divisions that will provide incubation for early stage cannabis tech companies, B2B and B2C industry trade-shows, and a division that focuses on merger & acquisitions of cannabis technology companies.

MjLink.com services will also include:

- Social networking platforms
- Retail store mapping
- Online advertising technologies
- Media sales organization
- Search indexing
- News aggregating
- Cloud computing
- SaaS (Software as a Service)
- Mobile application development
- Incubation of early stage tech companies
- B2B trade-shows
- Acquisition of best-in-breed technology companies

"We are extremely pleased to announce the addition of our new subsidiary, which we believe provides us with numerous synergistic advantages as we continue to execute on our strategic growth plan," says Social Life Network Chairman and CEO, Mr. Ken Tapp. "In addition to owning strong commercialization applications, MjLink's planned IPO will help strengthen the Company's capital structure, increase market share and establish us as a market leading brand within cannabis and hemp industry world-wide. We believe that this will serve as a significant catalyst to the development of our company as we strive to achieve our overall goal of improving shareholder value."

About Social Life Network, Inc.

Social Life Network, Inc. is an artificial intelligence and blockchain powered social network and e-commerce technology company based in Denver Colorado. They launched their first social network, WeedLife.com, in the cannabis and hemp industry in 2013, and have since expanded their business model to meet the much larger and growing demand for niche social networking in the Real Estate industry and multiple sports verticals including Golf, Cycling, Tennis, Soccer, Hunting and Fishing world-wide. For more information, visit <https://www.SocialNetwork.ai>

Disclaimer

This news release may include forward-looking statements within the meaning of section 27A of the United States Securities Act of 1933, as amended, and section 21E of the United States Securities and Exchange Act of 1934, as amended, with respect to achieving corporate objectives, developing additional project interests, the company's analysis of opportunities in the acquisition and development of various project interests and certain other matters. No information in this press release should be construed as any indication whatsoever of the Company's or MjLink's future financial results, revenues or stock price. There are no assurances that the Company will successfully take MjLink public in Canada. These statements are made under the "Safe Harbor" provisions of the United States Private Securities Litigation Reform Act of 1995 and involve risks and uncertainties which could cause actual results to differ materially from those in the forward-looking statements contained herein.

Contact:

Investor Relations

IR@Social-Life-Network.com

855-933-3277