

SECURITIES & EXCHANGE COMMISSION EDGAR FILING

Mobiquity Technologies, Inc.

Form: 8-K

Date Filed: 2019-02-01

Corporate Issuer CIK: 1084267

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 31, 2019

Mobiquity Technologies, Inc.

(Exact name of registrant as specified in its charter)

New York

(State or jurisdiction of incorporation or organization)

000-51160

(Commission File Number)

11-3427886

(I.R.S. Employer Identification Number)

35 Torrington Lane, Shoreham, NY 11786

(Address of principal executive offices (Zip Code))

Registrant's telephone number: (516) 246-9422

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01. Regulation FD Disclosure

On January 31, 2019, the Company issued a press release, a copy of which is appended hereto.

Item 9.01. Financial Statements and Exhibits.

<u>Exhibit</u>	<u>Description</u>
99.1	Press release dated January 31, 2019. (Filed herewith.)

SIGNATURE

Pursuant to the requirements of Section 13 or 15(b) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MOBIQUNITY TECHNOLOGIES, INC.

Dated: January 31, 2019

By: /s/ Dean L. Julia
Dean L. Julia, Chief Executive Officer

Mobiquity Technologies Issues January Update Letter

CEO Dean Julia Discusses Start of Year Growth

NEW YORK, January 31, 2019 (PR NEWSWIRE) -- Mobiquity Technologies, Inc. (OTCQB: MOBQ), a company providing mobile first, next generation, Software-as-a-Service (SaaS) products for data and advertising released the following shareholder letter from its CEO, Dean Julia:

Dear Shareholders,

One month into the new year and following the completion of our merger with Advangelists (www.advangelists.com), we have made several inroads toward achieving our growth goals for 2019.

First and foremost, we have acquired 11 new clients and saw topline revenue (unaudited) grow greater than ten-fold over the same period last year. Of greater significance is that these new clients represent a balanced cross section of our product portfolio, with SaaS/White Label, Managed Advertiser Services, and direct Advertisers all increasing at rates above expectations.

To support our growth and maniacal focus on technical excellence, we have made several strategic new hires in business development, sales, strategy, and product development. I am look forward to making their formal announcements in coming weeks.

We recently announced AdCop™, a new product designed to fight growing advertising fraud throughout the Industry. The launch coincided with a free fraud monitoring program, receiving considerable interest across the programmatic advertising ecosystem. (<https://adcop.advangelists.com>)

This week we hosted our first Tech Summit in New York City. The summit brought together our all of our technology experts, product leads and developers to share their roadmaps and planned integrations for the first half of 2019. It has been an inspiring 4 days of focus and planning.

I am highly confident in the future of our company and look forward to sharing our growth in the coming months.

Regards,

Dean Julia, CEO

[About Mobiquity Technologies \(www.mobiquitytechnologies.com\)](http://www.mobiquitytechnologies.com)

Mobiquity Technologies, Inc. (OTCQB: MOBQ), is a mobile first, next generation, software-as-a-Service (SaaS) company for data and advertising. Through the Advangelists platform (www.advangelists.com), the company provides programmatic advertising technologies and precise mobile data insights on consumer behavior. We believe that advertising should be an amalgamation of great features, great usability and should have all the tools you need in one single platform.

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995.

Certain statements in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company to be materially different from any future results, performances or achievements express or implied by such forward-looking statements. The forward-looking statements are subject to risks and uncertainties including, without limitation, changes of competition, possible loss of customers, and the company's ability to attract and retain key personnel.

For more information email: press@mobiquitytechnologies.com