Murat Gur is a software development director in Turkey, where he has deployed and operated IT solutions for both private and public agencies for over 10 years. He obtained a Syncfusion Community License last year and has since seen great success in the Windows Phone app store with his award-winning app, Akche.
**CHALLENGE**

Gur and his team wanted to build an app that helped people control their finances and keep track of their money. After testing many personal finance apps, Gur concluded that most of the apps acted more like a finance broker with lots of graphs and even more numbers. They had very confusing UIs and were hard to use. Gur was seeking a simpler solution and a more natural way to manage personal finances and keep track of multiple accounts. The most annoying problem he encountered with other personal finance applications was the localization.

**SOLUTION**

Not only did Syncfusion’s high-performance tools assist Gur with his project, the responsive support team provided a priceless service. When Gur faced a localization problem with one of the components, Syncfusion support provided custom builds. When one user suggested adding a calculator to enhance the financial capabilities of the app, Gur was able to add a fully functional calculator and release the update in ten minutes. Thanks to Essential XlsIO, a framework that supports Excel export and import, Akche now supports Excel, and as a result the application’s download count has tripled.

The ability to improve the user experience in minutes, combined with the diverse range of tools and helpful support, made Syncfusion the clear solution for Gur.
Syncfusion components feel native and are built just for the Windows Phone ecosystem. Pair this with dedicated, responsive support, and you too will be on your way to award-winning success in the app store.

BENEFITS

- Custom builds provided by support.
- Native look and feel.
- Visual Studio IDE integration.