

Zimbra Collaboration

Lowest Industry TCO by 50% or Better*



Zimbra Company Overview

More than 500 million people trust Zimbra to share what matters most — billions of meetings, messages and memories.

Zimbra provides a low-cost, customizable platform to securely exchange email messages, calendar appointments, contacts, files and task information from desktops, laptops and mobile devices.

At A Glance

“With Zimbra, our costs have dropped dramatically, from €3.30 per mailbox per month to €1.22.”

Stefano Durzo, Network Administrator, Oceano SRL

Organizations are under constant pressure to reduce the TCO (total cost of ownership) of IT (information technology) operations.

How can you reduce your TCO?

- Use open source software (OSS)
- Reduce licensing costs
- Reduce IT maintenance
- Integrate with existing software and work flows

How Zimbra Can Reduce Your TCO

Open Source Technology

Zimbra is the worldwide leader in Open Source email. Open Source software solutions provide extremely low operating costs and substantial freedom from licensing and update costs. Non-proprietary software also enables corporations to build technically transparent and extremely safe communication solutions.

KEY TCO BENEFITS

- **Reduce licensing and maintenance costs up to 60%**
- **Drop IT administration by up to 33%**
- **Run on open source software (OSS)**
- **Extend and integrate easily — with no extra cost — with other applications**
- **Deploy on-prem or via public/private cloud**

“Zimbra offers a lower TCO than market leader Microsoft Exchange and other on-premises systems.”

*The TCO of Enterprise Email,
An Oseterman Research
White Paper*

* TCO cost reductions may vary by customer.

“On average, we spent 33% less time administering Zimbra than MS Exchange.”

University of Pennsylvania Case Study



Reduce Licensing Costs with Multiple Options & Pricing

Zimbra offers three licensing options, and you can purchase a variety of license types based on your users.

Sheela Foam, India's largest mattress manufacturer, scaled up their Zimbra email system with various Zimbra licenses. This lowered their licensing costs by almost a tenth of what they would have spent on Microsoft Exchange licenses.

Future Group of India also selected Zimbra for licensing flexibility. “What helped us choose Zimbra over Microsoft Exchange were Zimbra's multiple licensing editions, which allowed us to choose the edition according to the user profile and reduce cost,” said Rajesh Saboo, VP IT Services, Future Group.

Future Group had a cost savings of approximately \$350,000 on licensing, and they reduced ongoing management and mailbox licensing costs.

Reduce IT Overhead with Simplified Administration

The overhead of IT management for email is a significant consideration in overall TCO. Zimbra provides simple email administration compared to other email platforms using an administration console. With the admin console, IT staff can manage accounts, create delegated admins and more. Less administration time means cost savings.

Integrate Zimbra with Line-of-Business Applications

Do you have existing, critical line-of-business applications that you need to integrate with your collaboration software? You can do this with Zimbra using:

- Zimbra's open APIs.
- Zimlets, which are free. Zimlets are a mash up of other features and applications that work seamlessly with Zimbra. Zimlet examples include WebEx, Salesforce and Thinkfree.

Deploy On-Prem or in the Cloud

Zimbra's flexible deployment options can also reduce TCO. They include:

- On-Premises: Retain control over your data for privacy and security regulations.
- Public or Private Cloud: Outsource your email administration and maintenance. Zimbra has cloud partners worldwide to offer you a low source alternative to Microsoft Office 365.

“What helped us choose Zimbra over Microsoft Exchange were Zimbra's multiple licensing editions, which allowed us to choose the edition according to the user profile and reduce cost.”

*Rajesh Saboo, VP IT Services,
Future Group*

“We highly recommend Zimbra to businesses who want to reduce costs without compromising on quality.”

*Pertish Mankotia, HEAD IT
at Sheela Foam Private Limited*

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