zimbra®
A SYNACOR PRODUCT

Rush Graduates to Zimbra Network Edition with Amazon S3 Storage—Moves Up from Zimbra OSE after also Ditching Cluttered Email Combo

"Zimbra has helped us grow and expand the business not only commercially, but also geographically," said David Ough, Joint Managing Director.

Rush Group

http://www.rushgroup.co.uk

Rush Group Limited is a global fresh produce trading company with offices in Europe, Asia and Africa. Rush operates based on a personal involvement throughout the entire crop cycle, offering unrivalled industry expertise. They work alongside an international network of specialist farmers, ensuring them a profitable market for their crop and a continual supply for customers.

Opportunity

Implement a unified email solution to replace Cyrus IMAP, Thunderbird, Squirrel mail and more.

Rush was using a combination of different, disparate products to achieve a company-wide email solution: Cyrus IMAP, Squirrel mail, SpamAssassin and ClamAV. The maintenance of the different products was difficult, and Rush sought an email platform that would be easier to update and administer.

INDUSTRY
Fresh Produce

CORPORATE HEADQUARTERS
United Kingdom

PRODUCT
Zimbra Collaboration Network Edition

KEY BENEFITS
- Unified email messaging
- Universal accessibility without the need of a mail client
- Amazon S3 storage

Solution

Deploy Zimbra Open Source Edition then upgrade to Zimbra Network Edition for even more functionality.

Rush's priority need of a unified email solution was easily met by Zimbra Open Source Edition (OSE). Zimbra OSE provided all of the functionality they needed in one easily maintained platform. Nixe, the company managing Rush's IT needs, handled their Zimbra deployment.

Zimbra provided another benefit for Rush: integration. They have successfully integrated Zimbra with their bespoke trading software, which they use to send trading confirmations, invoices and other documents.

They were happily surprised to find that their users also loved the Zimbra experience:

- **User Interface**: End users loved the Zimbra interface. It was easy to learn and use.

- **Speedy searches and excellent filters**: End users found that Zimbra's search functionality far exceeded any expectations they had, and it's fast. They were also very pleased at the simplicity of using Zimbra's email filters.

- **No need for a mail client**: Zimbra's Web Client is perfect for Rush's needs, so employees do not need to install a client on their laptop.

- **Briefcase**: Zimbra's built-in document storage and sharing greatly improved their ability to collaborate.

Rush was so pleased with Zimbra OSE that they upgraded to Zimbra Network Edition (NE). Their reasons for upgrading include:

- **Amazon S3 storage**: Zimbra NE provides the ability to store email on Amazon S3, which provides a great savings of Rush's internal storage, which results in significant cost savings.

- **Zimbra Drive**: Zimbra Briefcase provides collaboration via document sharing and storage, and Zimbra Drive will further increase this ability to collaborate.

What's Next?

Implement Zimbra Drive and Zimbra Talk.

Rush is looking forward to implementing some of Zimbra's newer functionality, built right into the Zimbra Web Client:

- **Zimbra Drive**: Collaboration via document sharing and storage.

- **Zimbra Talk**: Collaboration via chat and videoconferencing.

For more information, visit www.zimbra.com.

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