



The Vacation Rental Management Association (VRMA) is a professional trade association for the vacation rental property management and hospitality industries. Headquartered in the U.S., membership includes hundreds of professional vacation rental manager and vendor/supplier members. VRMA advances the vacation rental industry by providing invaluable educational and networking opportunities, promoting the value of the vacation rental experience, and speaking as the authoritative voice to foster professionalism and growth in the industry.

Vendor/Suppliers Member Benefits

- 1) Networking, Event Attendance, and Exhibiting.
 - Attend and network with the thousands of attendees at [VRMA's yearly events](#) (European, Spring Forum, Executive Summit, and International).
 - Promotional sponsorship opportunities are available at every event. See the [2020 Spring Forum Prospectus page for examples](#).
- 2) *Arrival* magazine, e-Newsletter, and podcast exposure
 - [Arrival](#) is the premier magazine targeted exclusively to owners, managers and others involved in the vacation rental management industry. Published by the Vacation Rental Management Association (VRMA), every issue has a direct circulation to more than 2,200 VRMA members and key industry stakeholders.
 - Issues of the *Weekly* newsletter hit VRMA members' inboxes every week, containing association announcements, regulatory updates, industry news, and more. Advertising in the e-newsletter is your opportunity to be seen by the entire VRMA membership.
 - Launched in 2019, the [VRMA Arrival Podcast](#) is the official podcast series of the Vacation Rental Management Association. Hundreds of listeners tune in each episode for discussion of vacation rental management trends, hot topics, and association initiatives with the industry's leading minds.
 - All advertising opportunities can be viewed here: <https://www.vrma.org/p/cm/ld/fid=1428>
- 3) Volunteer committee participation
 - VRMA relies on leaders from all aspects of the vacation rental management industry to volunteer their time and talent in various ways. Volunteering allows you to contribute to the betterment of the industry, expand your professional network, and build your professional skill set.
 - Learn more about each of our committees here: <https://www.vrma.org/page/vrma-committees>
- 4) Member-only advertising and marketing opportunities
 - Host a VRMA Webinar (\$3500)

- VRMA members attend one-hour webinars to hear industry experts speak about the hottest topics in vacation rental management. You provide the content and subject matter experts—we offer a project manager, develop the audience, handle all marketing and hosting, and provide a professional moderator to manage the discussion with the presenters.
- Send a VRMA Special Report Exclusive E-newsletter (\$3500)
 - Establish your organization as a thought leaders by sponsoring a VRMA Special Report. As a sponsor, you'll have an opportunity to collaborate with VRMA's editorial staff to produce a custom e-newsletter that focus on your expertise and product category. VRMA special reports are a great way to increase exposure and drive results for your campaigns!

Sponsor receives:

- "Brought to you by COMPANY NAME" recognition; text or logo included under the title or in the header (guaranteed above the fold)
- One (1) 160 x 600 skyscraper banner in the right hand rail
- One (1) 468 x 60 banner below the fold
- One (1) or two (2) feature pieces that tie into the agreed upon theme and are informational in nature

5) Online Buyer's Guide directory inclusion

- VRMA vendor/supplier members provide invaluable services and products to vacation rental managers. These industry collaborators are critical to the success of vacation rental companies. When you need to find a new solution for your business, find the best product or service for your company among the partners listed below. To find individual contacts for these companies, conduct a member search.
- View the [VRMA Buyers Guide](#)

For any questions regarding VRMA exhibits, sponsorship, or advertising, please contact:



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