



The Vacation Rental Management Association (VRMA) is a professional trade association for the vacation rental property management and hospitality industries. Headquartered in the U.S., membership includes hundreds of professional vacation rental manager and vendor/supplier members. VRMA advances the vacation rental industry by providing invaluable educational and networking opportunities, promoting the value of the vacation rental experience, and speaking as the authoritative voice to foster professionalism and growth in the industry.

VRMA Manager Member Benefits

1) Year- Round Events

- [Join your peers at VRMA events.](#) Attend the VRMA Conferences (European and International), the Spring Forum, and Executive Summit for networking and educational activities! You will find valuable insight, best practices, resources and networking opportunities at these events. As a VRMA member, you are eligible for the best available registration rate. Vendors/Suppliers can sponsor and exhibit as well to gain exposure and network within the industry!

2) Certificate Program

- [Take the next step in your career and earn your Vacation Rental Management Certificate.](#) The VRMA Vacation Rental Management Certificate Program is designed for vacation rental managers (VRMs) who are looking to strengthen their industry knowledge, sharpen their skills, advance their careers, and gain a competitive edge in the professionally-managed vacation rental business. By obtaining the Vacation Rental Management certificate, you will benefit from an enhanced business reputation, business growth, and an increased ability to meet the needs of their guests and property owners.

3) Accreditation Program

- VRMA is proud to introduce the [VRMA Accredited Professional Property Management Company \(APPMC\) Program](#). The APPMC accreditation program serves as a mechanism to distinguish vacation rental companies who meet defined industry standards of excellence in operating professional short term rental management companies. The program serves as the gold standard for doing business in the vacation rental industry. This designation is awarded only to those companies who achieve compliance with the standards in performing these defined professional business practices.

4) Advocacy

- [Stay up to date on the latest news affecting the industry.](#) VRMA provides resources and a strong lobbying voice for the vacation rental industry, both on Capitol Hill and on a state and local level. [Click here to visit our advocacy website](#) and learn more!

5) Arrival Magazine

- This desktop- and mobile-friendly hub offers access to timely and relevant news related to trends, events and activities for the vacation rental management community and vendor/partner community. Content is published under the following categories: Features, Opinions, The Beaten Path, and The Trade. There is also an opportunity to [advertise in Arrival](#), contact Kevin McDonnell at kmcdonnell@vrma.org for inquiries.

6) Live and On-Demand Webinars

- VRMA is committed to providing accessible education, resources and tools for vacation rental managers. Unable to participate in the [live webinar](#)? Don't worry, all past webinars are archived and available to members for **free** in the [Webinar Archives](#).

7) Buyers Guide

- VRMA vendor/supplier members provide invaluable services and products to vacation rental managers. These industry collaborators are critical to the success of vacation rental companies. When you need to find a new solution for your business, find the best product or service for your company among the partners listed in our Buyers Guide. To find individual contacts for these companies, conduct a member search.

8) VRHP Partnership

- Vacation Rental Housekeeping Professionals, or VRHP, is now a part of the Vacation Rental Management Association (VRMA). Advance your knowledge, sharpen your skills, and learn from your colleagues! Join the VRHP, now a part of VRMA, and benefit from best-in-class education, networking, and professional development opportunities.

9) Speaking Opportunities at VRMA Events

- Months prior to each event, VRMA releases a Call for Proposals where anybody can submit a proposal for consideration. VRMA will provide guidelines and examples of what we are looking for. These proposals are then reviewed by the VRMA Education Committee and VRMA Staff.

Questions about VRMA benefits? Contact vrma@vrma.org