

## Sponsorship Contract & Agreement

	Monday Night Diamond Diamond (Call for pricing)	Diamond \$20,000	Platinum \$15,000	Emerald \$10,500	Sapphire \$8,000	Ruby \$5,500
Display Table in the Networking Area (includes basic electrical)	Two (2)	Two (2)	One (1)	One (1)	One (1)	One (1)
One (1) Sponsorship Item/Event	Monday Night Event*	Event Bags	See Below	See Below	See Below	---
Event Registrations	Four (4)	Four (4)	Three (3)	Three (3)	Two (2)	Two (2)
Conference Pocket Guide		Back Cover				
Exclusive Level Sponsor	✓	✓				
5 Minute Presentation/Video and Literature Distribution at General Session	✓	✓				
Recognition in the Opening and Closing Session	✓	✓	✓	✓	✓	✓
One (1) Pre and Post-event Registration List	✓	✓	✓	✓	✓	✓
Sponsor Ribbons for Name Badges	✓	✓	✓	✓	✓	✓
Logo Recognition on European Conference Pages of VRMA.org	✓	✓	✓	✓	✓	✓
Logo on European Conference Email Communications	✓	✓	✓	✓	✓	✓
Recognition in European Conference App	✓	✓	✓	✓	✓	✓

\*Sponsor to provide venue, food, beverage, décor for Monday Night event.

### Sponsorship Items/Events

Please choose one sponsorship item/event to be included in your package:

#### Platinum^

- Badge Lanyards
- Water Bottles
- City Walking Map
- Coffee-to-go Cup

#### Emerald

- Welcome Reception
- Attendee WiFi
- Networking Lunch (two available)
- Hotel Room Keycard (sponsor provides artwork)

#### Sapphire

- Networking Break (four available)
- Mobile App

^Contract and payment must be received by 3 January 2020 to receive sponsorship item. Hotel room drops are available after fulfillment date. For more information on sponsorship options, please contact Kevin McDonnell at [kmcdonnell@vrma.org](mailto:kmcdonnell@vrma.org) or +1 202 367 1259.



VRMA European Conference  
 15-17 March 2020  
 Intercontinental Lisbon | Lisbon, Portugal  
 #VRMAEurope

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## 1. COMPANY INFORMATION

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
VAT Number

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Title

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

## 2. POINT OF CONTACT (to receive sponsor communications)

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Title

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

## 3. SELECT SPONSORSHIP LEVEL

- Monday Night Diamond Sponsor (Call for pricing) | Sponsorship Item: Monday Night Event\*
- Diamond Sponsor \$20,000 USD | Sponsorship Item: Logo on Event Bags
- Platinum Sponsor \$15,000 USD | Sponsorship Item: \_\_\_\_\_
- Emerald Sponsor \$10,500 USD | Sponsorship Item: \_\_\_\_\_
- Sapphire Sponsor \$8,000 USD | Sponsorship Item: \_\_\_\_\_
- Ruby Sponsor \$5,500 USD

\*Sponsor to provide venue, food, beverage, décor for Monday Night event.

Diamond Sponsor packages include four (4) registrations, Platinum and Emerald Sponsor packages include three (3) registrations, and Sapphire and Ruby Sponsor packages include two (2) registrations. To purchase additional registrations, please contact Monica Lenius at [registration@vrma.org](mailto:registration@vrma.org).

<b>TOTAL AMOUNT DUE</b>	\$ _____ USD
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## 5. BILLING INFORMATION

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing Contact and Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Accounting Dept. Email: \_\_\_\_\_

## 6. CANCELLATION/PAYMENT POLICY & AGREEMENT

A 50% non-refundable deposit is due upon signing this agreement. Sponsor agrees to submit the remaining balance due no later than **20 December 2019**. Failure to submit payment by this date will subject the Sponsor to forfeit all benefits until full payment is received. This VRMA European Conference Sponsorship Contract & Agreement is noncancelable and non-refundable.

Sponsor acknowledges that personal information of all its company contacts may be used in accordance with the terms of this Agreement and/or our Privacy Policy ([vrma.org/page/privacy-policy](http://vrma.org/page/privacy-policy)). Sponsor represents it is authorized by all its company contacts to provide the preceding acknowledgement on their behalf.

Please return signed contract to:

Kevin McDonnell, Sales Manager  
 Vacation Rental Managers Association  
 2025 M Street NW, Suite 800, Washington, DC 20036  
 Phone: +1 202 367 1259 | Fax: +1 202 367 2173  
[kmcdonnell@vrma.org](mailto:kmcdonnell@vrma.org)

For questions regarding registrations, conference fulfillment and payment, please contact:

Jenn Welby  
 Phone: +1 312 673 4938  
[vrmaexhibits@vrma.org](mailto:vrmaexhibits@vrma.org)

### SPONSOR

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

### ACCEPTED FOR VRMA

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_