

Committee Charge Provide strategic goals and oversight for educational opportunities to VRMA members.

- Committee Goals & Responsibilities**
- Develop strategies and ideas for educational programs and activities
 - Determine the educational needs of the membership
 - Assess and monitor the ongoing effectiveness of all educational activities
 - Oversee programming for the following conferences/activities:
 - a. Monthly webinars
 - b. Spring Forum
 - c. International Conference

Committee Composition The Education Committee is comprised of a chair, vice chair (recommended but not required), and additional members as deemed necessary by the chair to complete the work of the committee, comprised of equal numbers of vacation rental managers and vendor members. Appointments are made to the individual and not to the company, however, appointments are limited to one representative per company.

Membership Term All committee members serve a two (2) year term and are eligible for reappointment. There is no limit as to the number of terms any committee member may serve; however, those interested in returning for an additional term of service must complete the standard committee application form to indicate their interest and to inform the sitting committee chair of the compelling reasons why continued service is desired. Terms run January 1 through December 31 of the same calendar year.

Expected Commitment Meetings and conference calls are scheduled on an as-needed basis throughout the year to discuss timely projects and tasks. Committee members are expected to participate in all scheduled conference calls. If, for any reason, a committee member is unable to participate, it is required that they inform a staff liaison in advance. If there is a consistent lack of engagement, separation of the committee from the individual may be considered and decided upon by the chair.

Selection & Appointment Committee members are selected and approved by the chair. The chair and vice chair are appointed by the board president.

- Committee Requirements**
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| <p>Committee members must:</p> <ul style="list-style-type: none"> • Express a desire to serve, with a special interest in education • Be able to carry out the work of the committee • Support and advance VRMA’s mission • Be active in the vacation rental industry • Have the ability to work well with others | <ul style="list-style-type: none"> • Make the necessary time commitment • Be a VRMA member in good standing • Attend and actively participate in conference calls and in-person meetings <p>In addition to the qualifications listed above, when possible, the chair shall have served on the Education committee within the last two (2) years.</p> |
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- Roles & Authorities**
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| <p><i>Makes decisions:</i></p> <ul style="list-style-type: none"> • Educational programming and content <p><i>Makes recommendations (to the board):</i></p> <ul style="list-style-type: none"> • New educational products and offerings | <p><i>Provides input:</i></p> <ul style="list-style-type: none"> • Educational product development and strategy <p><i>Monitors:</i></p> <ul style="list-style-type: none"> • Member satisfaction and engagement in program activities |
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Staff Liaisons

<p>Brittany Brady Education & Learning Services Coordinator bbrady@vrma.org 312-673-5609</p>	<p>Erica Klein Education and Certification Director eklein@vrma.org 202-367-2351</p>
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