Thank you for engaging in #GMID2023
MULTITUDE OF Events 
in 35 COUNTRIES

45M Impressions

10M People REACHED

365+ Media Mentions 
ALL ACROSS THE GLOBE

More than EIGHT IN 10 EXECUTIVES prefer in-person meetings to virtual contact

#GMID2023
Today we're celebrating U.S. Travel Association’s Global Meetings Industry Day, recognizing the importance of the meetings industry and its positive impact on our local, state, and global economy. A 2022 comeback in group travel significantly contributed to Kent County’s economy! Last year we hosted 481 individual meetings, sporting events, and group tours, drawing 43,092 attendees who generated nearly $190 million in travel spending. We know #MeetingsMatter! #GMID23

PCMA Asia Pacific (APAC)
1,938 followers
74 - 8

Happy Global Meetings Industry Day! #GMID2023

Did you know that in Asia alone, business events contributed to a direct GDP of $64 billion, creating 3.2 million jobs in 2021?

Business events drive economic impact. #MeetingsMatter.

What do you matter?

- Meetings drive innovation and collaboration:
- Meetings spark creativity and connections
- Meetings build deep and trusted relationships

Stay tuned to #PCMAAPAC for more exciting updates here:
http://bit.ly/2K14Q2n

#PCMA #BusinessEvents

(Source: EDC Global Economic Significance of Business Events Study)

Visit Orlando
33,095 followers
57 - 7

This week we welcome back MegaCon Orlando! MegaCon is Orlando’s premier fan experience showcasing amazing artists, celebrities, and thousands of dedicated attendees.

As we gear up to celebrate #GMID2023, MegaCon Orlando is an example of how #MeetingsMatter to our destination. Events support local businesses and stimulate Orlando’s economy by inviting new visitors who stay in area hotels, eat at local restaurants, shop in neighborhood stores, and bring in revenue.

MegaCon Orlando
YOUR FAN EXPERIENCE STARTS HERE
#GMID2023 #6MID23 #meetingsmatter #business #meetingsmatter #events #people #everyoneunderthesun

Las Vegas Convention and Visitors Authority - LVCA

As we gear up for #GMID2023, we’re celebrating the importance of in-person meetings and events. With Pizza Expo, SMAL Americas and Amusement Expo International happening at the LVCC this week, we continue to keep moving business forward. #FastForwardVegas #MeetingsMatter

Visit Buffalo Niagara

It’s Global Meetings Industry Day! #GMID2023 showcases why Visit Buffalo Niagara #MeetingsMatter to all sectors of our local economy. As of 2022, Visit Buffalo Niagara has secured $131 million in future bookings! This business brings in new visitors who stay in area hotels, eat in local restaurants, shop in neighborhood stores and enjoy all that Buffalo and Erie County have to offer.

Visit Buffalo Niagara

if you’re interested in hosting your meeting in Buffalo, you can learn more here: https://link.in/d2xvX4G

#business #future #economy #sports #hotels #restaurants #buffalo #buffalony #meetingsmeanbusiness #visitbuffaloniagara #inTheBUF #destinationmarketing

$131 MILLION IN FUTURE BOOKINGS

Encore

We had a blast celebrating #gmid2023 with Meeting Professionals International and MPI Chicago Area Chapter last night! The best meetings leave you feeling connected, motivated, satisfied…and maybe ready for some downtime 😊

In one word, describe how meetings and events make you feel 😊
Greater Columbus Convention Center/ASM Global
2,027 followers
24 · 8

Today is Global Meetings Industry Day (GMID)! This international day of advocacy showcases the undeniable value that business meetings, trade shows, incentive travel, exhibitions, conferences and conventions bring to people, businesses and communities. #GMID2023

We showed our support by turning our building blue and showcasing #MeetingsMatter messaging on all of our digital signage to amplify the importance of meetings!

Visit Anaheim
6,607 followers
14 · 1

Today is Global Meetings Industry Day but all year long, meetings & events drive visitation into communities and foster commerce for local businesses. Take a look at the impact of Visit Anaheim’s meetings and conventions will have in 2023.

#MeetingsMatter / #GMID2022 / VisitAnaheim / Meetings Mean Business

Pasadena Convention & Visitors Bureau
1132 followers
36 · 0

Happy Global Meetings Industry Day everyone! Today we celebrate the power and impact of meetings, events, and conventions on communities and economies all around the world. From connecting people and ideas, to driving innovation and growth, the meetings industry plays a crucial role in shaping the future of Pasadena!

We want to take a moment to recognize the hard work and dedication of everyone involved in the meetings industry, from event planners and organizers, to hospitality and tourism professionals, to the countless individuals who make these events possible. Your contributions make a difference and help bring people together in meaningful ways.

Happy Global Meetings Industry Day! #GMID2023 #PowerOfMeetings
Today we celebrate Global Meeting Industry Day! We are proud to be a part of an amazing industry and community. #meetingindustryday

Meetings and conventions have a powerful economic, cultural, and social impact on New Orleans. It is through meetings and events that people come together, drive economic growth, and address society's greatest challenges. The opportunity to host meetings, conventions, and events makes New Orleans an even more amazing place.

On Thursday, March 28, we will celebrate NMA with Global Meetings Industry Day, an international day of advocacy showcasing the value of... See more

Bloomington Convention and Visitors Bureau - Follow

Bloomington Convention & Visitors Bureau is the perfect place to host a summer gathering. Whether it's team building, a class meeting, a reunion or a wedding, Bloomington is the place where connections are built.

Today we celebrate the meetings, events and gatherings that take place in Bloomington year-round with U.S. Travel Association during #GMI2013. GMI2013GlobalMeetingIndustryDay

To learn more about hosting a gathering in Bloomington, please visit: https://www.visitbloomington.org/meetings
Global Meetings Industry Day recognizes the impact of the meetings and events industry on people, businesses, and our communities. We are excited to celebrate meetings and the social and economic opportunities they create.

#UMIDA23 #MeetingsMatter #MarriottBonvoyEvents

Today, we celebrate Global Meetings Industry Day, the full return of in-person events, and the value they bring to attendees, organizations, communities, and our economy. On top of the nearly $1 trillion dollars in event-related travel spending in 2023, business meetings continue to drive innovation, research, and creativity within and between vital industries.

Global Meetings Industry Day, March 30, 2023, is an international day of advocacy that showcases the value and impact gatherings have on our communities. Every meeting, event, conference, and more can make a big impact. Here's the perspective of our partners at the Aria Casino Resort in Las Vegas and Johnny's Italian Steakhouse about how meetings they host can impact local business and the community as a whole.

See more
Trending
#GMID2023

The Global Meetings and @USTravel industries support 600,000 American jobs. They are vital to LA02’s economy and I will keep fighting for them in Congress. #GMID2023

#MeetingsMatter to the overall economy—providing multi-layered benefits to people, businesses & communities.

Vegas Means Business @LVDM - Mar 27
#MeetingsMatter to our economy and community. By 2022, Las Vegas hosted nearly 5 million convention attendees, and is looking forward to an even stronger 2023 with a robust schedule of meetings, trade shows, and events. @meetingmvardbiz #GMID2023

American Express GET @amegill - Mar 31

"in meetings and events, we deliver creativity, we deliver experience."

Carol Tay share about her week of Global Meetings Industry Day, detailing stories and shares why meetings and events are essential to her and her clients.

GMID #GMID2023 #MeetingsMatter #EventProfs #TeamGET

Why do meetings matter?

Events Industry Council @EventsCouncil - Mar 30

Today, on GMID2023, a message of thanks. We are incredibly grateful to you and all the work you do every day to move our industry forward in such a positive way.

#GMID2023 #EventProfs #Events
Destinations International  @destinatl · Mar 30
Our team at Destinations International is celebrating all of those who make meetings and events possible around the world. Happy Global Meetings Industry Day. #MeetingsMatter, #GMID2023 bit.ly/3Q1t4rX

GlobaOne

Meetings Industry Day! Today, we join industry organizations around the world to showcase the value of business meetings.

Our President and CEO Lynn Osmond (@lcosmond) sat down to quiz our team on why Chicago is the best place to meet.

#MeetInChicago #GMID2023

Happy Global Meetings Industry Day!

Meetings mean business.

Caesars Entertainment National Meetings & Events  @CaesarsMeetings

Did you know that 77% of executives consider business travel an essential part of the company’s success?

Michael Massari, Chief Sales Officer at Caesars Entertainment Meeting and Events shares his thoughts.

Celebrate Global Meetings Industry Day with @CaesarsMeetings #GMID2023

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Celebrate Global Meetings Industry Day with @CaesarsMeetings #GMID2023

MGM Resorts  @MGMResortsIntl

Today is #GMID2023, recognizing that #MeetingsMatter today and every day, showcasing the importance of face-to-face meetings and events. We are committed to protecting our planet and embracing all of mankind with our approach to sustainable events.

MGM Resorts  @MGMResortsIntl

the remarkable power of face to face interactions, meetings and events.

Stephanie Glazer

Stephanie Glazer, Travel Program Manager, MGM Resorts International in Las Vegas. Our approach to sustainable events.

Mariavel Rodriguez  @mariavel

Project Manager

Choose Chicago

How many attendees did meetings

MeetInChicago

MeetInChicago
Happy #GMID2023! Today we join destinations, communities, and industry organizations around the world to showcase the proven value of business meetings bring to businesses and the economy!

MPI Toronto celebrated #GMID2023 with high tea and we spotted a Smartwoman in Meetings Award Hall of Fame winner there. Janice Cardinale from Event Minds Matter took the stage. @SeeTorontoNow

As we celebrate #GMID2023, 3,008 health and physical educators are convening in @SeaConvCenter’s Summit building. These @SHAPE_America educators will generate an estimated $5.5mm in economic impact for our city, a perfect illustration of why #MeetingsMeanBusiness. #SHAPEseattle
THE WOODLANDS SAW OVER 2,050 PROFESSIONAL MEETINGS TAKE PLACE IN 2022

MEETINGS MATTER AT FOUR SEASONS
El pasado 30 de marzo celebramos el Global Meetings Industry Day (GMID) en Málaga FYCMA con el objetivo de reivindicar y demostrar la importancia de los eventos en el bienestar psicológico de las personas, el desarrollo y avance social, así como en el crecimiento económico de multitud de sectores y destinos turísticos. Demostramos además la unión y fuerza de las industrias del evento.

"I'm excited about the far-reaching positive impacts associated with events. We are quickly moving beyond just content & education to designing events for inclusivity, sustainability & wellness." - @GMID2023
Exhibition Place
Toronto, Canada

One World Trade Center
New York, NY, U.S.

CN Tower
Toronto, Canada

Empire State Building
New York, NY, U.S.

Lighting Up Blue for GMID

High Level Bridge
Edmonton, Alberta, Canada

Confederation Building
St. John’s, Newfoundland and Labrador, Canada

Mohegan Sun
Uncasville, CT, U.S.

Hilton Knoxville Hotel
Knoxville, TN, U.S.

Fairmont Royal York
Toronto, Canada
Global Meetings Industry Day Highlights Impact of the Meetings and Events Industry

Meetings Mean Business Canada Coalition Calls for Government Support of Meetings and Business Events Industry

What’s New in Meetings and Trade Shows: Industry Gears Up for GMID, HD Expo’s Brand-New Programming, SISO 2023 Kicks Off, and More

Outside Voices: Why meetings, conferences matter to Jacksonville

America’s Executives: Face-to-face meetings grow revenue
Thank you
For Your Engagement