



Thank you for *engaging* in
#GMID2023

MULTITUDE OF *Events*
in 35 COUNTRIES

45M *Impressions*

10M *People* REACHED ... ALL ACROSS THE GLOBE

365+ *Media Mentions*





Experience Grand Rapids

11,010 followers
3h · 🌐

Today we're celebrating **U.S. Travel Association's** Global Meetings Industry Day, recognizing the importance of the meetings industry and its positive impact on our local, state, and global economy. A 2022 comeback in group business significantly contributed to Kent County's economy! Last year we hosted 481 individual meetings, sporting events, and group tours, drawing 443,024 attendees who generated nearly \$190 Million in travel spending. We know **#MeetingsMatter!** **#GMID23**

GLOBAL MEETINGS INDUSTRY DAY

Powered by U.S. Travel Association



PCMA Asia Pacific (APAC)

1,656 followers
7h · 🌐

Happy Global Meetings Industry Day! **#GMID2023**

Did you know that in Asia alone, business events contributed to a direct G
USD165billion, creating 3.2million jobs in 2021?

Business events drive economic impact. **#MeetingsMatter.**
What do you matters.

- 💡 Meetings drive innovation and collaboration
- 🔥 Meetings spark creativity and connections
- 🤝 Meetings build deep and trusted relationships.

Stay tuned to **#PCMAAPAC** for more exciting updates here:
<http://bit.ly/3KxIOQh>

#PCMA #Businessevents

(Source: EIC Global Economic Significance of Business Events Study)

pcma

Asia Pacific

GLOBAL MEETINGS INDUSTRY DAY

MARCH 30, 2023 | **#GMID2023**
Powered by U.S. Travel Association



March 30, 2023

What you do matters



Visit Orlando

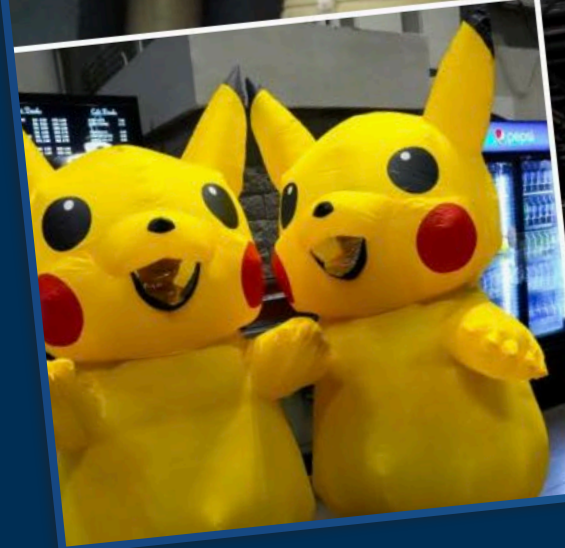
31,995 followers
14h · 🌐

This week we welcome back Megacon Orlando! Megacon is Orlando's premier fan experience showcasing amazing artists, celebrities, and thousands of dedicated attendees.

As we gear up to celebrate **#GMID2023**, MegaCon Orlando is an example of how **#MeetingsMatter** to our destination. Events support local businesses and stimulate Orlando's economy by inviting new visitors who stay in area hotels, eat at local restaurants, shop in neighborhood stores, and bring in revenue.

MEGA CON ORLANDO

YOUR FAN EXPERIENCE STARTS HERE



LINKEDIN



Broward County Convention Center

731 followers

4d • Edited •

Our specialty is creating experiences that have a lasting impact on people and making events of all sizes a breeze. Meetings are at the heart of Fort Lauderdale's economy and bring undeniable value to people, businesses, and communities. We're proud to celebrate Global Meetings Industry Day today.

See what makes Fort Lauderdale a leading destination for business events below

ASMGLOBAL Visit Lauderdale U.S. Travel Association Meetings Mean Business

#GMID2023 #GMID23 #meetingsmatter #business #meetingsmatter #events #people #everyoneunderthesun



Las Vegas Convention and Visitors Authority - LVCVA

29,799 followers

18h •

As we gear up for #GMID2023, we're celebrating the importance of in-person meetings and events. With **Pizza Expo**, **SIAL America** and **Amusement Expo International** happening at the LVCC this week, we continue to keep moving business forward. #FastForwardVegas #MeetingsMatter



Visit Buffalo Niagara

2,636 followers

3h •

It's Global Meetings Industry Day! #GMID2023 showcases why #MeetingsMatter to all sectors of our local economy. As of 2022, Visit Buffalo Niagara and the Buffalo Niagara Sports Commission have secured \$131 million in future bookings! This business brings in new visitors who stay in area hotels, eat in local restaurants, shop in neighborhood stores and enjoy all that Buffalo and Erie County have to offer

If you're interested in hosting your meeting in Buffalo, you can learn more here: <https://lnkd.in/dZwX4G6>

#business #future #economy #sports #hotels #restaurants #buffalo #buffalony #meetingsmeanbusiness #visitbuffaloniagara #InTheBUF #destinationmarketing



\$131
MILLION
IN FUTURE BOOKINGS



Meeting, Event & Travel Planning with Hilton

16,876 followers

1d • Edited •

CONGRATULATIONS to our Grand Prize winner, **Heather Reid**, who shared about her heartfelt experience in "The Meeting that Meant Everything Contest." We are so grateful for her and for everyone who entered. You are such an inspiration and your meaningful work is the reason #MeetingsMatter.

We hope everyone enjoys celebrating Global Meetings Industry Day!

#GMID2023 #GMIDContest



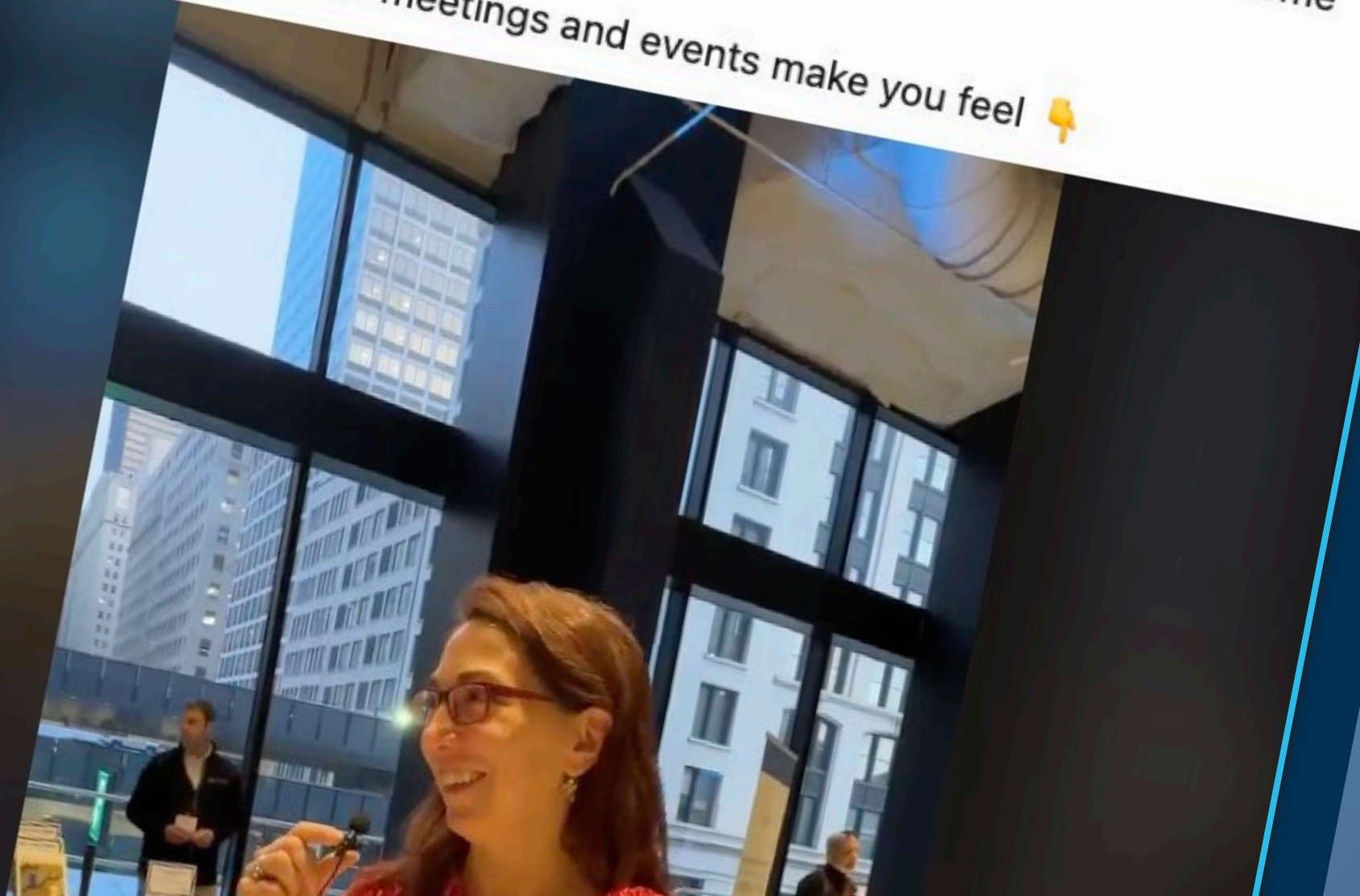
Encore

79,180 followers

3d •

We had a blast celebrating #gmid2023 with Meeting Professionals International and MPI | Chicago Area Chapter last night! The best meetings leave you feeling connected, motivated, satisfied...and maybe ready for some downtime

In one word, describe how meetings and events make you feel





Greater Columbus Convention Center/ASM Global

2,027 followers
3d · 🌐

Today is Global Meetings Industry Day (GMID)! This international day of advocacy showcases the undeniable value that business meetings, trade shows, incentive, travel, exhibitions, conferences and conventions bring to people, businesses and communities. [#GMID2023](#)

We showed our support by turning our building blue and showcasing [#MeetingsMatter](#) messaging on all of our digital signage to amplify the importance of meetings!

Conventions [#ASMGlobal](#) [#Columbus](#) [#Ohio](#) [#MeetingProfs](#)



Visit Anaheim

8,907 followers
1h · 🌐

Today is Global Meetings Industry Day but all year long, meetings & events drive visitation into communities and foster commerce for local businesses. Take a look at the impact of Visit Anaheim's meetings and conventions will have in 2023.

[#MeetingsMatter](#) | [#GMID2022](#) | [#VisitAnaheim](#) | Meetings Mean Business

#MeetingsMatter

There's power in convening. Meetings provide undeniable value to people, businesses and communities—and their return will accelerate the travel industry's growth.

Here are a few highlights of Visit Anaheim's meetings and conventions impact in 2023.

132 Number of meetings/
conventions 🤝

\$1,293,203,720
Total economic impact 💰

641,300
Number of attendees 👥

559,249
Number of room nights 🏠

\$19,878,938
TOT 💰

2,075
Number of jobs our 🏢



Pasadena Convention & Visitors Bureau

1,132 followers
3d · 🌐

Happy Global Meetings Industry Day everyone! Today we celebrate the power and impact of meetings, events, and conventions on communities and economies all around the world. From connecting people and ideas, to driving innovation and growth, the meetings industry plays a crucial role in shaping the future of Pasadena!

We want to take a moment to recognize the hard work and dedication of everyone involved in the meetings industry, from event planners and organizers, to hospitality and tourism professionals, to the countless individuals who make these events possible. Your contributions make a difference and help bring people together in meaningful ways.

Happy Global Meetings Industry Day! [#GMID2023](#) [#PowerOfMeetings](#)



ConferenceDirect · Follow
March 30 at 3:07 PM · 🌐

Today we celebrate Global Meeting Industry Day! We are proud to be a part of an amazing industry and community [#meetingsmatter](#)
[#GMID2023](#) [#ConferenceDirect](#)



New Orleans & Company · Follow
March 26 at 11:25 AM · 🌐

Meetings and conventions have a powerful economic, cultural, and societal impact on New Orleans. It is through meetings and events that people come together, drive economic activity, and address society's greatest challenges. The opportunity to host meetings, conventions, tradeshows, and events makes New Orleans an even more amazing place.
On Thursday, March 30 we will celebrate this with Global Meetings Industry Day, an international day of advocacy showcasing the value th... [See more](#)

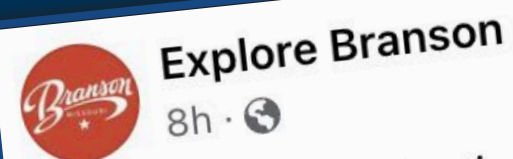


Bloomington Convention and Visitors Bureau · Follow
March 30 at 4:59 PM · 🌐

[#BloomingtonMN](#) is the perfect place to host a summer gathering. Whether it is team bonding, a client meeting, a reunion or a wedding, Bloomington is the place where connection is built. Today we celebrate the meetings, events and gatherings that take place in Bloomington year round with [U.S. Travel Association](#) during [#GMID2023](#). [#GlobalMeetingsIndustryDay](#)
To learn more about hosting a gathering in Bloomington, please visit:
<https://www.bloomingtonmn.org/meetings>



FACEBOOK



8h · 🌐

Today we are celebrating Global Meetings Industry Day, but meetings & events drive economic growth to our local communities all year long. Let's continue to support and advocate for the meetings industry, because [#MeetingsMatter](#) more than ever! [#GMID2023](#)



San Francisco International Airport (SFO) · Follow

March 30 at 4:26 PM · 🌐

Happy Global Meetings Industry Day! Let SFO be your gateway to great meetings and unparalleled experiences. [#FlySFO](#) [#GMID2023](#) [#MeetingsMatter](#)



Destination DC · Follow

March 30 at 9:14 AM · 🌐

Happy Global Meetings Industry Day from [#DestinationDC](#)! 🌐 On this international day of advocacy designed to highlight the importance of meeting in person, [#WashingtonDC](#) is to showcase the [8th World Congress of Pediatric Cardiology and Cardiac Surgery 2023](#) in August. ❤️

Meeting for first time in the continental U.S. in nearly 40 years, the event will join doctors and nurses from more than 60 countries to learn and improve the global standard for pediatric congenital... [See more](#)



Delta Hotels by Marriott Edmonton South Conference Centre · Follow

March 30 at 5:37 PM · 🌐

Today we spent the morning connecting with Edmonton's TOP Meeting & Event Professionals at the Edmonton Convention Centre for [#GMID2023](#). We were delighted to celebrate all those who make meetings, conferences, and events happen in our City of Champions, including our Local Marriott teams! Here's to how far we have come, and all we have to look forward to in the year ahead.



The Westin Savannah Harbor Golf Resort & Spa · Follow

March 30 at 10:10 AM · 🌐

In honor of Global Meetings Industry Day today, we asked some of our clients to describe their meetings in Savannah, and what it's like working with our team through the process. We are grateful every day for the opportunity to partner with amazing clients and bring one-of-a-kind meetings to life in beautiful Savannah! [U.S. Travel Association](#) [#GMID2023](#) [#MeetingsMatter](#) [#WestinSavannah](#)



GLOBAL MEETINGS INDUSTRY DAY

MARCH 30, 2023 | [#GMID2023](#)

Powered by U.S. Travel Association





Marriott International · Follow

March 30 at 7:25 AM · 🌐

Global Meetings Industry Day recognizes the impact of the meetings and events industry on people, businesses and our communities. We are excited to celebrate meetings and the social and economic opportunities they create.

#GMID2023 #MeetingsMatter #MarriottBonvoyEvents



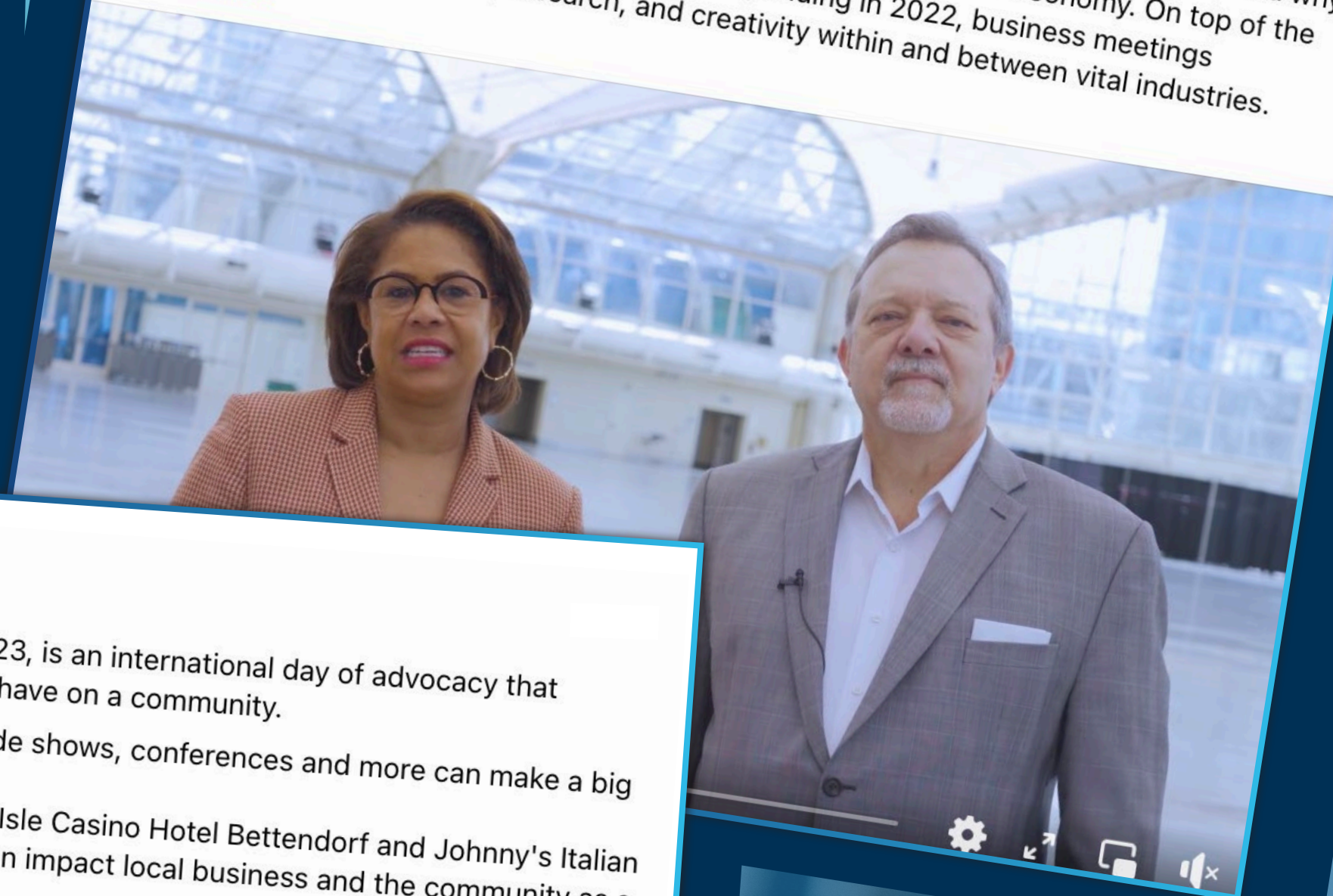
- Having elaborate
or it's a crafted co



San Diego Convention Center · Follow

March 30 at 1:23 PM · 🌐

Today we celebrate Global Meetings Industry Day, the full return of in-person events, and why #MeetingsMatter to attendees, organizations, communities, and our economy. On top of the nearly 100 billion dollars in event-related travel spending in 2022, business meetings continued to drive innovation, research, and creativity within and between vital industries. #GMID2023



NYC: The Official Guide

10h · 🌐

Today is #GlobalMeetingsIndustryDay. As NYC Tourism + Conventions, we're proud to join the #MeetingsMeanBusiness coalition to highlight that #MeetingsMatter to New York City. Face-to-face meetings, conventions, and trade shows help support the City's hotels, restaurants, bars, and shops—and our fellow New Yorkers who work there.

To celebrate #GMID2023, the following NYC buildings and landmarks will light blue this evening or a portion thereof: the Coney Island Parachute Jump at Luna Park NYC; Empire Outlets NYC on Staten Island; the Empire State Building; Javits Center; The Durst Organization's One Bryant Park and One Five One; SUMMIT One Vanderbilt; One World Trade Center; The Rooftop at Pier 17 at The Seaport; Rockefeller Center; Sven LIC; and Weylin.

Photo credits: [1] Michelle Rick for NYC Tourism; [2] Isidoro Albino; [3] Empire State Realty Trust; [4] Julianne Schaer for NYC Tourism; [5, 7, 10] The Durst Organization; [6] Max Touhey; [8] Jane Kratochvil, courtesy The Howard Hughes Corporation; [9] Rockefeller Center; [11] Mercedes Noriega



Quad Cities

4d · 🌐

Global Meetings Industry Day, March 30, 2023, is an international day of advocacy that showcases the value and impact gatherings have on a community.

In the Quad Cities, meetings, gatherings, trade shows, conferences and more can make a big impact.

Here's the perspective of our partners at the Isle Casino Hotel Bettendorf and Johnny's Italian Steakhouse about how meetings they host can impact local business and the community as a whole. ... See more



GLOBAL
MEETINGS
INDUSTRY DAY

Trending
#GMID2023



Vegas Means Business @LVCVA · Mar 27
#MeetingsMatter to our economy and community. DYK: In 2022, Las Vegas hosted nearly 5 million convention attendees, and is looking forward to an even stronger 2023 with a robust schedule of meetings, trade shows, and events. @meetingsmeanbiz #GMID2023

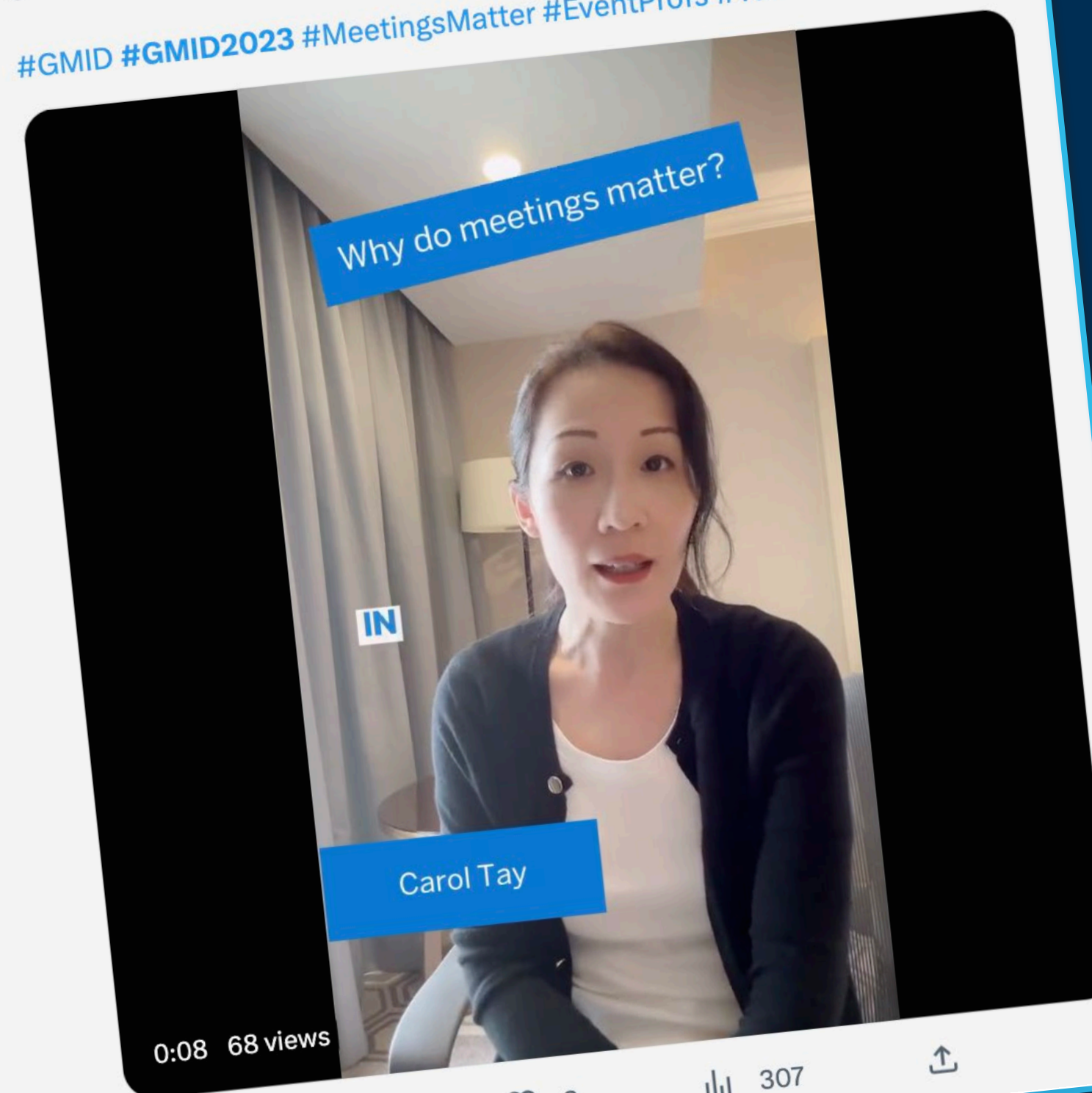


1 3 7



American Express GBT @amexgbt · Mar 31
"In meetings and events, we deliver creativity; we deliver experience." Carol Tay closes out our week of Global Meetings Industry Day colleague stories and shares why meetings and events are essential to her and her clients.

#GMID #GMID2023 #MeetingsMatter #EventProfs #TeamGBT



0:08 68 views 1 3 307



Events Industry Council @Events_Council · Mar 30
Today, on #GMID2023, a message of thanks. We are incredibly grateful for you and all the work you do every day to move our industry forward in such a passionate way.
#GMID2023 #EventProfs #Events



202 views 2 12 814

Congressman Troy A. Carter @RepTroyCarter
The Global Meetings and @USTRavel industries support 600,000 American jobs. They are vital to #LA02's economy and I will keep fighting for them in Congress. #GMID2023

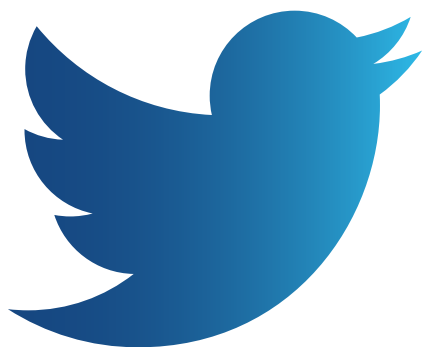
#MeetingsMatter to the overall economy—providing multi-layered benefits to people, businesses & communities.



#GMID

TWITTER

Trending
#MeetingsMatter



Destinations International @destintl · Mar 30
Our team at Destinations International is celebrating all of those who make meetings and events possible around the world. Happy Global Meetings Industry Day. #MeetingsMatter. #GMID2023 bit.ly/3G1K4rX



Meet In Chicago
@meetinchicago

Happy Global Meetings Industry Day! Today, we join industry organizations around the world to showcase the value of business meetings.

Our President and CEO Lynn Osmond (@losmond) sat down to quiz our team on why Chicago is the best place to meet.

#MeetInChicago #GMID2023



Mariavel Rodriguez

Project Manager
Choose Chicago

1:02 179 views

Caesars Entertainment National Meetings & Events ✓
@CaesarsMeetings

Did you know that 77% of executives consider business travel an essential part of the company's success?

Michael Massari, Chief Sales Officer at Caesars Entertainment Meeting and Events shares his thoughts.

Celebrate Global Meetings Industry Day with @CaesarsMeetings
#GMID2023



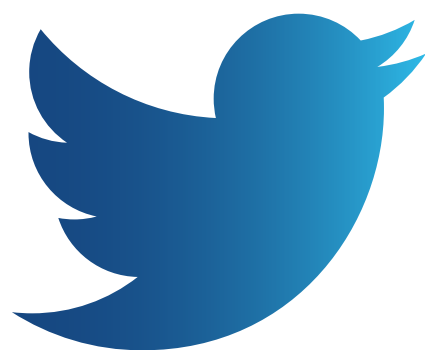
MGM Resorts ✓
@MGMResortsIntl

Today is #GMID2023, recognizing that #MeetingsMatter today and every day, showcasing the importance of face-to-face meetings and events. We are committing to protecting our planet and embracing all of mankind with our approach to sustainable events.



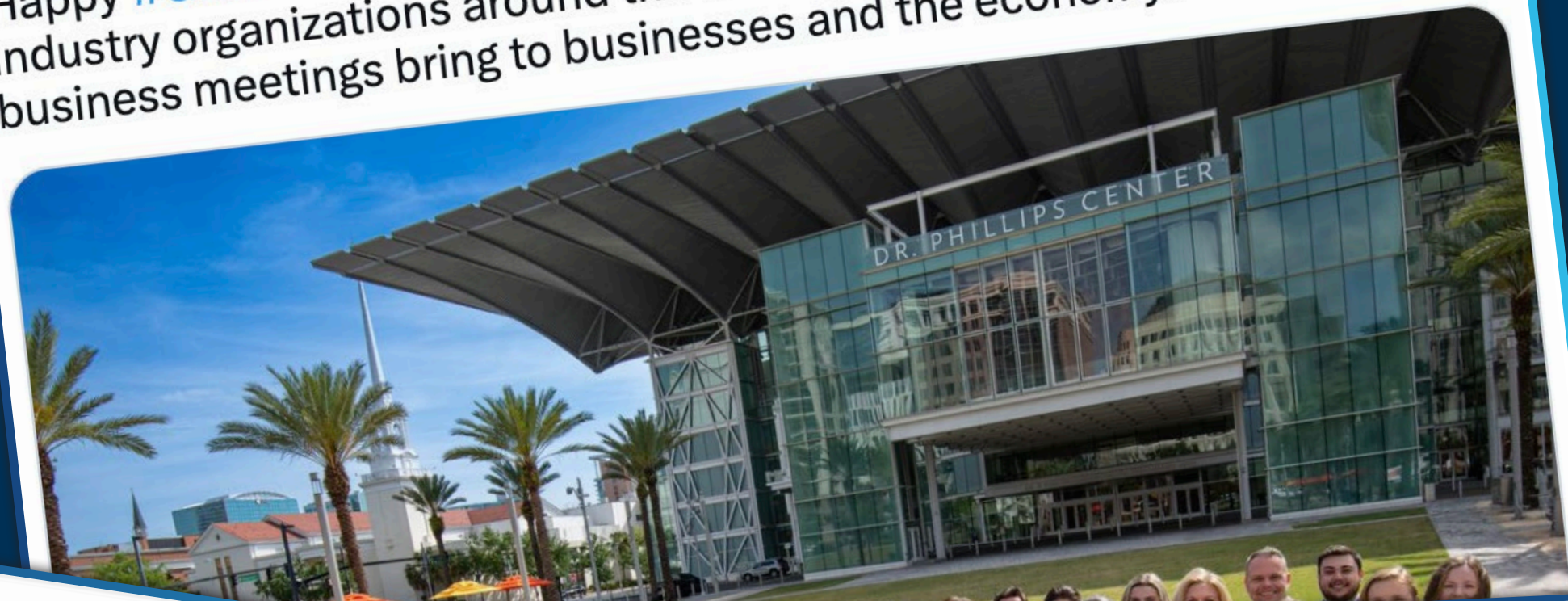
1:09 841 views

MGM Resorts | #GMID2023



Orlando Meeting
@orlandomeeting

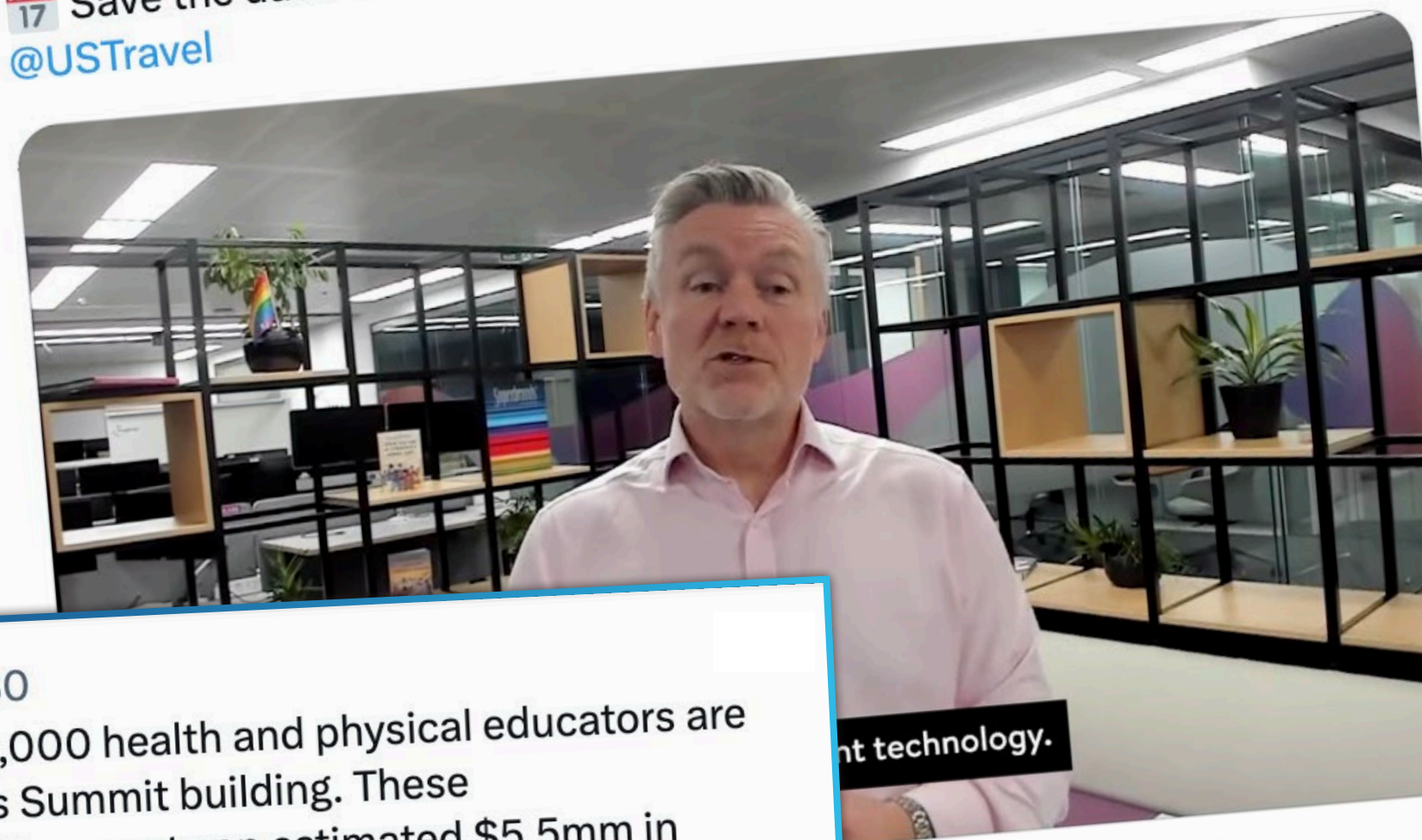
Happy **#GMID2023**! Today we join destinations, communities, and industry organizations around the world to showcase the proven value of business meetings bring to businesses and the economy!



Cvent ✓ @cvent · Mar 27

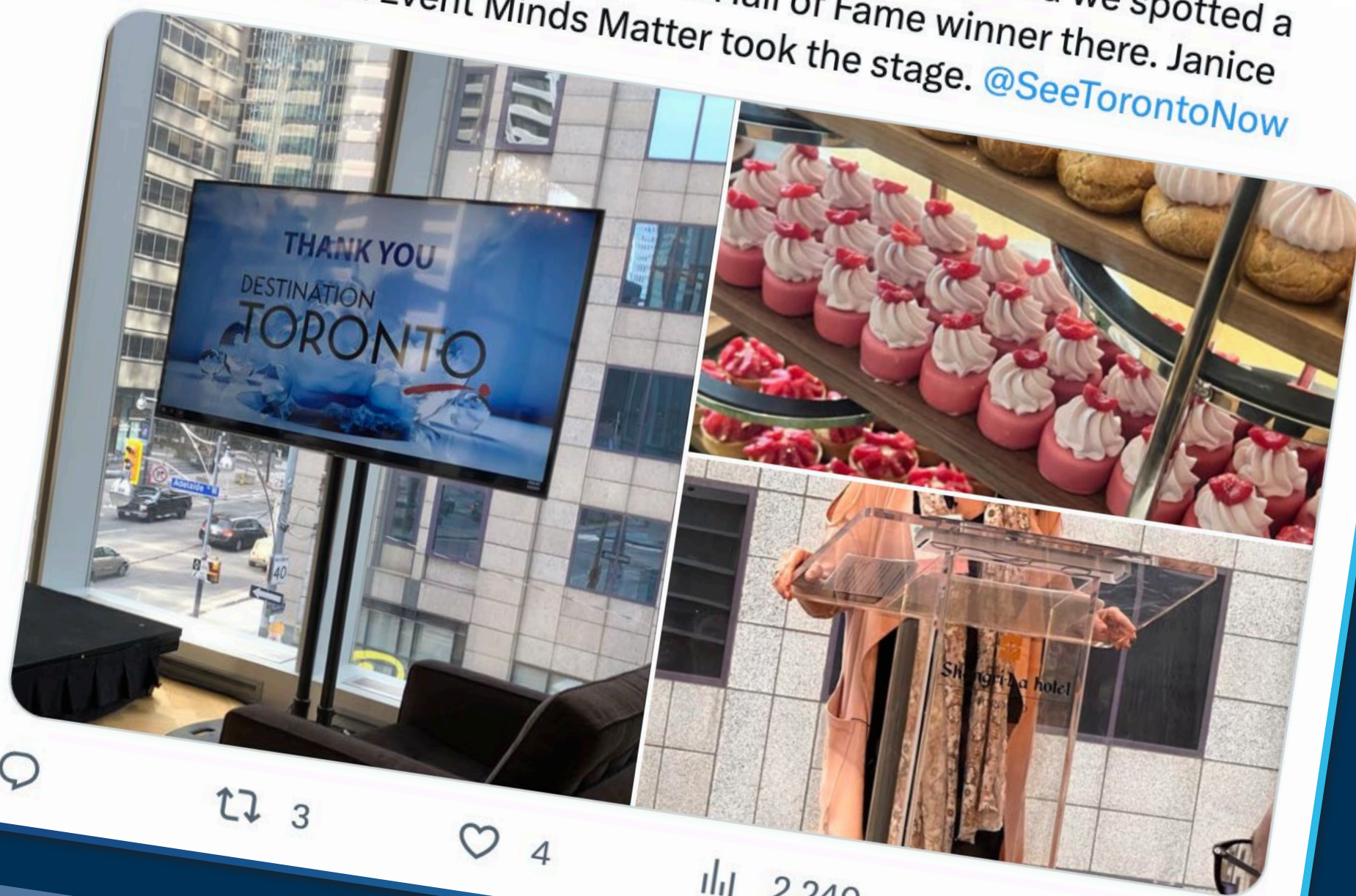
We absolutely agree! ❤️ Face-to-face interaction helps us build stronger relationships and foster a sense of community and support.
#MeetingsMatter #GMID2023

📅 Save the date: Global Meetings Industry Day on March 30th!
@USTravel



SmartMeetings @SmartMeetings · Mar 30

MPI Toronto celebrated **#GMID2023** with high tea and we spotted a **#Smartwoman** in Meetings Award Hall of Fame winner there. Janice Cardinale from Event Minds Matter took the stage. **@SeeTorontoNow**



3

4

2,240



Seattle ✓ @VisitSeattle · Mar 30

As we celebrate **#GMID2023**, 3,000 health and physical educators are convening in **@SeaConvCenter**'s Summit building. These **@SHAPE_America** educators will generate an estimated \$5.5mm in economic impact for our city, a perfect illustration of why **#meetingsmeanbusiness**.
#SHAPEseattle



2

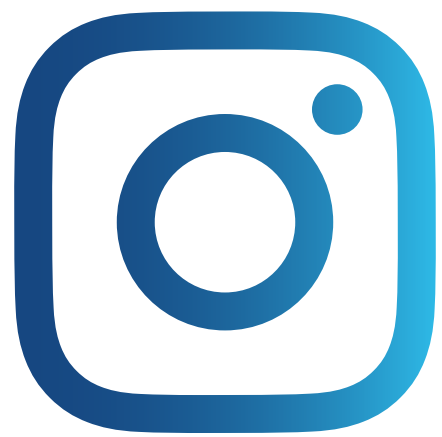
8

1,631





INSTAGRAM



visitthewoodlands

THE WOODLANDS SAW
OVER 2,050 PROFESSIONAL
MEETINGS TAKE PLACE IN 2022



MEETINGS
MEAN
BUSINESS

GLOBAL
MEETINGS
INDUSTRY DAY
MARCH 30, 2023 | #GMID2023

VISIT
THE WOODLANDS
TEXAS



18 likes



#gmid2023



MEETINGS MATTER
AT FOUR SEASONS



120



1



18



fssingapore



Follow

'Meetings Matter' at Four Seasons ...



Followed by helmsbriscoe and 2 others



apore · Original audio

fssinga

Four Seasons



#gmid2023



82



5

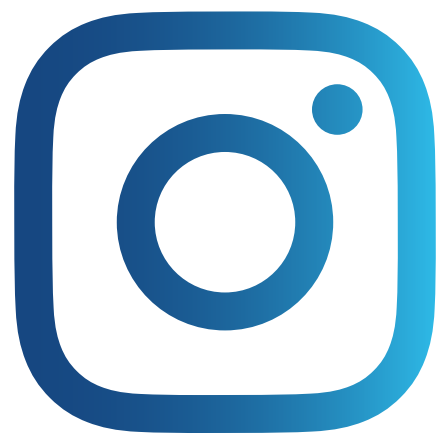
riott
ATIONAL

GLOBAL
MEETINGS
INDUSTRY DAY
MARCH 30, 2023 | #GMID2023

eratonbogotahotel

Follow

celebrate Global Meetings Industry Day—an ...
by vistanasignatureexperiences



mpiiberian

0:48



MPI IBERIAN AWARDS 2023

Professional
#MEETINGS MATTERS



15 views

mpiiberian El pasado 30 de marzo celebramos el #GM #MPIIberianAwards en #Malaga FYCMA con el objetivo cumplido de reivindicar y demostrar la importancia de los #eventos en

- ✓ el bienestar psicológico de las personas,
- ✓ el desarrollo y avance social, así como en
- ✓ el crecimiento económico de multitud de sectores y destinos turísticos. Demostramos además la unión de realizamos una labor divulgativa que, como #eventprofs, contribuye a la realización de realizar.



simpleview_inc

Global Meetings Industry Day



"After over 40 years (but who's counting?), I can say the best part of this industry is ...
... **the amazing relationships it affords.**"



13 likes

simpleview_inc Today is Global Meetings Industry Day! What is Christine "Shimo" Shimasaki, managing director of 2Synergize, most excited about for the future of #meetingsandevents?

"I'm excited about the far-reaching positive impacts associated with events. We are quickly moving beyond just content & education to designing events for inclusivity, sustainability & wellness." #GMID2023

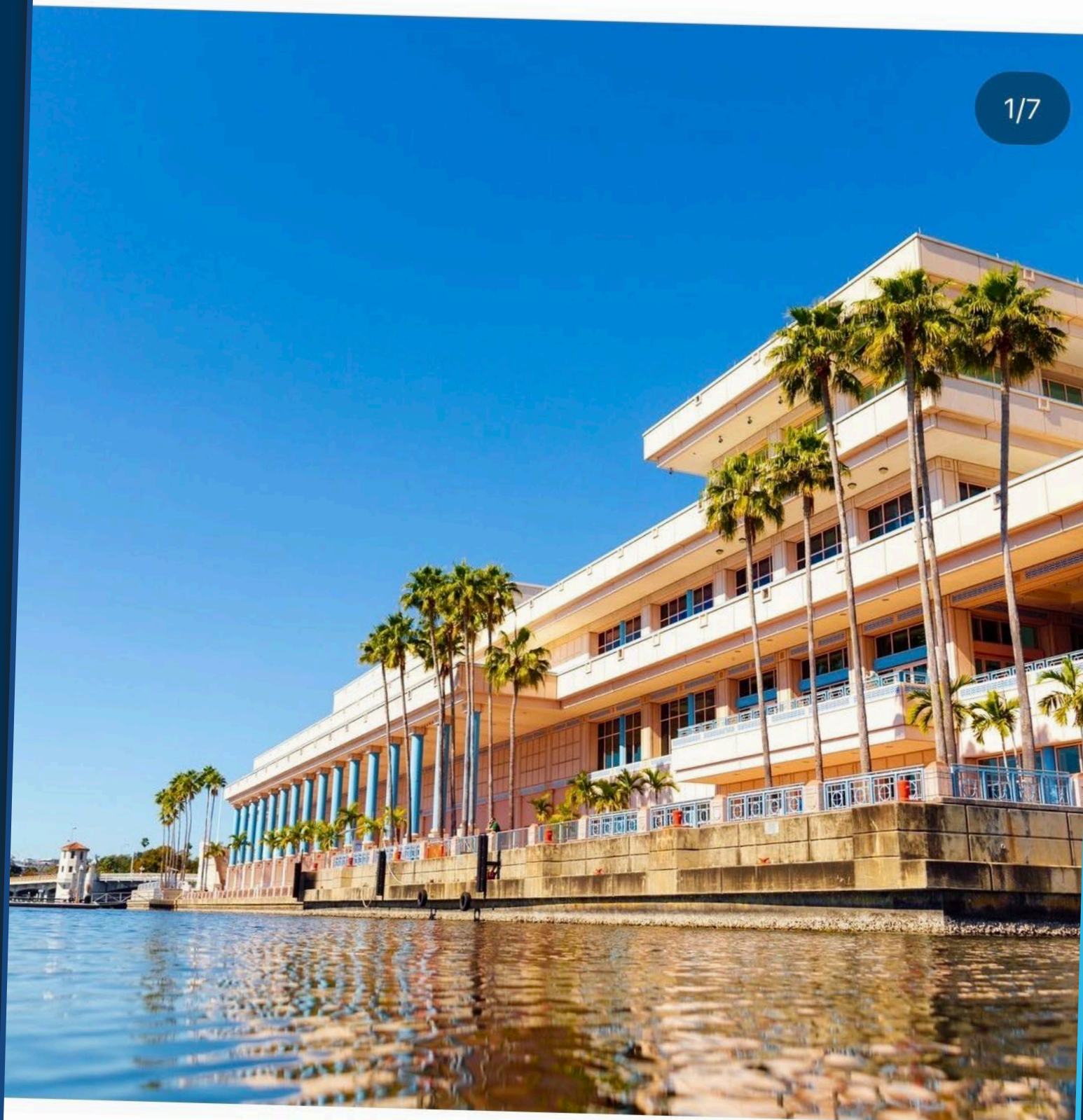
4 days ago



visittampabay

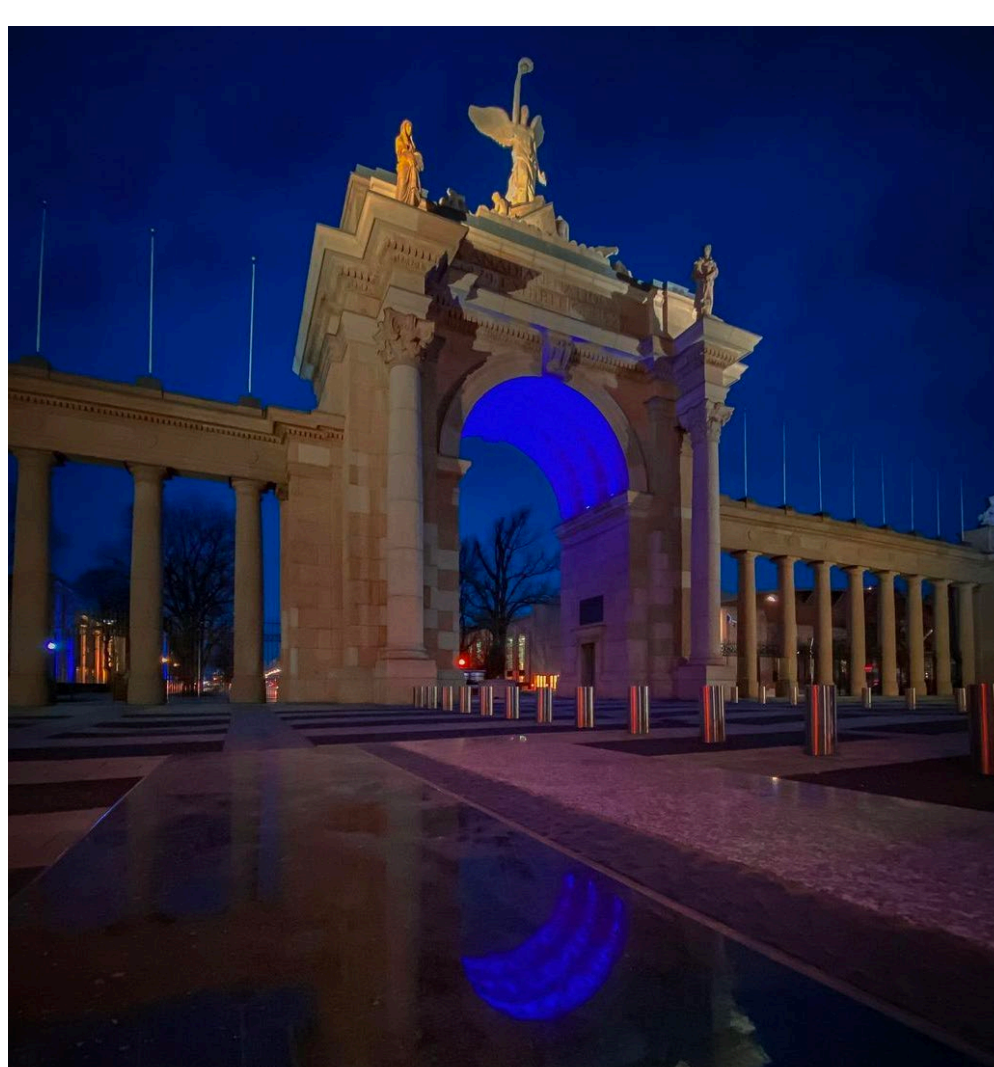
Tampa Convention Center

1/7



509 likes

visittampabay It's Global Meetings Industry Day! Swipe right to see the future of @thetampacc 📱



Exhibition Place
Toronto, Canada



One World Trade Center
New York, NY, U.S.



CN Tower
Toronto, Canada



Empire State Building
New York, NY, U.S.

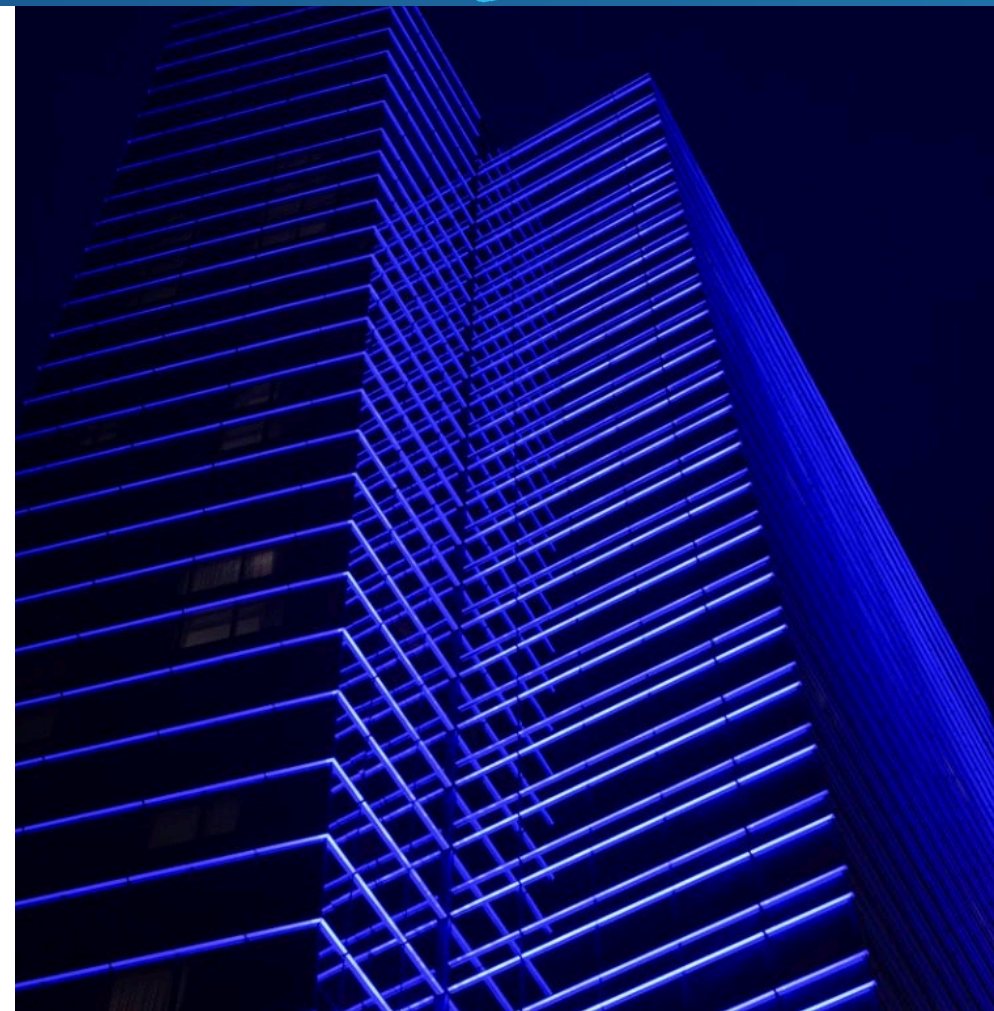
Lighting Up *Blue* for GMID



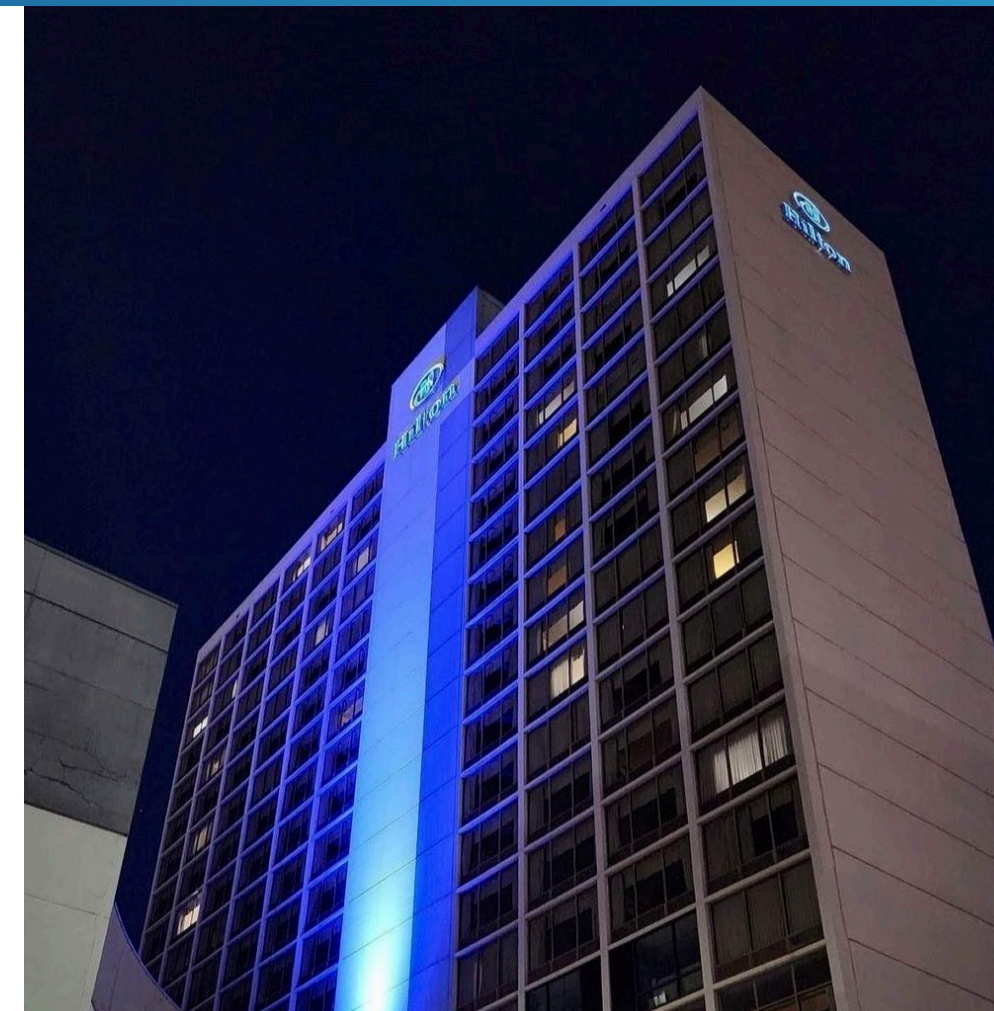
High Level Bridge
Edmonton, Alberta,
Canada



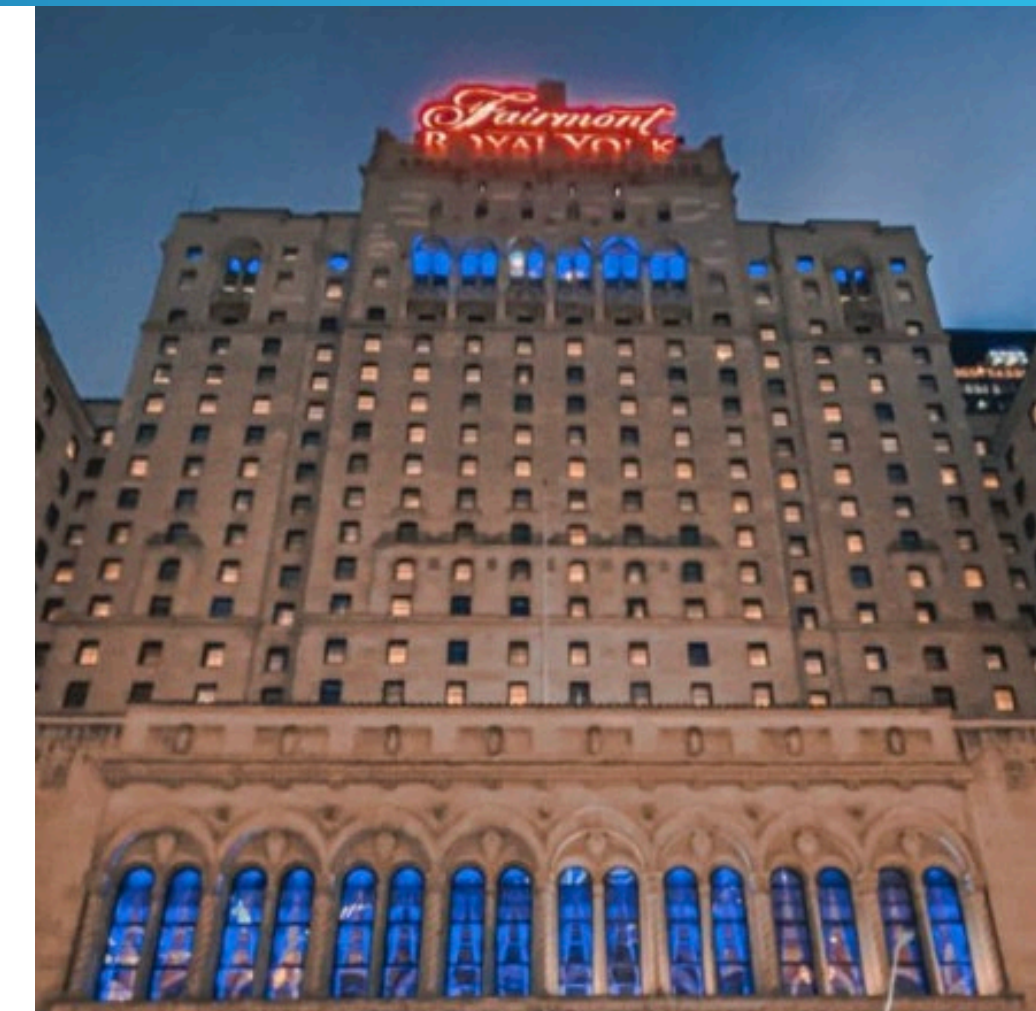
Confederation Building
St. John's, Newfoundland
and Labrador, Canada



Mohegan Sun
Uncasville, CT, U.S.



Hilton Knoxville Hotel
Knoxville, TN, U.S.



Fairmont Royal York
Toronto, Canada



Philadelphia, PA



London, Ontario



New Orleans, LA



Bronx, NY



Charlotte, NC

In-person *events*



Global Meetings Industry Day Highlights Impact of the Meetings and Events Industry



Meetings Mean Business Canada Coalition Calls for Government Support of Meetings and Business Events Industry

**JACKSONVILLE
BUSINESS JOURNAL**

Outside Voices: Why meetings, conferences matter to Jacksonville

BIZBASH

What's New in Meetings and Trade Shows: Industry Gears Up for GMID, HD Expo's Brand-New Programming, SISO 2023 Kicks Off, and More

TravelDailyNews
International .com

America's Executives:
Face-to-face meetings
grow revenue

In *the* media



Thank you
For Your Engagement

