

COORDINATES LAND



About Coordinates Land Magazine

West and Swope Ranches is excited to announce our brokerage magazine, Coordinates Land. This project has been a dream since we started in the Farm and Ranch Real estate Business. We wouldn't be here without the support from our families, our community, and our loyal clients. We dedicate this magazine to them. This semi-annual publication is dedicated to showing off our premiere land listings and our incredible agents that represent buyers and sellers across Texas. We also wanted to bring knowledge and awareness to the current market, ranch life, hunting pursuits, and provide expert opinions and advice on buying or selling land and ranch properties. Having an in-house photographer allows us to feature stunning photography that we feel truly highlights our exclusive listings and paints a vivid picture of these properties, so you feel like you are on the ranch. Our goal when creating this magazine was to create a publication that belongs on your coffee table because of the amazing photography, but also has enough articles and reader content that you want to pick it up and take it with you when you have time to sit down and enjoy some good leisure reading. Each issue is sure to do just that, as it features the current crazes in apparel, hunting, and entertaining on the ranch. You will also find information on current listings, breathtaking properties, as well as ranches that have recently sold. We are proud and excited to share with you relevant content for the Texas ranch real estate industry.

WHY ADVERTISE WITH US?

EXPOSURE

DISTRIBUTION

Copies directly mailed to a strategic list of influential people in the industry. Copies placed all over the area: Guadalupe county, Kendall county, Medina County, Hondo, Marble falls, San Antonio, Alamo Heights, Bandera, Austin, Comfort

2

NEWSLETTER EMAILS

2 separate emails sent out to a list of 3,000 subscribers with downloadable digital copy included.

2.7 K

IG FOLLOWERS

Magazine posted throughout the year on all social accounts including: Facebook, LinkedIn, and Instagram

15K

WEBSITE VISITORS A MONTH

Your company logo linked on our website and issu.com, this aids in your SEO performance and exposure to quality customers/ clients

**SCAN TO VIEW
LATEST DIGITAL
ISSUE**



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**ADVERTISING CONTRACT
COORDINATES MAGAZINE**

*Semi Annual Issues: Fall and Spring
Fill out this form completely contact Taylor with any questions.*

Company: _____
 Contact: _____ Email: _____
 Address: _____
 City: _____ State: ____ Zip: _____

ADVERTISING RATES & SPECIFICATIONS

Ad Size	Cost per Issue	Specs(Inches) (W x H)
Full Page	\$850	8.5" x 11"
Half Page	\$450	7.5" x 4.75"
Inside Front Cover <small>(reserved for all of 2023)</small>	\$1,000	8.5" x 11"
Inside Back Cover <small>(reserved for all of 2023)</small>	\$1,000	8.5" x 11"
Two Page Spread	\$1,500	17" x 11"
Back Cover <small>(reserved for all of 2023)</small>	\$1,250	8.5" x 11"
Total:		

10% discount on 2 issues contract

**IF YOU NEED AD ARTWORK CREATED FOR YOU IT WILL BE A \$50 UPCHARGE
ACCEPTABLE FORMATS: PDF,PNG, INDD**

2023 DEADLINES

ISSUE	RESERVE BY	ARTWORK DEADLINE	RELEASE
Spring/Summer	March	April 1st	May
Fall/ Winter	July 1	August 1st	Sept/Oct

Method of Payment (Check one)

Check: __ Invoice: __

Credit Card (Please call West and Swope Office with number): ____

Signature: _____ Date: _____

THANK YOU FOR ADVERTISING IN THE WEST AND SWOPE MAGAZINE!

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