

J BARRETT
Home
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Leading
REAL ESTATE
COMPANIES
OF THE WORLD

WE'RE LOCAL
WE'RE GLOBAL®



FROM COAST TO COAST AND AROUND THE WORLD, WE'VE GOT YOU COVERED.

- 1.1 MILLION TRANSACTIONS
- \$372 BILLION IN HOME SALES
- 565 COMPANIES
- 4,300 OFFICES
- 130,000 SALES ASSOCIATES
- OVER 70 COUNTRIES



LOCAL EXPERTISE, GLOBAL CONNECTIONS, POWERFUL MARKETING

As an affiliate of Leading Real Estate Companies of the World,[®] we have the resources to market your property to the highest possible number of potential buyers.

With 130,000 talented associates around the world, we expose your property to buyers on six continents ensuring more eyes on your property.

In addition, we receive inbound clients from other affiliates around the globe who are interested in purchasing a home.

\$372
BILLION IN
SALES IN 2017

1.1 MILLION
TRANSACTIONS
ANNUALLY

40%
OF TOP 125 U.S. MARKETS
WHERE A LEADINGRE
AFFILIATE RANKS
NUMBER 1

120
CLIENT
INTRODUCTIONS
MADE DAILY
WORLDWIDE

565
FIRMS

130,000
SALES ASSOCIATES



ENCOMPASSING
4,300
OFFICES

OVER
70
COUNTRIES

MARKET LEADERS IN OVER

40 WORLD CAPITALS

GLOBAL REACH, HUMAN TOUCH

Being part of the global economy goes far beyond technology; it requires the human touch. We are proud to belong to the global network whose name says it all — Leading Real Estate Companies of the World.®



ANGUILLA
ARGENTINA
ARUBA
AUSTRALIA
AUSTRIA
BAHAMAS
BARBADOS
BELGIUM
BELIZE
BRITISH VIRGIN ISLANDS
BULGARIA
CANADA
CAYMAN ISLANDS

CHINA
COSTA RICA
CZECH REPUBLIC
DOMINICAN REPUBLIC
ENGLAND
FRANCE
FRENCH WEST INDIES
GERMANY
GREECE
GUAM
ICELAND
ISRAEL
ITALY

JAMAICA
LEBANON
LUXEMBOURG
MALAYSIA
MAURITIUS
MEXICO
NETHERLANDS
NEW ZEALAND
PANAMA
PHILIPPINES
PORTUGAL
PUERTO RICO
QATAR

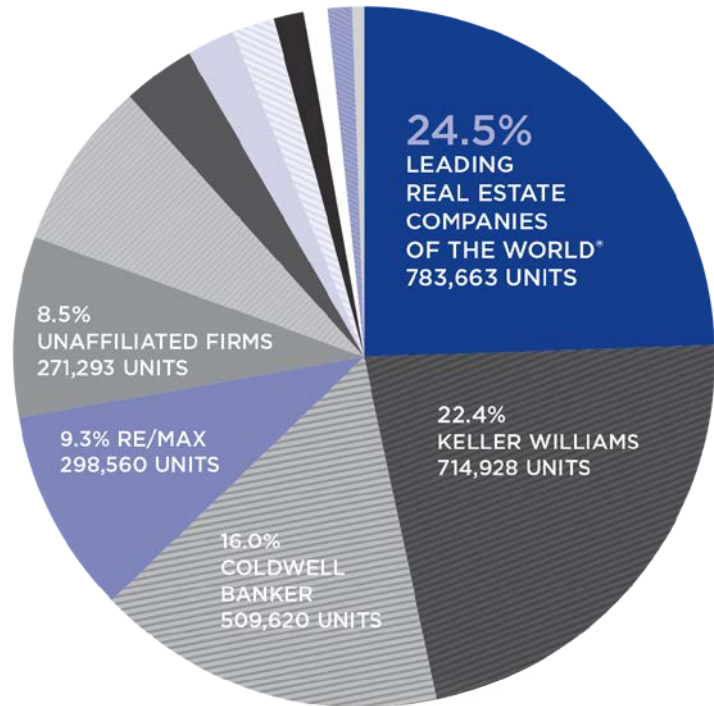
ROMANIA
RUSSIA
SAINT BARTHELEMY
SAINT MARTIN
SCOTLAND
SINGAPORE
SAINT MAARTEN
SOUTH AFRICA
SOUTH KOREA
SPAIN
SWEDEN
SWITZERLAND
THAILAND

TRINIDAD & TOBAGO
TURKEY
TURKS & CAICOS ISLANDS
UNITED ARAB EMIRATES
URUGUAY
U.S. VIRGIN ISLANDS
WALES
ZAMBIA



WE'RE LOCAL
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WE'VE BEEN SELLING MORE HOMES THAN ANY OTHER COMPETITOR AMONG THE TOP 500 U.S. REAL ESTATE FIRMS FOR OVER 10 YEARS

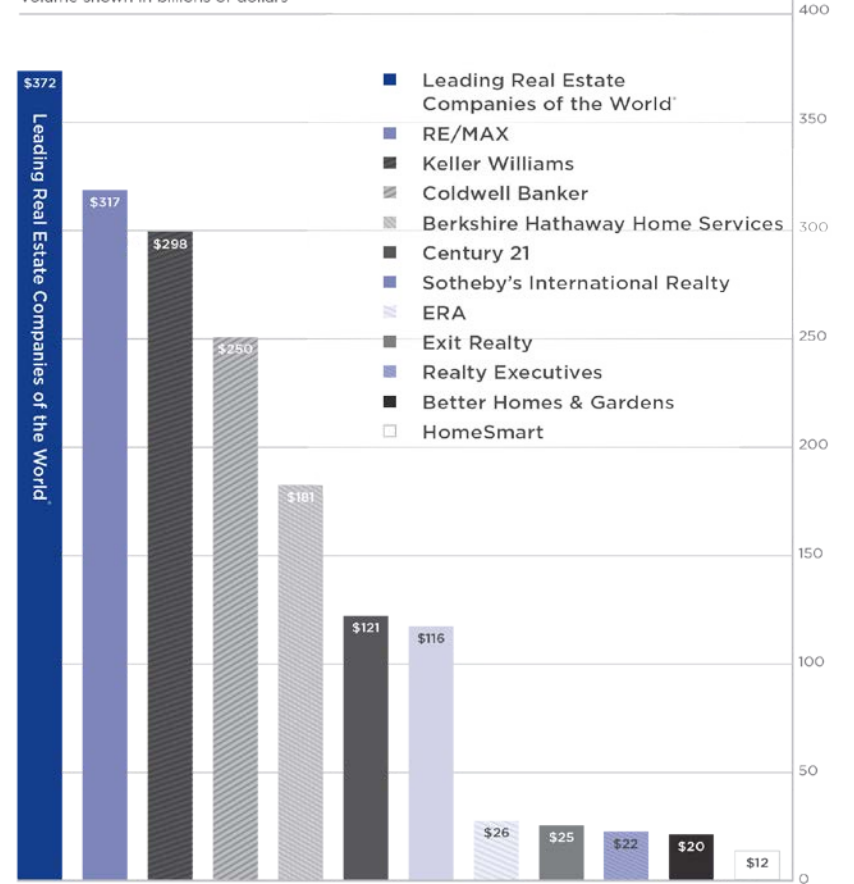


- Leading Real Estate Companies of the World
- Keller Williams
- Coldwell Banker
- RE/MAX
- Unaffiliated Firms
- Berkshire Hathaway Home Services
- Century 21
- Sotheby's International Realty
- ERA
- Better Homes & Gardens
- HomeSmart
- Realty Executives
- Other

Source: REAL Trends Top 500 for 2017 production, sales units.

\$55 BILLION MORE U.S. HOME SALES VOLUME IN 2017 THAN OUR CLOSEST COMPETITOR

Volume shown in billions of dollars



For informational purposes only. Based on available data for average sales units per agent and average sales prices per firm. In compiling this report, LeadingRE relies on third party sources including REAL Trends National Network 2018 Totals Final Report and REALTOR Magazine 2017 Franchise Report. LeadingRE is not responsible for the accuracy of third party data.



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LEADINGRE.COM – GLOBAL RESOURCE, LOCAL DATA

This consumer-facing property search website is a global resource for consumers looking for a new home in a new location; moving abroad, relocating, or looking for a second home.

Unique Property Search Functionality

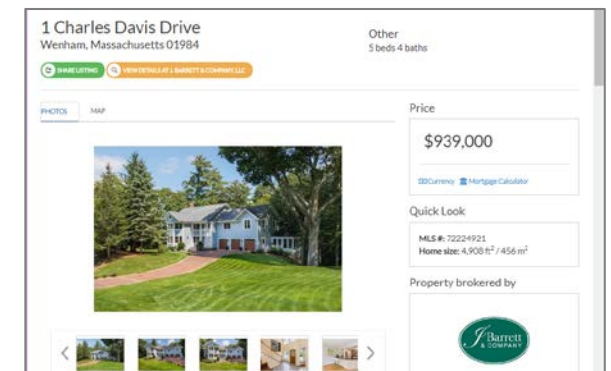
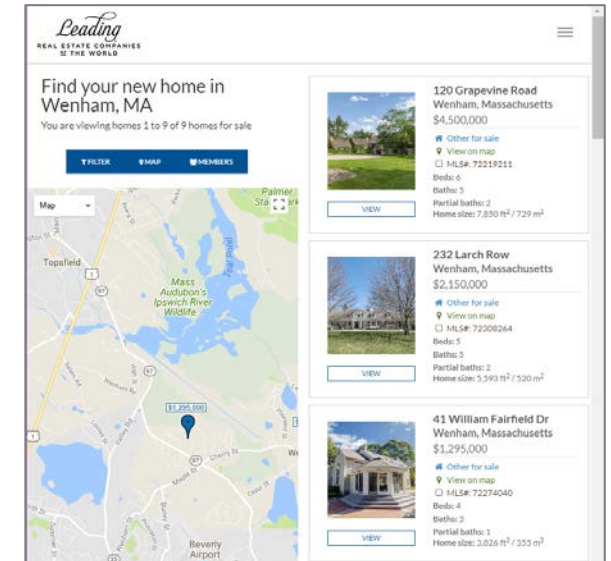
The site includes a “Find Your New Place” property search functionality – allowing consumers to search based on their specific needs:

- “I’m Moving Abroad” - find properties across borders
- “I’m Looking for a Second Home” - look for vacation homes with lifestyle information
- “I’m Relocating” - find school and cost of living comparisons
- It also includes a robust lifestyle search and search by school district.

Comprehensive Local Data

LeadingRE.com provides access to comprehensive local information.

- An industry-leading “See What It’s Like There” section provides a local perspective of each community with thousands of local photos provided by local real estate experts.
- 3,000+ community chatter articles provide by our members
- Cost of living comparisons available in one simple step
- School information with an interactive map
- Local statistics and resources



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LEADINGRE VALUE PROPOSITION FOR SELLER

- National Association of Realtor surveys indicate that the growth of independent brokerages is outpacing that of franchises.
- You belong to a by-invitation-only club of the finest independent real estates firms in the world...companies with respected local brands, companies that must meet high standards and be strong market leaders to be eligible for membership.
- Sellers want their properties exposed globally and buyers may come from anywhere. Through LeadingRE, you are connected to the finest brokerages and clientele around the world with a footprint in over 60 countries.
- As a LeadingRE member, you have three compelling differentiators:
 - You are an accomplished, competent professional and there's no one exactly like you.
 - You have credibility when you walk in the door because you are backed by a respected, well known local real estate brand. J Barrett & Company would not otherwise have been invited to join LeadingRE.
 - You are part of something large and powerful...you are part of the elite group of Leading Real Estate Companies of the World. This gives you national and global credentials and connections that allow you to compete and win against virtually anybody in this business.
- You can tell your sellers and buyers with confidence that your network (LeadingRE) sells more homes than any franchise organization.



LEADINGRE VALUE PROPOSITION FOR YOU

- Though LeadingRE is very focused on the consumer, they are also dedicated to their sales associates. They believe that when they help you deliver an exceptional consumer experience, you win, which is why they created programs like Institute, their online learning platform.
- Follow these five steps in order to take full advantage of the LeadingRE membership that J Barrett & Company has invested in on your behalf:
 - Go on Access and explore the many resources there.
 - Visit Institute and take a course or two. Institute is an amazing 24/7 resource that allows you to polish your skills with videos that are 10 to 15 minutes long.
 - All agents have free access to this – an email will be sent out with your username and password.
 - Review your listing presentation and make sure you are incorporating LeadingRE's bar charts and other materials to tell your local & global story. Available in all offices.
 - Begin thinking of referrals by reviewing your list of friends, family and clients to see who owns property elsewhere that might need to buy or sell real estate in another city – reach out to Jon so you may help them by making an introduction to a LeadingRE colleague.
 - Enhance your message by incorporating LeadingRE and your "We're local. We're Global" persona. When you explain what you can offer, you'll be more likely to attract clients who have a corresponding need.



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HOW TO CREATE YOUR LEADINGRE ACCESS ACCOUNT

1. Go to: access.LeadingRE.com to set up your account. Enter your company code in the space provided: **A9A49C** Click on "Create Account."
2. Provide the detail as requested on the page.
3. Create username and password along and enter your email address.
4. Review the information and click finish to complete.
5. Check out the easy navigation and discover your new resource. Explore your access to the world through LeadingRE.



access | LEADINGRE

Sign into your Access account

LOGIN
Username
Username is required

PASSWORD
Credentials
Password is required

Keep Me Signed in

Sign In

[Forgot your Username or Password?](#)

New user? Start creating your account

COMPANY CODE
Enter Company Code

Create Account

[Don't know your company code?](#)

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& COMPANY

QUESTIONS?

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