# WEBSITE & MOBILE APP

## DESIGN

Hi! We shape your ideas into reality ↓



## DESIGN TEAM



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As a part of SysGears software development company, we are focusing on a deep tech approach along with user research and analytics to design web and mobile applications. Every day we create effective and beautiful solutions that solve the most challenging problems.

## WE DESIGN

Web/Mobile apps Websites Landing Pages Interfaces (UI/UX) Graphics Create

Improve existing existing product

Trom scratch from scratch

### Industries

Education E-commerce Social media

Retail Data security Health care

Real Estate Travel & Leisure FinTech

## OUR APPROACH



1

### Data capture

Conducting user
experience research to
develop knowledge about
domain, competitors and
users.

2

### Analysis

Combining the research results, locating user needs and discovering factors that influence user behavior.

3

### Idea generation

Identifying, sketching and prioritizing the functionality to shape the future product and creat e wireframes.

4

### Prototyping

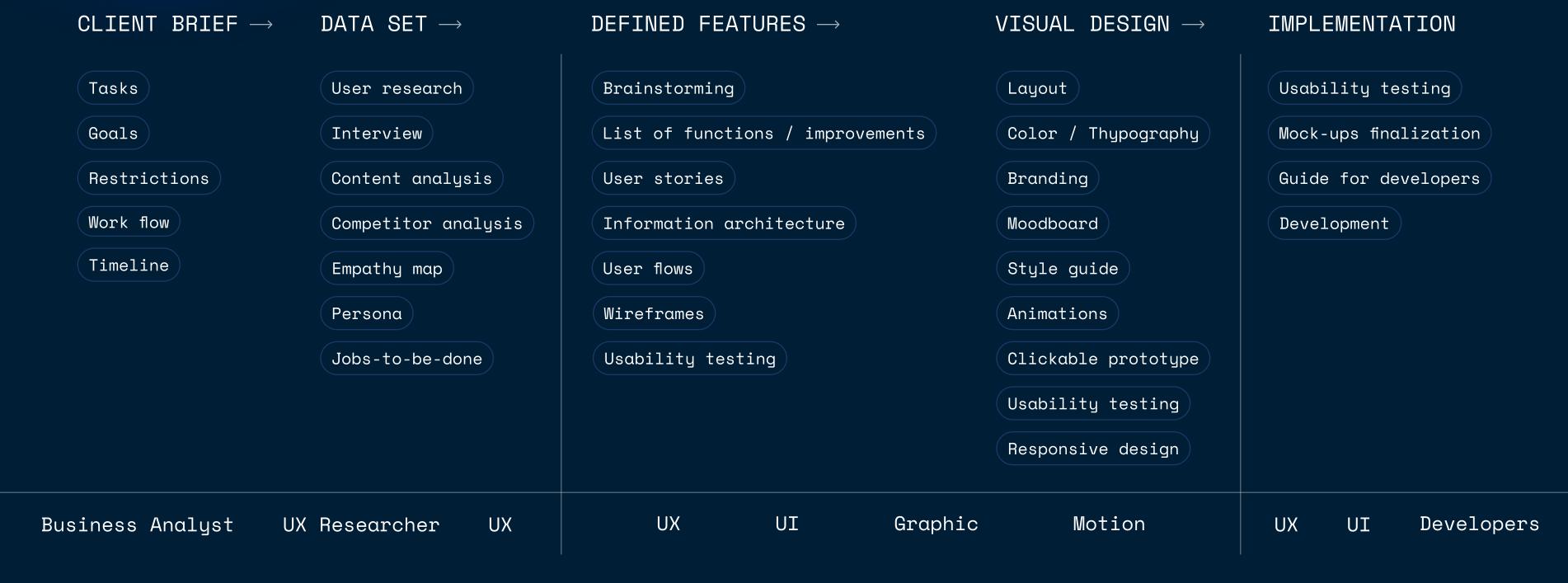
Building real, tactile representations of the ideas to visualize and evaluate the future product.

5

### Testing

Gradually finalizing the prototype taking into account user feedback to make sure it achieves your goals.

## DELIVERABLES

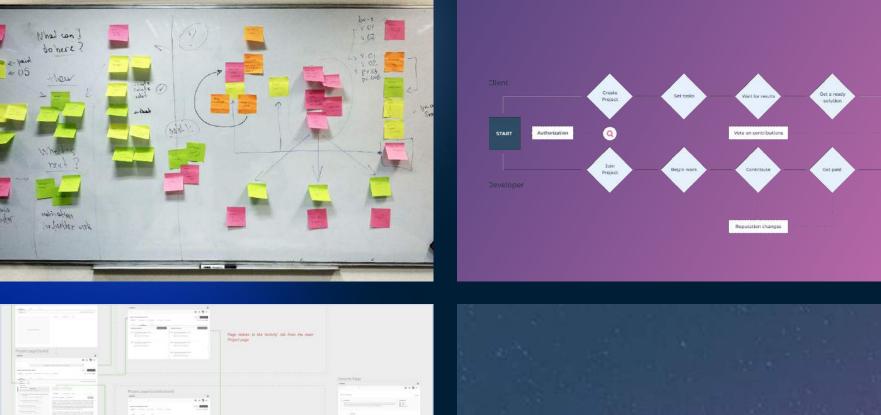


## FLEXIBILITY

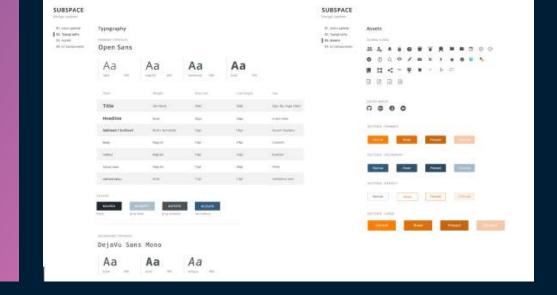
We don't think of above process as if it was a prescribed step-by-step recipe for success.

Instead, we use it as a backbone to support us in building individual working flow that meets unique needs, tasks and expectations of every client.

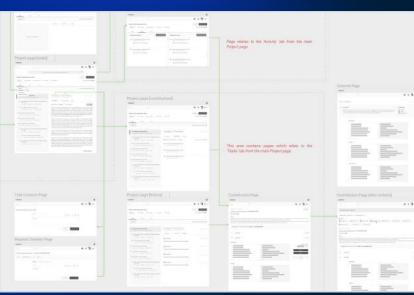
View our projects ↓

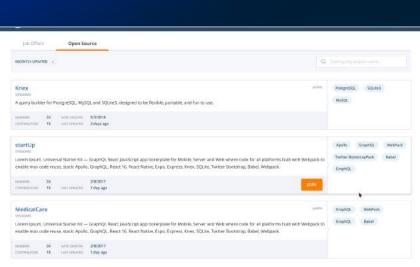


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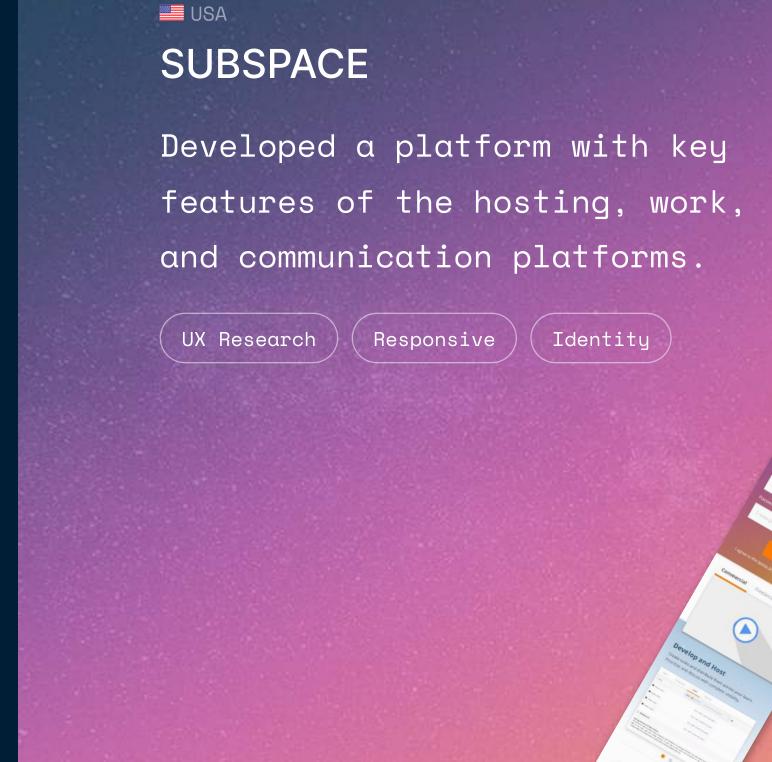


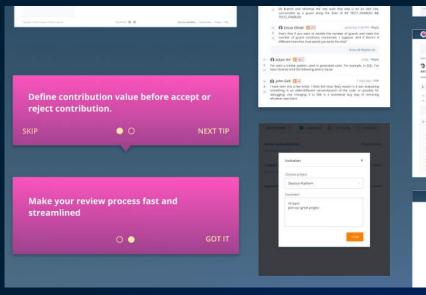




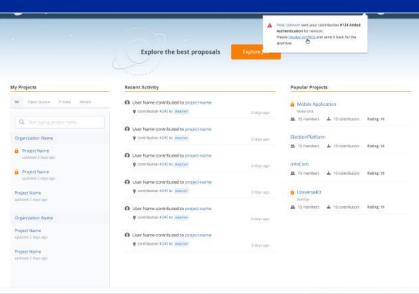


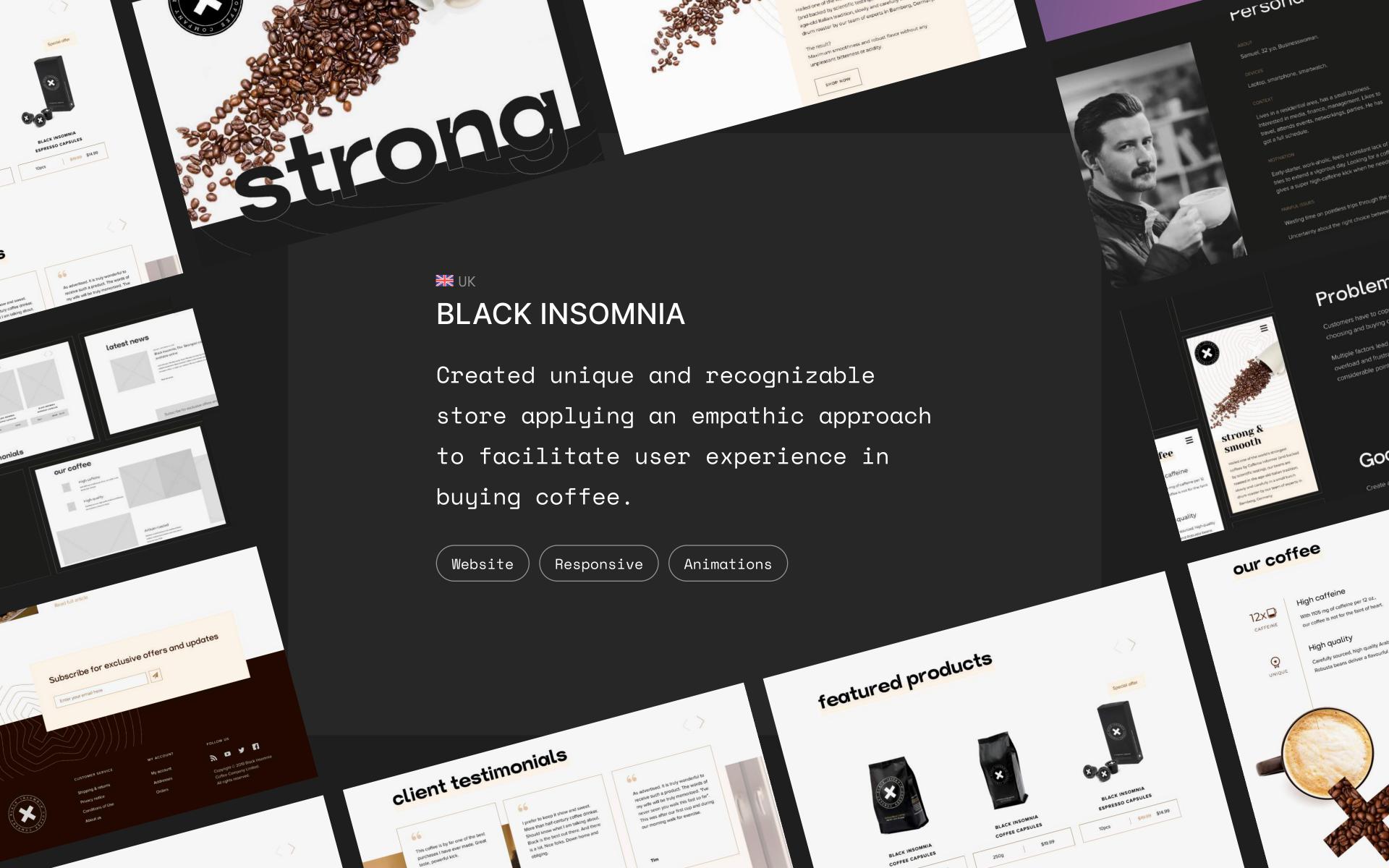
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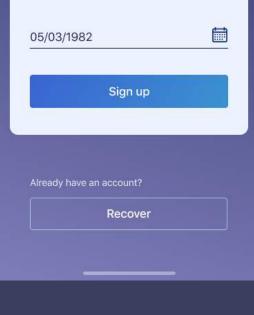












#### Adding memories

Try to remember insignificant, old and negative memories about yourself or those around you.

Example:

I don't like cold lights

To authenticate you have to recognize your memory from a set of multiple sentences.



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My hobby was painting My uncle had scarlet I don't like cold lights

At Monaco I had my leg broken

I have phobias of elevators

My hero was Nelu

#### Memories to avoid

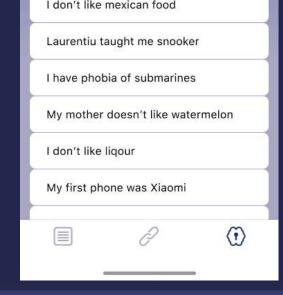
Don't enter memories that are exposed on social media, biography, articles, interviews, etc.

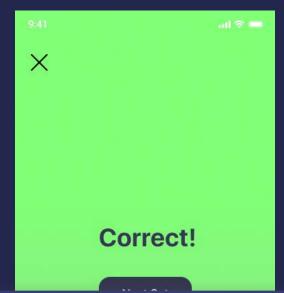


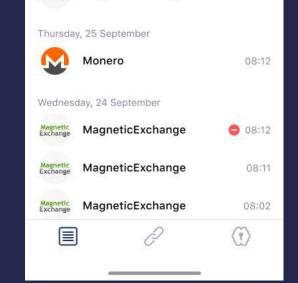
Also don't enter obvious facts:

My father taught me to swim

00000







## Michael doesn't like bitter for

How mindAuth wo



mindAuth is a next generation

authentication system.

It allows you to use your memories and face recognition in order to confirm your identity.





## **MINDAUTH**

Designed and developed a mobile application which protects your personal accounts using unique algorithms.



9:41

iOS

.......

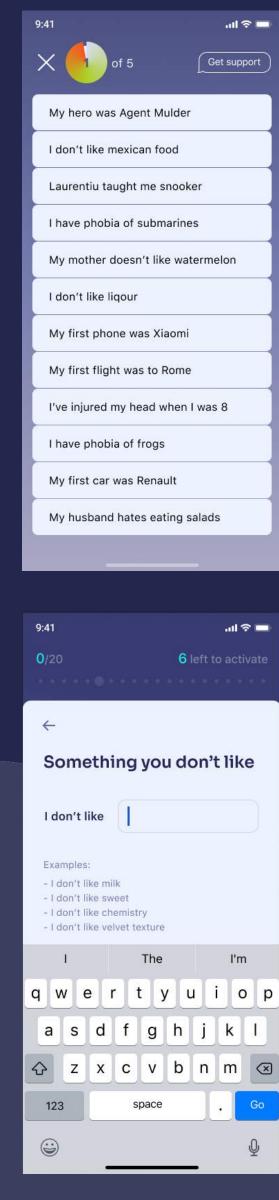
memories

all 🗢 📟







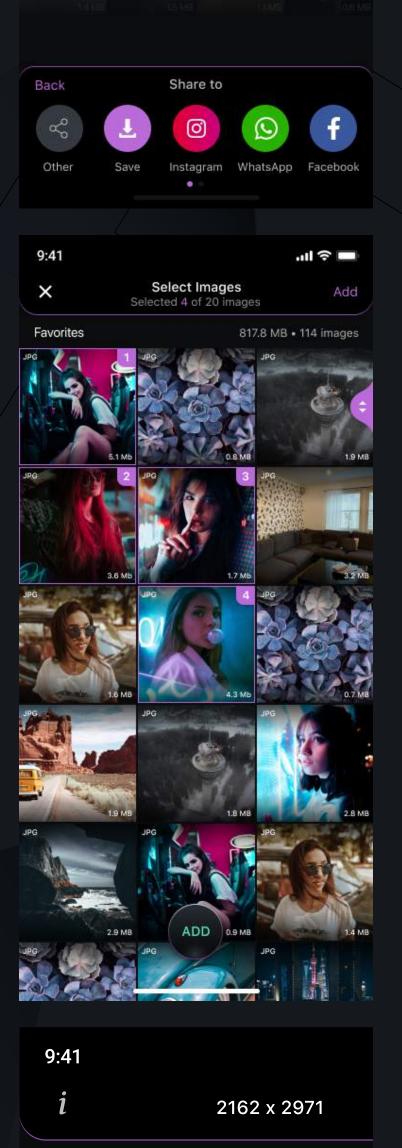


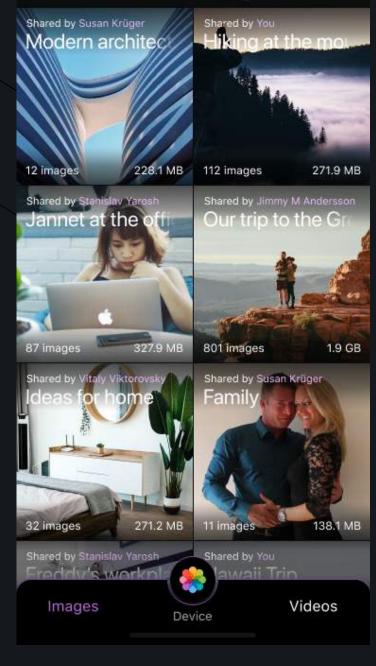
#### Sweden

## **FLUFFY**

Designed an application for compressing video and images from multiple sources with flexible customization and posting on social media platforms.

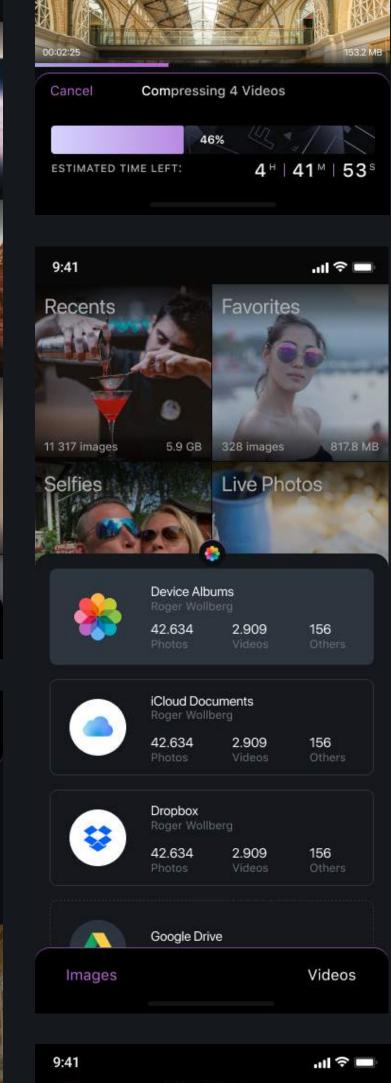


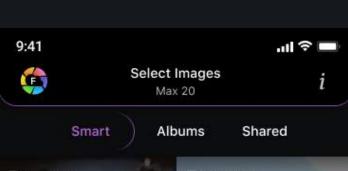










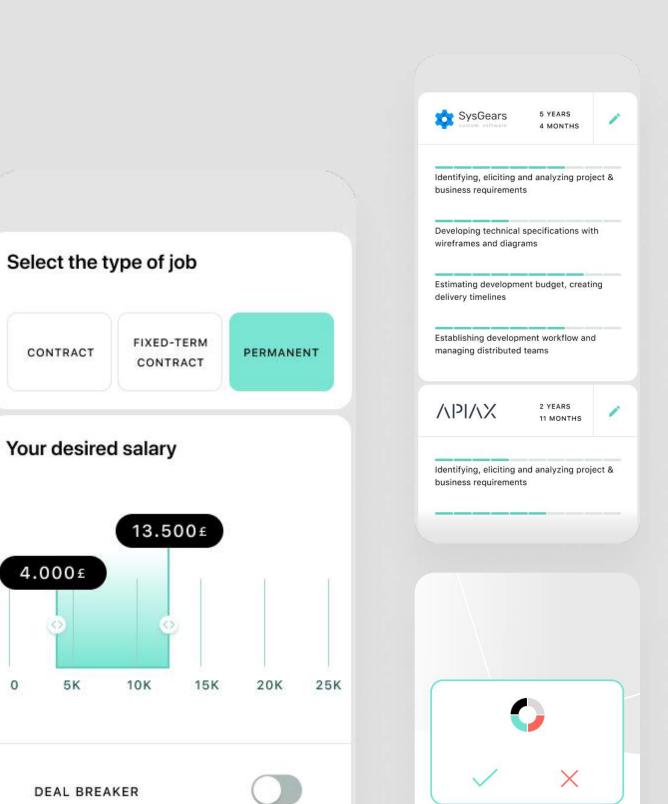




## **ELBO**

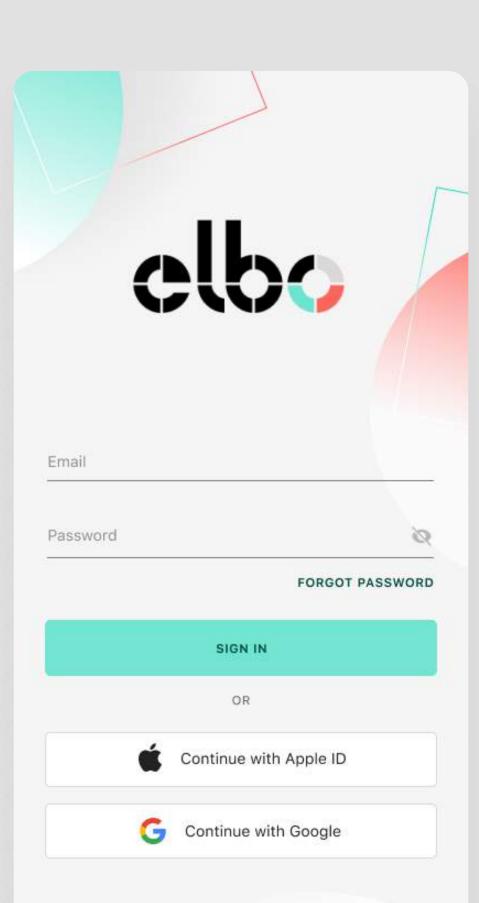
Improved an onboarding flow for new generation job platform.

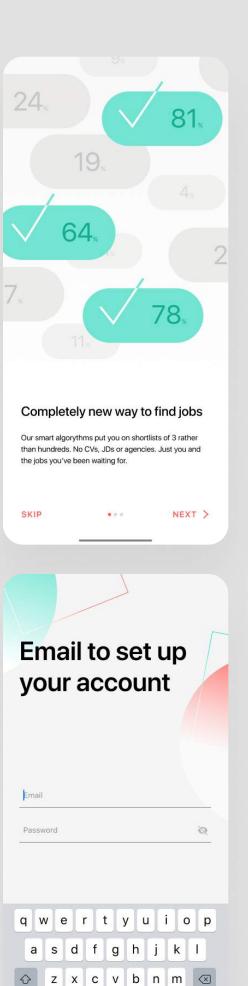
iOS Android



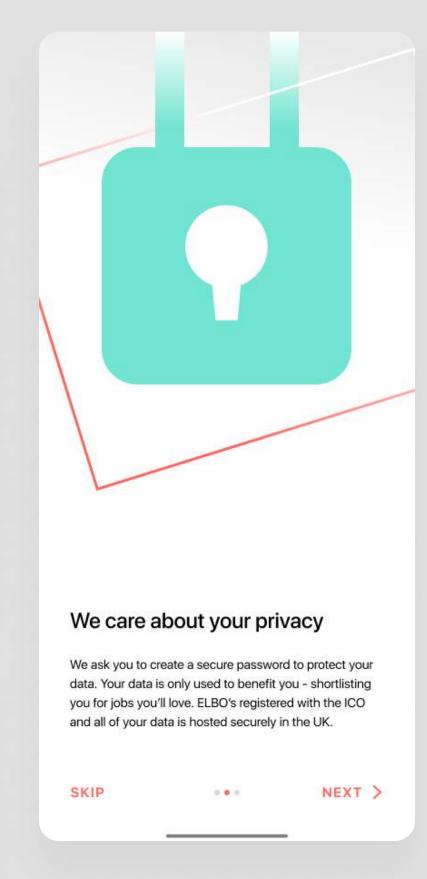
CONTRACT

4.000£





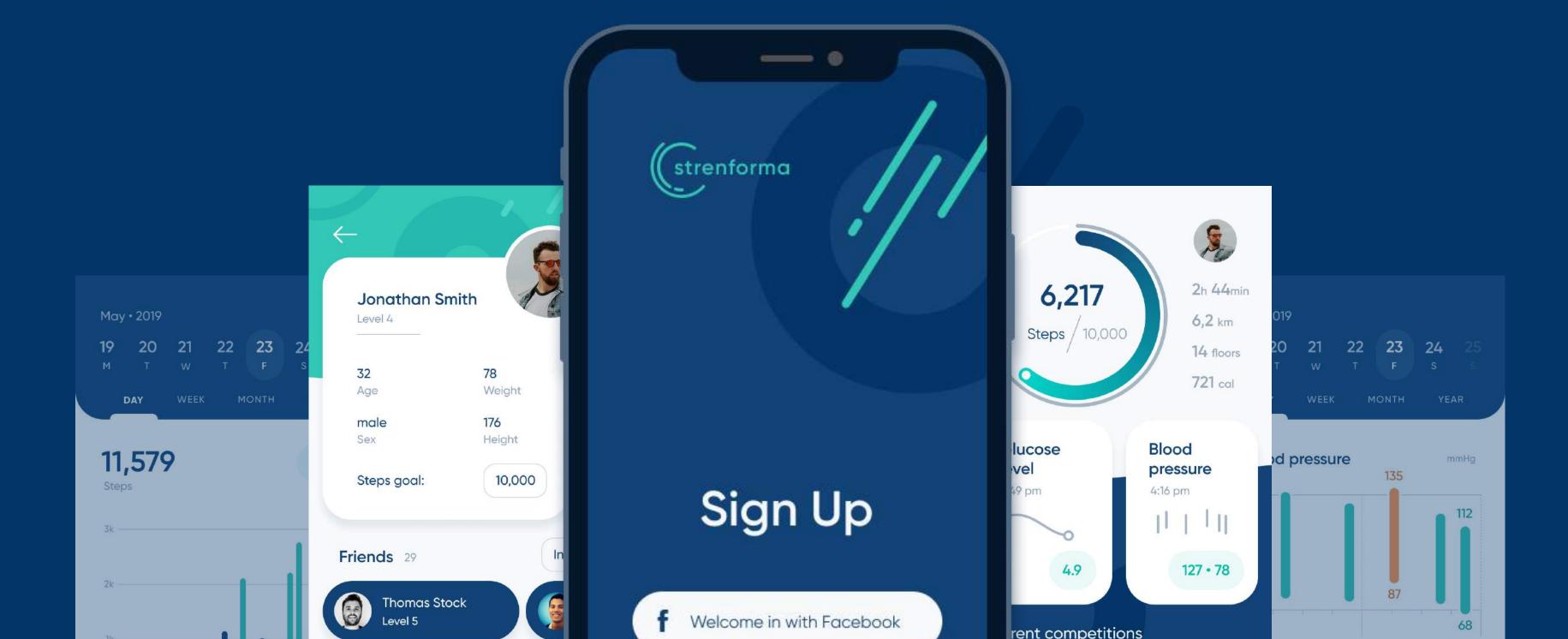
space @

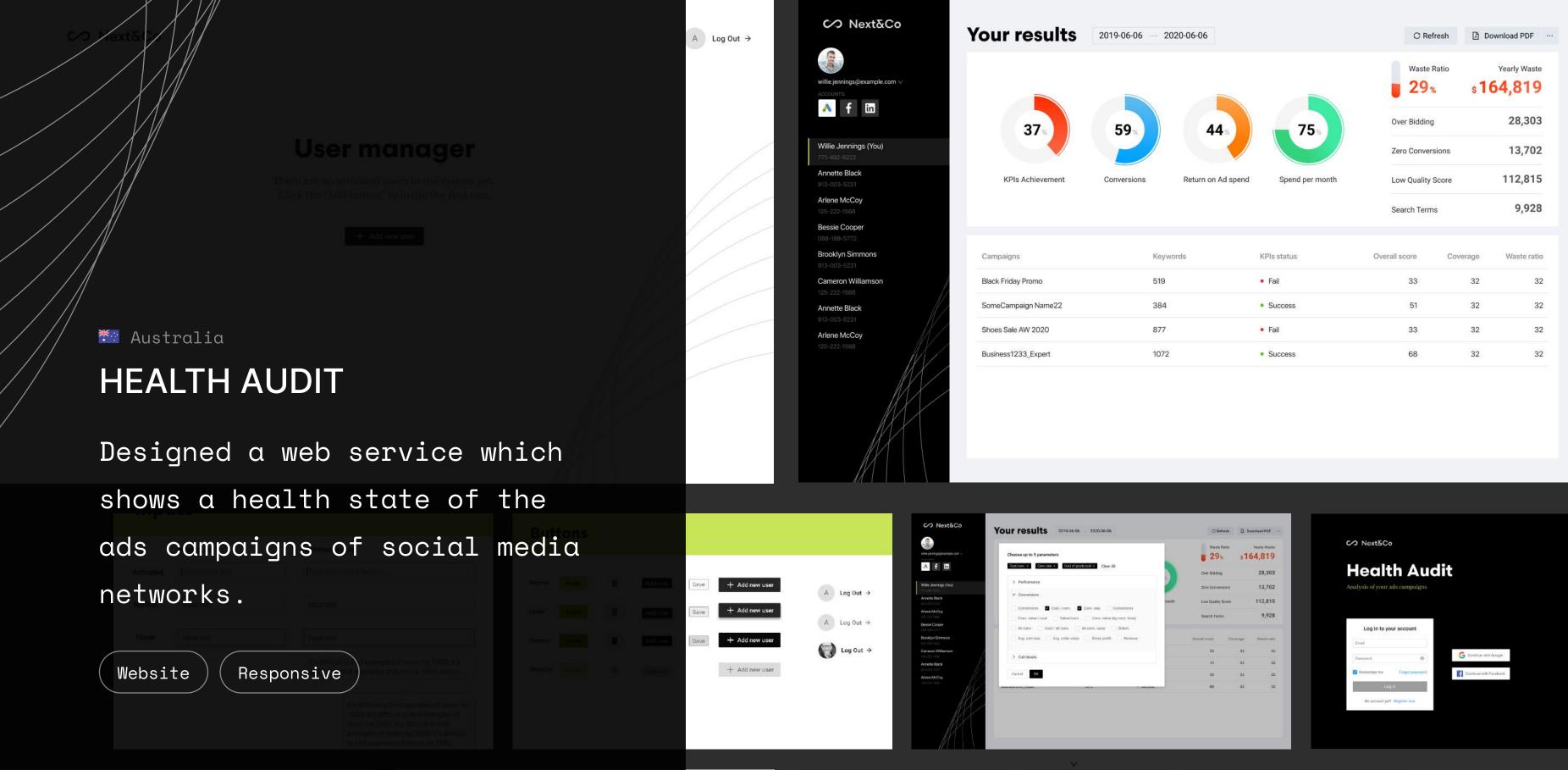


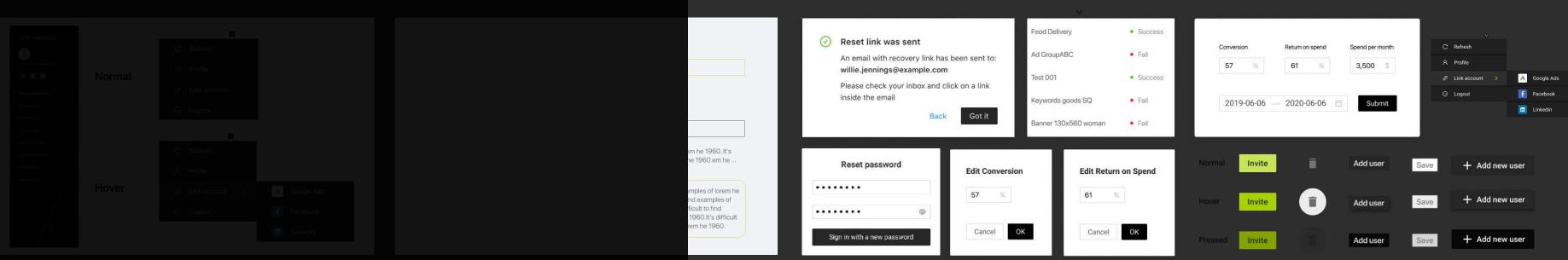


Designed iOS app that will help people monitor their main indicators, become more active and compete with friends.

iOS (Identity)









## MEDICAL CARE

Designed resource and patient management system for keeping clinical and administrative information in healthcare facilities.

PATIENT RECORD TOOL

🔠 GENERAL INFO

Attending Physician

Patient

III INDICATORS

Blood Pressure

PHYSICAN ORDERS

Current language Eng -

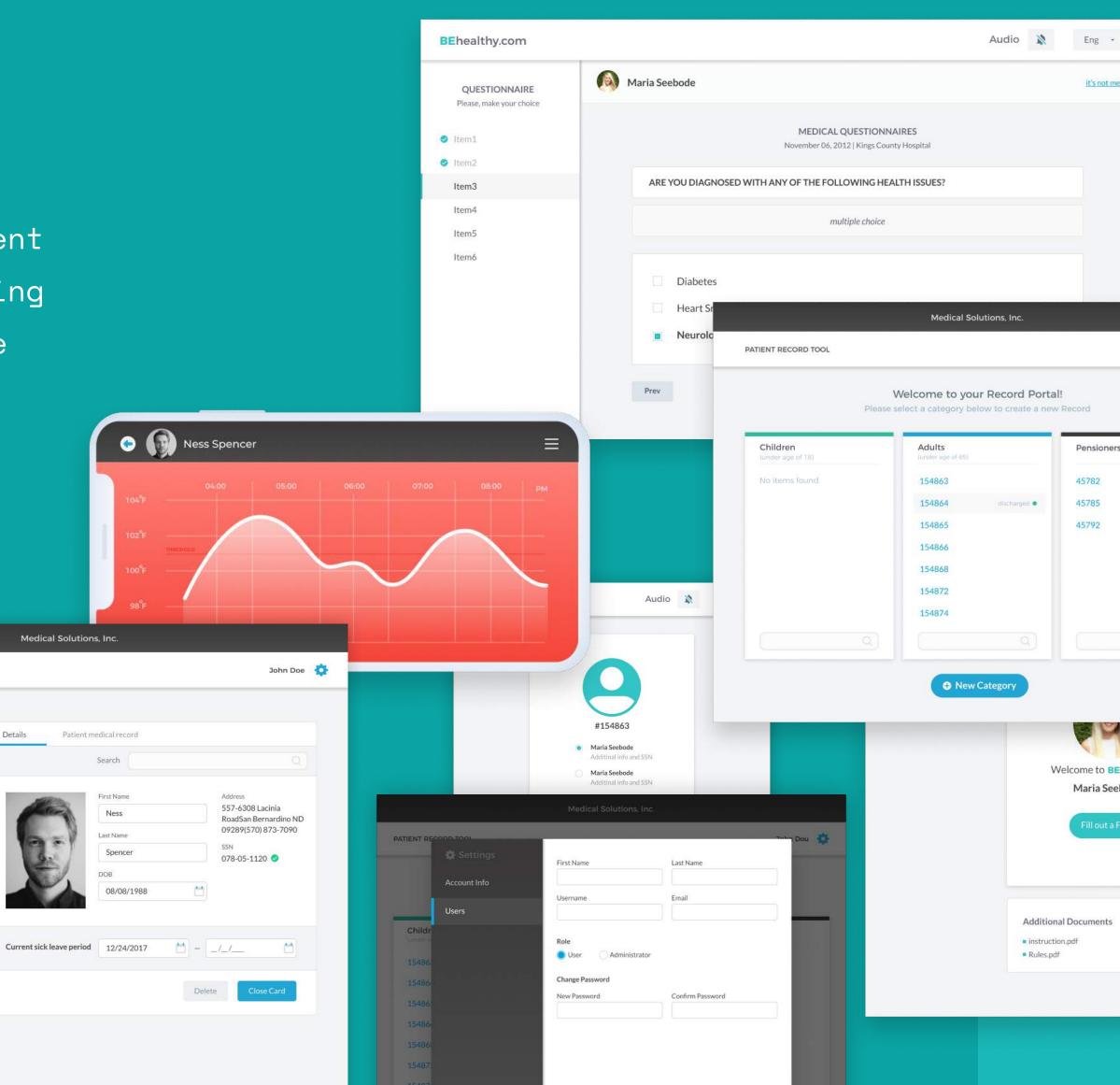
Pulse

MAILING

**Ness Spencer** 

Details

Mobile Desktop Responsive



#### **USA**

## **CRISIS LOGIC**

Created automation interoperability
tool which allows an ordinary user
to build complex connections
between different systems through
the simple drag and drop interface.

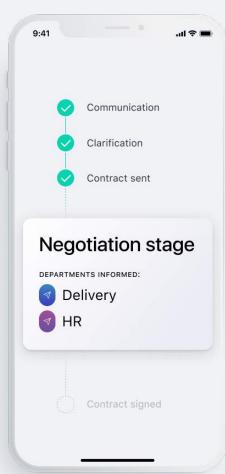
Web application

Responsive



## INFOGRAPHICS FOR SYSGEARS

We created graphics that indicate the complicated data from businesses.





Marketing & Sales

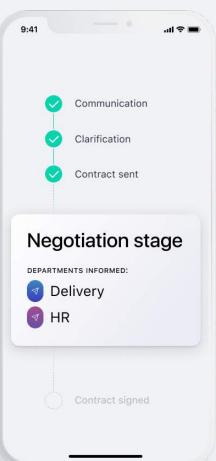
#### Get insights and make the right decisions based on your business data every day

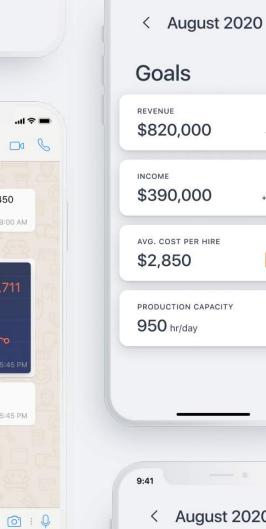
Use the actual digital map of your business in one simple automated dashboard.

#### See where you lose profit and thanks to what you earn revenue

- Identify the most profitable customer segments, products and services.
- Find the most effective marketing channels.
- Measure the perfomance of all departments, units, teams and people. Find and fix the weaknesses

Find the only right way of your business scaling and reducing costs





+\$19,081

\$3,110

July August

Notifications

Your goal "Grow from 300 to 450 people by July" is under a risk

The overall mood in PPC department is down

Fri 26 Jun

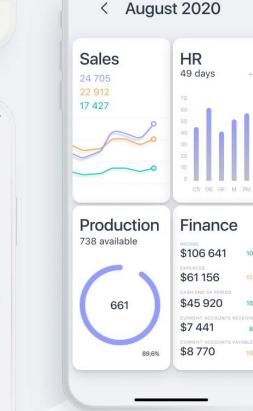
< August 2020 4

\$ 835,718

July August

+4,36%

\$ 800,000





## REQUEST A DESIGN

To get started, we need to talk. So, tell us about your project, approximate budget and let us know how to get in touch.

info@sysgears.com