

We are a member-centric association of professionals in the incentive travel and motivational events industry



In partnership with the industry-leading SITE Foundation, SITE leads with relevant and current research, thought leadership expertise and educational content, delivered at regional and global events, and in the digital 24/7 eco system



We raise the awareness of the value of incentive travel and the human and economic impact that our industry has to offer business and political leaders as well as global economies



The SITE brand is well known and respected throughout the world as being the global voice of incentive travel



We encourage the ethical standards of fair business exchange and sustainable practices and our members choose to embrace and adhere to the SITE Code of Ethics



We encourage member-to-member business exchange



We recognize and reward industry leaders who demonstrate excellence within the various disciplines of our membership as well as those organizations who make measurable contributions to the incentive travel industry



We encourage, develop and respect young talent and new entrants to our industry through our Young Leaders program



We welcome all members to serve as volunteers, donating their time, talent and treasure to help our association and foundation thrive



We have strategically grown to reach our targeted membership goals and are represented globally; our membership is well balanced among all industry disciplines



Our global chapter network is comprised of well-managed, sustainable entities which are aligned to the association's strategic planning, and promote local community engagement, develop leaders, and deliver value to their destination and local members



We hold events throughout the year specific to each region of the world to deliver education and business networking opportunities to our members



We invite all who work in the incentive travel industry globally to join our global community and we celebrate our diversity and deliver value to each member



Our innovative communication and digital platforms provide interactive tools for online learning and community engagement



We are financially sustainable



We are committed to supporting select partners which are dedicated to causes such as the fight against human trafficking, climate change, and environmental sustainability

2017 International Board of Directors:

Rajeev Kolhi, Rhonda Brewer, Annamaria Ruffini, Philip Eidsvold, Jennifer Glynn, Daryl Keyword, Alicia Yao, Anne-Marie Rogers, Eda Ozden, Jonathan Richards, Julia Trejo, Kevin Edmunds, Olga Navarro