



Connecting the World to a Higher Standard

Siemon Launches FiberNOW™ Fast Fiber Shipping Program

Watertown, CT - The Siemon Company, a leading global network infrastructure specialist, is pleased to announce the launch of its new FiberNOW fast fiber shipping program for network owners and operators to get the fiber connectivity they need with significantly reduced lead time.

Major disruptions to the global supply chain caused by the Covid-19 pandemic and subsequent labor and material shortages, increased demand, and other events have driven prices and lead times to an all time high, hindering the ability of network owners and operators to quickly bring services online. By leveraging new advances in logistics and adding extensively to Siemon's already best-in-class ISO 9001 manufacturing and warehousing capabilities, the innovative FiberNOW program includes an extensive list of multimode and singlemode fiber cabling and connectivity products guaranteed to leave Siemon's facility in 5 days.

"With many planned upgrades that were put on hold during the pandemic now coming to fruition, network owners and operators have become increasingly frustrated with long lead times," says Tony Walker, Siemon's Fiber Product Marketing Manager. "We launched our FiberNOW program to provide guaranteed expedited service at normal pricing for the connectivity that data centers need to quickly deploy the 10 to 400 Gigabit fiber links that allow them to meet increasing customer demand and digital transformation goals."

Siemon's FiberNOW fast shipping program includes an extensive list of plug-and-play LC and MTP OM4 or OS2 jumpers, MTP-LC assemblies, trunks, cassettes, modules, and enclosures. Visit <https://www.siemon.com/en/home/products/fiber-now> for more information.

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About Siemon

Established in 1903, Siemon is an industry leader specializing in the design and manufacture of high quality, high performance IT infrastructure solutions and services for Data Centers, LANs, and Intelligent Buildings. Headquartered in Connecticut, USA, with global sales, technical and logistics expertise spanning 150 countries, Siemon offers the most comprehensive suites of copper and optical fiber cabling systems, racks, cable management, and Intelligent Infrastructure Management solutions. With more than 400 patents specific to structured cabling, Siemon Labs invests heavily in R&D and the development of Industry Standards, underlining the company's long-standing commitment to its customers and the industry. Through an ongoing commitment to waste and energy reduction, Siemon's environmental sustainability benchmarks are unparalleled in the industry, including 179% global carbon negativity and zero-landfill status.

Siemon Interconnect Solutions (SIS) is a Siemon business unit comprised of a team of dedicated technical sales professionals supported by Siemon Labs, mechanical, electrical, and signal integrity engineers committed to solving industry and customer driven interconnect challenges. We provide custom network infrastructure solutions to OEMs, Leading Manufacturers, Value-Added Resellers and System Integrators.

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