



SHARE
Educate • Network • Influence

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SHARE
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DRIVING

Enterprise IT Content, Networking and Innovation

AUGUST 3-8

David A. Lawrence Convention Center
Pittsburgh, PA



WHAT'S IN IT FOR YOU AT SHARE IN PITTSBURGH?

SHARE events combine user-driven technical sessions, insights from experts, access to industry leaders and IBM executives, and product highlights.

find us on



WHY SHOULD YOU ATTEND SHARE IN PITTSBURGH?

“In one week you can learn so much about the role of advanced technology, from the developer to the executive and the key leaders. It’s the most economical way that you can keep up with the industry’s ever-changing technology.”

— SHARE in Anaheim 2014 Attendee

SHARE gives you the tools and knowledge-base to bring value to your job every single day.

Learn more at www.SHARE.org/Pittsburgh.

Convince your manager to send you to SHARE in Pittsburgh by passing along the tear-off to the right.

REASON #1: ENTERPRISE IT EDUCATION.

Hands-on training designed with a user-focused approach gives you the knowledge, tips, tricks, ins and outs of different products, thus making your job easier.

REASON #2: NETWORKING. Respected presenters and seasoned enterprise IT professionals share their successes and lessons learned so you can learn from others attendees’ experiences – the good and the bad.

REASON #3: INFLUENCE. Connect directly with IBM, ISVs and other vendors for the latest solutions that you may be evaluating and considering in your organization. SHARE is the best place to access a thorough mix of industry representatives through its diverse technical program and exhibit hall to ask questions and discuss your needs.

WHAT VALUE WILL YOUR EMPLOYEES DERIVE FROM SHARE IN PITTSBURGH?

The business impact of SHARE participation — including increased simplicity, agility and cost efficiency — makes this event one of the best IT investments your company will make all year.

REASON #1: INCREASE EFFICIENCY, DECREASE COSTS.

Through user- and vendor-lead sessions, workshops and hands-on labs, SHARE attendees learn the ins and outs of products to help save time and money while decreasing the chances of errors.

REASON #2: IN-PERSON CONNECTIONS.

IT professionals regularly cite networking as a critical reason for attending SHARE. The ability to learn directly from peers — both successes and what pitfalls to avoid — is the primary reason we have been coming together for over 50 years.

REASON #3: PROFESSIONAL GROWTH.

In addition to diving deep into topics that support attendees’ current projects, SHARE events also introduce new areas of enterprise IT. Help broaden your technician’s experience and encourage them to attend sessions of interest for potential involvement in a new project.

“I try to set up my schedule so that some of the sessions I attend are directly applicable to my day-to-day job and the rest of my time is spent on things that I’d like to work on or things that I want to go back and share with my co-workers at my company.”

— SHARE in Anaheim 2014 Attendee

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