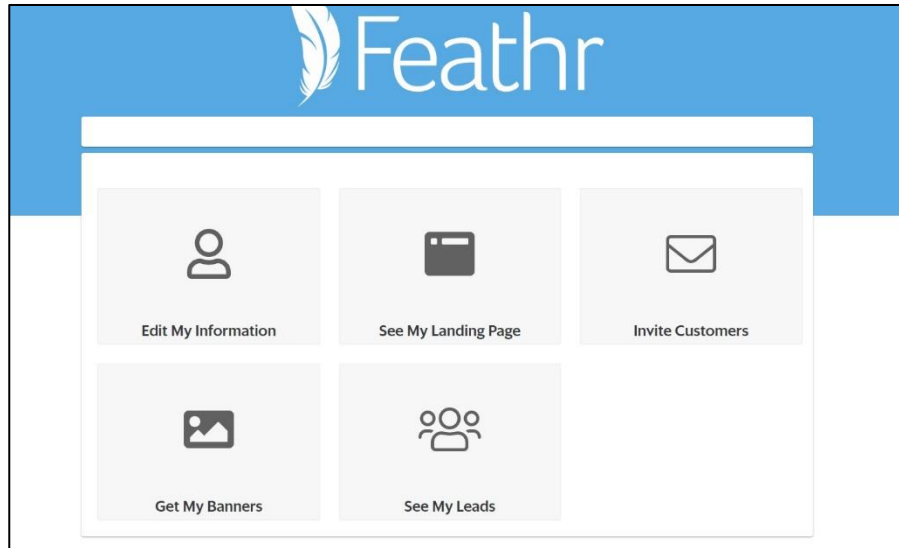


# Your SHARE Pittsburgh Speaker Marketing Dashboard

As a speaker, you will be provided a link to your SHARE Pittsburgh marketing dashboard from SHARE HQ. This link will take you to your Feathr dashboard, where you will find all the tools you need to help promote your participation at SHARE Pittsburgh.

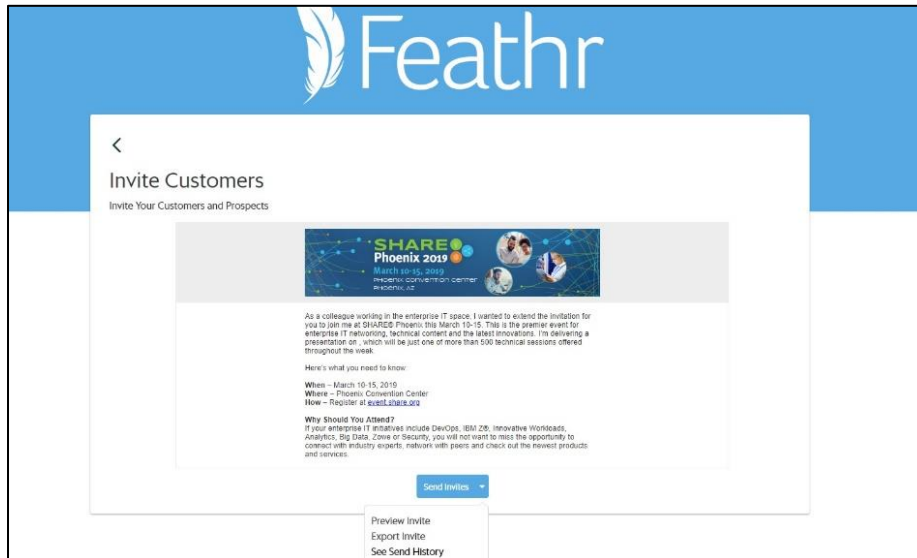
Once you click the dashboard link, you will be brought to your unique homepage.

The first step to take once you land on your homepage will be to click **'Edit My Information.'** You should only fill in the fields that are applicable to your participation.

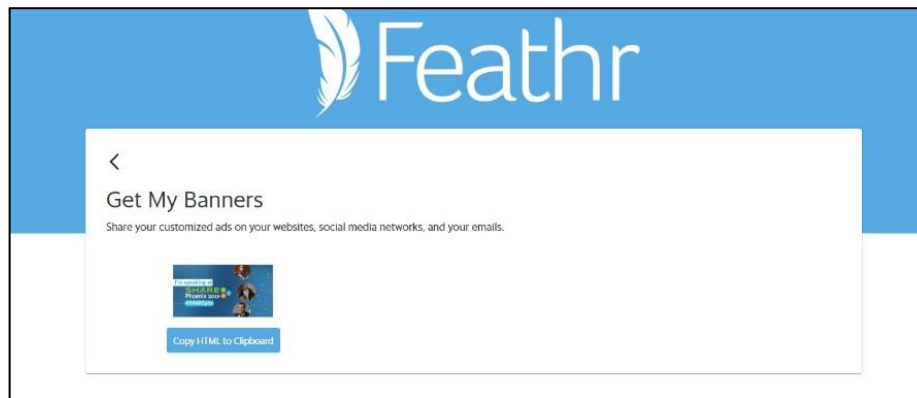


Once you've entered your information, you can review your marketing tools. One of your tools is a customized landing page that includes your participation information, as well as a countdown to SHARE Pittsburgh and other relevant information about the event for you to share with your friends and colleagues. You can also share this webpage directly to your social media accounts for your network to engage with.

Your dashboard also contains a pre-written, pass-along email, so that you can invite your network to join you at SHARE Pittsburgh



And lastly, your dashboard will include a graphic for you to share on social media.



Once you've started sharing these materials, you will be able to track their engagement in the 'See My Leads' section of the dashboard homepage.

Reminder that your dashboard is only for your use and will expire as of August 9, 2019.

If you have any questions, please contact [media@share.org](mailto:media@share.org)